VOGUE

$1
MAY

AMERICAN SUMMER SPECIAL

THE 75 PRETTIEST LOOKS TO WEAR RIGHT NOW...

WHATEVER
YOU NEED...
WHEREVER
YOU GO...

HOW THE PILL CAN AFFECT YOUR SKIN

OH, SAY
CAN YOU SEA—
THE BOAT-LIFE
AND HOW
TO LIVE IT

WHO'S REALLY
WHO IN "THE
FORSYTE SAGA"





ONLY YOU WILL KNOW WHERE YOUR FACE BEGINS AND YOUR MAKE-UP ENDS



Suddenly you have a skin that looks flawless. Smooth textured, dewy, a faint flush of color without beginning or end. That's how it is with Liqui-Crème® foundation by Charles of the Ritz. Everybody sees how much prettier you are. But nobody sees why. Ask anybody. Even your friends.

Charles of the Ritz



THE GREAT GALANOS
pleats the sleeves and hips
of a silk midi and circles it
with a plait of leather.
The black, red and yellow
cloque is French.
Plaza Collections,
Fourth Floor.

ON THE PLAZA • NEW YORK
BERGDORF
GOODMAN
5TH AVE., 57 TO 58TH STREETS

THE WORLD'S LARGEST SELECTION OF
GEM DIAMOND RINGS

Our source is direct from the mines
and every step in the creation of a beautiful jewel—
cutting, polishing and designing
is guided by the skill of our expert craftsmen.



rare jewels of the world

HARRY WINSTON INC.

SEVEN-EIGHTEEN FIFTH AVENUE
NEW YORK 19, NEW YORK

HARRY WINSTON DE NEW YORK
29 AVENUE MONTAIGNE
PARIS, FRANCE

HARRY WINSTON S. A. OF NEW YORK
24 QUAI GENERAL GUISAN
GENEVA, SWITZERLAND

MAY, 1970

AMERICAN
BRITISH
FRENCH
ITALIAN
AUSTRALIAN

INCORPORATING VANITY FAIR

VOGUE

I. S.V.-PATCÉVITCH, Chairman
PERRY L. RUSTON, President
ALEXANDER LIBERMAN, Editorial Director



BERT STERN

COVER: Summer in America off with a bang—Pilar Crespi, shining in white linen plus Mimi di N's supple aluminum choker and matching bandeau. (Above: another view, another girl.) B. H. Wragge Moygashel linen pants suit; about $145. Bonwit Teller; Garfinckel's, Washington, D.C.; Burdine's; Rich's; Sakowitz; I. Magnin. Other shops, next to last page, this issue. . . . Pilar's Roman Glow: Eve of Roma's cream makeup and Lipcolor Porta Luce. Phillip Mason of Vidal Sassoon coif.

AMERICAN VOGUE
420 Lexington Ave., New York, N.Y. 10017

DIANA VREELAND
Editor-in-Chief

Associate Editor: ALLENE TALMEY
Art Director: PRISCILLA PECK
Managing Editor: ROSEMARY BLACKMON
Feature Editor: KATE LLOYD
Special Features Editor: MARGARET CASE
Associate Editor, Fashion: GRACE MIRABELLA
Fashion Editors:
BABS SIMPSON CATHERINE DI MONTEZEMOLO
NICOLAS DE GUNZBURG CARRIE DONOVAN
POLLY ALLEN MELLEN KEZIA KEEBLE HOVEY
LINDA FRANKEL
KATHRYNE HAYS Shoes and Stockings
MARGARET INGERSOLL Fabrics
JOYCE MACRAE Fabrics Associate
DOROTHEA McKENNA ELKON Foundations, Lingerie, Ski
KARIN-MARIA WINKELHORN Accessories
Beauty Editor: JESSICA CANNÉ
Special Projects Editor: GLORIA SCHIFF
Los Angeles Editor: ELEANORE PHILLIPS
Paris Editor: SUSAN TRAIN
Rome Editor: CONSUELO CRESPI
Madrid Editor: ALINE ROMANONES
London Editor: ROBIN BUTLER
Copy Editor: EDITH LOEW GROSS
Fashions in Living Editor: ALISON HARWOOD
Fashions in Travel Editor: DESPINA MESSINESI
Feature Associates: MARY ROBLEE HENRY
DALE McCONATHY LORRAINE DAVIS
Staff Writers: LYDIA McCLEAN MARY KLEVE
JANE OGLE KAREN WEED
SUSAN GREENSTEIN TEGWEN HOOPER
Special Assignments:
BERNADETTE CAREY SIMONA TUTEN
Associate Beauty Editor: JEAN PIERSON
Assistant: MAUREEN MARWICK
Men's Page Editor: CAMILLE DUHÉ
Contributing Editors: CECIL BEATON
MARY KRUMING DOROTHEA WALKER
SHEILA DE ROCHAMBEAU
Administrative Coordinator: BETTY BOOTE
Copy Executives: JEANNE BALLOT
VALORIE GRIFFITH
Art Department:
EDMUND WINFIELD GERALD SLATER
CAROL KNOBLOCH MARION SACKETT
ISABEL BODOR CONSTANCE VON COLLANDE
Administrative Assistants: GLADYS POHL
GLORIA GERSH Art FRANCES DECKER Features
Editorial Business Manager:
WILLIAM P. RAYNER

Publisher: S. I. NEWHOUSE, JR.
Associate Publisher: RICHARD A. SHORTWAY
Executive Editor: RUTH McCARTHY
Promotion Director: J. HERBERT SILVERMAN
Marketing Director: BARBARA McKIBBIN
Merchandising Director: KATHERINE DOWNES
BEVERLY PURCELL PATRICIA HOWIE
JACQUELINE LEVE
Fashion Promotion Editor: JAYNE INGRAM
Special Projects Director: CAROL HARVEY
Promotion Creative Director: ROBERT WALKER
Fashion Credits: ROSAMOND BELT
Fabric Room: MAUREEN LIPPE SUZANNE GRACE
Advertising Manager: NEIL JACOBS
Business Manager: JOHN RODNEY
Promotion Sales Manager: ANDREW MORGAN
Beauty-Cosmetics Advertising Manager:
WILLIAM D. LEAHON
Marketing Manager, Fibres and Fabrics:
CHARLES H. REINHARDT
Fashion Advertising Manager: ROBERT L. GROBERG

BRANCH OFFICES
Statler Building, Boston, Mass. 02116
Robert Brennecke, Mgr.
65 East South Water Street, Chicago, Ill. 60601
Donald H. Koehler, Mgr.
3921 Wilshire Blvd., Los Angeles, Cal. 90005
Thomas J. Stewart, Mgr.
4 Place du Palais-Bourbon, Paris 7
Cyril N. Kuhn, European Manager

BRITISH VOGUE
Vogue House, Hanover Square, London, W. 1
FRENCH VOGUE
4 Place du Palais-Bourbon, Paris 7
AUSTRALIAN VOGUE
49 Clarence Street, Sydney
ITALIAN VOGUE
Piazza Castello 27, Milan

International Executive Editor:
MILDRED MORTON GILBERT

THE CONDÉ NAST PUBLICATIONS INC.
I.S.V.-PATCÉVITCH Chairman
PERRY L. RUSTON President
BENJAMIN BOGIN Vice President
ROBERT J. LAPHAM Vice Pres.-Adv. Dr.
HAROLD G. MEYER Vice President
DANIEL SALEM Vice President (Overseas)
J. PAUL YOUNG Vice President-Circ. Dir.
FRED C. THORMANN Treasurer
MARY E. CAMPBELL Secretary

FASHION

167 Vogue's Eye View: Girls in Their Summer Dresses
168 New Looks for Summer in America: The slit midi; the big hat; the shawl above all. Midi-length pants day and evening. The flounced midi. The short leggy dresses. Wrapped and covered evenings. White at night. Peachy beachy turnouts and the new bathing suits
212 The midi in Paris worn by Diane de Monbrison; Mrs. Dolores Guinness
220 The Jewelled Foot of Givenchy
222 Britt Ekland—breezing through the see-throughs
226 Chic-o in Puerto Rico—Pilar Crespi on a summer-fashion holiday
240 The Sea-Lovers—In Italy, the beautiful life on boats
247 Dreamboat Dressing—fashion for the boat life
256 Vogue's Own Boutique of Suggestions, Finds, and Observations

FEATURES/ARTICLES/PEOPLE

161 Food in Vogue—with Comtesse Armand de La Rochefoucauld. By Ninette Lyon
163 Horoscope. By Maria Elise Crummere
200 People Are Talking About . . . David Frost
202 Busby Berkeley and His "Gorgeous Girls"
204 Two Remarkable Directors: Tom O'Horgan and Jacques Levy. By Martin Gottfried
206 Nyree Dawn Porter and Susan Hampshire
207 The Real Scandal Behind "The Forsyte Saga." By Anthony West
208 Anthony Caro, English Master Sculptor. By Gene Baro
246 Boats: The Life You Take With You. By George Bradshaw

FASHIONS IN LIVING

250 Mr. and Mrs. Jay Tunney on a Houseboat, decorated by Jay Steffy
254 Vogue's Decorating Finds and Ideas

BEAUTY

26 Vogue's Ready Beauty
84 Beauty Checkout: TV makeup; Reduce on a houseboat; News on sugar and other beauty gossip
216 Beauty Bulletin: How The Pill Affects Complexions
218 Beauty Bulletin: Eye Cues at Genius Level—"Satyricon" and Donyale Luna

DEPARTMENTS

52 Vogue's Fashions in Travel. By Despina Messinesi
146 Vogue's Notebook: Royal Wedding in Nepal
148 Vogue's Spotlight: Pop Music. By David Amram
152 Vogue's Spotlight: Movies. By John Gruen
154 Vogue's Spotlight: New York Restaurants. By Quentin Crewe
158 Vogue's Spotlight: Pop Music. By Richard Goldstein
165 Men in Vogue . . . Notes, Quotes, and Votes
269 Vogue's Travelog
270 Vogue's School and Camp Directory

Copyright © 1970 by The Condé Nast Publications Inc. All rights reserved. Printed in the U.S.A.
VOGUE INCORPORATING VANITY FAIR IS PUBLISHED SEMI-MONTHLY, EXCEPT FOR THE MONTHS OF MAY, JUNE, JULY, AND DECEMBER, WHEN IT IS PUBLISHED MONTHLY, BY THE CONDÉ NAST PUBLICATIONS INC., 420 LEXINGTON AVENUE, NEW YORK, N.Y. 10017. SECOND CLASS POSTAGE PAID, AT NEW YORK, N.Y., AND AT ADDITIONAL MAILING OFFICES. SUBSCRIPTIONS: IN U. S. AND POSSESSIONS, $10 FOR ONE YEAR, $17 FOR TWO YEARS, $22 FOR THREE YEARS. IN CANADA, $11 FOR ONE YEAR, $19 FOR TWO YEARS, $25 FOR THREE YEARS. ELSEWHERE, $15 FOR ONE YEAR, PAYABLE IN ADVANCE. SINGLE COPIES IN U. S. AND CANADA, 75¢. FOR SUBSCRIPTIONS, ADDRESS CHANGES, AND ADJUSTMENTS, WRITE TO VOGUE, BOX 2201, BOULDER, COLORADO 80302. SIX WEEKS ARE REQUIRED FOR CHANGE OF ADDRESS. PLEASE GIVE BOTH NEW AND OLD ADDRESS AS PRINTED ON LAST LABEL.

Postmaster: Send Form 3579 to Vogue, Box 2201, Boulder, Colorado 80302

Vol. 155, No. 9, Whole No. 3039

Andrea lashes out at MAKEUP FADEOUT

It's here - the spray-on that makes your makeup stay on



Andrea
MAKE-UP FINISH

Look as fresh at the finish as when you made up at the start. No need to re-do your face, as Andrea's new facesaver "freezes" your most fetching look for keeps. Waterproofs . . . weatherproofs all day.
Make up, jet-set . . . go-go-go!
At better cosmetics counters $3.00



Fabric woven by
Galey & Lord, a division of **Burlington Industries,** Burlington House, New York 10019.

VERY *Saks Fifth Avenue*

Momentous new dimension. The long stroke of rayon crepe by Mollie Parnis. Black or white, $295.




HERBERT LEVY
Specializing
LANE BRYANT
coast to coast
Take a giant fashion step forward in this tailored midi walking costume of wool doubleknit with natural Ranch Mink trim. In Monaco Brown or Black. 14½-26½ and 38-46. $250.



Miss Magnin is a Continental flier. She's proud to be travelling Continental's luxurious new 747 Golden FanJet to Hawaii (the aircraft that turns the spacious age into the gracious age) in a scarfed softshirt of Celanese® Arnel® Triacetate/nylon Crepe Maracaine by Blue Ridge-Winkler Textiles. One of the Adele Martin Collection at Miss Magnin. Lilac or sun red, 6-16 sizes 56.00

JACK COWLEY

CALIFORNIA · SEATTLE · PORTLAND · PHOENIX



'There is only a fine line between young skin and old. This 'Ultima' II air-ified makeup fills in the lines superbly.'

Charles Revson

Cremefoam Makeup

The lightest, spreadiest, most *non* of makeups, in an elegant aerosol flacon.

A touch of the finger turns loose a fluffy little cloud of it. Just enough to float evenly over your face, give your skin a poreless finish and a soft young sheen. You may wonder how such a featherweight can cover all flaws. (The answer is: fabulously.) In 8 shades, from dresden-y pales to glowing bronze.

'Ultima' II

by Charles Revson

©REVLON 1970

For the woman who lives in 'Ultima' II, there is only one scent in all the world.



'Today's fashions are designed for the body beneath the clothes—sleek, supple, limber and loved.'

Charles Revson

The Body Couture Collection

5 dedicated 'specialists' to put you in top form—torso to toes.

Breast Contour Concentrate. Skin-firming, emollient massage-lotion for the decolletage (and environs).

Body Buffing Lotion. A gentle 'skin-planing' cream to skim off dryness.

Soufflé Bodycreme. Like a skin-silkening fluff of aerosol facecream—for the *length* of you.

Ultamist. A gentle feminine hygiene spray that acts to neutralize and prevent odor—then 'reactivates' to release fresheners all day.

Ultra-Effective Anti-Perspirant and Deodorant. Special 'moisture-blotters' give maximum protection—even for those with problem perspiration.

'Ultima' II

by Charles Revson

BODY PAJAMAS BY CHESTER WEINBERG

©REVLON 1970

A beautiful new breed of fragrance: 'Ultima'. The fragrance with body and soul.

MALCOLM STARR
INTERNATIONAL
DESIGNED BY RIZKALLAH



Contempora costume
for every summer day—
our beige and white dress
and jacket designed by
Belle Saunders for
Abe Schrader in a
cool soft blend of
Trevira® polyester and
rayon. 130.00 in
Contempora—at all
Lord & Taylor stores

Phil Mazzurco

COMFORTABLE · CAREFREE

COTTON Knows no season.

The summer crowd cottons to Tori Richard, and his Hawaii Tappa prints in all cotton. Born free-and-primitive prints in bold black-and-white.

Wear them. It's like a trip to the islands. Without leaving the mainland. Find them exclusively at I. Magnin.



I. MAGNIN

CALIFORNIA · SEATTLE · PORTLAND · PHOENIX

JACK COWLEY



VAN CLEEF & ARPELS, *Inc.*

World-Famous Jewelers

744 FIFTH AVE., NEW YORK • 300 NORTH RODEO DRIVE, BEVERLY HILLS
PALM BEACH • PARIS • MONTE CARLO • GENEVA

Jewelry designs copyrighted. Trademark®



Every woman alive loves Chanel N°5

Eau de Cologne from 4.00, Spray Perfume and Spray Cologne each 6.00.

© 1970 Chanel, Inc., 1 West 57th Street, New York



It would take the average man a thousand days and nights to describe
the woman he loves.
Coty has done it in one fluid ounce.
Élan perfume.

Softly angled and curved; the belted and ribbed Dacron® polyester knit. About $65. Bergdorf Goodman, Neiman-Marcus, Marshall Field & Co., I. Magnin.



Jacobson's
Michigan



Our Young Signature collection presents...
soft Ban-Lon® scarf print knit of Du Pont nylon. From Collectors Items®
by ANNE FOGARTY. Beige with white, 4 to 14 sizes. 65.00

The whipped-cream diet for lips.

'Moon Drops' Lipstick. Rich as dairy cream. Does for your mouth what moisture cream does for skin. Sleeks the surface. Rounds out the curves. Comes in dozens of 'richgirl' shades. More color. More shine. (More gleam to the cream.) Your mouth has everything to gain. The 'Moon Drops' whipped-cream diet. Stick with it.



Revlon 'MOON DROPS' Lipstick

In 44 (maybe more!) pale to pulse-y shades.

©REVLON 1970


The sea.
A place of peace and tranquility
in a troubled world.
A place to rest. And dream dreams.
Martex® captures the sea with Atlantis.
Permanent press sheets of cotton and Dacron®
in blue, green and pink. (Towels, too.)
Atlantis will engulf you warmly. Serenely.
And so will sleep.
MARTEX
West Point Pepperell
First with the new ideas.
®Du Pont Reg. T.M.

© COTY, NEW YORK 1970

Coty originates the make-up that lets you go as far as you want.

This is the first makeup so microscopically fine you can build the exact degree of color and cover you want. (We figured someone ought to invent something that lets *you* say how you should look. Not us.) Which means now you don't have to decide between a heavy cover up and something that leaves you feeling naked. You just have to decide when to stop.

One thing though. No matter how little you use, you'll never be too underdone. And no matter how much you use you'll never be too overdone. (All you'll be is beautiful.)



Coty Originals Makeup is this: Liquid Moisture Makeup in ten shades. Complete Compact Makeup in ten matching shades. Totally Transparent Loose Powder. And sheer Bare Blusher in five shades.

That's it. Four. No more. Now then. Decide how you want to look. And then go. Isn't it nice to have a face of your own after all these years?

Coty Originals



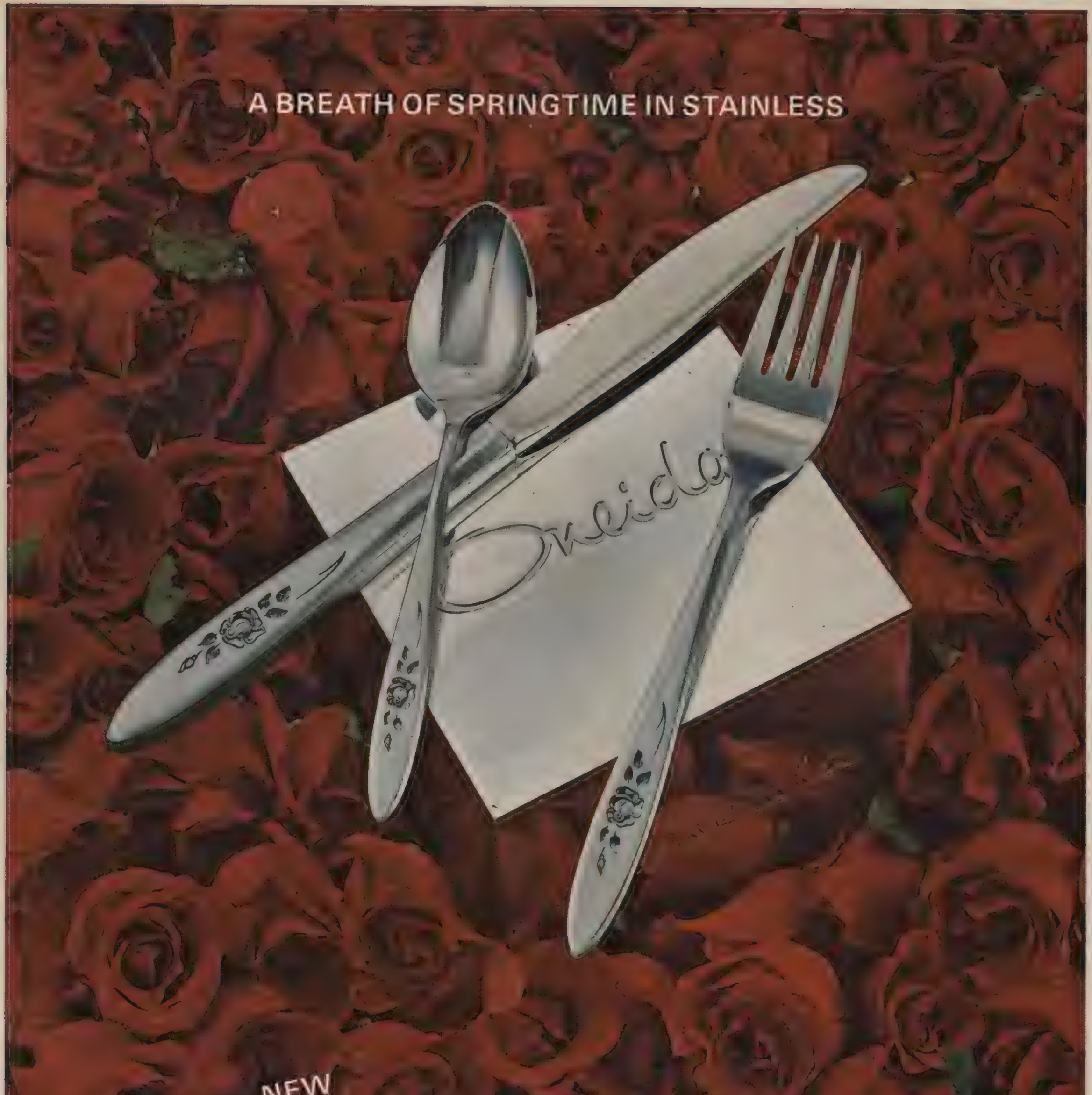
COTTON COUNTRY
...SOUTH BY SAKOWITZ

A Southern garden of
pinks and greens and
mauves on pure cotton
...crisp and cooly beautiful.
By Parnes-Feinstein, 110.00
from our Fashion Salons.

Sakowitz

HOUSTON

A BREATH OF SPRINGTIME IN STAINLESS



NEW
Rose Shadow

Imagine—a tender, fragrant rose plucked at that fleeting moment of perfection and then preserved for your table! This is the artistry of Rose Shadow — Oneida's breathtaking new achievement in Community® Stainless. So rare is this design, so true to nature, that you can practically feel the dew on every petal. There's beauty, too, in the many practical advantages of Solid Stainless by Oneida. At fine jewelry and department stores.

©1970 Oneida Ltd., Oneida, N.Y. 13421



Coty Originates The Changeless Colors

Suddenly lips are pure and fresh and true. And as unchanging as a woman when she's loved.

Coty thought it would be marvelous to create the first lipstick with colors that stay true and natural and unchanging. (So lips can concentrate on more important things than just the little vanities of life.)

We made our new lipstick radiant. And warm. And terribly alive. Because that's how a woman's lips are supposed to be. We made it tender. And light. And smooth. Because that's how a woman's lips are supposed to feel.

Twelve enduring frosteds. Twelve enduring creams. Each in its own tortoise case, banded in gold.

Changeless Colors. We made them for the more important things in life. And all you need to get them is two lips that say Coty.



Coty Originals

© COTY, NEW YORK 1970

Wear-tested over 190,000 times!

Amazing Revlon discovery makes nail enamel wear up to 3 times longer!



From the Revlon Research Laboratories comes a little miracle of a basecoat which changes the life span of nail enamel. *Tested for nearly a year* in salons from Fifth Avenue to San Francisco. Manicurists report: nail enamel stays smooth, chip-proof *up to 3 times longer.* Simply brush it on. Top it with nail enamel (preferably two coats). And your manicure lasts like no tomorrow!



'Wonder Wear' Basecoat invented by Revlon

© REVLON 1969

VOGUE'S READY BEAUTY

Unflinching perfumery

Madame Grès—*the* Madame Grès, couturière—was quite *cabocharde* about insisting her great perfume pass an endurance test before she put her name on it. By that we mean the lady was stubborn—and Cabochard's the name she gave the fragrance that passed with high honours. With summer just a hot breath away, its legion of admirers are particularly glad she was and it did. The enchanting uniquity of flora and fernery that emerges from the Cabochard Eau de Toilette spray delivers coolly pervasive mystery for hours. In a handsome, and fortunately refillable, black-and-white spray flacon, the eau is one of the deliciously insistent, persistent Cabochard family of scents. Only soap and water seems to break its spell. *And*—if it's *Cabochard* soap. . .

Buffing the buff

A Fellini-figure we barely know has a recurrent dream (recounted to anyone it seems) wherein she shucks her old skin regularly like a snake, emerging a pink and glowing Venus on the half-shell. We hope to put her in touch with a more firming reality via Irma Shorell's new Bodybrase/35, a lotion-cum-mitt that makes the dream not impossible. Participation. Stimulation. Off with the old, on with the new—it's all here stashed in an obliging envelope that can conveniently snap back over your towel bar. Into the spongy mitt—ever so slightly abrasive—pour two capfuls of the pearly green lotion. Squeeze the mitt a bit and rotate it over the body for a minute or two. Foam. Tiny tingles. The grey-making veil of dead skin cells starts to crumble and your own darling brand new skin underneath gets a chance to peek out. Four successive daily go's at it should get you down to the buff. Then every other day to keep the new glow glowing. (What do you say to a *naked,* naked lady, Irma?)

The worth of the blues

Now we all know blue's value around the eyes. Makes blue eyes bluer, brown eyes sizzling-er, green or purple eyes—oh, wow! So what else is blue? The zillion versions of blue from which the enlightened eye can gaze serenely. Bonne Bell brings us the makings of every one of them now in a fetching little metal paintbox. Do Your Own Blue they call it, and here's what you do your own with: A double-ended sponge applicator and five translucent shades of cake powder—pastel blue, turquoise, lavender, mauvey brown, blue-white. Put them on dry or wet. Play them straight, mix them madly, warm with the brown, cool with the white. Bonne Bell is known for sporty cosmetics, and this blue game is great sport. (More Ready Beauty, p. 64)

Cast off in a new Chris-Craft

More than a boat . . . a way of living . . . and your niftiest escape route from the on-shore humdrums. We've charted your course with this portfolio of Chris-Craft's great boat achievements and some super things from S.F.A. to wear along the way. Starting with a tank top in bumblebee stripes, $7, and pockety culottes, $26. Ready to hop into the XK-19 Transdrive® sportboat and go. At speeds of more than fifty miles an hour. For more leisurely getaways, turn to the next four pages.

VERY *Saks Fifth Avenue*



Chris-Craft

XK-19 Transdrive® sportboat



Chris-Craft®

34-foot Aqua-Home

A Chris-Craft is your summer place

Ideal resort apartment for the un-tied generation. Living in footloose freedom aboard this Chris-Craft Aqua-Home, a 34-foot houseboat with many differences. Kindred spirits, our red-and-white T-shirt, $10, and sailor-white pants, $33. Rib-knit white polo shirt, $18, awning-stripe trousers, $15.

VERY Saks Fifth Avenue

Chris-Craft®

33-foot Catalina Sedan

Sign on for the Chris-Craft voyage

And meet the flower of the fleet. Our Ban-Lon® maillot of nylon tricot, $32. Blossoming brightly on the full Command Bridge® of Chris-Craft's 33-foot Catalina Sport Cruiser with its roomy enclosed deckhouse and sturdy fiberglass hull.

VERY Saks Fifth Avenue

Chris-Craft

Ideal Commander Sedan

Chris-Craft and the luxury cruise

Made for ea[illegible] often really. Consider the room-to-spare extravagance of the 38-foot Commander Sedan with [illegible]sworthy liberality. And our open pilothouse from England offers you all the straight-on [illegible]

at Saks Fifth Avenue

Coty originates



© COTY, NEW YORK 1970

Sheer Puffery Foam.



Suddenly all makeup is dated. Totally antiquated. Now it's foam to make faces.

After 20 years of liquids and creams and sticks and roll-ons, someone has finally invented the perfect makeup. Coty's Sheer Puffery Foam. It does what the perfect makeup should do: The Impossible. It covers flawlessly, yet you look like you're wearing no makeup at all. And Sheer Puffery doesn't streak. Or cake. Or build up. Or dry out your skin. You just poof out a little puff. Smooth it on. And there you are. All translucent and dewy and soft and radiant. The way a woman's face is supposed to be. Sheer Puffery. Foundation and Blusher. It does what other makeups have been trying to do for the past 20 years.

Coty Originals

Of love

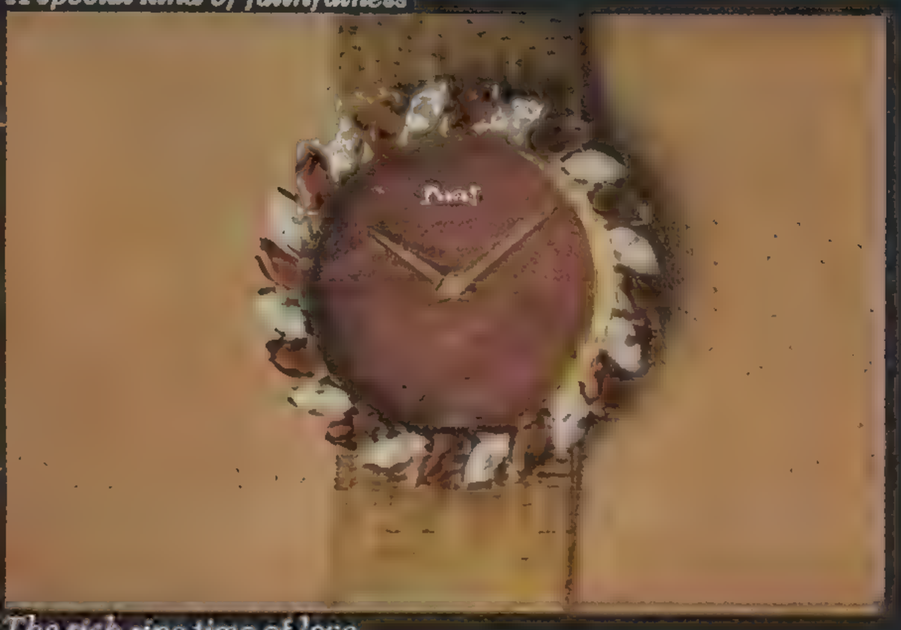
The fire inside her

Beauty

Not all women are worth this watch.
Not all women could have loved you quite this way.
Not all women could have stood
The wait to where you are,
Nor would all women show such patience
Now that you are there.
That's why these watches,
They take a lot of giving,
But then you have had a lot of getting.



A special kind of faithfulness



The rich ripe time of love



And the world she made for you

For the woman who is worth the most expensive watch in the world.

PIAGET

Subsidiary of North American Watch Corporation



Body ornament, Richelieu (circa 1970)

Believed worn about the neck by the North American female during the "Age of Affluence" for purposes of distracting the male from his obsessive concern with commerce.

Its power to enchant may be partly responsible for the mid-20th century population explosion.

An authentic Richelieu®

DESIGNED FOR THE BROADWAY SHOW "COCO" BY BILL SMITH OF RICHELIEU. FOR THE STORE NEAREST YOU, WRITE THE RICHELIEU CORPORATION, 393 FIFTH AVENUE, N.Y.C. 10016. A DIV. OF ODELL, INC.

The little Traina® that could.



A beautiful way to arrive on the dot.
Designed by Dominic Rompollo.
Teal Traina, Inc.
550 Seventh Avenue, New York.

© 1970 Estee Lauder Inc. Photography Skrebneski





For
Her
Ready-To-Wear Eye Makeup Collection,
Estée Lauder creates two new fashion luminaries—
The Aurora Eye and The Twilight Eye.

The Aurora Eye, a pale-as-morning shimmer of sunrise pastels-layered with apricot, mauve, and ivory shadows and fringed with silken burgundy lashes for a look of wide-open innocence.

The Twilight Eye, a deep-as-evening shimmer of all over blue; haloed over and under the eye and framed with deep blue lashes for a look of starry fascination.

For the Aurora Pastels:

Pressed Eyelid Shadow
Lustered Solid Creme Shadow
Cake Eyelid Liner
New Lustrous Roll-On Mascara

For the Twilight Blues:

Lustered Solid Creme Shadow
Liquid Eyelid Liner
New Lustrous Roll-On Mascara

Estée Lauder



SPEND YOUR SUMMER WHERE THE ACTION IS

Puerto Rico means nighttime fun as well as sea and sun. A treasure island of shopping delights, a treasure trove of balmy breezes. Temperatures seldom vary more than 10° between Summer and Winter. It's captivating, charming and filled with round the clock excitement.

WILROY puts glamor in your travel fashions. You'll silence the rain forest waterfall in this dazzling white Travellcoat of washable Dacron® polyester twill. 8 to 16. 80.00.

You're a treasure in tunic and pants as you approve the fabulous pre-Columbian art collection at the José E. Alegría Galleries. DuPont nylon. Hot pink/blue/white. 8 to 16. 70.00.

You're a feast for the eyes as you sample the buffet at El Convento in this DuPont nylon shirt dress. Black/white. 8 to 16. 46.00.

B. Altman & Co., Sport Dresses, third floor, Fifth Avenue, and branches.

DUPONT nylon and Dacron® polyester are the ultimate in washability. They suds out in minutes and dry to smooth perfection in no time at all.

MATISSE


THERE'S SO MUCH
MORE TO SEE
IN PUERTO RICO
B Altman & Co





OLD WORLD CONTRASTS PAINT AN EXCITING PICTURE

Puerto Rico is as cosmopolitan as the click of ice cubes, as wilderness as the roar of a waterfall. It has bright golden nightclubs and cool green mountains. It has fashionable shops with exotica from around the world and charming things "hecho en Puerto Rico".

WILROY is fashion news for today.
On the rocks below the Fort San Cristóbal, you're cool and sparkling in this long, surplice dress of DuPont nylon. Orange/black/blue. 8 to 16. 56.00.
The view from La Terraza is breathtaking, and so are you in this long cardigan and pants in DuPont nylon. Navy batique print. 8 to 16. 76.00.
Sip a sunny orange in this sunny little DuPont nylon tee shirt dress. Black/brown/beige. 8 to 16. 42.00.
B. Altman & Co., Sport Dresses, third floor, Fifth Avenue, and branches.

DUPONT nylon is the traveler's most colorful friend. Prints come to life and dazzle with all the subtleness or brilliance you could wish for.

THERE'S SO MUCH
MORE TO DO
IN PUERTO RICO

B Altman & Co



YOU'LL LIVE
THE ELEGANT ISLAND LIFE

The Trade Winds caress you and your cares float lazily away on gentle clouds. Unhurried and unharried, you unwind, in body and mind. In Puerto Rico there's a romantic attitude and old world charm you just won't want to escape.

WILROY is for fun and frolics.
You'll visit La Fortaleza, bright and breezy, in this DuPont nylon tunic and pants. Beige/aqua/coral. 8 to 16. 66.00.
On your way to the Hall of Mirrors in the Governor's Palace, you reflect elegance and drama in a DuPont nylon gown. Red/black/white/pink/green. 8 to 16. 70.00.
Dazzle as brightly as any diamond in the collection at Reinholds in this beautiful DuPont nylon swirled print. Green/yellow/black. 8 to 16. 46.00.
B. Altman & Co., Sport Dresses, third floor, Fifth Avenue, and branches.

DUPONT nylon gives you more time for fun. You can travel mile after mile and know that you are as beautiful and wrinkle-free as you were when you started out.

THERE'S SO MUCH
MORE TO SEE
IN PUERTO RICO

B Altman & Co

THE WILROY TRAVELLERS®
on the preceding pages are available
at these fine stores.
For travel hints, send 25¢ for the
WILROY TRAVELLER® GUIDE, WILROY, INC.
498 Seventh Ave.
New York, New York 10018.

Bamberger's—New Jersey
The Blum Store—Philadelphia-Bala Cynwyd
Filene's—Boston
Himelhoch's—Michigan
J. F. Hink & Sons—Berkeley, Calif.
Livingston Bros.—San Francisco, Calif.
Lester Melnick—Dallas, Texas
Sandra Post of Florida
Carroll Reed Ski Shops—No. Conway, N. H.
Sage-Allen—Hartford, Conn.
Stern's—New Jersey
Swanson's on the Plaza—Kansas City
Vandever's—Tulsa, Okla.
Younker Bros.—Des Moines, Iowa

Akron, Ohio	Birnbaum's
Alamenda, Calif.	Olga Adams
Albany, New York	Casual Set
Albuquerque, N. M.	K's Korner
Allenhurst, N.J.	Dorothy Rose
Allentown, Pa.	Betty Cobb
Altadena, Calif.	Polly's
Ann Arbor, Mich.	Mary Dibble-Hutzel's
Arlington Heights, Ill.	Muriel Mundy
Armonk, N.Y.	The Fashion Tree
Asbury Park, N.J.	Jean Swartz
Ashland, Ohio	Forecast c/o Casual Shop
Atlantic City, N.J.	Needlecraft
Aurora, Ill.	Jean's
Austin, Texas	Dillard's
Bala Cynwyd, Pa.	Jean Chess
Baldwin, N.Y.	Terri Baird
Baltimore, Md.	Maison Annette
Batavia, Ill.	Clothes Tree
Bay City, Mich.	Newman's
Bay Harbor Islands, Fla.	Stella's Originals
Belle Harbor, N.Y.	Ruth Naomi
Belleville, N.J.	Edmar's
Belmar, N.J.	Belmar Fashion Corner
Belmont, Mass.	Town & Country
Berlin, Conn.	Bridal Couture & Specialty Shop
Bethesda, Md.	Myrna of Westwood
Biloxi, Miss.	Dorothy Brown Shop
Birmingham, Mich.	Jean Blackburn
Boardman, Ohio	Birnbaum's
Boca Raton, Fla.	Nettie Milgrim
Boise, Idaho	Carroll's
Boundbrook, N.J.	Lilaines
Brooklyn, N.Y.	Harpers of Kings Highway
Bryn Mawr, Pa.	The Cocked Hat
Buffalo, N.Y.	Jenny Shop
Cambridge, Mass.	Gertrude Singer
Carmel Valley, Calif.	House of Lyn
Cedarhurst, N.Y.	Jerrie's
Champaign, Ill.	Lewis
Charlotte, N.C.	Reynold's
Chester, N.J.	Fashions by Josephine
Chestnut Hill, Mass.	Lenard's
Chevy Chase, Md	Tweeds 'n Things
Chicago, Ill.	Blum's Vogue
Clearwater, Fla.	Franelle
Closter, N.J.	The Riverboat
Columbus, Ohio	House of Fashion
Coral Gables, Fla.	Don Mullen
Corpus Christi, Texas	Dillard's
Cresskill, N.J.	Shirley & Rae
Danbury, Conn.	Sylvia Barry
Darby, Pa.	The Swanky Shop
Dayton, Ohio	Billy Lewis
Daytona Beach, Fla.	Linden's Vogue
Deal, N.J.	Lor-Ane
Dearborn, Mich.	Jean Blackburn
Delmar, N.Y.	Town & Tweed
Delray Beach, Fla.	Cindy's
Detroit, Mich.	Milgrim-Fisher Bldg.
Disneyland Hotel, Calif.	Lido Fashions
Dover, N.J.	Fine's of Dover
Dowagiac, Mich.	Marshall Shoppe
Doylestown, Pa.	Suburban, Lady
Dundee, Ill.	Beatrice Dorsey
Eagle Pass, Texas	M. Riskind
East Islip, N.Y.	The Klothes Horse
Edina, Minn.	Hager's of Edina
Elizabeth, N.J.	Claire Angrist
Fairfield, Conn.	Fairfield Dept. Store
Fairfield, N.J.	Sylva's Fashions
Fairlawn, N.J.	La Chic Boutique
Flint, Mich.	The Vogue
Flushing, N.Y.	Jaynee Apparel
Forest Hills, N.Y.	Jayson's
Freehold, N.J.	Cy Philips
Fresno, Calif.	Gottchalk's
Ft.Lauderdale, Fla.	Carriage Trade
Ft. Myers Beach, Fla.	El Mercado
Glen Cove, N.Y.	Dorothy Lynch
Glens Falls, N.Y.	Merkel & Gelman
Grand Rapids, Mich.	Beverly's
Great Neck, N.Y.	Charwin
Green Bay, Wisc.	Jon-Fil
Grosse Pointe, Mich.	Touch of Elegance
Hackensack, N.J.	Frowlow's Famous Fain
Haddon Heights, N.J.	Debbie Shop
Hamden, Conn.	Richard Thomas
Harrisburg, Pa.	Junior Dress Shop
Hatboro, Pa.	Suburban Lady
Hazelton, Pa.	Brill's
Hicksville, N.Y.	Arlene Levitan
Highland Park, Ill.	Miss Gay
Hohokus, N.J.	Priscilla Brown
Holland, Mich.	Margret's
Hollywood, Fla.	Humphrey's
Homestead, Fla.	The Lobby
Honolulu, Hawaii	Ethel's
Huntington, N.Y.	Leeline
Huntington Beach, Calif.	Shirley's Fashions
Hyannis, Mass.	P. M. Wilson
Hyattsville, Md.	Shirley's
Irvington, N.J.	Ilsan
Islamorada, Fla.	Elsie Lee's Sand Dollar
Jacksonville, Fla.	Morton Williams
Jenkintown, Pa.	The Little Shoppe
Jersey City, N.J.	Sherri Anne
Kearny, N.J.	Gail's
King of Prussia, Pa.	Novell's
Kingston, N.Y.	Leventhal
Lahaska, Pa.	Peacock Room-Peddlers Village
La Jolla, Calif.	Martha Cross
Lakeland, Fla.	Joyce Corner
Lancaster, Pa.	Showcase of Fashion
Lansdowne, Pa.	Ruth Wilcox
Larchmont, N.Y.	Van's Sportchester
Laredo, Texas	Polly Adams
Las Vegas, Nev.	Freddé—International
Las Vegas, Nev.	Freddé—Tropicana
Lewiston, Me.	Ward Bros.
Lincoln Park, Mich.	Fisher's
Lincroft, N.J.	Joy Shop
Linden, N.J.	Edmar's
Little Neck, N.Y.	William Miller
Livingston, N.J.	Tina's of Livingston
Los Gatos, Calif.	Idamina's
Louisville, Ky.	Byck's
Madison, N.J.	Margay Shop
Mamaroneck, N.Y.	... Jane Allen
Manchester, N.H.	... Judy's Dress Shop
Marietta, Ohio	Betty Lee Shoppe
Menlo Park, N.J.	....Town Shop
Meriden, Conn.	Ann Grace Shop
Merion Station, Pa.	Laura Rose
Metuchen, N.J.	Plaid 'n Tweed
Miami Beach, Fla.	Fashion Studio
Middletown, N.Y.	.. Kassel Bros.
Millburn, N.J.	MiLady's
Millville, N.J.	Prince's
Milwaukee, Wisc.	..... Hixon
Minneapolis, Minn.	Cartwright Originals
Monsey, N.Y.	Country Sophisticates
Montclair, N.J.	..... Helen Bick
Monticello, N.Y.	Pickwell Shops
Morris Plains, N.J.	The Eig's
Morristown, N.J.	M. Epstein
Mt. Kisco, N.Y.	Abel's
Mt. Vernon, N.Y.	Jan Stuart
Nampa, Idaho	Carroll's
Nanuet, N.Y.	Country Sophisticates
Napa, Calif.	Roseé
Naperville, Ill.	The Clothes Closet
Naples, Fla.	Eckard's
Narberth, Pa.	The Snooty Fox
New Brunswick, N.J.	Town Shop
New Haven, Conn.	Muriel's
New Hyde Park, N.Y.	Barbara Lickver
New London, Conn.	The Woman's Shop
Newark, N.J.	Marilyn Shop
Newburgh, N.Y.	Traver's
Newport Beach, Calif.	Lido Fashions
Newton, Mass.	Angelica
Newtown Square, Pa.	Country Shop
Norristown, Pa.	Charming Shoppes
No. Bay Village, Fla.	Dana Shop
No. Bellemore, N.Y.	She's Boutique
Nutley, N.J.	Seibel's
Nyack, N.Y.	Lighthouse Boutique
Oakland Mall, Mich.	Alvin's
Omaha, Neb.	Zoob's
Oradell, N.J.	Rosalind Shop
Pacific Palisades, Calif.	Nadyne
Palm Beach, Fla.	La Boutique
Palm Springs, Calif.	Curt Lederer
Palo Alto, Calif.	Kitty O'Hara
Palos Verdes, Calif.	Beach Girl
Paoli, Pa.	The Cocked Hat
Park Ridge, Ill.	Park Shop
Passaic, N.J.	Claire's Fashions
Patchogue, N.Y.	Swezey's
Pennsauken, N.J.	Arlyne Shoppe
Perth Amboy, N.J.	Plaid 'n Tweed
Phila. Pa.	Fair Lady Shop
Pikesville, Md.	Cross Country Clothes
Pittsburgh, Pa.	Ruth Young
Pittsfield, Mass.	Miss Agnes Fashions
Plainfield, N.J.	Tepper's
Plainview, N.Y.	Ruth Yohay
Pleasantville, N.J.	Tiffany Manor
Pompano Beach, Fla.	Clothes Tree
Pontiac, Mich.	Alvin's
Portchester, N.Y.	Mitch's
Portland, Me.	The Harbour Shop
Portsmouth, N.H.	Victorian House
Pottstown, Pa.	Kessler's
Providence, R.I.	Mills Sisters
Queens Village, N.Y.	Arlene Stiller
Racine, Wisc.	....1700 Shop
Raleigh, N.C.	Tyler House
Reading, Pa.	Regency Street Ltd.
Red Bank, N.J.	Elsie Stone
Ridgewood, N.J.	Shayne's
River Grove, Ill.	Ruth Jones Town & Country
Riverdale, N.Y.	Stix and Stones
Rochester, Mich.	Alvin's
Rockville, Md.	Mark Daniels
Rockville Centre, N.Y.	Jane Harman
Roslyn, N.Y.	Shaw's of Roslyn
Rye, N.Y.	Couture Anonymous
Salem, Mass.	L. H. Rogers
Salem, N.J.	Prince's
Salinas, Calif.	The Lady Shop
Salt Lake City, Utah	Halmar of Sugarhouse
San Antonio, Texas	Dillard's
San Diego, Calif.	PaShon on Point Loma
San Jose, Calif.	Lee Zabel
Santurce, P.R.	Elain's
Sarasota, Fla.	The Sport Shoppe
Scarsdale, N.Y.	Mary Rothman
Scranton, Pa.	Schreiber's
Shaker Heights, Ohio	Hart's
Sharon, Pa.	The Cohen Store
Sheboygan, Wisc.	Friede's
Short Hills, N.J.	Tepper's
Snyder, N.Y.	House of Elan
So. Miami, Fla.	Judi Leslie
South Orange, N.J.	The Clothes Nest
Spring Lake, N.J.	The Hutch
Spring Valley, N.Y.	Country Sophisticates
Springfield, Mass.	Muriel's
Springfield, N.J.	The Price Tag
State College, Pa.	Kalin's
Staten Island, N.Y.	Clothes Closet
St. Louis, Mo.	Edwards
Summit, N.J.	Root's Inc.
Sun Valley, Idaho	Carroll's
Svosset, N.Y.	Post & Co.
Tarrytown, N.Y.	Clothes Hut
Teaneck, N.J.	Alice Cooper
Tenafly, N.J.	The Clothes Tree
Thiensville, Wisc.	Betty Johnson
Thomasville, Ga.	The Gift Shop
Toledo, Ohio	Lisa Stevens
Toms River, N.J.	Helene Lawrence
Trenton, N.J.	Stacy
Upper Montclair, N.J.	La Belle Boutique
Union, N.J.	Stan Sommer
Union City, N.J.	Ciccolella Fashions
Van Nuys, Calif.	The Chatterbox
Venice, Fla.	Resort Shop
Ventnor, N.J.	Ronette's
Vero Beach, Fla.	Green's Sports 'n Specialties
Verona, N.J.	Evenson's
Vineland, N.J.	Hollywood Shoppe
Warren, Ohio	House of Fashion
Warwick, N.Y.	Debbie Shop
Washington, D.C.	Rizik Bros.
Waterbury, Conn.	Freedman's Ladies Shop
Westbury, N.Y.	Country Corner
West Chester, Pa.	Hoberman's
West New York, N.J.	Gail Brown
Weston, Vt.	Ellie Ballou
Westwood, N.J.	Country Sophisticates
White Plains, N.Y.	L. A. Schulman
Whitefish Bay, Wisc.	Maison Paul
Wilkes Barre, Pa.	Lane's
Williamsport, Pa.	Lynn Hayes
Wilmington, Del	Town & Country Casuals
Winter Haven, Fla.	Kathryn's
Winter Park, Fla.	Eva Proctor
Woodstock, Vt.	Morgan Ballou
Worcester, Mass.	Whitcomb & Jordan
Wyckoff, N.J.	The Country Barn
Wyncote, Pa.	Charming Shoppe-Cedarbrook Mall
Wynnewood, Pa.	Wally's dresses 'n things
Yonkers, N.Y.	The Personal Touch
York, Pa.	Jack's of York
Yorktown Heights, N.Y.	Claire Lieberman

SUMMER IN WHITE



BERRY BERENSON

White—right as a raindrop on a hot, hot day. And right you are in a short, white shirtdress with all its buttons shining. A bit of all right to take a tan to town—plus a little rinky-dink piqué cap, a bunch of white ropes at the waist, bright cotton scarf tied around a wrist, and two shoulderbags to carry off the goods. . . . By Howard Wolf, of Dacron. About $56. At Bloomingdale's; Battelstein's. Mr. John cap. Shoulderbags by Lesco Lona. Belt of knotted white rope and metal tubing, Yves Saint Laurent. Givenchy scarf.

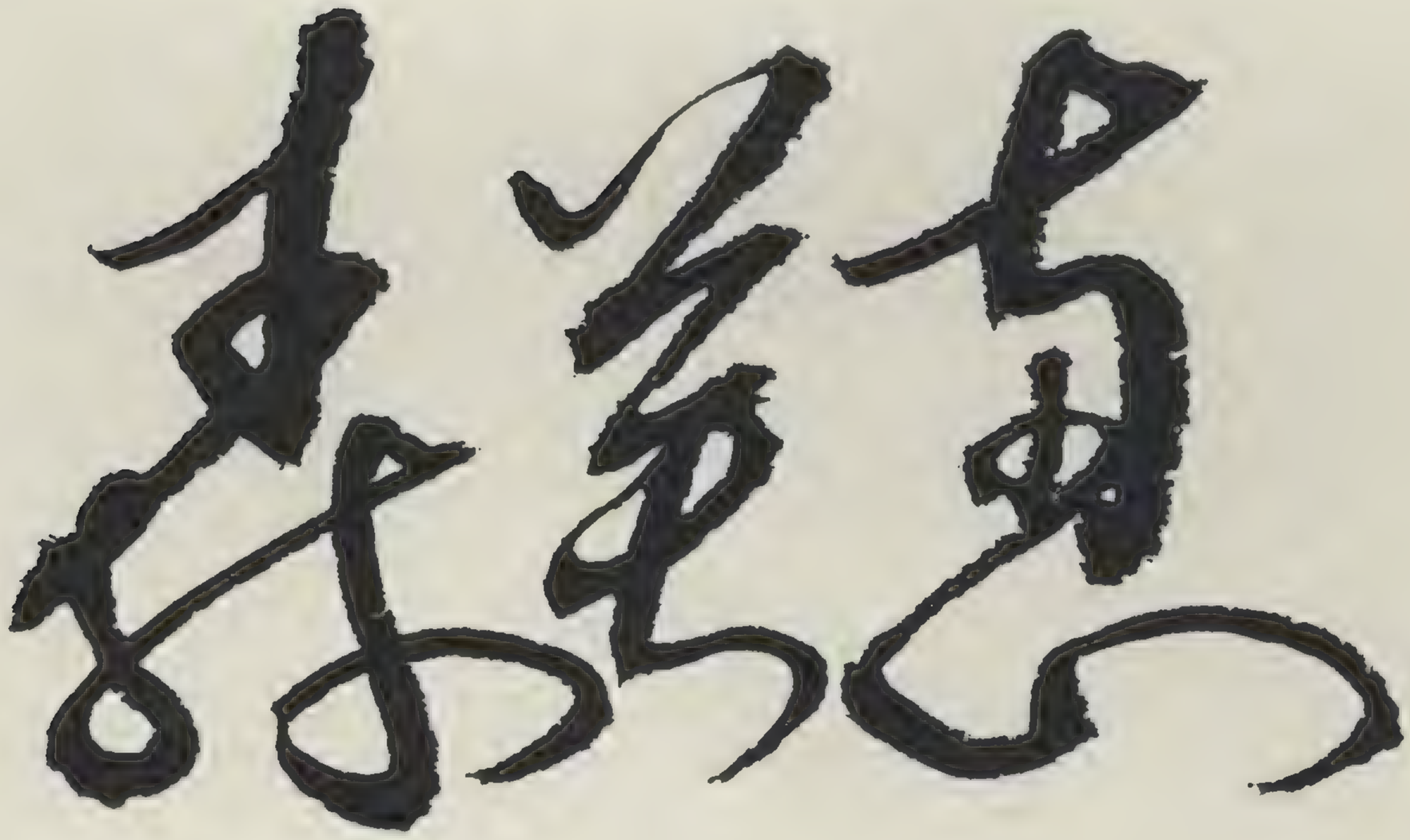
Bellodgia

(Bĕl′lō′ja), *noun.* **1.** expensive French perfume made from blossoms warmed to their peak of fragrance by 3 hours of June sunshine, then hand-gathered by the women of Var. **2.** a town that time forgot on mist-shrouded Lake Como; so beloved by the founder of Caron that he gave its name to a perfume. *adj.* **3.** vital, alive, impassioned: *Bizet's Carmen was a bellodgian woman. verb.* **4.** to electrify or thrill one's lover. —**Syn.** voilà voom.



(perfumus intoxicatum)

Anne Fogarty introduces



In case you haven't brushed up on your Japanese lately, it's the name of the leading designer in Japan.

Hanae Mori.

At the cost of a great many yen, we have induced Hanae Mori to create a collection for us.

As a glance at the picture will tell you the results are breathtaking. The style is demure yet sensual. And the patterns are so intricate that Hanae Mori herself, had to supervise their hand printing.

And to add to their Far Eastern authenticity each dress is hand made. By oriental hands.

What's more, although they look as delicate as a Japanese tea cup, they're Ban-Lon dresses, so they're washable, durable and unwrinkleable.

They also feel silky because they're knit on silk machines.

And just so you can flaunt it, Hanae Mori's name is very evident on each and every dress.

Furthermore, although a design from Hanae Mori's couture collection could cost you as much as $750, the dresses in the picture cost about $80. And the pants costume about $115.

Anne Fogarty introduces Hanae Mori: The brightest star from the land of the rising sun.

Hanae Mori **Ban-Lon** ® dress collection at **Lord & Taylor**. For store nearest you write, Anne Fogarty, Inc., 550 Seventh Ave., N.Y. 10018.

©JOS. BANCROFT & SONS CO.



VOGUE'S FASHIONS IN Travel

BY DESPINA MESSINESI

Summertime in America

Puerto Rico—what's on in San Juan

"There is always something going on in San Juan"—that is, in addition to great stretches of beach, nightclubs that stay open until breakfast, shops without sales tax, casinos, and simply lolling. The superstar attraction, the Festival Casals, begins on May 31, when that great maestro and 'cellist, Pablo Casals, conducts the first concert of a Beethoven fortnight. From all over the world, musicians and soloists will zero into San Juan to join the musical symposium organized by Alexander Schneider, the formidable violinist and conductor who will play and conduct. Then streets in Old San Juan clog up and patio cafés spill over with celebrities in shirt-sleeves talking voraciously.

San Juan divides naturally into clumps of city making it especially appealing for poking around. To its eighteenth-century looks, Old San Juan keeps on adding new pleasures. Two new places edge the Plaza de las Monjas, a small green park tilting downhill, with gaslight street lanterns and benches: Las Tres Caravelas, an air-conditioned Spanish restaurant opening on a patio with tables under a span of striped awning, and a branch of Paraphernalia, a New York City boutique. A few doors away in the quiet comfort of the hotel El Convento, its patio, at midday, is like an oasis planted with flower-printed parasols around a stuttering fountain. Here, many regulars drift in for drinks and buffet luncheons—salads of local fish and mounds of tropical fruits in large wooden bowls set on ice. At night, there is a shift to guitars, and in the dining room at ten-thirty, about the time for dessert and coffee, flamenco dancers take over.

The devastating smell of fresh bread implying a bakery nearby is an easy way to track down *pan de agua*, a wonderful native bread shaped like a French baguette that tastes best oven hot. (Many of these bakeries make remarkable pastries.)

The shop in the Notre Dame Industrial School sells, among the handicrafts made by students, pretty children's things and linens with exquisite drawn work, a technique taught by nuns. Special orders—tea napkins to bed linens—may take several months to complete but are worth the wait.

In the middle of San Juan, the Condado Strip bristles with shops, restaurants, nightclubs, and hotels that tower over beaches. Squeezed for space, El Cortijo, a new flamenco place opened in a rambling old house with masses of candle-lit tables and a huge stage, has the look of the Sacromonte caves in Granada, Spain. At the Benihana, a new Japanese steak house transplanted here, the crew of Japanese chefs cook over stoves built into the tables where guests dine. At the hotel La Rada, the name of the new dining room, Scotch and Sirloin, describes it to an S.

Doncella 109 is both the name and address of a beautifully run guesthouse that serves un-island good dinners in a small dining room planned for its houseguests who number about a dozen. Non-houseguests should reserve by telephone (723-5014). Full address: Doncella 109, Punta Las Marias, San Juan.

An extra fillip for Puerto Rico is the ease of getting there. Pan American, Eastern, and Trans Caribbean all fly there. Every day around the clock, about twenty jets, more in full-blown summertime, take off from New York for Puerto Rico. On these three-and-a-half-hour flights there is, in addition to first class, thrift class: Thrift-class passengers are served sandwich trays. Depending on the day of the week and the time of day, daytime fares in thrift class scale down from $76 on weekends to $71 on other days, and for those who do not mind travelling late at night and early in the morning, the weekend fare is $61; weekdays, $57. On Pan Am's new 747's leaving JFK at seven-thirty in the morning, passengers travelling in first class pay $120 one way; and those at the other end of the "big Bird" in thrift class pay only $57 on weekdays. It's a lovely ride.

Crossing America—European style

"We always stopped for lunch, a swim, and a siesta." The we, a distinguished French couple with their eighteen-year-old daughter, drove last summer from west to east stopping at six national parks. Their strong purpose was to see the national parks, but their attack was soft, a shrewd stroll through America. They planned their itinerary from one day to the next, stayed only at hotels or motels with swimming pools, stopped for lunch only at roadside places with pools, even if it involved a detour. They carried one set of guidebooks, had boned up for the trip by reading, and at each park picked up a detailed map clearly marked with the trails, roads, and car parks. Except at lookout points, "crowded as the Champs Elysées at five in the afternoon," the parks were calm, the highways uncluttered.

Following their own set of rules, the family spent about three weeks motoring from park to park. Starting from San Francisco, they went to Yosemite National Park, then across the Mojave Desert ("infernally hot but bearable in an air-conditioned car") and accidentally found an oasis where they stopped for a swim. Heading north from California they drove through the bottom end of Nevada to Zion Park in Utah, continued into Arizona, arriving at the Grand Canyon in a heat-lightning storm that made the great rocks look even redder and more spectacular than in red, spectacular fact.

Getting wind of the Meteor Crater, they tracked it down—"In a gigantic well the size of New York's Central Park, we spotted with binoculars the forlorn wing of a plane that had crashed." Farther south, they rolled through the Painted Desert, crimson after rain, the Petrified Forest, a plateau of shattered semi-precious columns, whizzed through Albuquerque and Santa Fe, New Mexico, across Colorado and to Wyoming, stopping at Dubois, a small friendly Western town. Checking around for something to do after dinner, they found a local rodeo.

At Yellowstone National Park, they spent four days tramping by the steaming geysers, hiking, riding on the rims of canyons, trout fishing, and dining on Truite Saumonée at a friend's house —"Delicious, but the trout were so big, I couldn't eat a whole one." Backtracking to Grand Teton National Park with its ragged peaks and glaciers, and the last park on their course, they watched from their rooms moose drinking at the river.

Notes on the system

SCHEDULE The family only drove early in the morning and in the late afternoon. An early morning swim and a late evening one were routine. In the air-conditioned car, the wet suits spread on the rear ledge covered in Pliofilm dried out sufficiently for the next swim.

FOOD For starters, big breakfasts always: cereals, eggs, French toast, fresh fruit and fruit juices, and coffee. Light luncheons, pure Americana: hamburgers or frankfurters, plus, for the daughter, ice-cream, sodas, banana splits, or sundaes. For dinner, they could inevitably find a good steak (Continued on page 112)

Coty Originates Ultra Legs Foam Makeup



It lets your legs go beautifully bare. Without looking totally naked.

Naked legs are nice. But Ultra Legs are unforgettable. Ultra Legs. Coty Originals fabulous new foam makeup that's as easy to slip into as a silky pair of stockings. Because it's a light-as-air foam, it simply glides over your legs, leaving them feeling sleek and smooth. And looking absolutely marvelous.

What's more, because it's foam, it never streaks, or drips, or rubs off. Or runs. (And you can't say that about stockings.)

One extra beautiful thing. Ultra Legs really covers up all those unfriendly, unfeminine blemishes (like freckles and veins and un-beauty marks). Which means with or without stockings your legs will run around looking absolutely flawless.

Ultra Legs. In four devastating shades. Because the more your legs are on show, the more you should make them a sight to remember.

Coty Originals





PANTENE® TOTAL HAIR CARE.

FOR WOMEN WHO ARE TIRED OF WEARING OTHER WOMEN'S HAIR.

Time was you could hide your bedraggled hairs under a glossy store-bought fall. Time was when that was the status hairdo, and it didn't matter if the hair wasn't yours.

But *now* look. Look at the ringlets and curls and flips. Can you *bear* to miss out on all that fun?

The time has come to get your own hair back into working condition. Full of body and bounce and shine. Eager to take and hold a set.

It takes total hair care to do all that. Total Hair Care from Pantene. Five precious products, each made here with our unique Swiss Conditioners. Each made to reinforce the good the others did.

1. The Treatment De Pantene: Our super-rich Swiss Conditioner. Actually builds body into each hair. Adds the glow and feel of silk. Once a month is a must for this.

2. Shampoo De Pantene: Rich with conditioners. Un-soapy. Un-drying. And so efficient you need only shampoo once.

3. Pre-Forming De Pantene: Untangles and quick-conditions your newly washed hair. Without undoing its body and texture.

4. Forming De Pantene: For *the* set. Conditions as it adds extra body and thickness. Actually *forms* your hair into the hairdo you design.

5. Hair Spray De Pantene: Our conditioner-spray. To hold that hairdo firmly but gently. Doesn't dull. Doesn't dry.

All things Pantene come in special formulas for different hair types. All are specially good for color-treated hair.

Total Hair Care from Pantene. For After the Fall.



HAIR DE PANTENE: TOTALLY BEAUTIFUL HAIR.

Only at the best stores and finest salons.

The glare-killers are man-killers now.

Listen. You know those famous shades? With the optical barrier that kills reflected glare? Cool-Ray Polaroid Sunglasses? Well, you ought to see them today. There are metal frames. There are huge shapes: rounds, hexagons, free-forms. You put them on, and they not only make the world look great to *you*. They make *you* look great to the world. That's right: the glare-killers are man-killers now! Get the sexy shades...Cool-Ray Polaroid Sunglasses. Then pick your man and see what happens. (Suggested retail prices: left, *Sun Gypsy*, $7. Right, *Sun Siren*, $5.)

The Sexy Shades...
Cool-Ray Polaroid Sunglasses

Polaroid® is a registered trademark of Polaroid Corporation. "Cool Ray" T M Reg by Cool-Ray, Inc., Cool-Ray Park, Boston, Mass 02150 Cool Ray, Inc. ©1970



Artemis



shades of the 70's- Ban-Lon* fashion of antron®

The artistry of Artemis . . . blending Oriental mystery into a Ban-Lon* fashion of Antron® nylon. Sizes 6 to 16. About $56.

Best & Co., New York; Burdine's, Miami; Sibley's, Rochester & Syracuse.

Artemis, 1410 Broadway, New York, New York 10018

*Bancroft registered trademark

CHEVROLET

Serbin
designed by Muriel Ryan

pga Division of Victor Golf
Products of Victor Comptometer Corporation

Best & Co. New York
Hutzler's Baltimore
R. H. Stearns Co. Boston
Roos/Atkins Northern California
Sanger-Harris Dallas
The J. L. Hudson Co. Detroit



SUPER HUGGER. CAMARO BY CHEVROLET

You may think you have seen it somewhere before. Portofino. Punta del Este. Majorca.

Forget it. You haven't. Camaro is a totally American car. With a spirit to match. Active. Carefree. Go.

Somebody at Chevrolet thought about you. Clean, unobtrusive lines. Fifteen rich colors. Lavish interiors that rival the inside of anything for opulence.

And that name? We call it Super Hugger because of the way it grips the road. New Camaro. See it at your Chevrolet dealer's Sports Department.

And the super, sporty fashions by Serbin: (left to right) navy and white striped shirtdress with shoestring tie belt, $34; V-necked dress, white and navy stripes, the jacket in reverse, $44, also in gold/white. Red/white/blue dress with matching scarf, $32. Sizes 6-18. All in Arnel® triacetate jersey. All prices slightly higher in the West.

PGA golf equipment is sold only through golf professionals.

Sage-Allen
Hartford, Conn.

L. S. Ayres & Co.
Indianapolis

The Blum Store
Philadelphia

Kaufmann's
Pittsburgh

Stix, Baer & Fuller
St. Louis

Camaro SS with Rally Sport Equipment

SUPER STYLES BY SERBIN

When looking good is the game . . . Serbin scores every time. A group of Arnel® triacetate jersey, hand-threaded print dresses which leave the competition way, way behind. (left to right) Bamboo and butterflies ramble prettily the length of the shirtdress, also in blue/yellow/and pink, $32. Sunburst scallops, a spectator spectacular, also in yellow/white, green/white, $28. Zip-front border print dress, also in orange, $28. Sizes 8-20. All prices slightly higher in the West.

The car: the Super Hugger. Camaro by Chevrolet.

PGA golf equipment is sold only through golf professionals.

Best & Co. New York · Rich's Atlanta · L. L. Berger Buffalo · Desmond's Southern California · Carson Pirie Scott Chicago

Serbin
designed by Muriel Ryan

CHEVROLET

pga Division of Victor Golf
Products of Victor
Comptometer Corporation

Halle's Cleveland
Burdine's Miami
Dayton's Minneapolis
J. L. Brandeis & Sons Omaha
Woodward & Lothrop Washington, D.C.

Best & Co.
New York
H. & S. Pogue Co.
Cincinnati
Neusteters
Denver
M. McInerny, Inc.
Honolulu

Camaro Sport Coupe

SUPER SETS BY PGA GOLF

Good looks at play. Good equipment at hand. PGA golf bags, clubs, balls and accessories are color-coordinated especially for women players. In the Blue Yonder Kangaroo bag, blue Ryder Cup woods with matching grips and irons. The lemon-colored bag holds multi-colored Ryder Cup woods in blue, yellow, red and green. In the red, white and blue bag, Custom clubs with a new light-weight Herculite shaft. Each bag has matching headcovers and umbrellas. Gloves, peds and pastel-shaded golf balls from PGA. PGA woods and irons are about $300. The bags, up to $110. PGA golf equipment is sold only through golf professionals.

The car: the Super Hugger. Camaro by Chevrolet.

The Serbin fashions for the drive of your life: three, spiffy golfing culottes: (left to right) white Arnel® triacetate sharkskin, stitched and belted in navy; red plaid in polyester and rayon, also in blue and green; yellow piqué polyester and cotton with scalloped skirt over the shorts, also in lime green and blue. Sizes 8-18. All about $32, (slightly higher in the West).

pga Division of Victor Golf
Products of Victor
Comptometer Corporation

Serbin
designed by Muriel Ryan

CHEVROLET

All clothes on these six pages available at all stores.
See partial list on following page of Golf Professionals who sell products shown and other PGA golf equipment.

Jacobson's Michigan
Godchaux's New Orleans
Z.C.M.I. Salt Lake City
Frost Bros. San Antonio
Hafter's-Haggerty San Diego
Maas Bros. Inc. Tampa

Super Styles by

Serbin

designed by Muriel Ryan

also at these stores:

Pizitz ....Birmingham, Alabama
L. Hammel ....Mobile, Alabama
Goldwaters ....Phoenix, Arizona
Levy's .....Tucson, Arizona
Dobrins ....Glendora, Calif.
Capwell ....Oakland, Calif.
Buffums ....Long Beach, Calif.
Drapers ....Pasadena, Calif.
Town & Country .. ..Sarasota, Florida
Montgomery Roberts ....Bradenton, Florida
Furchgotts .....Jacksonville, Florida
Dor Len Shop .....Naples, Florida
McFaddens .....Winter Park, Florida
Nettie Milgrim .....Pompano Beach, Florida
Sandra Post ....Bal Harbour, Florida
Helen Schroeder .....Lake Worth, Florida
Habers ....Ft. Lauderdale, Florida
Don Mullen ....Coral Gables, Florida
Lady Jane .....Savannah, Ga.
Jories .....Macon, Ga.
Personality Shop .....Rossville, Ga.
Edith Parrish ....Rockford, Ill.
S. A. Barker Co. .....Springfield, Ill.
Mayfair Shop ....Twin Falls, Idaho
Nobbson's .....Ft. Wayne, Ind.
The Wicks Co. .....Bloomington, Ind.
Morton's Apparel Shop ....New Castle, Ind.
Frances Shop .....South Bend, Ind.
Strouse & Bros. .....Evansville, Ind.
Wolf's Inc. .....Des Moines, Iowa
Armstrong's .....Cedar Rapids, Iowa
Henry's .....Wichita, Kansas
The Palace .....Topeka, Kansas
Byck's ....Louisville, Ky.
Lowenthal's .....Lexington, Ky.
The Fashion .....Lake Charles, La.
I. H. Rubenstein & Son, Inc. Baton Rouge, La.
Kreegers .....New Orleans, La.
The Fashion .....Shreveport, La.
Gus Blass .....Little Rock, La.
Denholm & McKay .....Worcester, Mass.
Forbes & Wallace .....Springfield, Mass.
Sykes Style Shop ....Cumberland, Maryland
Rogers Dept. Store .Grand Rapids, Michigan
Alkeside Dept. Store ...Muskegon, Michigan
Wendland's .....Flint, Michigan
Fishers Women's Apparel.....Lincoln Park, Michigan
J. W. Knapp .....Lansing, Michigan
L. W. Robinson .....Battle Creek, Michigan
Field Schlick ....St. Paul, Minn.
Gus Mayer Co. Ltd. .....Jackson, Miss.
Naomi McRae .....Laurel, Miss.
Harzfelds .....Kansas City, Mo.
Neff-Peterson ....Springfield, Mo.
Hart Albin .....Billings, Mont.
Beckman's ....Great Falls, Mont.
E. E. Kelley & Co. .....Omaha, Neb.
Miller & Paine, Inc. .....Lincoln, Neb.
Georjess Inc. .....Las Cruces, New Mex.
Steinbach Co. ..... Asbury Park, New Jersey
Hahne .....Newark, New Jersey
Jenss Dept. Stores . ..Tonawanda, New York
Flah's .....Syracuse, New York
Belks ....Charlotte, N. C.
Tobias .....High Point, N. C.
Lamson Bros. ....Toledo, Ohio
Stern & Mann ....Canton, Ohio
The Union Co. ....Columbus, Ohio
Metropolitan Co. .....Dayton, Ohio
Rothschild's ....Oklahoma City, Okla.
La Pointes Inc. .....Salem, Ore.
Meir & Frank Co. .....Portland, Oregon
Gladdings .....Providence, R. I.
Snelgrove's .....Charleston, S. C.
Joel's ....Westchester, Pa.
Madaras Fashion Center .....Stowe, Pa.
Nan Carlby ....Allentown, Pa.
K. Helen Landis ... .Reading, Pa.
Goldsmith's ....Memphis, Tenn.
Castner-Knott ....Nashville, Tenn.
The Vogue ....Chattanooga, Tenn.
Popular Dry Goods .....El Paso, Texas
Wright's ....Amarillo, Texas
Meacham's ....Ft. Worth, Texas
R. E. Cox ....Waco, Texas
Hackel's ....Lubbock, Texas
New York Store ... .Tyler, Texas
Esther Wolf Inc. .....Houston, Texas
Hachar's .....Laredo, Texas
Craig's ....Austin, Texas
Lichtenstein's ....Corpus Christi, Texas
Nathans ....Galveston, Texas
Leon Daily ....Bellaire, Texas
Smith & Welton ... .Norfolk, Va.
Miller & Rhoads ....Richmond, Va.
Nordstrom Best .....Seattle, Wash.
Lou Johnson ....Tacoma, Wash.
M. M. Morris ....Olympia, Wash.
Frankenbergers .....Charleston, W. Va.
Fowlers ....Cheyenne, Wyo.
Gimbels ....Milwaukee, Wisconsin

VOGUE'S READY BEAUTY

A delicate balance

Edward Albee's concern a few seasons back was the play dealing with the surface ripples of relationships in a suprapolite ambience. Now the skin-men are into *their* concern with balance, coping with the relation of skin to its increasingly impolite environment. They seek a chemically induced go-between, compatible with the pH factor in healthy skin—the better to help ward off alien elements in the smogosphere. Out of the West come three new hypoallergenic potions claiming to have just such face-saving qualities. General Medical's peach-tinged transparent Cleansing Liquid works into a subdued lather, is rinsed off with warm water. Your face should feel pleasantly slick . . . as if something quite apart from soap or cream had rendered it marble-smooth. And, armed with the pH balance to steady it against the unfriendly climes, choose the follow-up moisturizer in lotion or cream—or, possibly, both. Cream for overnight perhaps; lotion for undermakeup. Both of them are deliciously peachy.

Don't drink me

Cool it Alice, if you will—a capital idea—but do resist the very real urge to swig the new bodycrisper concocted by Charles of the Ritz. Their Bodyworks Sparkling Cucumber Lotion could scarcely go by any other name. The fragile smell of freshly-sliced cucumbers gets right to you, and the shimmering green of it begs to be sipped by a hot, tired body. Croquet players may dab it on temples and wrists to refresh, but others will slather it over bare open spaces to silken and rev up for more action.

(More Ready Beauty, page 142)

pga Division of Victor Golf
Products of Victor
Comptometer Corporation

PGA golf equipment is sold only through Golf Professionals. A partial list follows:

ALABAMA
JIM DOULIN Andalusia C. C. ..... Andalusia
WILLIE DAWSON Allen Green D. R. .....Huntsville
ROBERT PAGER Gay 90 G. C. ..... Mobile
KENNY LIND Cumberland Lake C. C. ... Palmerdale
ARIZONA
CARL WATKINS Whiteface Inn C. C. ..... Whiteface
CARL WATKINS San Marcos C. C. ..... Chandler
BOB DIVINE Sun City G. C. ..... Sun City
CALIFORNIA
NICHOLAS A. CASSA, JR.
Anaheim Muni. G. C. ..... Anaheim
ED GIOVANNETTI Apple Valley C. C. .. Apple Valley
BOB BISSETT Auburn Valley C. C. ..... Auburn
FRANK BENICASA Tilden Park G. C. ... Berkeley
ANDY FROUDE Calabasas Park C. C. Calabasas Park
JOE MINTUN Compton Park 3 G. C. ..... Compton
ART FORRESTER Airways G. C. ..... Fresno
TOM RUPNIK Alondra Park G. C. ..... Lawndale
VIRGIL SHREEVE McLaren Park G. C. ..... Millbrae
JAMES DOWLING National City G. C. ..... National City
BOB MC QUEENEY Roger Dunn G. C. No. Hollywood
MARION HUDSON Norton AFB G. C. Norton AFB
RICHARD FRY Lake Chabot G. C. ..... Oakland
NICK TURZIAN Tamarisk C. C. ..... Palm Springs
MARK PIXLEY Desert Air Club ..... Rancho Mirage
FRED CROCKETT
Whispering Palms C. C. ..... Rancho Santa Fe
JACK STOKES El Rancho Verde C. C. ..... Rialto
ANDY PEPITONE Alma G. C. ..... San Jose
AL SCHLUETTER Admiral Baker G. C. ..... San Diego
JOHN W. THOMAS Pasa Tiempo G. C. ..... Santa Cruz
JOHN FRY Harding Park G. C. ..... San Francisco
THOMAS FRY San Mateo G. C. .....San Mateo
TERRY LANGE El Caballero C. C. ..... Tarzana
DON WILEY Travis AFB .....Travis AFB
JOE MORTARA Vallejo Muni. G. C. ..... Vallejo
DAVID CINK Van Nuys G. C. ..... Van Nuys
BOYD GLAZIER Blue Skies C. C. .....Yucca Valley
COLORADO
JERRY KING Fitzsimons G. C. ..... Denver
JAMES W. BAILEY Hyland Hills G. C. ..... Denver
BILL METIER Fort Collins Muni. G. C. ..... Fort Collins
DON FOX Loneland G. C. .....Loneland
MARV MAZONE Woodmoor C. C. ..... Monument
CONNECTICUT
PAUL FAKO, JR. Candlewood Lake Club Brookfield
BOB CLOUGHEN Ridgewood C. C. ..... Danbury
HAROLD RUSSELL Shennecossett C. C. Groton
ALEX HACKNEY Manchester C. C. ... Manchester
RONALD F. CONWAY
Lyman Meadow G. C. ..... Middlefield
DOUG DALZIEL Aspetuck Valley C. C. ..... Weston
FLORIDA
RALPH HOOD Pelican C. C. Belleair, Clearwater
ART SCHUMAKER
Buckhorn Springs G. & C. C. Brandon
CLIFTON H. SEAVER Par 3 G. C. Daytona Beach
NICK CHILLEMI Deland C. C. ..... Deland
DALE KLAHN University C. C. .....Jacksonville
VIC NEWTON Calusa C. C. ..... Miami
TOM MITCHELL Colonial Palms G. C. ..... Miami
FILL PIKE Whiting Field G. C. ..... Milton
JIM PARKER Palm River C. C. Naples
ED JUSTA Alhambra G. & C. C. ..... Orlando
MIKE O'SULLIVAN Riviera C. C. ..... Ormond Beach
AL MARCHBANKS Tyndall G. C. ..... Panama City
JOE DONADIO Killearn G. & C. C. ..... Tallahassee
LYMAN "DOC" PROSE Loch Raven G. C. Tampa
JOE WILKIE Tarpon Springs C. C. .. Tarpon Springs
GEORGIA
ED WILLIAN Lakeside C. C. ..... Atlanta
BILL WHEELER Highland G. C. ..... Conyers
GEORGE PREISINGER Marietta C. C. Marietta
IDAHO
DAVE BERRETT Blackfoot G. C. Blackfoot
KEITH STANWOOD Purple Sage G. C. .. Caldwell
GARY MATHIE Pocatello G. & C. C. .. Pocatello
ILLINOIS
EMIL ESPOSITO Brookwood C. C. ..... Addison
PAUL RIVARD Deerfield C. C. ..... Deerfield
JOHN FLEMING Ft. Sheridan G. C. ... Ft. Sheridan
HUBBY HABJAN Onwentsia C. C. ... Lake Forest
JOHN MARSCHALL Medinah C. C. ..... Medinah
DAN FIEMS Oakwood C. C. ..... Moline
ELAINE C. GRECO Mt. Prospect C. C. ... Mt. Prospect
VALE ADAMS McHenry C. C. ..... McHenry
KEN WEILER Park Ridge C. C. ..... Park Ridge
LYNN ROSELY Quincy C. C. ..... Quincy
DON STICKNEY Chicago G. C. .....Wheaton
INDIANA
WAYNE HENSLEY Grandview G. C. ..... Anderson
DON FISCHESSER Connersville C. C. ....Connersville
DON W. MACKEY Evansville C. C. ..... Evansville
EDWARD R. KNYCH Ft. Harrison G. C. ...Ft. Harrison
ROSS KUNTZ Elks C. C. .....Lafayette
JERRY CHILDS Deleware C. C. ..... Muncie
WAYNE CLARK Rolling Hills C. C. ..... Newburg
DALE WARNER Hawthorne Hills G. C. ... Noblesville
NICK GARBACZ, JR. Robin Hood G. C. ... South Bend
IOWA
JOE BROWN Des Moines G. & C. C. ..... Des Moines
ADAM YURIGAN, JR. Echo Valley C. C. .. Des Moines
ROGER PETERSON Ottumwa Muni. G. C. .. Ottumwa
BILL WHITE Gates Park G. C. ..... Waterloo
KANSAS
HAROLD HOFFMAN Carey Park G. C. Hutchinson
LEROY WILCOX Forbes AFB ..... Forbes AFB
JOHN ERWIN Meadowbrook C. C. Overland Park
AL LITTLETON Crestview C. C. ..... Wichita
RONNIE H. BLEVINS Rolling Hills C. C. ... Wichita
KENTUCKY
HUMZEY YESSIM Tates Creek C. C. .. ... Lexington
MAINE
RICHARD MC LEOD York G. C. ..... York
MARYLAND
BRAD SCHIEFELBEIN Laurel Pines C. C. Laurel
DONALD C. BEACH Suburban G. C. ..... Pikesville
ED GRAEFE
South Sherwood Forest G. C. ..... Sherwood Forest
MASSACHUSETTS
JOHN E. BODA Andover C. C. ..... Andover
JOHN E. "SPIKE" BODA, Jr.
International G. C. ..... Bolton
SETH EAMES Cummaquid G. C. .....Cummaquid
ALAN T. KELLEY Mahan's G. R. ..... Danvers
GEORGE MC GOWAN St. Anne G. C. .... Feeding Hills
HAL GOODWIN Haverhill C. C. ..... Haverhill
BILL MC DEVITT
Sankaty Head G. C. ..... Nantucket Island
MELVIN R. GARBER Lakewood C. C. ..... Natick
ALEX J. BURNS Ould Newbury G. C. ..... Newbury
ANTONE DUARTE, JR. Highland G. C. No. Truro
WALTER HEWINS Bass River G. C. So. Yarmouth
JIM GALLEHER Franconia Muni. G. C. .. Springfield
LARRY FINNEGAN Tyngsboro C. C. ... Tyngsboro
DAVID HACKNEY Vesper C. C. ..... Tyngsboro
JOHN F. SUTTER Shaker Farms C. C. .. Westfield
LARRY HESENIUS Winthrop G. C. .....Winthrop
MICHIGAN
GORDON BOOKER Spring Lake C. C. ... Clarkston
BEN LULA Hillcrest C. C. ..... Mt. Clemens
WARREN ORLICK Tam O'Shanter C.C. Orchard Lake
FRED GEORGE III Black River C. C. Port Huron
LOU POWERS Sunny Acres C. C. ... Roseville
DON KUHS Wynd Wicke G. C. ..... St. Joseph
ROBERT SZILAGYI Salem Hills G. C. ..... Salem
MINNESOTA
EVERETT STUART Northland C. C. ..... Duluth
STEVE VOSIKA Hastings C. C. ..... Hastings
MIKE RETICA Mesaba C. C. ..... Hibbing
JACK BALDWIN Lafayette Club Minnitonka Beach
MISSISSIPPI
WILLIAM M. MEEKS Benton C. C. ..... Benton
SONNY GUY Livingston Park G. C. .....Jackson
ARVIN GINN Shady Oaks C. C. ..... Jackson
JIMMY GAMBLIN Briarwood C. C. ..... Meridian
FRED BEDFORD Back Acres C. C. ..... Senatobia
MISSOURI
JOSEPH DODICH Westwood C. C. .....St. Louis
RUSS REAM Elm Hills G. C. ..... Sedalia
NEBRASKA
CHUCK SCHWANER Scottsbluff C. C. Scottsbluff
NEVADA
GENE "JESSE" JAMES
Paradise Valley C. C. ..... Las Vegas
NEW HAMPSHIRE
ANTHONY LOCH Portsmouth C. C. ..... Greenland
PHIL FRIEL Green Meadow G. C. ..... Hudson
MORRIS J. SIDEMAN Wentworth Hall G. C. Jackson
JOE KENDRIGAN Charmingfare G. L. Manchester
NEW JERSEY
GLEN FOWLER Knoll G. C. ..... Boonton
RON REINER Fairmont C. C. ..... Chatham
LARRY MULLEN Edgewood G. C. ..... Edgewood
JERRY GORCICA
Union County Park Comm. ..... Elizabeth
JOHN L. RICE Sunny Jim G. C. ..... Medford
ROBERT R. KIDD Moorestown Field Club Moorestown
BOB GROBE Bob's G. R. New Brunswick
WALT LILLEY, JR. Scotch Hills C. C. Scotch Plains
DAN O'RAWE, JR. Packanack G. C. ..... Wayne
NEW YORK
WILLIAM GRYGIEL, JR. Seneca G. C. .....Baldwinsville
JACK FEOLA Rouge's Roost G. C. ..... Bridgeport
JOHN SOKOLIC Pine Grove C. C. ..... Camillus
DICK SANTUCCI North Redoubt C. C. ..... Garrison
JOE LONGO Putnam C. C. ..... Mahopac
ROBERT W. SMITH Malone G. C. ..... Malone
CARMINE "COOKIE" DE ANDREA
Orange County C. C. ..... Middletown
CHARLES MARZOLLA Blue Hills G. C. ... Orangeburg
MEL CHISUM Plattsburgh AFB G. C. Plattsburgh AFB
JACK TINDALE Genesee Valley G. C. Rochester
JOHN PAONESSA Mohansic G. C. ..Yorktown Hgts.
LONG ISLAND, N.Y.
SCOTT ROBERTSON Cold Springs C. C. Cold Springs
FRANK SPOSATO Hauppauge C. C. Hauppauge
MICHAEL JOYCE Huntington C. C. Huntington
TOM GALLICANO Montauk G. & R. C. Montauk
NORTH CAROLINA
CARLOS MANESS Etowah Valley G. C. Etowah
FAIRLEY J. CLARK
Officers Open Mess Golf Shop Fort Bragg
NORTH DAKOTA
PHIL R. WIGHTMAN Bismarck Muni. G. C. Bismarck
OHIO
CHET MASON Willow Run G. C. ..... Alexandria
MIKE DUDLEY Alliance C. C. ..... Alliance
RICHARD E. MAUS Sleepy Hollow C. C. Alliance
DON COLLINS Upper Lansdowne G. C. .. Ashville
CLIFF EASTMAN Walnut Hills G. C. ... Bluffton
PAUL SEIGNEUR Bucyrus C. C. ..... Bucyrus
LAWRENCE MIKESELL Cadiz C. C. ..... Cadiz
CHARLES STAMM Cambridge C. C. ... Cambridge
JOHN PRIESTAS Pine Hill G. C. ..... Carroll
BILL COLLET Berkshire Hills C. C. Chesterland
CHARLES PUTSCH Metropolitan #2 G. C. Cleveland
JACK GRIFFITHS Spring Hills G. C. Clinton
WILBUR GARROD Whispering Pines G.C. Columbiana
NICK SCARPITTI Airport G. C. Columbus
JACK KIDWELL Beacon Light C. C. ... Columbus
GARY GRUBE Bridgeview G. C. ..... Columbus
DON SPEARS Silver Lake C. C. ... Cuyahoga Falls
JIM SLOMINSKI Pleasant Run C. C. ... Fairfield
DICK ROWLEY Tomahawk Hollow G. C. Gambier
PHILLIP L. STOCKDALE Granville Inn G. C. Granville
TERRY E. DILTS Oakhurst C. C. ..... Grove City
BILL SHOAF Boston Hills G. C. ..... Hudson
JON WEGENEK Oak Knolls C. C. ..... Kent
HOWARD MORRETTE Twin Lakes C. C. Kent
ED ANTONELLI Grandview C. C. ..... Middlefield
DALE FETTER Brown's Run C. C. ..... Middletown
JOE STURSA Edgewater G. C. ..... Minerva
JOHN RAINERI W. Mogadore C. C. ..... Mogadore
BILL ANKRUM Hiawatha G. C. ..... Mt. Vernon
WALTER MC GEE Irish Hills G. C. ..... Mt. Vernon
HANS MERRELL Mt. Vernon C. C. ..... Mt. Vernon
TEX LANKFORD Hocking Hills C. C. ..... Logan
BILL HUSS Punderson G. C. ..... Newbury
JACK F. ALBURY
Hidden Valley G. C. ..... New Philadelphia
JIM WORTHEN Crestview C. C. ..... Orville
RAY ELLINGER Broadview G. C. ..... Pataskala
BILL GOOCH Highlands C. C. ..... Pataskala
HENRY PABIAN Steubenville C. C. ... Steubenville
TOM ROSINSKI Bay View G. C. ..... Toledo
FRANK GOODRICH Big Bend G. C. ... Uhrichsville
LEE BUSHONG Edgecreek G. C. ..... Van Wert
VAUGHN BARNHARD Indian Run G. C. Westerville
JIM HAMILTON
Hickory Flats Greens, Inc. West Lafayette
GEORGE R. DAVIS Rivergreens G. C. West Lafayette
PETE INZANO, JR. Lost Nations G. C. ... Willoughby
DAVID A. GRAHAM Tam-A-Rac C. C. Willoughby
ROGER MARLING Worthington Hills C. C. Worthington
RON SCHNECK Military G. C. Wright Patterson AFB
CONRAD J. KOVACH Mill Creek Park G.C. Youngstown
JOE SCHURTZ York Temple C. C. ..... Worthington
HAROLD C. MIZER Jay Cee G. C. ..... Zanesville
PAUL THOMAS Zanesville C. C. ..... Zanesville
OKLAHOMA
JIM PASBY Riverside G. C. ..... Clinton
DON LANGFORD Oakwood C. C. ..... Enid
JOHN P. KELLY Westwood Park G. C. ... Norman
THOMAS ATCHISON Twin Hills C. C. .. Oklahoma City
LARRY CRUMMETT Oaks C. C. ..... Tulsa
OREGON
MICKEY SULLIVAN Bend G. C. ..... Bend
MEL BRIM Orenco Woods G. C. ..... Hillsboro
JOHN H. KOLB Oak Knoll G. C. ..... Independence
PENNSYLVANIA
GLENN ZEIGLER Coatesville C. C. ..... Coatesville
WAYNE MC KINNEY Cornwells G. C. .. Cornwell Hgts.
JACK DEL VECCHIO Greensburg C. C. ... Greensburg
JOE NAGY Indiana C. C. ..... Indiana
DAVID MAC CLEARY Paxon Hollow G. C. Media
VICTOR CHOLTCO JR. Hill Crest C.C. New Kensington
TOM O. SMITH Shamokin Valley C. C. .. Paxinos
GEORGE "SKIP" JURIS Spring Ford C. C. . Royersford
HAROLD E. SWEIGART
Ingleside Manor C. C. Thorndale
TED CARLSON Penn Oaks C. C. West Chester
KIRBY OVERTON
West Chester G. & C. C. ..... West Chester
ART JONES Country Club of York ..... York
RHODE ISLAND
JOE PEZZULLO Louisquisset G. C. No. Providence
TONY GULIANO Rhode Island C. C. W. Barrington
WENDELL ROSS Pond View C. C. .. Westerly
TENNESSEE
VERNON THWAITES Woodland Hills C. C. Pinson
TEXAS
TOMMY BURKE Corpus Christi C. C. Corpus Christi
GEORGE MC KAY Harlingen C. C. Harlingen
JIM WRIGHT El Dorado C. C. ..... Houston
J. C. HARDWICKE Lakeside C. C. Houston
H. R. "RED" RAMSEY Cedar Creek Club .. Kemp
BO EILERS Mc Allen C. C. ..... Mc Allen
JIM BOTT Holiday Hills G. & C. C. ... Mineral Wells
W. R. "ANDY" ANDERSON Perryton C. C. Perryton
HOMER WEBB Windcrest C. C. ..... San Antonio
UTAH
NOLAN WATHEN Mick Riley G. C. .....Murray
KEITH B. DOWNS White Barn G. C. .....Ogden
WM. L. KORNS Riverside C. C. ..... Provo
TERRY MALAN Willow Creek C. C. ..... Sandy
JIM HEALY Meadowbrook G. C. Salt Lake City
NORM RACKLEY Mountain View G. C. West Jordan
VIRGINIA
JAMES C. WATERS Retreat G. & C. C. Berryville
DON SAYLOR River Bend C. C. ..... Great Falls
BEN ROYSTER Langley AFB Golf Assoc. Langley AFB
F. H. "BILLY" DILLON, JR.
Loudoun G. & C. C. ..... Purcellville
WASHINGTON
CLIFFORD M. MELTON Linden G. C. ..... Puyallup
DON KIELBLOCK Green Meadows G. C. .... Vancouver
WEST VIRGINIA
R. H. "BOB" HILLIS Woodview G.C. New Cumberland
WISCONSIN
DON BUTZIN Lac La Belle C. C. .....Oconomowoc
AL YATES Wausau C. C. ..... Schofield
WYOMING
W. R. "COTTON" CROXTON Casper G. C. .... Casper
LEW LEPORE Airport G. C. ..... Cheyenne



Polaroid portrait by Marie Cosindas commissioned by Helena Rubinstein, Inc., Gown by Donald Brooks. © 1970 Helena Rubinstein, Inc.

The first face makeup that's light as air—but covers completely.

Lighter than air—softer than velvet—creamier than anything you've ever put on your face before—Souffle Cream Foundation. A glorious, new, whipped makeup that gives your face the fabulous, fine-textured finish you dream of.

In tawny new shades like bronze, sun-tan and amber—and others you'll love. Float one of our souffles on your face and watch tiny imperfections vanish from sight as your skin begins to remind you of a young girl you once knew.

Souffle Cream Foundation isn't only beautiful—it moisturizes too, and contains Pronutra, a natural protein derivative.

Souffle Cream Foundation is the newest addition to our Illumination® Makeup Collection. It will make you happy—and beautiful.



Souffle Cream Foundation

Helena Rubinstein

The demure leg.

The more subtle forms of sex appeal
are coming back into their own.
So really, the last thing you need
is screamingly seductive pantyhose.
You need pantyhose that are soft and
feminine and just a
little bit more interesting than we've
been accustomed to wearing.
Pantyhose that come in soft,
feminine colors.
That fit so incredibly well, they do
incredible things for the female leg.
In short, my dear, you
need Actionwear® pantyhose.
(Or stockings, if you prefer.)
To show the world
what a very sexy lady you are.

actionwear by **Monsanto**

actionwear®

To go with the rest of you.



they do a lot more than fit.

Dress by Donald Brooks

Dior wash & wear.



Put a few drops of Dior's new
Dioressence in your bath.
Wash.
Wear
the fragrance all day.
The sexiest, richest, smoothest, most
concentrated, longest lasting
fragrance of them all.
Dior's wash & wear.

Dioressence.



BERRY BERENSON

SUMMER IN THE PINK

That's what you can look forward to in this little pink-and-white checked shirtdress—so step right in and dash right out. To the club. The station. The village store. The rounds. It's great any day anywhere there's summer and it's best of all open-throated, wrapped and wrapped about the waist. By Serbin, in polyester. About $33. At Altman's; Frost Bros. Braided cord and gilt belt by Elegant. Sandals by Aliata.

It's not only what you serve, it's how you serve it.

Gorham Sterling serving pieces can turn a meal from everyday to extraordinary. They're the artful accessories that add grace and elegance to your table. So before you select your favorite sterling pattern, ask to see the serving pieces.

From slender pickle fork to graceful gravy ladle, these Gorham serving pieces have a beauty and character all their own. Each one is a total design. Perfectly balanced in every detail. There's a perfect balance between ornamentation, shape and function. Between all the parts of a piece and all the pieces in your table setting. And that's what makes Gorham Originals, original.

To find out how total design can make the most of your table, send for the informative booklet prepared for you by Gorham, the world's leading maker of solid sterling since 1831. It's free. Just write to The Gorham Company, P.O. Box 2823-M, Providence, Rhode Island 02907.

Do you own a Gorham Sterling Original?

Gorham Sterling designs from left to right:
Fairfax Pickle Fork, Buttercup Cold Meat Fork, Camellia Pierced Serving Spoon, Chantilly Gravy Ladle, Strasbourg Sugar Spoon.



GORHAM DIVISION OF textron

ENKALURE® and the Soft Way of Life...



From gallery through a galaxy of easy-going places, DALANI's softly sculpted dress in Samoa-printed Enkalure.

ENKALURE BY Enka NYLON

ENKALURE IS A REG. T.M. OF AMERICAN ENKA CORP., FOR ITS MULTILOBAL NYLON YARN LICENSED FOR USE ON APPROVED FABRICS

CALIFORNIA · SEATTLE · PORTLAND · PHOENIX

ENKALURE® and the Soft Way of Life...



ANNE KLEIN charms the python print,
gentled to petal-softness
in carefree Enkalure.

Bloomingdale's
NEW YORK

ENKALURE BY Enka
NYLON

ENKALURE IS A REG. T.M. OF AMERICAN ENKA CORP. FIBERS MULTIFILAMENT NYLON YARN UNDRAWN FOR USE ON AUTOMATIC LOOMS

ENKALURE® and the Soft Way of Life...

The Kabuki, in a softened
Enkalure side-wrap dress
that skims along with or without
its matching pants. By LOOMTOGS.

shillito's
CINCINNATI

ENKALURE BY Enka
NYLON

ENKALURE IS A REG. T.M. OF AMERICAN ENKA CORP., FOR ITS MULTILOBAL NYLON YARN LICENSED FOR USE ON APPROVED FABRICS

ENKALURE® and the Soft Way of Life...



Hooded and handsome, the sleek brief
Enkalure jump-in is topped by
a slitted side-sweep of skirt.
Perfect for poolside, patio or pirouettes.
From CATALINA.

BURDINES
MIAMI

ENKALURE IS A REG. T.M. OF AMERICAN ENKA CORP., FOR ITS MULTILOBAL NYLON YARN LICENSED FOR USE ON APPROVED FABRICS.

ENKALURE BY Enka
NYLON

ENKALURE® and the Soft Way of Life...

Straight and simple. VERA designs
a jumpsuit for the soft
Enkalure way of life.
Added drama: the long loose midi-coat.

Sanger-Harris
DALLAS

ENKALURE BY Enka
NYLON

ENKALURE IS A REG. T.M. OF AMERICAN ENKA CORP., FOR ITS MULTILOBAL NYLON YARN LICENSED FOR USE ON APPROVED FABRICS

ENKALURE® and the Soft Way of Life...



The dress for little-to-big evenings
from MR. MORT. Buttoned, bared
and beautiful in super-soft Enkalure,
with tiers of trapunto
at waist and hem.

Rike's
DAYTON

ENKALURE BY Enka
NYLON

ENKALURE IS A REG. T.M. OF AMERICAN ENKA CORP., FOR ITS MULTILOBAL NYLON YARN LICENSED FOR USE ON APPROVED FABRICS

IRISH LINEN BY MOYGASHEL®

24 West 40 Street, New York 10018



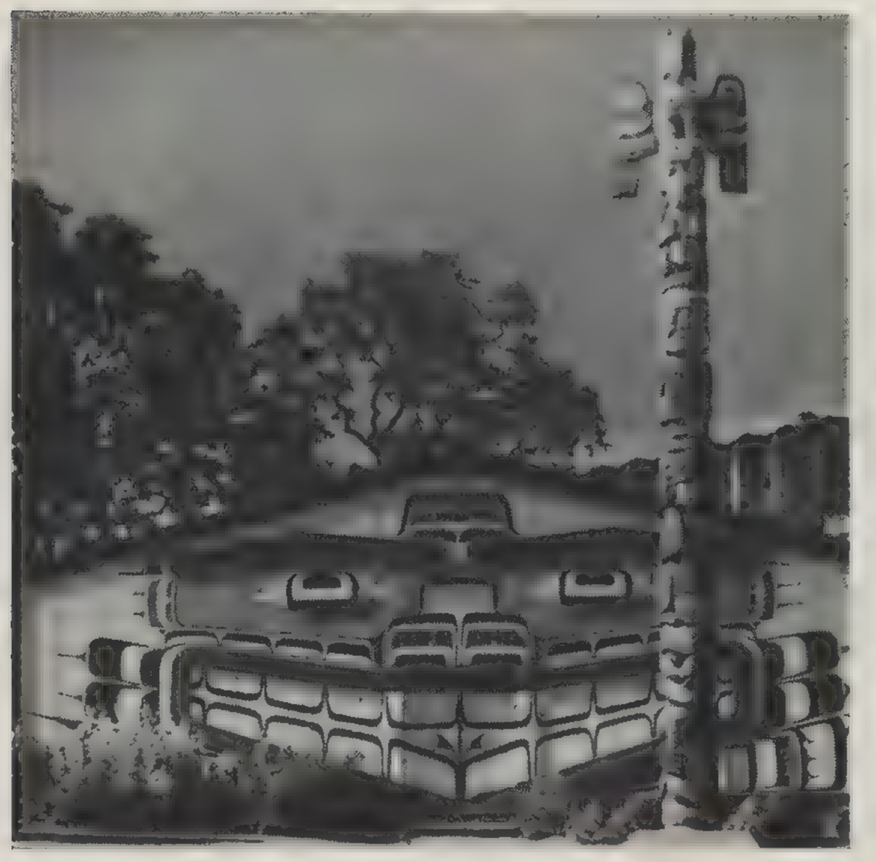
By SLOAT

At Bonwit Teller; Marshall Field; I. Magnin.



For information write: Lunt Silversmiths, Dept. P-3, Greenfield, Mass.





BRITISH COLUMBIA:
SO DIFFERENT, YET SO NEAR

Spellbinding Stanley Park in Vancouver entwines the magic of mirror-calm water with a blaze of sunshine flickering through magnificent gardens. Encompassing over 1,000 acres, it's a paradox of cultures, juxtaposing a bit of Shakespearean England with Indian totem poles. Here, Mr. Dino's uninhibited Aztec print in black/white, at 56.00. Sports Shop.

(Opposite) Festooned with flowers, the Tea Gardens of the Empress Hotel in Victoria enfold you in an aura of serenity. The air is sweet, refreshing as the tea you sip. The light, bright, beaming on the foliage and a natural wonder, you in full bloom. The dress, back-slit, by Jerry Silverman in pink/cocoa/white is banded with grosgrain, at 100.00. Designer Dresses.

ROBINSON'S



BRITISH COLUMBIA:

Splashed with foreign flavour, the renowned Yacht Harbour of Vancouver slithers along the innermost shore, and boasts of being the leading port on North America's Pacific Coast. It's a waterfront, so tangy, so breathtaking, you can almost taste the salt in the air. Here, though not its original habitat, the grey/black/white python pant, at 46.00, coiled for a big spring, is a charmer with the top, 20.00. By Ginori. Sports Shop.





SO DIFFERENT, YET SO NEAR

It's 'tally-ho and off you go' to E.A. Morris Tobacconist in Victoria, a unique shop offering an ageless blend of Canadian and Victorian charm. The sweet scents beckon from far and near, and you answer the call in a wealth of white from Kimberly. The ribbed sweater dress, ever out front in fashion, befits the surroundings. Belted in rich leather with hardware interest; black, too, 70.00. Kimberly Shop/Sportswear Casuals.

ROBINSON'S

BRITISH COLUMBIA:

A place where 'life is worth taking the time to live' and tea at the Empress is synonymous with luxury. A prestigious landmark, as English as crumpets, the Empress Hotel overlooks Victoria's Inner Harbour burgeoning with boats. And on board an Alaskan Steamer, Act III's wetslate colored cardigan, at 38.00, slate/white striped shell, 19.00, and white skirt, 20.00, with a scarf. From Better Sportswear.





SO DIFFERENT,
YET SO NEAR

Victoria's world famous 'Olde
land Inn', reminiscent of a Tu
manor, and our highly acclai
neo-seventy midi are dramati
set in the midst of a country
bathed in sunlight. Together
span the centuries, leaving an
delible impression on fashion
history. Opening for spring,
graphic plaid midi covers a s
sequence of dress. Kasper for
Leslie, in maroon/white/bl
scarved and lined with a curren
dots, at 180.00. Designer Dre

ROBINSON

Los Angeles
Beverly Hills
Pasadena
Panorama City
Anaheim
Glendale
Santa Barbara
Newport
San Diego

"For the woman who wants to look younger—

IS FACE-LIFTING THE ONLY ANSWER?"



IRMA SHORELL

For the last 30 years women have felt that Cosmetic Plastic Surgery was the only way to really improve the mature skin of face and neck. For some it still is—but today tens of thousands have been prescribed CONTOUR/35 to retain or regain a youthful appearance to old-looking skin.

CONTOUR/35 has been responsible for the vibrant, youthful-looking skin of the world's most famous and attractive women. In the short space of 21 days they saw their contours tightened, face and neck firmed, color and tone dramatically improved and age-revealing lines erased.

EXCELLENT FOR HYPER-SENSITIVE, DELICATE SKIN

CONTOUR/35 — containing NO HORMONES or STEROIDS — goes on easily . . . penetrates deeply . . . disappears quickly. Remarkable improvement has been experienced by almost every woman who applied my creme nightly as directed — it rolled back the years to a younger, firmer skin.

CONTOUR/35 is now regarded as the most effective and beneficial single creme in the world to restore a youthful appearance to over-35 skin. Start today — and see for yourself.



Irma Shorell

Write or phone

HENRI BENDEL
New York

JULIUS GARFINCKEL
Washington

NEIMAN-MARCUS
Dallas • Houston • Ft. Worth

BEAUTY CHECKOUT

MAY

Sugaring up a diet Purse-proud ladies of the Renaissance liked to serve powdered rubies as a condiment. Here's something equally pretty, and a lot easier on the digestive tract. Dreamed up by Neiman-Marcus for their favourite customer, the woman-who-has-everything, it's hot-pink granulated sugar. Or lively turquoise. Or multi-coloured. Sparkling impishly in vermeil or pottery containers, it's replacing the fanciful sugar-substitute boxes that used to be on the trays and tables of ladies who, since the cyclamate rumble, have decided that prudent sugaring-up bestows very few calories really and a great deal of energy. . . . The package says "sugar" so that your week-end hostess (the one who already has sable bedroom slippers) won't mistake it for bath salts. *($1.50 a pound, Neiman-Marcus, Dallas, Texas 75201)* . . .

Face-shaping motions Certain face-shaping exercises emerged as an interesting by-product of interviews we've recently had with specialists in three different fields of medicine. . . . Where facial mobility is a problem, and relaxation is in order, an eminent physical-medicine specialist recommends these, done consecutively each morning and evening. 1. Lift eyebrows and relax. 2. Close and open eyelids. 3. Wrinkle nose. 4. Smile and show upper teeth. 5. Blow. 6. Show lower teeth. 7. Turn eyes upward and downward. . . . To stretch a too diminutive upper-lip region, an oral surgeon told us this one. Curl your upper lip around your upper teeth until the lip disappears. . . . A dermatologist who doesn't particularly care for exercising the normal face does hold for this little manoeuvre to ward off the arrival of the chin fondly known as "double." With rear of tongue, try to touch rear of roof of mouth. You'll feel a definite tautening of the neck muscles. And you'll see, while you're doing it, your under-chin rise to the heights you'd like it to reach. . . .

Big wig on campus Speaking of wigs, as who isn't, we've just been told of a very attractive and admirably enterprising young creature who has a nifty sideline at her Eastern college. She has collected some twenty wigs in different sizes and shapes, rents them out to dormitory chums, 25c an evening, credit cheerfully extended. She's enormously popular and, in fact, just got married. "I presume," said her father, "on the profits she's made on wigs." . . .

More lemon aid You emerge from the highly aromatic quarters of Georgette Briand in New York smelling like an ambrosial lemon tree, a tree that you continue to smell like for some time thereafter. It's at Georgette's that René Furterer's famous Parisian hair rescue system has finally lighted in the U.S. And it's to Georgette's that all sorts of hair conditions are going for soothing solution. Mme. Briand has thrillingly hair-raising ways that she pursues with delicious creams which include every manner of plant life —quince, avocado, grape seeds, herbs, among them. And with all the advantage we seem to be taking of the lemon, she feels we don't take half enough. "Unless you have over-bleached or very dry hair, you should always rinse with lemon after a shampoo. It neutralizes and closes the pores and leaves a marvellous sheen. Squeeze the lemon into cold water. A *fresh* lemon," she emphasized, in case we had any slippery substitutes in mind. *(Georgette Briand, 38 East 73rd Street, New York, N. Y. 10021. Telephone: 212-879-4047)*

(More Beauty Checkout page 92)

Clairesse®
For the girl who knows how to take care of herself.



It's your kind of hairsetter, Clairesse. The instant curler with a lot of little mores. Like 22 rollers. Quicker-to-warm. And in three different sizes, for setting everything from tumble to tendril. A special cubby for the cord, and compartments arranged so the clips almost sort themselves.

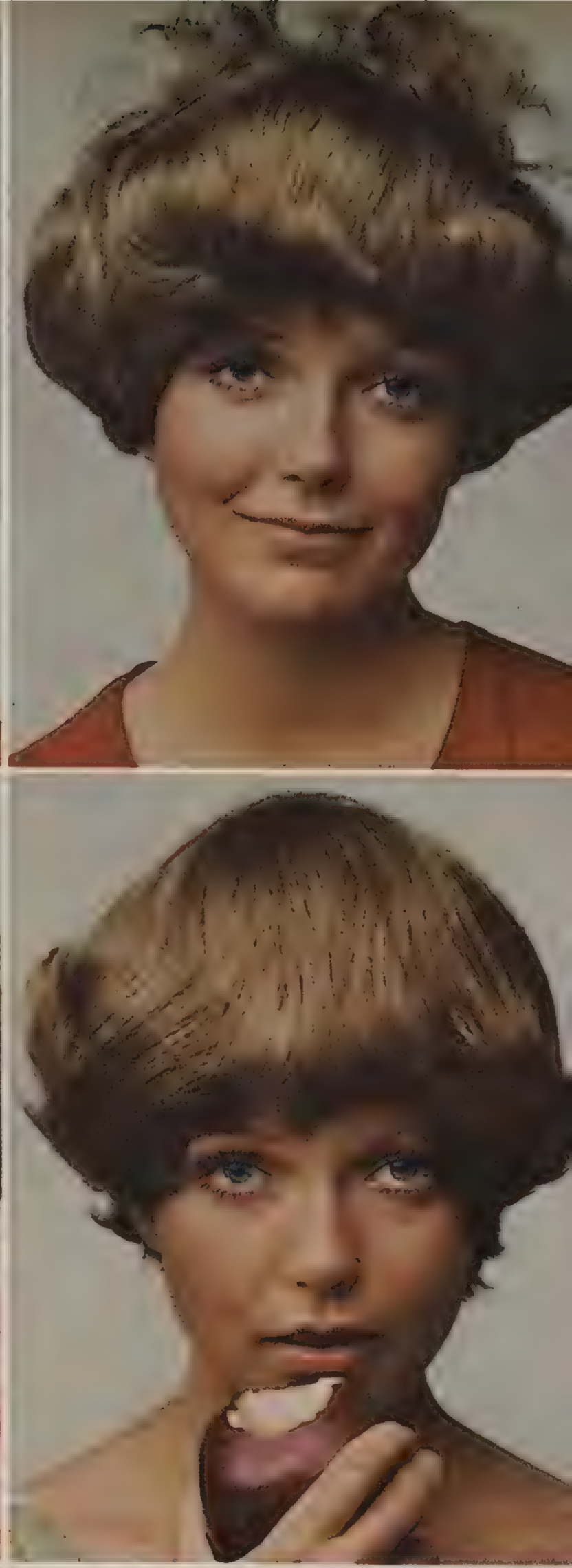
All this, plus an automatic shut-off, outrageously well-organized in a sleek jade-green travel case you can call your own for less than $30.00.

The Clairesse Hairsetter comes with its own stand-up, fold-up mirror—so you can see yourself easily. Wherever you are.

The Clairesse hairsetter from Clairol. Only at certain stores.

© Clairol Inc. 1970 *TM





This is the same woman in the same Helene Curtis wig.

Just one of our Nature Blend wigs can turn you into all the women you know you are. We named it the Quick-Change Artist™ because you can change its style again and again to change your style again and again. And all it takes is just a flip of the brush.

You never have to set it. And it won't go limp or frizzy. Even in rain or humidity. That makes our Modac 53™ process fiber actually better than your own hair.

We call our wig Nature Blend because it's blended the way Nature blends your own hair. You see, your hair is not just one shade, but a lot of different shades. And our Nature Blend wig is a blend of up to seven different shades. The only difference is we blend ours by hand. Now you know why a Nature Blend wig looks more natural.

And you look more natural, too. Whether you look like a gypsy or a tomboy or a concierge. Not only can you change the style of a Nature Blend wig, you can change your hair color, too. Because it comes in 24 shades, including frosteds.

It isn't easy to look so many different ways with your own hair. So get a Nature Blend wig. You won't be the same woman. Stretch wig, $29.95; wiglette, $9.95; 16" fall, $17.95. At better stores and beauty salons.

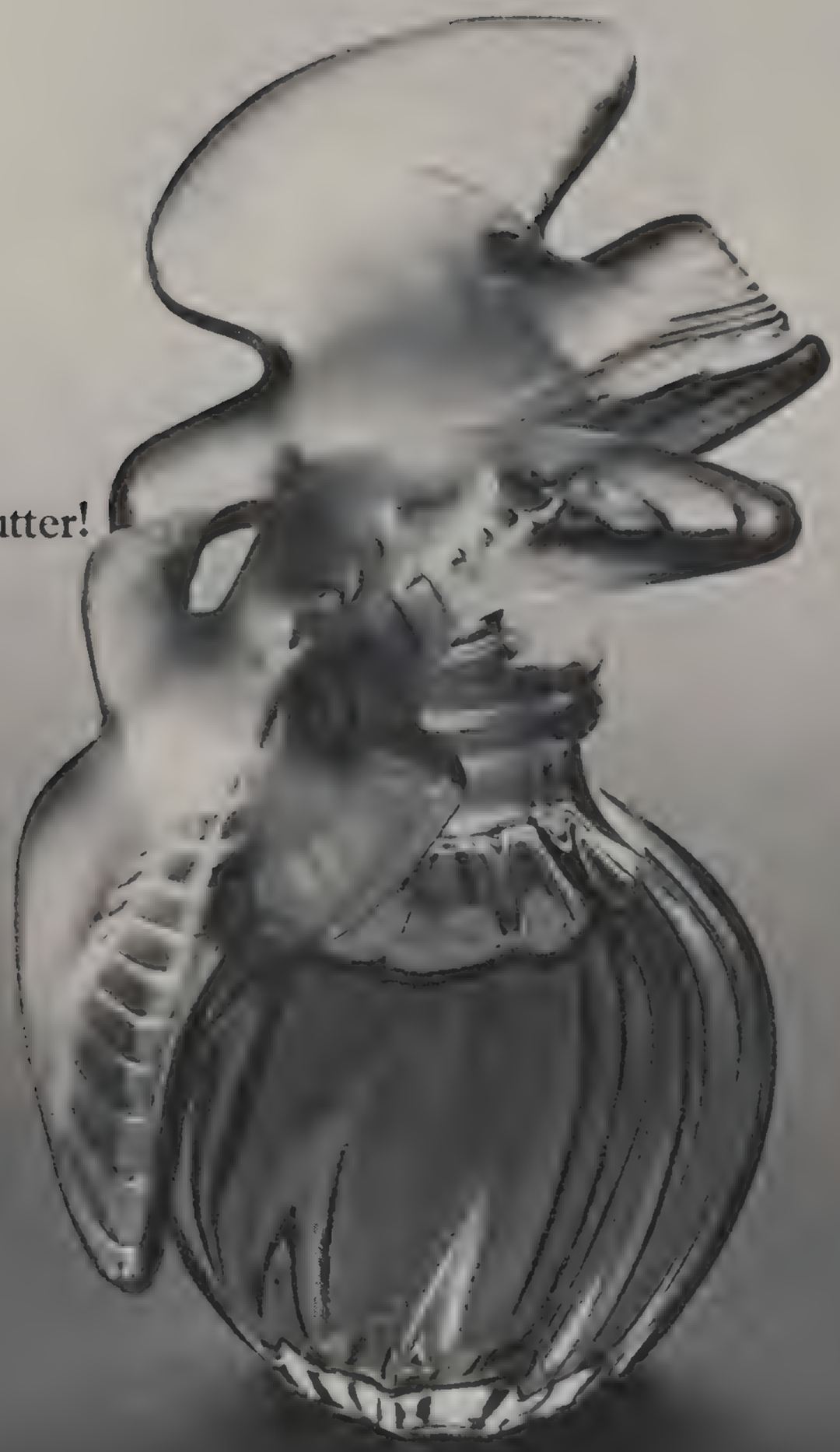
PRICES SLIGHTLY HIGHER IN CANADA.

Nature Blend™

Wigs, wiglettes and falls by Helene Curtis.
They'll make your hair jealous.

©1970, HELENE CURTIS INDUSTRIES, INC.

Cause a flutter!



L'AIR DU TEMPS the romantic fragrance by Nina Ricci, Paris

L'Air du Temps stirs up all the romance of Spring.
Take it lightly in eau de toilette, dusting powder, soap or skin-silkening Crème Parfumée.
Or take it to heart as pure perfume in a sculptured Lalique Crystal bottle.



Look this way. It's summer.

B&L presents the great new shades for 70's latest, greatest looks. Softly gleaming Sun Tints. Big luminous Shells. Dashing dark Ray-Ban® glasses that let you face the sun serenely. All marvelous props by Bausch & Lomb for the fashion eye.

Shown: A beautiful eyeful. Smash jersey beach costume by Donald Brooks for Sinclair with zingy beige and gold Sun Tints Wynne as the exclamation point.



Look this way. It's summer.

No one in the fashion eye settles for a single color, or a single pair of specs this summer. Wherever, however, you wear your B&L shades—front and center, low on your nose, high on your coif—they make your great designer-looks even more spectacular!

Left to right:

Glowing blue Sun Tints, gleamed with gold, lend extra pizzazz to newsy halter and pants, done in jet linen by Jacques Tiffeau.

Shiny yellow Shells—light, frameless—illumine newest patio look: terry velour plus flutters of fringe, by Traina Boutique.

Mysterious Ray-Ban sunglasses, as easy on the eyes as the nifty red jumpsuit—newly short, by Oscar de la Renta Boutique.

Dashing Ray-Ban sunglasses for the guy who doesn't take chances with his eyes—but dares ensnarement in this smashing white Newport suit by John Weitz.

Gold-circled Sun Tints spark the season's surprise combo of pow polka dots and print—in crisp cloque cotton, by Beene Bazaar.

B&L glasses priced from $5, at fine stores and professional eyecare specialists. Bausch & Lomb, Rochester, New York 14602.

Bausch & Lomb
OPTIMUM OPTICS

Sun Tints Gibby

Shells Deux

Ray-Ban Kilaine

Ray-Ban Echelon

Sun Tints Circlet

Women over 30 ask me—

"Is there really a youthening bath that

BANISHES DRY-SKIN ITCH COMPLETELY?"

IRMA SHORELL'S

BODY TREATMENT/35



World renowned Skin-Care Authority

Yes – BODY TREATMENT/35 is the world's first therapeutic-acting youthening treatment for bath that really relieves skin dryness. An exclusive process called *VELVETIZING that enables the skin to retain moisture. This miraculous process thoroughly cleanses WITHOUT USING SOAP. It eliminates the need for body lotions or cremes.

INSTANTLY DISPERSED – NOT GREASY

Its superior keratin moisturizing action works immediately to eliminate dryness of heels, knees, elbows. Your skin feels as soft and fluffy as cotton candy.

Not pore-clogging or heavily fragranced, BODY TREATMENT/35 clothes the body with a *MONOMOLECULAR VEIL OF PROTECTION that tends to prevent any undue loss of moisture from the skin.

WEAR WOOL WITHOUT ITCHING

Don't suffer the inconvenience of dry, itching skin one more day. Users report they can now wear wool and most blends for the first time in their lives.

See for yourself –start wearing those delightful knits immediately– thanks to the youthening BODY TREATMENT/35. There is no other product in the world like it. 8.50



Irma Shorell

Write or phone

SAKS FIFTH AVENUE

NEW YORK • CHICAGO • DETROIT • TROY • BEVERLY HILLS
ST. LOUIS • PHOENIX • PALO ALTO • LA JOLLA • SKOKIE, ILL.
SPRINGFIELD, N.J. • PITTSBURGH • BALA CYNWYD • ATLANTA
PALM BEACH • FT. LAUDERDALE • MIAMI BEACH
CHEVY CHASE, MD. • GARDEN CITY, N.Y. • WHITE PLAINS, N.Y.

BEAUTY CHECKOUT

MAY

TV or not TV: makeup is the question?

Television lighting can *create* a beauty. It can also, perversely, be mean, mean, mean. That's why, when a woman writer we know was recently asked for a television interview, she cringed. "But it's good for the *book*," said her indignant publisher. So she sought out Lawrence Steinhart, the Beauty Director of Revlon. He is not only pretty genius-y about coping with untoward features, but understands the trickiness of the maddeningly varying lights in different TV studios. . . . We went along on the session with the lady author and, when she was "done," we listened. "Whenever I'm making up a client for television, the first thing I do is see to it that the face is truly moisturized. Those lights can really dry, and dryness shows through anything. Then I decide what characteristics of the face must *not* be lost. Maybe eyebrows, or the hairline, or a particular curve to the lid that shouldn't disappear in false eyelashes, or a skin tone that is somehow harmonious. In this particular case, the lady's skin colour was on the beige side, so instead of playing around with the pinks, I simply deepened and intensified her own shade. . . . I reconstructed the planes of her face with honey amber blushing cream. I could really sculpt with that and it looked warm and young with the beige. After I 'set' everything with a translucent powder, I highlighted with blusher the areas I wanted to bring forward—towards the camera, so to speak—which in her case were forehead, nose, and cheeks. . . . As she'd never used anything much on her eyes, I went very light. I didn't want to traumatize her with heavy eye shaping because her mind ought to be on what she's saying and not on an unfamiliar sensation around her lids. So all I did was 'establish' her delicate eyebrows with charcoal. Eyebrows are very expressive. Most women don't realize how *much* their brows move . . . fractionally, but revealingly. False eyelashes brought her rather deep-set eyes forward. I mascara-ed her natural lashes before I put on the false ones. A woman should always do that—doubles lash effectiveness without adding thickness. . . . For her lipstick I chose rose-pink. No matter what the lighting in the studio, that's one colour that can only travel from a middle-of-the-road pink to clear red." A very good piece of information to have at hand when you don't know whether you're heading for the Electric Circus or the St. Regis. . . .

On a Miami houseboat: pounds a-weigh

Some go to spas, some do it at home, some now board a houseboat to float pounds away. The second edition of the Kennedy weight-reducing clinic has now been established on a spanking-bright houseboat, tied up at the Neptune Flamingo Marina in Miami. That cheers not only local hearts, but holidaying New Yorkers, far from their Clinic on 72nd Street. Vogue discussed the latter at length in June, 1968. It's based on the precepts of Roman endocrinologist Dr. Simeons, who contributed the idea of HCG injections, which are claimed to release deep-stored fat. And it's enhanced by a delicious 500-calorie diet, packed in little "doggy bags" to disallow diet slip-ups. Same system is followed on the Florida houseboat. You saunter aboard daily, get handed your 500-calorie lunch and dinner portions, receive a shot on the port side—and pounds a-weigh for twenty-three days. . . . How much will you lose? How much have you got to spare? Probably about fifteen pounds, more if you continue for forty days. . . . If you should happen to hit your ideal weight before the twenty-three days are up, you continue with the injections, but some seemingly sinful pleasures are added to your doggy bags. *(Kennedy Clinic, 130 East 72 St., New York, N. Y. 10021; Kennedy Houseboat Clinic, Neptune Flamingo Marina, 79th Street Causeway, Miami, Florida.)* (More Beauty Checkout, page 84)

EYE TIPS FOR EYE TYPES

by *Andrea* Your Personal Eyedresser

Find your double, and do your thing! For other personal makeover Eye-deas, turn to the Andrea custom collection of over three-dozen European Hair lash styles, at better cosmetics counters. Black or brown, $4.00 to $12.50.



THE TYPE:
Deep-Set Eyes

THE TIP:
Zoom them up with extra-long LONG JANES, fine and feathery, with saucy upturned tips. Another eye-surfacing trick: the LOWER LID lashes, on a transparent band that heightens the illusion of being your very own.

THE TYPE:
Turned-Up Eyes

THE TIP:
Really turn on their smile, with MEDIUM SPIDERY lashes that silken your eyes, sweep your cheek. (Or fashion's newest EXOTICS with the first transparent band, for a spaced-out linerless look.) Make it a double play, by adding LOWER LID lashes.





THE TYPE:
Wide-Set Eyes

THE TIP:
Bring them closer together with NATURAL MEDIUM FLUTTERS, zigzagged in length for a stagger-lash effect that's the ultimate in naturalness. (Also in Heavier and Extra-Heavy versions, as well as Demi style shown elsewhere.)

THE TYPE:
Small, Close-Set Eyes

THE TIP:
Create the illusion of larger eyes, wider-set, by wearing filmy FEATHERY lashes with greater length at outer corners. Add to the eye-opening effect with LOWER LID lashes on transparent band, to make eyes seem even bigger, brighter.





THE TYPE:
Shallow-Set Eyes

THE TIP:
Watch prominent eyes recede, when you wear NATURAL SUNBURST lashes with their close clusters. (Also in Standard version, with flared outer ends.) Continue the recession, by concealing full lower lid with LOWER LID lashes on transparent band.

THE TYPE:
Down-Slanted Eyes

THE TIP:
Make the most of your crescent eyes, with a winning combination of long LOWER LID lashes and MEDIUM DEMI FLUTTERS. Accents the downbeat, minimizes the upper lid...for a downright provocative look all your own.



© 1970 Andrea Raab Corp., Brooklyn, N.Y. 11234



The beginning of the head dress.

We see a wig as being more than just a covering for your head.

We see a wig as a dress. An absolutely magnificent head dress. Taking its rightful place as a fashion accessory in your wardrobe.

As being as current for your head, as your gleaming jewelled body sculptures, reined-in shoulder bags, your chunky lizard sandals, your whispering, naked make-ups.

As being the crowning touch to make an outfit all yours. And all spectacular.

At the same time, it seems to us, something beautiful should also be something practical.



Our head dresses are pre-set. Made of 100% Kanekalon, they will never lose their curl, never lose their set. Stuff one into your pocket, grab a jet for Aspen, there's no harm done.

They are washable. Stretchable. They can't lose their color because each strand is dyed throughout.

The feel is soft to the hand. And the cheek.

And the price, an absolute paradox in this inflationary world of ours, is most practical of all: $30 and under.

The Paragon head dress. The wig made magnificent. **paragon**

The Versatile head dress.™ $30. With the flick of a brush, a dozen different looks in one head dress. Available in 33 fashion shades.
Paragon Hair Goods Ltd., a division of Product Applications, Inc., 141 East 25th Street, New York, New York 10010;
on the West Coast, 2801 Santa Fe Avenue, Vernon, California 90058.

©1970, PARAGON

CLARET recognizes the lively interest in the reptile look with this important new snake print for summer fashion. Offers it in cotton for summer *comfort* in a fresh, cool shirt dress with box pleated skirt, self belt and button front.

COTTON: YOU CAN FEEL HOW GOOD IT LOOKS

Black/white (shown), beige/white; sizes 6 to 14. Designed by Milissa. About $75.00 at stores listed below and other fine stores across the country. Slightly higher on West Coast.

COTTON PRODUCERS INSTITUTE, BOX 12253, MEMPHIS, TENN. 38112.



Bergdorf Goodman, New York; Thalhimer's, Richmond; B. Siegel Co., Detroit; Bullock's, Los Angeles; Harzfeld's, Kansas City; Kaufmann's, Pittsburgh; Pogue's, Cincinnati.

WE MAKE PANTYHOSE FOR JOE NAMATH.

They're worn by women, of course. But they're really made for men. Men like Joe Namath.

Men who are sensitive to the beat of youthful legs. Who are turned-off by tired legs. Legmen. They're a special breed.

So are our pantyhose. Roman Stripe pantyhose. From Alba-Waldensian. Sheer support and stretch pantyhose. In many mood-flattering fashion colors.

Wear Roman Stripe pantyhose. Legmen will notice. And they'll appreciate your thoughtfulness. ROMAN STRIPE



Available at these and other fine stores: Burdine's, Florida; Carson, Pirie, Scott & Co., Chicago; Conrad Chandler, Boston; Hutzler's, Baltimore; J. W. Robinson, Los Angeles; Lord & Taylor, New York; Nordstrom-Best, Seattle. A product of Alba-Waldensian, Inc., 350 Fifth Ave., New York, N. Y. 10001

A message for people who have never known the joy of owning a motor yacht

On the water you find peace and relaxation that is unequaled anywhere.

When the sun meets the sea, well, there's really nothing quite like it, in all the world.

If you've been flirting with the idea of buying a boat, but have hesitated for some reason, just consider this: every month you delay is a month of fun and enjoyment lost forever.

We recommend you look at a Hatteras. Now, without delay.

The Hatteras excells in *all* the important boating qualities.

Spacious

The Hatteras one-piece molded fiberglass construction requires a minimum of beams and ribs. This gives you more usable space and greater comfort.

The designer, J. B. Hargrave, has incorporated many luxury features usually found only in larger, more expensive, custom-built boats.

Easy, economical maintenance

Fiberglass construction makes Hatteras yachts easier and more economical to maintain than boats of other materials.

There are no hull seams or joints, no need for caulking, sanding, or weather-protecting. You can repaint for looks if you wish, but you never need to paint for protection.

And there's little to worry about dry rot or marine borers in the fiberglass hull and superstructure.

Safe

The U.S. Navy has been using fiberglass boats since 1946, and most of the boats bought or built in recent years by the Navy and the Coast Guard are fiberglass.

The strong, resilient quality of the reinforced one-piece hull—enables the Hatteras to take the shock of heavy seas better than boats made of other materials.

Every Hatteras model has been rigorously tested in the turbulent waters off Cape Hatteras, "Graveyard of the Atlantic."

We believe this is the safest boat you can buy.

Comfortable. Handles easily.

Owners repeatedly tell us how easy the Hatteras handles and how comfortably it rides—in rough seas or smooth. It is one of the most maneuverable and seaworthy of boats.

This is because molded fiberglass makes possible a sea-kindly hull shape that runs smoothly and virtually eliminates pounding, yawing, and broaching.

The flare of the hull and the molded-in splash rail keep it a dry boat.

High resale value

Hatteras does not plan obsolescence by making yearly models. This, plus fine design and durability, protects your investment.

North American Rockwell product

Hatteras is part of North American Rockwell. This means that every Hatteras is backed by a strength and technological capability unequalled in the marine industry.

There are 10 Hatteras models in sizes from 31 to 53 feet.

The Hatteras line includes magnificent family boats and boats ideal for entertaining. Boats for loafing and boats for fishing.

There's one for you.

Enjoy.

Write for the name of your nearest Dealer. If you'd like a portfolio of color literature enclose $1.00. Hatteras Yacht Division, North American Rockwell, 2556 Kivett Dr., High Point, N.C. 27261.

(Shown: 53 Motor Yacht)

You live better on a fiberglass Hatteras® because it's spacious and easy to maintain

Hatteras Yacht Division
North American Rockwell

this
is one
original
that
can't
be
copied



MADE, SEALED AND PACKAGED IN FRANCE. AVAILABLE AT FINE STORES.

COSTUME BY DOMINIC ROMPOLLO FOR TEAL TRAINA



WEARING PEARLS IS ONE THING

WEARING MAJORICA IS ANOTHER

Majorica means "Perfection." In lustre. In iridescence. In creaminess. Now black & white. So right. All wrapped up in ropes and rings . . . bracelets and earrings. Majorica. The essence of elegance in simulated pearls.

Here, from our black & white collection: 45" and 60" 8mm ropes, $56 and $72. Four row bracelet, $60. Cluster ring, $15. Earrings, $12. All prices approximate.

MAJORICA® INTERNACIONAL

The world's most precious simulated pearls.



The wild animals of South America.

It's summer and a proud mountain lion on skis roams the great snowy slopes of Portillo in Chile. Following a woman's tracks for miles. Back to her beautiful chalet. To drink warm Chilean wine in the shadow of the Andes.

This is no time to get cold feet.

In Buenos Aires, it's a different breed of cat. Wise to the ways of civilization. And the lure of exotic music in native discotheques. He likes to run away with his prey to a gorgeous resort called Mar del Plata. For big game action like baccarat.

Along the beaches of Copacabana and Ipanema there's no place a woman can hide from hundreds of dark, mysterious eyes. Watching her do what may be the world's wildest samba. In what may be the world's most romantic city. Rio.

And so it goes. In Punta del Este. In Cali. In Montevideo. In Guayaquil. In Lima. In all the spots where a girl's best friend is Lan's Guide to the Wild Animals of South America. One of 4 slightly mad brochures we'll send you before we send you to South America aboard a Boeing 707. With Chilean wine. And Latin spirit. And a Latin steward who might look like Fernando Lamas.

If you want to make sure you have something to write home about, make sure you write for our brochures.

Good hunting.

For your four free brochures, see your Travel Agent or write Lan International (Tour Department), 505 Fifth Avenue, New York, New York 10017.

Or call us toll free—day or night—from any place in the States at 800-327-5786. In Florida call collect: 371-4533.

LAN INTERNATIONAL

We get around.



Shalimar Perfume,
conceived in a garden of India,
born Paris, 1926

Shalimar Cologne,
made a splash in
Jazz Age society

Shalimar Cologne Spray,
airborne member of the family

Shalimar Perfume Spray,
famous for its scented
love-letters

Shalimar Lotion Vegetale,
family traditionalist

Shalimar Toilet Water,
direct descendant
of the perfume

Shalimar Dusting Powder,
warm-scented, cool-mannered

Shalimar Capillaque Hair Spray,
youngest member of the jet set

Shalimar Talc,
a dashing relation

Shalimar Film Spray Body Lotion,
as silky as a sari on the skin

Shalimar Bath Oil,
an unabashed
sensualist

Shalimar Toilet Water Spray,
chic enameled beauty
making its debut

From the House of Guerlain



. . . **a gift of love.** 18k solid gold bracelet watches. Very Swiss. Extraordinarily beautiful. From $250.

Space is Infinite—time and fashion are Universal

UNIVERSAL GENEVE

501 MADISON AVENUE, NEW YORK, N.Y. 10022 DEPT. C

The Paraphernalia People Jet To

Chicago

Maxim's

United's Exciting Cities

This summer you can explore the key cities of a whole continent . . . thanks to United Air Lines and their credit card. Savor the different traditions, the local museums and restaurants, the people . . . all vital and all yours. Take your midis to the midnight places . . . and tune into the town scene of your choice. Wearing a speckled cotton bouclé tank top, belted low over the flippy skirt, $35. Sizes 5-11. The high-rise yellow midi skirt in rayon crepe, $20, worn with rayon voile, floral print blouse, $16. Sizes 5-13.

Paraphernalia

Washington

The Paraphernalia People



fly the friendly skies of United.

Hawaii

JB's

Jet To United's Exciting Cities

The cities of America are the most interesting, alive resorts in the world—and they are on your doorstep. You can enjoy the differences—the buildings, the entertainments, the climate— and still have the conveniences of home. Book a United Air Lines flight immediately, and prepare to meet your country in a champagne and white swimsuit of Lycra® spandex and Arnel® nylon with an Arnel® nylon maxi skirt, $32 each. Sizes 8-12. Natural cotton fringed poncho and gaucho pants, $50. Sizes 5-11.

Paraphernalia

Los Angeles



The Daisy

The Paraphernalia People



Shepheard's

Jet To United's Exciting Cities



Why stay in your own town when you can spend your best years swinging from city to stimulating city in these United States, sampling the nightlife, the shopping, the change of pace? United Air Lines will fly you there with accomplished ease. You . . . and your clothes to stun the natives. Be the glamorous stranger in a white double-knit nylon midi dress, strung around the midriff, $45. Sizes 5-11, also in black. Or in the white ruffly Arnel® crepe blouse, with black Arnel®, triacetate pleated pants, $50. Sizes 5-13.

Paraphernalia

San Francisco



The Iron Horse



Fashions in Travel

(Continued from page 52)

place: a monotonous diet, but sustaining. For *goûter* in the car: chocolate and fruit.

NUTS AND BOLTS They travelled in pants and shirts, took sweaters but rarely used them. All wore sunglasses, but not hats. For the women, scarfs for windy places.

Each person carried a small suitcase for overnight stops. Every four or five days, they would bring out of the car trunk large suitcases with fresh clothes and would shift from large to small, and vice versa

One thing the women didn't do without in the Western outdoors and dry desert air was moisturizer. Each carried a small bottle to use in the car during the day in addition to a large size in the overnight suitcase. They arrived home in a glow.

Flight plans with house keys attached

"We were met at the Honolulu airport, handed the car and house keys, and told how to reach our apartment." That is precisely how United Airlines treated two recent passengers who arrived in Hawaii on its new travel program that includes, for the first time, apartments. Flying on these prearranged trips is like having a courier to attend to all the details of reservations, car rentals, and stocking the pantries in advance.

How does it work? In addition to flying, United Airlines now acts as renting agent. It provides a car with a tankful of gas, and does not charge for mileage. All United visitors find in their rooms pineapples Hawaiian style—cored and ready to eat. Only those staying in Honolulu find staples which include Kona coffee, guava jams, fruit juices, and bacon and eggs. When buying plane tickets, travellers choose from an impressive listing in Honolulu and the Neighbor Islands where they want to stay, how much they want to spend for apartments ranging from bed-sitting rooms to one- and two-bedrooms. The cost with a free car for two persons staying in attractive hotels is about $50 a day. In Honolulu at the Ilikai, a streamlined hotel on Waikiki Beach, count on $60 a day for an air-conditioned and balconied room. On Hawaii, known as the Big Island, at the Kona Hilton Hotel, plan on $52 for a large room with terrace over the bay. On the island of Maui at the enormously comfortable Hana Ranch Hotel, the price of the room, $88, includes tips and meals, delicious ones.

United Airlines visitors must stay at least six nights in Honolulu or not less than three on any of the other islands. The fare from one island to another is $5. United's arrangements bend to whims.

United is the only airline that flies the 5,022 miles from New York to Hawaii nonstop. It flies nonstop, too, from Chicago. From cities all across the country United flies to Hawaii directly; this means planes stop at intermediate points, crews change, but passengers continue on the same plane. Fares to Hawaii vary as much as the cost of meals in a good restaurant—from plats du jour to caviar. From New York to Hawaii, the first-class round-trip fare of $606 remains constant all year.

Travellers can save a good slice of money in economy class provided they can take the ifs and buts in their stride. The round trip economy fare from New York to Hawaii costs $436 for a person flying on Fridays, Saturdays, and Sundays. On Mondays through Thursdays, economy fare is $414 and for those visitors who have reserved an apartment listed by United and who plan to spend a minimum of six nights and not more than three weeks, the fare is $366. The best buy is the $85 fare from Los Angeles to Honolulu, a distance of 2,623 miles at $0.033 a mile for those travelling on Mondays through Thursdays. At this price, no free meals; passengers buy them in flight or bring their picnic luncheons. There is a limit to good things. (Continued on page 265)

Grande Regency, Prelude, and Royal Danish are part of our International sterling collection. And here's what makes our sterling worth collecting:

Our sterling lasts a lifetime. It's made the way very few things are these days. 24 people work on one piece of International sterling. They put as many as 30 hand operations into a single fork.

Like antiques and unlike the rest of us, International sterling gets better looking as it gets older. All the tiny scratches that build up on the surface give it a rich, mellow patina.

Even though it's a precious metal our sterling doesn't have to be coddled. How many other valuable things do you own that can go in the dishwasher?

And there's one more nice thing about our sterling collection: you can afford to collect it. Prices for a 4-piece place setting start at $49.50.

Collector's Items. Three of them by International Sterling.®



International Silver Co., Meriden, Conn. SUBSIDIARY OF insilco

Prices shown subject to change. All patterns made in U.S.A.

B.H. Wragge designs in Trevira Star



B. H. Wragge Stitches. The incomparable hand of Wragge works in the new design medium: Trevira® Star polyester, the unique pentalobal filament of The Trevira Era. Its colors – more vibrant than fabric ever had; its touch–smooth, rich and miraculous. The kind of summa-cum-fashion you never had before The Trevira Era.

Sleeveless, striped culotte, about $120; just-about-backless, about $95; long-sleeved jacquard, about $85. At Bonwit Teller, All Stores; Burdine's, Miami; I. Magnin. Slightly higher on the West Coast.

TREVIRA STAR

the unique pentalobal filament of THE TREVIRA ERA

©HYSTRON FIBERS INCORPORATED, 485 LEXINGTON AVENUE, NEW YORK 10017, LICENSEE OF THE INTERNATIONALLY REGISTERED TRADEMARK



DYNEL INTRODUCES THE FIRST FAKE HAIR WITH LIFE

Dynel®, fiber that *made* fake hair a rage, creates another first. Brings you fake hair that's more bounceable, more stylable, more manageable, more natural, more touchable than any fiber you've seen in this universe. Insist that your wig is not fake anything, it's real Dynel.

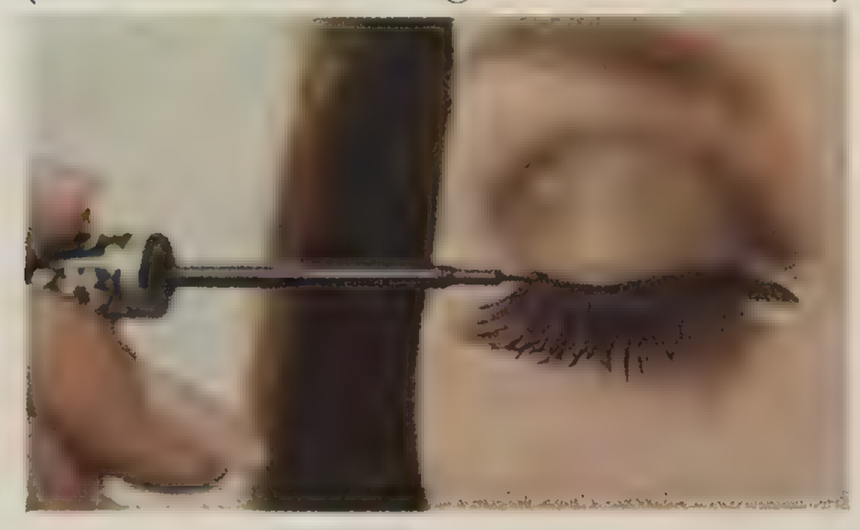
UNION CARBIDE

The all-in-one eyeliner that really works. New Automatic Minute Eyeliner.



Polaroid portrait by Marie Cosindas commissioned by Helena Rubinstein, Inc., Dress by Andrew Woods. © 1970 Helena Rubinstein, Inc.

(our exclusive ingredient is ease)



Most eyeliners are just a little awkward. They skip, or blot or something.

New Automatic Minute Eyeliner really makes the job easy.

Encased in a slim, pretty, flowered tube is the free-flowing liquid (unspillable) and the applicator brush (fine sable). Each time you take the brush out—there is just the right amount of liner on it.

Now you make the perfect (unsquiggly) line. Just where it belongs. No possibility of error. And it comes in dark brown, black, navy blue and taupe. So you can make the line really count—to bring out the color of your eyes—define them—enlarge them—lengthen them.

There are more than a dozen other beautiful new things for your eyes in our new Minute Eye Makeup Collection. All foolproof. Simple and quick to apply because of the extraordinary quality we put into every one of them. Use them and your eyes will be your best feature—in minutes.



From the new
collection of Minute Eye Makeups.

Helena Rubinstein

How far should a woman go for a man?
All the way to Xanadu.

Travel to the outer limits of sensory pleasure. All the way to the Brave New World of Xanadu by Fabergé.

There you will discover a revelation in fragrance captured in SPIRITS OF COLOGNE. In incredible 5 oz. bubble-top spray globe 12.50 or 3 oz. globe bottle 7.50.

You will indulge yourself in the luxury of COLOGNE XPRESSO, the XXX strength cologne concentrate. 5 oz. spray globe 25.00 or 3 oz. globe bottle 15.00.

You will seek new sensualities with XANA-DEW DROPS Perfume Xpresso, a fragrance so intense, you



use it drop by precious drop. Found in the ingenious Cantini (a miniature "oil can" really). 1 oz. 25.00 or ½ oz. 15.00.

How far should a woman go for a man?
All the way to Xanadu.

foley's
HOUSTON

Are these absolutely marvelous hair sprays only for rich girls?

Of course not.

Even if you're not one of those pampered few who simply wouldn't be bothered with less than a Paris original, your cup of tea is still Allercreme Hair Spray.

After all, three dollars really isn't outrageous when you know how marvelous Allercreme really is. First of all, it's hypo-allergenic. Second of all, it's everything else a hair spray should be but seldom is. Gentle. Not sticky. Unscented (so *your* scent comes through)—or softly scented, if you want it that way. Easy to brush out—easy to wash out. And you can choose whatever formula suits you— Hard-To-Hold, Regular, or Natural Hold.

Every good pharmacy should have Allercreme Hair Sprays. If yours doesn't, insist on it. The man will order it for you. With the first application, you'll know why rich girls (with or without money) invest in Allercreme.

By the way, the smaller size is only two dollars.

ALLERCREME® HAIR SPRAYS



ALLERCREME Hypo-Allergenic COSMETICS: Lipsticks, Eye Make-Ups, Face Make-Ups, Cleansers, Lotions, Deodorants. Through pharmacies and drug stores.

SUMMER IN AMERICA

AT THESE FINE STORES ACROSS THE NATION
MAY 1970

L.S. Ayres
Indianapolis, Indiana

Burdine's
Miami, Florida

The Denver
Denver, Colorado

Dey Bros.
Syracuse, New York

Nan Duskin
Philadelphia, Pennsylvania

B. Forman Co.
Rochester, New York

Garfinckel's
Washington, D.C.

Goldwaters
Phoenix, Arizona

Harzfeld's
Kansas City, Missouri

Higbee's
Cleveland, Ohio

Joseph Horne
Pittsburgh, Pennsylvania

Hudson's
Detroit, Michigan

Hutzler's
Baltimore, Maryland

Stanley Korshak
Chicago, Illinois

Lasalle's
Toledo, Ohio

Jordan Marsh
Boston, Massachusetts

Miller & Rhoads
Richmond, Virginia

M.O'Neil
Akron, Ohio

Rich's
Atlanta, Georgia

J.W. Robinson
Los Angeles, California

Sakowitz
Houston, Texas

Shillito's
Cincinnati, Ohio

Stix, Baer & Fuller
St. Louis, Missouri

Build a Wig Wardrobe



Time was when a woman bought one wig that looked like her own hair. Easy. Convenient. Unexciting. That was then. Now, thanks to Kanekalon's miraculous new modacrylic fiber, a whole new wig world has opened up. Today you change hair color, hair style to match your clothes or your mood. Be one kind of woman today, another tomorrow. Easy. Convenient. But exciting.

No upkeep. No setting. An occasional rinse-out, a run-through with a comb, and you're ready for anyching. Carry them in your handbag, whip them out at a whim. It's the new you. A sometime blonde, a brunette when you fancy. And red when you dare. The new you, with a whole new world waiting. Just be sure you find Kanekalon on the label, at fine stores everywhere.

Keep-easy hair by

Kanekalon®

Osaka, Japan



LEFT: 22 DIAMONDS, 14K SOLID WHITE OR YELLOW GOLD, $650 CENTER: 8 DIAMONDS, 14K SOLD GOLD, $625 RIGHT: 14K SOLID GOLD, COVERLID, $550 OTHER OMEGA WATCHES FROM $65 TO $18,000.

A gold and diamond bracelet in itself is an exciting gift. And an Omega bracelet watch is an elegant gift that has brightened the lives of millions of women.

Put together, they become a partnership of jeweler's art and watchmaker's precision. It is one of the finest gifts you can ever select.

The bracelet is of 14K solid gold, the diamonds are flawless. The watch is famous throughout the world.

Year after year, Omega has quietly won virtually every honor that a watch may receive and last July it was the first and only watch worn on the moon.

The bracelet watch is available at Omega jewelers, carefully selected to match the quality of Omega watches.

For free Luxury Watch Brochure, write Omega Watch Co., Omega Bldg., 301 E. 57th St., New York 10022

Ω
OMEGA
FIRST WATCH WORN ON THE MOON



Los Angeles • Beverly Hills • Crenshaw • Sherman Oaks, Fashion Square • Santa Monica • Huntington Park • Inglewood • Hollywood • Pasadena • Montclair Plaza • Buena Park Center • Costa Mesa, South Coast Plaza • Long Beach • San Diego • Bakersfield, Valley Plaza • Fresno • San Francisco • Oakland • Concord, Sun Valley Center • Hillsdale Center • San Rafael, Northgate Center • Daly City, Serramonte Center • Sacramento, Florin Center • Country Club Center • San Jose • Las Vegas, Boulevard Center • Reno, Park Lane Center • Phoenix, Chris-Town Center • Scottsdale, Los Arcos Mall • Portland, Lloyd Center • Seattle, Northgate Center • Southcenter • Tacoma Mall • Salt Lake City • Denver • New Englewood Center • Northglenn Center • Dallas, North Park Center • One Main Place • Ft. Worth • Houston, Almeda Mall • Northwest Mall • Sharpstown Center • San Antonio • Tulsa, Southroads Mall • Omaha, Westroads Center • Kansas City • St. Louis • Crestwood Plaza • Northwest Plaza • Detroit • Green-8 • Eastland Center • Troy, Oakland Mall • Grand Rapids, Woodland Mall • Milwaukee, Brookfield Square • Indianapolis, Lafayette Square • Fort Wayne, Southtown Mall • Louisville Mall • Akron, Summit Mall • Cleveland, Richmond Mall • Columbus, Eastland Center • Westland Mall • Niles, Eastwood Mall • Dayton Mall • Southern Park, Youngstown • Toledo, Woodville Mall • Pittsburgh, South Hills Village • Monroeville Mall • Springfield, Mass., Eastfield Mall • Baltimore, Westview Center • Philadelphia, Neshaminy Mall • Berkshire Mall, Reading • Beaver Valley Mall, Pa. • Hartford • Waterbury, Conn., Naugatuck Valley Mall • Bridgeport, Lafayette Plaza • New York City, Smith Haven Mall, L. I. • Walt Whitman Center, L. I. • Cedarhurst L. I. • Buffalo, N. Y., Main Place • Wayne, N. J., Willowbrook Mall • Military Circle, Norfolk, Va. • Mobile, Bel Air Mall • Jackson Mall, Miss. • Raleigh, North Hills Center • West Palm Beach Mall • New Orleans, Lakeside Center • Hawaii, Kahala Mall • **Executive Offices: 1929 West Pico Blvd., • Los Angeles, Calif. 90006 • an international Industries company**

French women
have been accused of
using bath mist
to unfair advantage.

French men agree.

An unfair advantage can be something quite simple.

Like what you put on your body after the bath.

French women know that the right little something can make all the difference in the world.

Vive Le Bain knows that too.

That's why we've created Body Cologne Mist.

Something light, with just a bit of flower, to spray over your whole body.

It does precisely what you want it to.

Which is a little unfair.

But then, remember. All's fair in love and war.

Vive Le Bain™
Fragrances for the bath
Blended in U.S.A.



DURING THE BATH: Fragrance Oil, Milk Foam Bath, Foam Bath Lotion, Body Shampoo Gelee.
AFTER THE BATH: Body Cologne, Fragrance Veil, Body Cologne Mist, Body Cologne Powder.
From $2.50 to $4.00.



YOUR BODY IS SOFT
AND ROUND AND COMES WITHOUT SEAMS.
SO SHOULD YOUR BRA.

Our No-Seam Bras come in all shapes and sizes. Now isn't that just like a woman.



A natural look could help turn you into a natural beauty. Jantzen's No-Seam Bras look as smooth and natural as you do. Made of an ounce-y, lightweight fabric,* they were designed to preserve the soft round lines you came with. No-Seam Bras come in a wide variety of styles. Including empty, lightly lined or full pad. Underwire or longline underwire.

Jantzen No-Seam Bras. They seem only natural. In White or Ecru. From about $5.50 to $12.00.

jantzen bras

Jantzen Inc., 666 Fifth Avenue, N.Y., N.Y. 10019

*Dacron® polyester

COTTON: YOU CAN FEEL HOW GOOD IT LOOKS

TORI RICHARD cuts away a lot of fabric but leaves a lot of glamour in this sleeveless pants suit. Its smashing print says summer. Its cotton fabric says *comfort*. Fresh, light, cool comfort the hottest day you'll ever experience. Pink/white (shown), beige/white, black/white; sizes 8-16; about $60. At stores listed below and other fine stores.

COTTON PRODUCERS INSTITUTE, BOX 12253, MEMPHIS, TENN. 38112



Lord & Taylor, New York; Marshall Field, Chicago; Pogue's, Cincinnati, J.W. Robinson, Los Angeles.

Liquid Cream for De-Ageing Faces

Now a World-Wide Sensation

In all climes, on all skin types and colors, this new principle of reducing the age-appearance of the female face has brought happiness to countless thousands of mature women.

Faces under thirty years of age, excepting those constantly exposed to the ruthless drying action of the tropical sun, are rarely in need of this drastic, yet extremely pleasant liquid cream treatment. Young skin is endowed by Nature with all that is necessary with which to fight for its own youthful beauty.

Then, after age thirty, reputable skin authorities may tell you that the reason for your sudden unhappiness with your skin's appearance is more than likely due to disturbances and minor failures within the skin itself and/or on the surface of the skin. The latter is the most likely, and fortunately, responds to treatment not requiring the knowledge and skill of medical specialists.

The treatment begins its wonder-work entirely on the top, exposed surface of the epidermis. As the CEF ingredient contacts a skin cell, it transfers moisture to that cell. That is the presumed and logical theory of the relationship between *2nd Debut* and the skin's cells, according to visible results noted.

Actual scientific proof of the above contention could take years of research, even involving new knowledge and measurements of behavior components within the life cell itself. It should suffice to look at a face once disfigured by signs of age, no matter their nature, and then to behold the same face happily pink-clouded with the smoothness approaching youth.

2nd Debut is just this simple to use; a light, thin, vanishing layer of *2nd Debut* smoothed over your face and neck upon retiring and again, as a make-up base, in the morning.

If you are thirty or younger and your skin shows no more than just a need for careful attention, get *2nd Debut* with CEF 600. 4-ounce bottle, $4.00. If, however, your skin needs serious consideration right now, get *2nd Debut* with double potency CEF 1200 for more pronounced corrective action. 4-ounce bottle, $6.00.

At your favorite department stores and selected drug stores.

2nd Début
WITH CEF

ARRIVALS, LTD., Chicago, Ill. 60601, U.S.A.

The Mr. Fine art of sportswear. Collect a few.

They're masterpieces, all.
Like the boldly decorated blouses, swirled with Abstract Art prints or Op Art geometrie patterns.
Or the straight-legged proportioned pants and Jamaica shorts, color cued to the tops in any of ten sparkling shades from Mr. Fine's palette.
All works of art that you'll treasure even more because they're tailored of double-knit 100% Phillips 66™ nylon. Show them off right out of the dryer. And be sure they'll keep their clean lines and bright colors with virtually little or no care at all.
Mr. Fine originals.
Start your collection today.

Mr. Fine
1555 REGAL ROW, DALLAS, TEXAS



PHILLIPS 66 NYLON
FIBER BY PHILLIPS 66
*REG. T.M. PHILLIPS PETROLEUM COMPANY

ABSTRACT PRINTED SHELL, SIZES 8 TO 18, $10.00. JAMAICA SHORTS, SIZES 6 TO 20, $7.00. OP ART GEOMETRIC TUNIC, SIZES 8 TO 18, $16.00. SLACKS, SIZES 6 TO 20, $11.00. AVAILABLE AT BETTER STORES. ALL PRICES SUGGESTED RETAIL.

Love your hair



New! Wella Care Do.

At last you don't have to put your hair up every night.

Now from Wella: Care Do, the first hair set with memory. Actually makes your hair remember the set from shampoo to shampoo. Set your hair with Care Do and it stays set. All silky and shining and clean. Wella Care Do texturizes and adds body, too. So if the wind blows, let it. Your Care Do set bounces back every time.

The loveliest hair gets Wella care.
Ask your hairdresser.

WELLA



©1970 The Wella Corp

"I was headed for a nail breakdown!"



"How could I tell him.

For a wild moment, I even considered fakes!

And then wonderfully, deliciously, Knox came into my life. My nails began to glow from a new inner strength. They grew long and lovely.

At last, I had nothing more to hide.

Knox, I love you."



© Knox Gelatine, Inc., Johnstown, N.Y.

Knox knows nails from the inside out.



Knox® Gelatine Drinks *won't gel* even over ice. The delicious way to fight nail breakdown–in orange, cranberry-orange and grape. And Knox is still the only one with published medical proof –7 out of 10 women grew longer, stronger nails in just 90 days. **Great new family breakfast idea! Contains the minimum daily requirement of Vitamin C, plus supplementary gelatine protein.**

It took a gynecologist to invent Carefree Tampons

If you've always thought a tampon is a tampon and they're all pretty much alike, think again.

Think about a tampon that is so absorbent, a regular size absorbs more than the leading brand's super size.

Think how you are made internally. Then consider that a Carefree* Tampon works the way you are made. It expands in width only, not in length like ordinary tampons. It doesn't stretch out, flatten out, thin out inside you. Instead it fluffs up, plumps up to prevent seeping. And spotting. Or anything unpleasant.

Now think about the way you insert a tampon. With an awkward cardboard or plastic applicator. A problem to dispose of. And a fairly hit or miss affair when it comes to proper placement.

Not with Carefree. This tampon was made so that it doesn't need an applicator. A Carefree Tampon goes where it should go because you're in complete control of insertion. No guesswork. No need to fool with an insertion mechanism. And there's nothing to dispose of except the tampon itself.

Now, these are a lot of the reasons why you should start to use Carefree the very first day of your next period. Can you think of any reasons why you should not?

A gynecologist studied the tampon problem and came up with Carefree. You don't have to be a gynecologist to see why.





Ask your gynecologist.

Carefree Tampons

Free Sample Offer: For a trial box of 10 Carefree Tampons, send 10c to cover mailing and handling costs to: Personal Products Company, P.O. Box 67-11, Milltown, N.J. 08850. Specify Regular or Super. Offer limited to one per family.

*Carefree is a Registered Trademark of Personal Products Company.


The look is one thing. Your sight another. Especially if you are a sun worshipper.
Sunvogues™ are chic, of course. But we make them to protect the only pair of eyes you'll ever own. From ultraviolet and infrared rays that could be harmful. We grind the lenses to optical quality, polish to prescription precision, heat-treat for added strength.
Do see as well as you look! Ask for Sunvogues, the Serious Sunglasses. By name ...Hex-O, Sunswept, Haunting...from top to bottom. Other styles through the Eye Care professions and at fine stores. From eight to twenty-five dollars. Write for Sunvogues folder. Dept. A, Southbridge, Mass. 01550.
AMERICAN OPTICAL
CORPORATION
SUNVOGUES
So that you'll see
as well as you look.

Perfume Diagonal The Reign in Spain...



Now at
Saks Fifth Avenue

Isn't it worth $500 to sleep like you've never slept before?



Whoever heard of paying $500 for something you can't wear? Simmons thinks you will. Because, in a way, what we sell will make you look good. Maybe even better than a designer original could.

The $500* King size Beautyrest® Exquisite.

For your $500, you get rest. Blissful, refreshing, restful rest. The kind that makes you beautiful.

And if a beautiful you isn't enough for your money, leave the sheets off your Beautyrest Exquisite and invite the girls in to see the one mattress fabric styled by Pauline Trigere. Who else has a Pauline Trigere mattress?

Invite them to lie down on the plush, light, fluffy, quilty thing we've sewn onto the top of the Exquisite. But make them get up quickly. We don't want them looking better than you.

And if anyone asks, tell them the reason Beautyrest is so comfortable is that it's made with separate coils. Each sewn into its own pocket. Which means each is free to cuddle up to whatever part of your body it happens to be under. No other mattress is as supportful as a Beautyrest.

Besides the King size Exquisite set mentioned above, you can buy the Queen size set for $369.95, the full or twin set for $269.95.

The Beautyrest Exquisite. You might think it's luxury. But then, isn't a good night's rest?



Beautyrest by Simmons

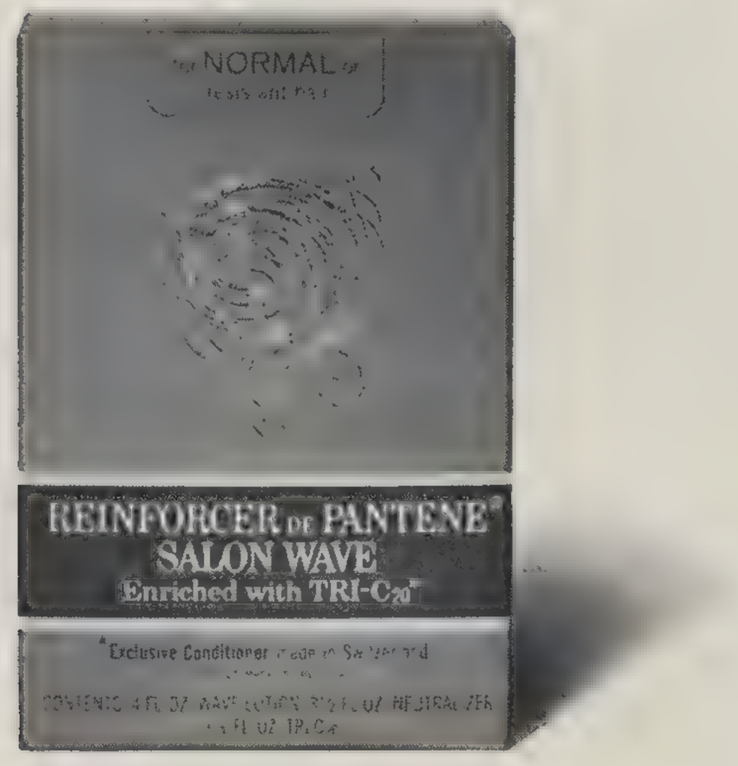
It gives every part of your body a good night's rest.

For your nearest Beautyrest Exquisite dealer in the continental United States, call this special number, free, any hour, any day, 800-553-9550. (In Iowa, call 319-242-1867 collect.)

SIMMONS

*All prices are suggested except in Fair Trade States. Other Beautyrest models start at $89.95. second century

PANTENE® INTRODUCES THE NEW WAVE



It's not just any old wave. It's the New Wave. Pantene Salon Wave.

It's silkier, and shinier. It's headier. And hardier.

The New Wave. It's for Gibson Girls and Guiche-a Girls. For Girly Girls and George-y Girls.

The New Wave. REINFORCER DE PANTENE SALON WAVE.

The kind of wave only a salon can give you. (Safe and sure and completely professional.) The kind of wave only Pantene can give you. (Natural-looking and healthy-looking.)

REINFORCER DE PANTENE SALON WAVE. Formulated with Pantene's very own, completely exclusive Swiss conditioner.* Makes your waves glow, bounce with body, and stay with ease.

The New Wave. REINFORCER DE PANTENE SALON WAVE. Inquire at your favorite salon.

REINFORCER DE PANTENE SALON WAVE

Available only at the finest salons.

*Product made in U.S.A.





THERE ARE A DOZEN COUTURE SHOE NAMES, BUT IN SANDALS ONLY ONE.

"The High-Rise Sandal" by Bernardo

Bernardo elevates the sandal to new status—makes it city-chic on a carved platform sole. "The High-Rise Sandal," from a collection designed by Eva Sonnino, $10 to $50 at: Lord & Taylor, New York; Bonwit Teller, Boston, Philadelphia; Woodward & Lothrop, Washington, D.C.; Burdine's, Miami, Dadeland; Gus Mayer, New Orleans, Baton Rouge; Bullock's, Wilshire; Frederick & Nelson, Seattle. Or write 17 East 22 Street, New York 10010.

BERNARDO

© 1970 Almay, New York

Almay creates instant sun

NEAR NUDE FACIAL® BRONZING GEL. A SUN-NATURAL GLOW PURELY AT YOUR WHIM.

Instant sun in a package. What fun! Open it up and you're on your way to a rich golden tan. Within two minutes. Without endless baking. Or burning. Or peeling.

Smooth it on like make-up. This luscious gel moisturizes as it bronzes. So your tan is always even and the depth of its glow is entirely up to you.

And Bronzing Gel will never stain.

It's hypo-allergenic, made especially for a woman's delicate skin.

Almay's Near Nude Facial Bronzing Gel. There's no nicer tan under the sun.



SO PURE, IT'S HYPO-ALLERGENIC.
SO FASHIONABLE, IT'S...

ALMAY®



The Near Nude Make-up Collection

Houbigant

Monsieur Houbigant

HOUBIGANT, PERFUMERS SINCE 1775.



VOGUE'S READY BEAUTY

Head in the clouds

With flying machines laying on everything but a ballroom, one can not afford to look less than a treat while in thrilling transit. You might, once you have checked your passport, like to have a close-up of Alexandra de Markoff's new De Luxe 7 Travel Treatment Kit, which is a cinch to keep you alluring at any altitude. The glossy vinyl case is slender but more than roomy enough to hold Alexa Cleansing Cream, which is mint-green and has the pouffy weightlessness of a soufflé; Alexa Lotion, a glowing, un-drying freshener; Alexana, light and lustery under-makeup moisturizer; the fabulous Allevia Travel Stick which is at once a night cream and a bare-face protector for poolside because it has a sun-block agent; Eye Oil Stick, which also sun-blocks; Masque d'Elixir for a whiz-bang facial; and new mini-size Countess Isserlyn O, the spectacular white foundation that screens out shadows and lends a lovely luminosity to your skin.

Tending to the tender

Anyone who thinks a fragile complexion sounds romantic and aristocratic should have a few crisp words with one of those girls who thinks of the Princess, with her insomnia-making Pea, as the last of the big-time stoics. Consider the skin that needs protection from heat, cold, wind, water—anything harsher than a cross word. Scandia, providers of fine, Swedish-derived cosmetics, *have* considered to enormous advantage, which has resulted in a group of six immaculate items called For The Sensitive Skin. These are: a cleanser in miraculously light, creamy-liquid form; a tenderly considerate freshener; a peerless, vitamin-loaded moisturizer; a remarkably effective night cream, an under-makeup moisturizer; and a poem of an eye cream. Everything is scentless, exquisite, and put up in sumptuous, deep-wine coloured jars.

Keep in touch

A comprehensive review of the facts of life reveals that girls who have velvety skins get their hands held with notably more frequency than those with skin the texture of burlap. Romantic Jergens has just flashed on the scene with new Extra Dry Skin Formula, a lotion that is so cosy-rich and suppling, it holds a mollifying message for every part of the body, including catchy heels and scratchy forearms. What's more, Extra Dry Skin Formula is thick with some special benevolence that promises to help heal desperately parched, cracked skin in remarkably fast order, which is the kind of order we like to be healed in. The sleek bottle, with dispenser top, comes in two sizes, one of them huge.

femme totale

Trial and error and masses of strategy-chats on perfume have led to the conclusion that it is simply not possible to telegraph wanton wiles via a governessy dab behind the ears. The entire woman must breathe of scent as if it were part of her body chemistry. She must, in literal fact, bathe in it, immerse in it, exude it. Polly Bergen's new Tortue Collection for the body is a fragrant extension of her mossy, murmurous Tortue perfume, and it embraces six signally embraceable numbers: Tortue Foaming Milk Bath, a billow of scented, emollient bubbles; scintillating Cologne de Tortue; intensely concentrated Tortue Bare Skin Perfume; Parfum Oil Spray, which is meant to invade every just-bathed pore; Tortue Bare Body Lotion to silken the skin and Tortue Powder Mist Spray for finishers. The milky apothecary jars and fat, silvery bottles are a joy and a delectation.

Kid stuff

Nothing rises early any more except the establishment of youth. Now a company called Youth Care has isolated the "pre-teens" (ten, possibly?) and "early teens" (fourteen, probably) . . . and developed a mind-boggling range of preparations just for them. They've named them Young 'N Free and we're told the whole idea and all the products have been researched, tested and re-tested among the nymphets themselves, their nymphty mamas, and many men in white coats. The Spray Mist Deodorant is, for example, mild but very effective and is *not* an anti-perspirant . . . which zeros in on their general scope of tending the tender sprouts. This same mild deodorant, a young first as far as we know, is in the shampoos . . . there are two . . . and the French-milled soap, if you please. Altogether, there are eleven "beauty aids" with daisies trailing over the bottles and what-nots which, incidentally, seem to be exceptionally easy for eager young hands to grasp and hold on to. Young and free is to stay away from *your* stuff, no?

New measurements for a halo

Meditation will take you some astonishing places these days, they say—so ponder on this one. For his most happy followers, the Saint whose name begins with Y has arranged a custom-measured aura of his prescient perfume. The new medium is Yves Saint Laurent's Atomizer Parfum Y. An ounce of the pure perfume, variously reacted to as "fresh young seductiveness" . . . "redolent of rose of Bulgaria," and other pleasantries, is spritzed in controlled sprays. But the very earthy, French, and frugal thing is: it can be refilled. The glass atomizer slips in and out of a sheath that's not gilded, not silvered, not marbled but "bronzed." Wouldn't you know? (More Ready Beauty page 273)

HOUBIGANT, PERFUMERS SINCE 1775.

There is enough Chantilly Cream Sachet in this bottle to shake your world. (And his.)

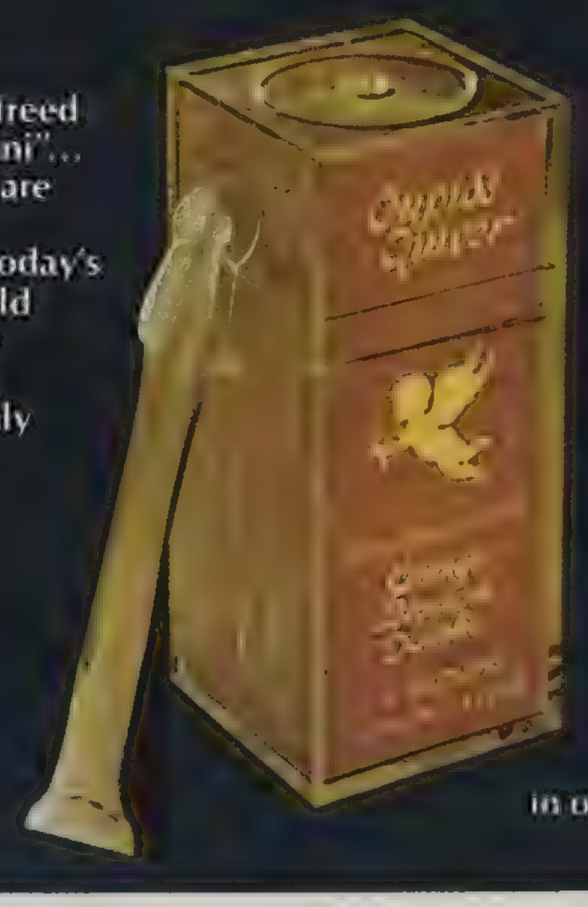


For today's liberated woman...the intimate cosmetic

Today's woman is a new breed. She has freed herself from the taboos of yesterday. "The mini"... "the bikini"..."the see-through"..."the pill"...are all part of what's happening.

And now, Cupid's Quiver...created for today's woman. It's the "now" solution to that age-old female problem. It does what other douches don't...what sprays can't. Each of the 12 pre-measured liquid sachets mildly yet thoroughly cleanses—inside—at the source of the problem. And unlike yesterday's douche products or home preparations, the medicinal odor has been replaced by a choice of four delightfully feminine and lingering fragrances that eliminate any fear of offending. Can you really risk the embarrassment of doing without it?

Available at cosmetic counters of better department and drug stores.



Cupid's Quiver™

in orange blossom • jasmine • raspberry • champagne

Just curious? Send $1 for an introductory supply in each of the four fabulous fragrances to TAWN LIMITED, P.O. Box 448, Bridgeport, Connecticut 06602 • Dept. 123

AN AMAZINGLY RAPID AND EFFECTIVE NEW WAISTLINE REDUCER

The Incredible New...

SAUNA BELT

GUARANTEED TO TAKE FROM 1 TO 3 INCHES OFF YOUR WAISTLINE IN JUST 3 DAYS OR YOUR MONEY REFUNDED

SAUNA BELT—the first really new idea in slenderizing in years produces sensationally rapid results in reducing the waistline—for men or women—and without the need for dieting. Unbelievable results like these—results which speak for themselves:

Margaret Page, Madison, Fla.: *"The very first time I used the Sauna Belt it took 2 inches off my waistline. It also took 2 inches off my tummy. I was thrilled and amazed."*

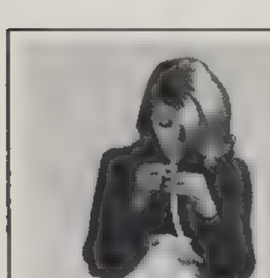
Susan Hobgood, Washington, D.C.: *"Using the Sauna Belt as directed, 3 days in a row (about 30 minutes each day), I lost a total of 3 inches on my waistline—1½ inches the very first day. My friends have certainly noticed the improvement in my appearance."*

Barbara Colby, Windsor, Calif.: *"My waist is 3 inches slimmer because of your wonderful Sauna Belt. I can now wear—and really look good in—the clothes I was going to give away just a short time ago."*

Mrs. M. Hahn, Mayer, Minn.: *"Using the Sauna Belt just 3 times a week reduced my middle by 4½ inches. When my friends commented on my shapelier figure and wanted to know my secret, I told them about your fantastic Sauna Belt."*



WHAT IS THIS SENSATIONAL NEW "SAUNA BELT"? The Sauna Belt is made from a special non-porous plastic material. It is completely different from any other belt on the market that makes waist reducing claims. The Sauna Belt is placed around your waist, directly against the body, and then by use of the special tube provided, the belt is inflated—just like blowing up a balloon. As the belt is inflated it will tighten itself around your waist and you will notice a snug, comfortable feeling of warmth and support throughout your waistline and lower back. After the belt is in place and inflated, you will then perform the two 'magic' waistline reducing exercises specially adapted for use with this remarkable belt. This will take just a few minutes and then you will relax, while leaving the belt in place on your waist, for another 20 minutes or so. That is all there is to it. This inflated belt is specially designed to provide resistance to the movements and to provide heat and supporting pressure to every area of your waist—back, front and sides—**and when you remove the belt—voilà!—a tighter, firmer waistline from which the excess inches are already beginning to disappear.**



1. Slip the belt around your waist—inflate—and you are ready to do your two 'magic' waist reducing exercises: 5 to 10 minutes.



2. After your exercises, you simply relax for about 20 minutes while keeping the belt around your waist.

3. Then remove the Sauna Belt. Your waist will already feel tighter and trimmer. Many persons have lost an inch or more the very first day.

HOW LONG MUST I USE THE SAUNA BELT? That depends on your goals—how many inches you want to lose from your waistline and the rate at which your body responds. Each person's body make-up is different, therefore the degree of loss will vary with individuals. It is recommended that you use the belt for a few minutes each day for 3 days in a row when you first get the belt and then about 2 or 3 times a week until you have achieved your maximum potential for inch loss. After that, for waistline maintenance, you can use the belt about twice a month, or as often as you feel the need. **Many, many people lose an inch or more the very first day they use the belt. There are those who have lost as much as 3 inches on their waistlines from just one session with this 'magic' belt.** The results from the Sauna Belt have been dramatic, to say the least, but whatever speed and degree of inch loss your particular metabolism allows you with this belt, remember this: **You must lose from 1 to 3 inches from your waistline in just 3 days or you may return the belt and your entire purchase price will be immediately refunded.**

NOTHING ELSE LIKE IT... AND THE PRICE IS ONLY $9.95. Nothing else that we have tested, nothing else that we have seen, nothing else that we know of can give the sensationally rapid results in reducing the waistline as does the incredible new Sauna Belt.

MONEY BACK GUARANTEE. We are so convinced that the Sauna Belt is the fastest, surest, most convenient, most comfortable, most sensationally effective waistline reducer ever discovered that we offer this unconditional Money Back Guarantee: **Man or woman, if your waistline is not 1 to 3 inches smaller after using the Sauna Belt for only 3 days, you may simply return the belt to us and your money will be refunded promptly and without question.** So if you want a trimmer, slimmer, firmer, tighter waistline and you want it now—send for your Sauna Belt today and discover what a remarkable difference it can make in the way you look and the way you feel. It will be the best investment in your appearance you will ever make.

SAUNA BELT INC., P. O. BOX 3984, Dept. V-4, San Francisco, CA 94119

Please send me ___ Sauna Belts along with complete easy to use instructions, including the two 'magic' reducing exercises. I understand that if I do not lose from 1 to 3 inches from my waistline in just 3 days I can return the belt to Sauna Belt, Inc., and receive my money back.

For each Sauna Belt and complete instructions I enclose $9.95.

Cash ☐ Check ☐ Money Order ☐ (No COD's)

Woman: waist size ___ Man: waist size ___

Name ___

Address ___

City ___ State ___ Zip ___

©SAUNA BELT INC. 1970 P.O. BOX 3984, SAN FRANCISCO, CA 94119



Available only at select stores • For the one nearest you, write to: Latour Products, Inc., Northvale, N. J. 07647

VOGUE'S NOTE BOOK

A ROYAL WEDDING IN NEPAL


1


2

In Nepal, a kingdom in the Himalayas, a nine-day festival unfurled with royal splendour to celebrate the wedding of Crown Prince Birendra Bir Bikram Shah Deva and Princess Aishwarya Rajya Laxmi Devi Rana. With the templed streets echoing to the crack of Gurkha rifles, the song of bells and drums, and the thump of parading elephants, the capital, Katmandu, shone like Xanadu.









PHOTOREPORTERS INC.

1. On the wedding day, the Crown Prince riding in a gold-and-silver howdah on his spangled elephant guided by a mahout from the royal palace to the bridal palace. 2. Visiting dignitaries in the Saipata procession with attendants bearing presents to the bride. 3. The bride and bridegroom before the sacred fire during the Yagya ceremony. 4. The Badu Prabesh ritual with the Crown Prince following the Crown Princess to the royal apartments. 5. The bride's hands being imprinted on silk. 6. Masked revellers in procession.







FROM THE HOUSE OF STYLE, DIVISION OF LA MAUR INC., MINNEAPOLIS, MINN.

VOGUE'S SPOTLIGHT
Pop Music

BY DAVID AMRAM

Joe Frazier, "*singer and champ*"

"Joe's in the shower." The voice of Joe Frazier's man in New York floated through the crack in the plywood panelling of the door and fell onto the thick blue carpeting of the Americana Hotel of New York. The floor felt great while I waited for the door to open. My feet felt funny in my new boots, which, along with my Cardin raincoat, I felt certain would make me look like a journalist and not a composer-conductor-musician masquerading as a reporter.

After all the interviews in which I had been the subject and had tried to con reporters into writing something about my *music*, instead of sociology, sex, the latest of nothing, I now was on the other side of the fence.

"Two weeks before the Jimmy Ellis fight, the record company terminated our contract," Joe's man in New York said.

The man was indignant. I liked him, because I saw he was genuinely upset and hurt because Joe was being told he didn't exist. Joe's style had cost him the first round. Joe Frazier is too sincere. The old-time cats that run the record company he was with couldn't believe anyone that sincere could sell records. Joe was used to this by now. Many boxing experts couldn't believe he would become heavyweight champ when he first fought Jim Wipperman at Madison Square Garden in March, 1966.

As soon as I saw Joe Frazier come out of his corner that night, I believed he could become champion. And now I believed he could become champ in each of the two most brutal areas of American life—prizefighting and pop music.

When I caught Joe on the *Ed Sullivan Show*, I saw how hard he was working. The music-business slimesters resent this. They prefer a style that is either arrogant or effortless. But Joe Frazier is neither arrogant nor effortless. He is proud and determined. That is his style in music as well as boxing. He has a quality that is special. That he cares tremendously is projected enough to make him an artist. His energy and determination create a unique atmosphere when he sings. He is constantly improving.

"Nobody becomes Frank Sinatra or Sammy Davis, Jr., overnight. It takes time," Joe said as he dressed for his rehearsal for the *Tonight Show*.

"I started singing professionally in 1967, but I was brought up singing. With Mom and Dad, Sundays in church. I favour *any* good music. Otis Redding and Sam Cooke were beautiful. James Brown. He boxed, too. Rhythm and timing. James Brown has good moves. I'm every day developing. I'm not a great mover. I'm still working. James Brown works both ways. Tom Jones moves natural."

Joe moved in the style of the other singers. I saw he studied other singers, the way you study other boxers, and the way all people judge and pick up things from their colleagues and opponents.

"Excuse me a minute. Hey Joe," his man in New York signalled him with his eyes. He had his hand over the mouthpiece to prevent the caller's hearing the looks he flashed at Joe: You've got to talk to him eventually so it may as well be now.

"Joe's in the shower."

He put his hand over the mouthpiece of the phone and gave another imploring look, briefly scan- (Continued on page 150)



You've come a long way, baby.

Virginia Slims

The taste for today's woman.



ning the ceiling in case God should decide to dispense immediate justice down through the roof of the Americana Hotel. His look said: That's the best I can do, Joe, to put him one-trillionth of an inch off balance. He knows from my voice it isn't true anyway. He can probably hear the looks I'm flashing. I know he's reading my mind.

"Yeah, this is Joe."

I sat back, happy I didn't have to talk on the phone.

"Joe Namath is performing with André Kostelanetz," said Joe Frazier's man in New York. "It'd be great if you could write a piece for orchestra with my Joe."

He saw I had no eyes.

"Now they all want him all of a sudden, since he became champ. They're all calling. He's on the *Tonight Show*. He's terrific. We've got to get some records out."

I could imagine the expression on the faces of record people talking to Joe. Even though you appear in their offices, dressed prosperously, eagerly awaiting a delicious lunch on the company, they look at you as if they were visiting you in the hospital after a major operation. What, you don't have any records out? Shaking of the head, with that brief glance towards the ceiling. Oh, what a business we're in. And you the heavyweight champion of the world.

Joe got off the phone.

"All of my band, the Knockouts, come from Philly. Being undisputed champ opened a lot of doors. I hope to continue singing after I retire from boxing. I have a fine band."

The phone rang again.

A friend of Joe's spoke softly to me: "He's a real perfectionist. He gets up at 5:30 in the morning to run. Then he's at the gym at 2:30 in the afternoon. Then he rehearses with the band for two or three hours." Joe's friend leaned forward and whispered, to make sure I would listen and not forget. "The musicians say he has a *good ear for music.*"

Joe finished talking on the phone. He walked across the room with the same energy he gave off when he entered the ring at the Garden to fight Jimmy Ellis. I remembered his robe as he stood in his corner. It said "Singing Joe Frazier," and it had a replica of a 45 rpm record sewn on the back.

"We're going to the *Tonight Show* run-through," said his man in New York. "You want to come along?"

"No," I said. "I'll watch it tonight."

Joe changed into bright-blue pants and a blue-sequinned jacket. He was thinking, tapping his foot, moving to the music in his head as he hummed, just as he worked out to music when he trained for his fights. Joe knew that a career in pop music was as tough as a career in the ring. It was his personal style, his decency, his love of music and soul singing versus the music business. He was battling the payola-ridden corruption of a world that included some executives just out of their teens. The post-teeny-executive-boppers often had hair down to their shoulders, but their eyes were just like their fathers'. Joe knew those eyes. A thief always has a thief's eyes, even when he is wearing a flowered shirt, masquerading as an old 1960's-style hippie.

Joe Frazier is a man of the 1970's—in the ring, when he sings, and in a hotel room planning his strategy for showing the American public he is not capitalizing on his title in the ring only to sell records. He also wants to sell music. He was concentrating hard, and it was time for me to leave. We said goodbye, and I mentioned going on the *Tonight Show* was like preparing for a title fight. Joe continued moving, humming, and getting himself together, rehearsing in his head with the Knockouts, planning for the show. He looked at me.

"You have to get ready. You always have to be ready. Right?"

TRY SOMETHING BETTER.



There is only one J&B Rare Scotch. And only one reason for drinking it. The delightful rare taste you pour every time from every bottle. Isn't something like that worth a few cents more?

J&B Rare Scotch
From the house of Justerini & Brooks, founded 1749.

86 Proof Blended Scotch Whisky. The Paddington Corp., N.Y., 10020

Zen

THE NEW
INTERNATIONAL DAZZLER
HALF SHIMMER, HALF
SHADOW
ALL WOMAN...

The discovery fragrance: a change and a challenge!
Zen Perfume 1 fl. oz. $25;
Zen Eau de Cologne Spray 2 3/4 fl. oz. $7.50

SHISEIDO

Shiseido Cosmetics (America) Ltd. 745 Fifth Ave., N.Y.C.





VOGUE'S SPOTLIGHT

Movies

BY JOHN GRUEN

The Boys in the Band, "*explosive*"

Mart Crowley's hugely entertaining Off-Broadway hit, *The Boys in the Band*, has been brought to the screen; and homosexuals everywhere may experience an anxious *frisson*, or two, at the marathon exposure now given their manners, mores, and morals. Straights will suddenly be catapulted into life styles and penchants still censured, if not despised. But the shock is quickly dissipated as the film turns into what is probably the best, most searing, and funniest look into the "gay" life. Crowley who wrote the screenplay retained the original Off-Broadway cast and acted as his own producer. With the exception of some brief exterior shots showing the boys on their separate ways to the by now famous birthday party, the play remains intact.

The film is even better than the play. It brings into clearer focus the essentially tortured, limited, and precarious existence of the homosexual. By way of judicious, often poignant close-ups, through myriad telling details, and through a fluid and subtle handling of the colour camera, the tensions of the plot gain a substance and validity that were, at times, only hinted at on stage. Not that the film loses an ounce of hilarity. The bitchiness of the dialogue—the cruel, outrageously campy sarcasms exchanged by the more flamboyant of the boys—serves to propel a story shot through with cunning and explosive encounters.

Gathered to celebrate Harold's birthday, the boys are clearly put on the spot by the unexpected arrival of the host's straight friend. Suddenly, their sexual identity comes under close scrutiny, and their "gay" demeanor turns inward, revealing cause, effect, and personal trauma.

Beneath Crowley's caustic and acerbic wit, there reside the underpinnings of problems that are, finally, human and universal. His gift has been to illuminate the homosexual dilemma in ways that can easily be translated into normal emotional conflict and response. The strong taken-for-granted attitude that prevails throughout the film turns the "gayness" of it all into just another mode of behaviour, treated with candour and honesty. Basically, Crowley deals in facts, and the facts—sad as some of them are—help rid the air of much misunderstanding.

The cast is exceptional. Cliff Gorman's helpless "screaming queen" is particularly touching. Laurence Luckinbill's understated "once-married" homosexual and Leonard Frey's cutting, physically unattractive Jewish boy for whom the birthday party is thrown are both excellent. As the unexpected guest, Peter White offers a restrained, carefully modulated performance.

Director William Friedkin, who brought an instinct for detail to his recent *The Night They Raided Minsky's* and Pinter's *The Birthday Party*, has enlivened the proceedings with innumerable small moments of truth. Too, he has carefully meshed characterization with atmosphere and brought about remarkable emotional fluency.

Finally, *The Boys in the Band* clears the way for further glimpses into homosexuals' lives. While here and there serious inroads have been made, they have invariably been treated in a manner to suggest neurosis and despair of a certain recherché variety. The point is, neurosis and despair are not the exclusive province of the deviate, nor is their fabric woven of some rarefied or singular thread.

you
CAN
be ANYWHERE...
by LETTER!

Today, visit that very special someone in Paris (France or perhaps Paris, Illinois, Texas or Tennessee) with your own distinctive letter. And because there's an Eaton letter paper that's just perfect to express your personality with a hint of a tint, a familiar-to-the-touch texture or an exciting fashion look, your presence is felt. Part of you goes with each letter.

Your letters say more on

EATON'S

EATON PAPER DIVISION OF extron
PITTSFIELD, MASSACHUSETTS 01201

Letter papers, notes, envelopes in a colorful selection of classic stylings and always available open stock.



Parfum, Eau de Ondine and fragrance accessories: $30.00 to $3.50. Created by Suzanne Thierry, Paris.
For store nearest you, write LATOUR PRODUCTS, INC., Northvale, N.J. 07647.

VOGUE'S SPOTLIGHT

NEW YORK Restaurants

BY QUENTIN CREWE

"What the Americans are best at—atmosphere"

EDITOR'S NOTE: *Quentin Crewe, who writes Vogue's Spotlight from London, is internationally known as an authority on restaurants and food. His reviews of places to eat in London appear frequently in British Vogue. On a trip to New York this year Mr. Crewe, hungry and attentive, tried some of the city's best-known restaurants.*

Some New York restaurants, like the Four Seasons, pretend that they serve first-class French food. Such pretensions are bosh and I far prefer wholesome Americana such as the hamburgers in P. J. Clarke's—a rough-hewn bar at 915 Third Avenue (759-1650), which has for some time been a fashionable place and which has probably the best food of this sort in New York.

Probably it is better to forget about food and enjoy what the Americans are best at, which is creating atmosphere. They do this at all levels, from the casually trendy to the majestically grand. At one end of the scale is Elaine's, 1703 Second Avenue (831-9566), which is still full of familiar faces. Elaine is a lady of such proportions that one airline used her in an advertisement claiming that in their seats there was room even for Elaine. The restaurant has that grubby, happy look that the British seem to have veered away from, but which is almost Continental in its ability to create peace of mind. The Ginger Man, 51 West 64th Street (724-7272), while fractionally grander and certainly roomier, has much the same old-fashioned informality. The best atmospheric extravaganza, in my view, is Maxwell's Plum, 64th Street and First Avenue (628-2100), which opened in its enlarged form early in January. This is a huge but quite beautiful fantasy modelled on Maxim's in Paris. The walls are covered with huge mirrors engraved with swirling female figures, a vast Seurat-type mural in pinks and greens, and paintings in relief of more legendary ladies. The main ceiling is art nouveau multicoloured glass, with wreaths and swags, and it is exquisite. There are lots of brass rails with winged brass figures, and great expanses of ornate carved wood (probably fibre glass, but astounding). It is the perfect place to sit for a four-hour lunch, imagining oneself in Paris. Although I am not optimistic about the food, you can always get a hamburger.

On the whole I was happier in these mood places than in those that take food more seriously. It is, however, worth mentioning four restaurants for eating.

First, ***Orsini's,*** 41 West 56th Street (757-1698). This is a cosy Italian place in red and wrought iron. The atmosphere seemed, as it does in many New York restaurants, very 1950. But it was pleasant enough. The food was about on a par with the second rank of London trattorie. (Continued on page 156)


Do you hear a waltz?
Yes. Everytime you see Reed & Barton's newest
sterling pattern.
VIENNA
A brochure showing all our sterling patterns is yours for the asking. Write Reed & Barton Silversmiths, Taunton, Mass. 02780.

LET
THERE BE
STIFFEL



Classical Georgian design. Height 39½". About $99.50.
For a brochure send 25¢ to The Stiffel Company, Chicago, Illinois 60610.

FROM THE
STIFFEL
COLLECTION

JANET SHOOK DESIGNS
Needlepoint Brochure $2.00
6700 N. New Braunfels
San Antonio, Texas 78209



Representatives in Longview, Midland, San Angelo, Texas; Baltimore, Maryland; Davenport, Iowa; Oyster Bay, New York; Atlanta, Georgia; Indianapolis, Indiana; Roanoke, Virginia; Brecksville, Cincinnati, Ohio; Baton Rouge, Louisiana; Nashville, Tennessee; Omaha, Nebraska; Lake Forest, Illinois; Wynnewood, Penna.

Vogue's Spotlight:
New York Restaurants

(Continued from page 154)

The next was ***Lutèce,*** 249 East 50th Street (752-2225), probably the most expensive restaurant in New York. This, too, was cosy, with green trellis walls and curtains and well-spaced tables. It could not seat, I would guess, more than thirty people. My host had told the owner, André Surmain, that I write about London restaurants for British Vogue, so all stops were apparently out. On the whole it was a success. The pâté was delicious. The sole filled with sole mousse, medium. The venison, delicious. Against that, the peas were canned and the carrots, I feel sure, frozen. (If they weren't, they tasted like it which comes to the same thing.) The almond soufflé was pathetic. "Say it was good on top," said my host who wants still to be welcome at Lutèce. "Think only positive thoughts," he added. I tried. The wine was excellent; the service, not very efficient. And what further positive thoughts could I have after peeking at the bill? It was $82 without the wine. That was, as I said, excellent, so it must have cost $25 for a bottle and a half. Anyway, with tip, I am satisfied that the bill came to $120 for two, and it may have been more. For only half a success, I regard that as actually sinful.

That leaves two really good meals—the only ones I have ever had in New York in which I can say that each course was excellent.

The first was at ***Pearl's,*** 149 West 48th Street (586-1060). Pearl is an elegant Chinese lady who formerly managed a good Chinese restaurant. When she planned to leave, various people clubbed together to set her up on her own. She is a miracle. The restaurant is almost forbidding, being absolutely bare and painted in an iced tangerine colour. No pictures, nothing. The food, however, is the best Cantonese food I have ever had. I have no idea what it was, but each thing was delicious. The bill, with tip, was $24 for two. When you go there, if you can get in, that is, start with the specialty, the name of which I do not know, but which you roll up in crisp lettuce leaves and eat in your fingers.

The second was ***La Grenouille,*** 3 East 52nd Street (752-1495). This is a serious French restaurant. Its only concession to American attitudes is the preposterous length to which they have taken the smart- and unsmart-table nonsense. The smartest is the nearest to the door (the draughtiest). After about eight tables there is a sort of suppressed barrier. Beyond that is limbo. Grrrrr!

Forgetting that, La Grenouille is lovely. The first thing that strikes you as you go in is the superabundance of flowers. Even in midwinter every table and every corner is smothered with beautifully arranged flowers. For the rest, it is plain—pale-green walls and mirrors, but the flowers do it all. I ate a spinach soufflé that made the Lutèce soufflé look like blancmange. Then I had frogs' legs. It was the cashier who spotted that they had too much garlic in them. Before I had tasted them, they were rushed away and a fresh lot brought. Only at La Grenouille could this have happened. The proprietor, Charles Masson, is a singular man. He arranges the flowers and he is the only restaurateur I have found in New York who can really claim to serve good French food. If you are in New York and you have the money, I suggest that you eat there every day.



Once she was the only woman in the world allowed to wear this perfume.
L'Interdit. Created by Givenchy for Audrey Hepburn.

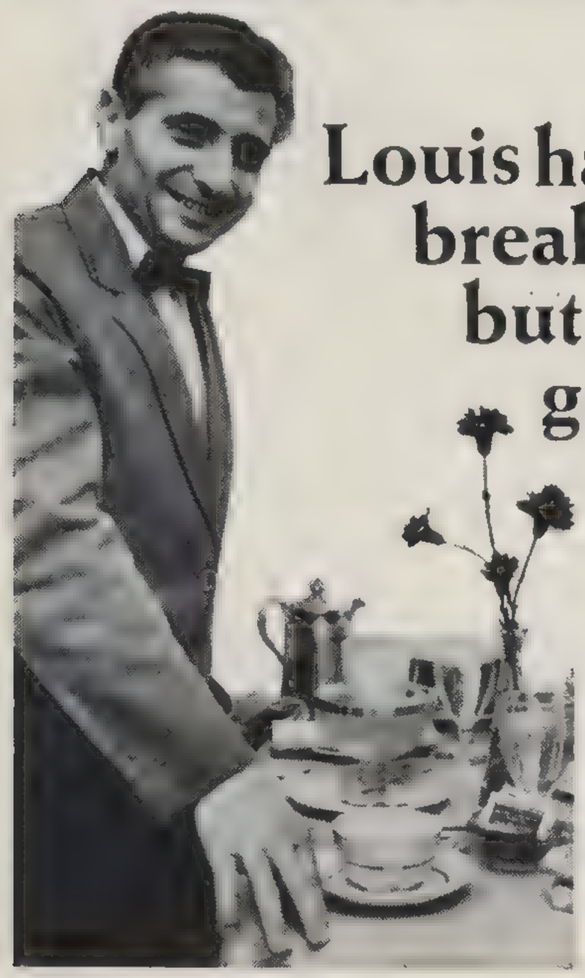




The Princess Gardner Mini-purse may be small but it packs a lot in a single fold. You can stuff it with pictures, cards, bills, coins, keys and what-have-you without even a bulge. And the Mini comes in a maxi variety of leathers and colors to suit your every fashion whim. Since they're mini priced from $4.00 and so small, why not take two.

PRINCESS GARDNER

Prince Gardner, St. Louis, Mo., A Division of SWANK, INC.



Louis has brought 6,384 breakfasts -in-bed, but you'd never guess yours is his 6,385th.

We do everything so personally at Delmonico's

Louis is just *one* of our personal people. When you wish to reserve your cheerfully decorated, air-conditioned room or suite, our telephone lady Mrs. Jacques will put you right through to our receptionist Mr. Patrick. He'll take care of everything for you... personally.

Please call (212) EL 5-2500.

DELMONICO'S

HOTEL

PARK AVENUE AT 59TH STREET NEW YORK, N.Y. 10022

CABLE: ELEGANCE, NEW YORK

A Preferred Hotel

VOGUE'S SPOTLIGHT

Pop Music

BY RICHARD GOLDSTEIN

Creedence Clearwater Revival, "*energy*"

They are four white boys from out there in the prefab Pacific flats. Not the California of Antonioni and *The Dating Game* but an older, softer place where you can still see the hyacinths blooming around the fire hydrants, and you have to travel a ways to hear a freeway or see the surf.

They're a travelling band. Together for ten years: first as the Blue Velvets (yes, there *was* a 'fifties' rock scene west of Philly), then as the Golliwogs, and finally—circa 1968—as Creedence Clearwater Revival. They've been at it longer and leaner than the Beatles; just the four of them, playing basements and bars, fraternity bashes and gymnasium hops. John Fogerty, the group's lead singer-composer, has written about those years in one of the most moving rock-on-rocking songs:

> Just about a year ago
> I set out on the road
> Seeking my fame and fortune
> Looking for a pot of gold
> Things got bad and things got worse
> I guess you know the tune
> Oh Lord, stuck in Lodi again.*

There's no mystic revelation in those words, no neon or leather scourge, no visit to the echo chamber of the lizard king. It's just a flat declarative sketch of what happens before (and usually after) the big break comes. But there's something compelling about that conversational tone. It's scaled down and flattened out to the needs of real people with real emotions. But still poetry. It really is. It's all there in the refrain, that final unrhymed line which functions the way it would in a haiku, just letting you know, in the simplest words imaginable, what a drag it all can be. And the last words are so bitterly out of synch: ". . . stuck in Lodi a-*gain.*"

People are reaching out for down heroes now. They're looking for plausible energy in a natural setting. Nothing flash-frozen, enriched, or unreal. And Creedence Clearwater Revival are the common rock denominator. Their melodies are sparse and supple—every stray riff plucked from someone's file of immortal rockabilly 78's, and then reverently updated. Their vocals are of the nose and belly: natural echo chambers. Their lyrics abound in bayous and deltas, failure and apocalypse. But whatever they sing about, they put me into basketball practice, plaid flannel shirts, and El Cerrito Junior High.

It wouldn't be fair to call them a rock revival band, in spite of their firm awareness of the past. None of the groups cashing in on our momentary nostalgia-rush can match Creedence for sheer listenable energy. And that means passing for schlock-rock on AM radio. It's worth noting that Creedence is a singles band, the first to do their best work in that form since the Mamas and the Papas, or maybe the Animals.

I guess John Fogerty has come to accept rock as something unfathomable but precious, and he's worked that understanding through four albums of songs which are so thoroughly immersed in the continuing pop idiom that they imply their own tradition without seeming nostalgic. That's the difference between Creedence and Sha Na Na. It's a revival show, but it isn't camp.

*©JONDORA MUSIC. USED WITH PERMISSION OF THE PUBLISHER.

ENJOY THE SIMPLE LIFE...WITH THE
BERKSHIRE GIRDLE-STOCKING COMBO

Engagement keeps girdle life simple without garters, hooks, fuss or bother. Nothing to feel but beautiful. In sheer stretchy stocking styles and zingy new fancies. Engagement by

BERKSHIRE



Dress by Richard Blauner's Boutique



Knoll introduces
the Gavina Group with designs
by Breuer, Takahama,
Magistretti, Tippett,
Scarpa, Matta and Castiglioni.
Knoll International, Furniture
and Textiles, 320 Park Avenue,
New York, New York 10022.
Knoll International
operates in 30 countries.

Knoll

FOOD IN VOGUE

BY NINETTE LYON

COMTESSE ARMAND DE LA ROCHEFOUCAULD: CHAMPAGNE THRIFT

"British by birth, French by marriage, and American at heart," Comtesse Armand de La Rochefoucauld keeps an apartment in New York, but it's in Paris that her guests by the hundreds spill into a room walled by ancient gold-leafed Chinese screens. The day after a party, the countess uses opened champagne to cook rabbit, fish, chicken—any dish that calls for white wine—and the entertainment goes on. Dinners are planned to please the family (there are two daughters), to wait unwilted for cocktail guests. Her recipe file began in 1942 in Manila where she was interned by the Japanese: With nothing to do, little to eat, internees swapped daydream recipes, rich in cream, butter, eggs. Freed, the countess had a card file of eight hundred dishes.

Hungarian pork chops (six servings)

6 pork chops
1½ cups white wine
3 carrots, sliced
2 onions, sliced
1 bay leaf
1 or 2 sprigs parsley
¼ teaspoon powdered rosemary
1 or 2 cloves garlic, crushed
3 tablespoons flour
6 tablespoons butter
4 teaspoons paprika
Salt
6 tablespoons bread crumbs

Marinate chops 4 hours in wine with carrots, onion, bay leaf, parsley, garlic. Drain chops, dust with flour, brown in butter in skillet. Stir in remaining flour, cook a few minutes longer, and add marinade, strained. Simmer 20 minutes; add paprika, salt; cook slowly 5 minutes. Arrange chops in ovenproof dish, add sauce, bread crumbs. Brown in oven.

Lapin moutarde

4-pound rabbit, cut up
2 tablespoons lemon juice
½ cup flour
Salt and pepper
Butter
1 onion, finely chopped
2 cloves garlic, crushed
4 mushrooms, sliced
1 tablespoon meat glaze
1 tablespoon tomato paste
1½ cups stock
½ cup white wine
1 or 2 tablespoons dry mustard
½ cup light cream
2 sprigs tarragon
1 tablespoon chopped fresh tarragon

Soak rabbit in cold water with lemon (or vinegar) 2 hours. Drain and dry. Dust with flour, salt, pepper; brown in butter. Remove rabbit, add onion, garlic to pan; after cooking a few minutes add mushrooms. Cook 2 minutes; add 3 tablespoons flour, the meat glaze and tomato paste; stir; add stock, wine, salt, pepper. Bring to a boil, mix in mustard, cream, and add the rabbit and tarragon sprigs. Cover, cook slowly until rabbit is tender. Place rabbit in dish; boil sauce to reduce. Pour sauce over meat, sprinkle with chopped tarragon.

Chinese rice (six servings)

¼ pound bacon, sliced
4 cups cold boiled rice
1 egg
1 tablespoon soy sauce
6 ounces ham or tongue, diced
2 cups diced or shredded cooked pork, veal, chicken, shrimps, peas, or beans
Salt and pepper
3 hard-cooked eggs, sliced
1 pimiento, sliced

Cook bacon crisp in heavy skillet: drain and reserve. Retain 4 tablespoons bacon fat in pan; add rice: mix until rice is well coated with fat. Beat egg with salt, pepper, soy sauce; mix with rice. Add meat and vegetables; mix delicately. Top with crumbled bacon. Cover skillet; heat very slowly. Decorate with sliced eggs and chopped pimiento.

The countess's daughters especially like this dish.

French rice salad

Another way to use odds and ends in summer is a French rice salad: cold boiled rice tossed with diced cucumber, diced tongue, shrimp, leftovers, and vinaigrette sauce with mustard. Decorate with eggs, olives, tomatoes. The countess's recipe for vinaigrette sauce is at right.

Sole au vin blanc (two servings)

2 medium soles
½ cup butter
2 tablespoons chopped shallots
¾ cup white wine
Salt and pepper
⅓ cup bread crumbs

Arrange skinned and trimmed fish in a buttered fireproof dish; sprinkle with shallots, salt, pepper; dot with butter. Pour over wine, add bread crumbs and remaining butter. Bake, uncovered, 25 minutes at 350°. May be browned under broiler.

Menu plans (recipes are given for starred dishes)

For lunch	*For dinner*
A homemade soup	One main dish, perhaps
One fish or meat dish, perhaps	Poularde gros sel* or
Sole au vin blanc* or	Chinese rice* or
Lapin moutarde* or	Risotto au champagne
Hungarian pork chops*	A salad or vegetable
Potatoes or rice or noodles	A dessert, perhaps
Two vegetables	Cream cheese cake or
Salad with cheese	Mousse au chocolat or
A dessert, sometimes	Pears in red wine

Comte Armand de La Rochefoucauld's favourite wine is Grande réserve de l'Hermitage (Beaune) 1966.

Poularde gros sel

3 cups chicken stock
1 cup dry white wine
2 onions
2 carrots
Bouquet garni: thyme, bay leaf, celery stalk, parsley sprigs
3 or 4 leeks, white part only
3-pound fowl, dressed
2 truffles
5 mushrooms
1 cup stale bread crumbs
2 tablespoons brandy
2 egg yolks
3 tablespoons diced bacon
Salt and pepper
Coarse sea salt

Combine 1 quart water, stock, wine, onions, carrots, leeks, bouquet garni, ⅔ of the bacon, salt, and pepper. Rub cavity of bird with salt; slip one truffle, sliced, under skin. Chop chicken's liver, mushrooms, second truffle together. Mix with bread crumbs, brandy, egg yolks, bacon. Stuff chicken and truss. Poach in stock at imperceptible simmer for 1½ hours or until tender. Serve chicken and stuffing in a bowl with some stock, strained, with —on the side—vegetables and coarse sea salt.

Millie's vinaigrette

Comtesse de La Rochefoucauld adds to each bottle of wine vinegar: 1 peeled clove garlic, 1 peeled shallot, 1 branch tarragon. One year later she uses the vinegar:

⅔ cup oil
⅓ cup vinegar
1 tablespoon fresh red wine
1 pinch salt
¾ teaspoon sugar

Shake ingredients well in a small jar; store in refrigerator. Pepper is added at the table (because of the children). Mustard is added for rice, cress, beetroot, or endive salad.



This is your first look at the Custom Lash
designed for me, worn by me
and now available to frustrated women everywhere.

Polly Bergen

HOROSCOPE

May 1 through May 31

ARIES, March 21—April 20. Though you prefer to act out your ideas, you should now be writing, communicating your plans. As you are not one to stick to a tight schedule, it will surprise your business associates to see you effect an ordered program; do so on the 6th and 7th, after the new moon (5th). Deal with old and trusted firms, especially if time is a factor. The 8th would be ideal to pay off a social obligation by entertaining or to arrive at a better understanding with one you love. About the 15th, your mail should be heavy in acceptances of your proposals. Good luck Jupiter in Libra in harmony with your ruler, Mars, in Air Gemini brings a winning streak, the 18th to the 28th.

TAURUS, April 21—May 20. *Your determination to get all obligations completed must continue, under the pressure of Saturn, in your sign for many months. Mercury there, too, is asking questions and forcing answers. Venus, your ruler, in the talkative sign of Gemini expects you to voice your evaluations. After the new moon, on the 5th, heavy demands on your time are caused by a large number of planets affecting the world money markets. Give yourself a pleasant weekend on the 9th and 10th, with an old friend to indulge you. After the 15th, to the end of the month, everyone seems concerned with finances. On the 26th, an erratic day, your judgment is off. Invest in nothing but love on the 28th.*

GEMINI, May 21—June 21. With divergent operators, Mars (action) and Venus (peace and charm), occupying your naturally busy sign, you may be in a dilemma about which rôle to play. The 2nd sets the scene. A nice surprise changes your plans as you are whisked off for seven days—enjoy this unexpected flight, for you will be brought head-on against the facts on the 8th. A great opportunity is offered you, and your response is expected on the 9th and 10th. On the 12th, you might talk yourself into trouble with too many promises. You must fulfill those promises between the 15th and the 24th; a summing up on the 29th ends in disappointment. The exciting opportunity may turn out to be a most exacting test of your real talent.

CANCER, June 22—July 22. You have three reliable friends protecting your interests: Saturn backs you on the 1st; Venus provides financial backing for your plans on the new moon, 5th and 6th—both are in Taurus, your Earth friend. The Sun is there, too, assuring you the time is right not for extravagance but for buying (bargains) or selling (profits). Mercury, the merchant, joined to cautious Saturn from the 10th to the end of the month, gives you a long-term program of comfort—not a quick winning. You could reconcile with an old love on the 27th, with an odd incident prompting your answer. The 28th brings a spiritual reward from a member of the family, rescuing you from inner doubt.

LEO, July 23—August 23. *The Sun, your ruler, in a practical sign, Taurus, does not free your flow of dramatic energy. Still, with Mars in an Air sign, Gemini, permitting action if not words, it might be best to complete articles you meant to put together at a free moment. On the 7th, after the new moon, Venus and Mars in the writing sign, Gemini, will encourage the airing of your views. Mercury, practical, will help you come up with solutions on the 9th. Information of importance becomes useful to you on the evening of the 13th. If you feel the need of emotional satisfaction, the 18th to the 20th suits you best. If you are doubtful of a proposal on the 30th, remember all threes are roll-aways. It will go.*

VIRGO, August 24—September 22. It suits you to have your ruler, Mercury, in a practical sign. But since Mercury is moving backward, you might feel the need to repeat some work you are not entirely satisfied with. You will feel the urge to start on the 8th. Why not wait until the 11th? Then it will go smoothly, and others will encourage you. You will succeed until the 17th, when problems may slow you down. It would be tedious if you forced your luck. Everything will fall into place on the 20th, 21st, and 22nd. Let direction come to you; impatience blocks resourcefulness. Not until Mercury moves forward, on the 23rd, will you feel the inspiration that moves you toward Jupiter luck on the 29th, and satisfaction.

LIBRA, September 23—October 23. You have the benefits of Jupiter back in your sign. Marriage offers will be renewed, and you will continue to be sought after. Your difficulty will be which to choose. The proposal on the 2nd requires a fast answer; on the 6th, an old suitor renews his case, and you resolve it on the 9th. It would be wise if you put an idea into working order while Jupiter (luck) combines with Neptune (vision) in favouring you. Jupiter has more to give you later. Ideas from this planet can be so fleeting that they must be implemented as money-making programs at once. You will not have Jupiter in your sign again for twelve years. Initiate plans now to insure your future and your marriage.

SCORPIO, October 24—November 22. *Though the power of the Sun in your opposite sign, Taurus, challenges you, you thrive on the test. Your ruler, Mars, in an Earth sign may send you into selling; profitable Venus will add to your charm. From the new moon on the 5th until the 11th, there is a triple winning: You may get the answer to a question that haunts you. Action is swift and money good until the 15th. On the 16th, you halt; Saturn limits Mercury in opposition to your Sun. Sign nothing nor seek favours. Duties may be tedious and unfinished work may need completion. On the 26th, pressure lifts. Push matters on the 27th and 28th. If your question remains unresolved, avoid it, it will clear itself.*

SAGITTARIUS, November 23—December 21. Born in a Fire sign, you depend on an Air sign to make you thrive now. The Sun, Mercury, and Saturn—all in Earth Taurus—will slow you down. You will have to rely on your ruler, Jupiter, in Air Libra. Extend your opportunities through the efforts of others. Charming, social Libra will provide the right partners. Be social, but keep money ideas in mind. Neptune is back in shrewd Scorpio; go back over one idea that did not mature. Now it will; the first week of May is the time to start, quietly keep it moving. Wait until Mercury changes direction on the 23rd to pressure for action until the 26th. Finish by the 29th and 30th; the end may disappoint.

CAPRICORN, December 22—January 19. Before the new moon on the 5th, life will be easier, even though your ruler, Saturn (not inclined toward fun), is still holding forth along with Venus and Mercury. The early part of the month is best, before Saturn and Mercury go into tight conjunction from the 17th on. Venus affects finances; and Mercury means news, but it will be factual and not optimistic, since Saturn deals only in truth. The atmosphere will alternate, because cheerful Jupiter in Air Libra and Mars in Air Gemini rally the action. This is a period of promises, but deliveries may be doubtful. Mercury moves on the 23rd to verify on the 29th and 30th facts you, Capricorn, already know.

AQUARIUS, January 20—February 18. *As always, you Air signs have an occult way of coming through, though Earth signs prevail now. Your ruler, Uranus, in Air Libra may overwhelm the many planets in Taurus. The first five days give you a chance to put an idea into motion, though the results will come later. You might launch the idea with a cocktail party, on the 2nd or 3rd, paying off social obligations while you campaign for your business idea. You have just two more days to push the project before going underground, and partners are needed for success. Wait until after the 24th to distribute, circulate, or sell. The last two days that Uranus rules the pace will be fast as lightning.*

PISCES, February 19—March 20. You are restored to power by the presence of your ruler, Neptune, in the Water sign of Scorpio. You must make the most of this transit of your ruler, for it will not return to another Water sign during this century and planets do best in their own elements. You are strengthened by Jupiter (luck) in a favourable relationship to your ruler for the first nine days of the month. Push as hard as possible during this forceful period. Jupiter (opportunity) and Neptune (vision) are the keys now, if you would make history. Mercury stands still on the 23rd, and you must work behind the scenes. Come forth cautiously after that. Avoid the 30th to escape disappointment.

BY MARIA ELISE CRUMMERE



The Taste of Success



Don Aronow, millionaire sportsman, internationally famed designer, builder and racer, World Offshore Power Boat Champion 1967, 1969, recipient of the International Trophy donated by Jas. Hennessy & Co.

Hennessy, selected from the world's largest reserves of aged Cognacs since 1765. Hennessy and Success—enjoy them together.

Hennessy Cognac

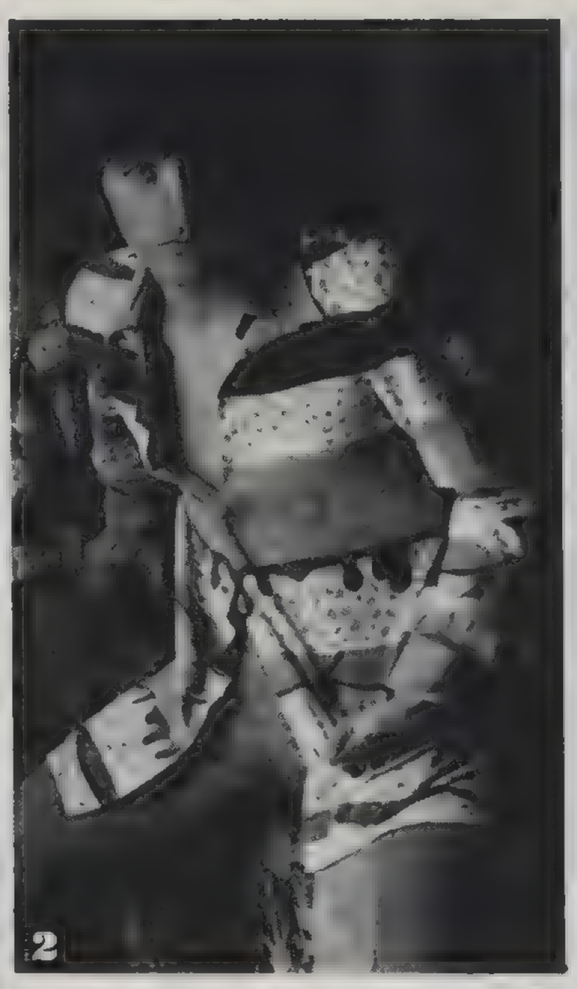


Hennessy Bras Armé Cognac. 80 Proof. ©Schieffelin & Co., N.Y.

MEN IN VOGUE

...NOTES, QUOTES, AND VOTES


1


2


3


4


5

Get-together

Getting it all together: the point of modern dressing now. Get what together? Wonderful prints, patterns, textures. . . . Unexpected combinations provide the excitement; cuts are classic. **1. *Pony-print*** pants, new tack for men. The splashy animal print in warm browns, white on cotton is with flowery diagonal-stripe India-silk shirt in mocha. Uniting the two: intricately embossed brass belt buckle. At Renoma, 129 bis, Rue de la Pompe, Paris. Pants, here at DeNoyer, 219 E. 60th St., N. Y. **2. *Hero sandwich*** print by Ken Scott, oddly appealing stylization of olives, provolone, and the rest in bright layers on Bandura. At Chequer West, L. A. **3. *Paisleyed panne velvet*** suit, subtle shimmer of patterns printed and embossed in earth and ember colours. At Renoma in Paris; soon at DeNoyer in New York. **4. *Mirror mosaic*** glitters on a scarlet shirt of Pakistani embroidery, bright with colours repeated in the silk scarf, counterpointed in black-and-white snake print cotton trousers. Both, Renoma in Paris; trousers, DeNoyer, N. Y. C. Getting it all together: splendid black snake belt with leather appliqué buckle in silver and green. At Phenomenon, Clarinden Strasse 32, Zurich. **5. *Strawberry big as the Hilton*** by Ken Scott on sap-green Ban-Lon, with leaf-green canvas trousers, and Scott signature belt in lime green. All at Chequer West, 8620 Melrose Avenue, Los Angeles.

PORTER

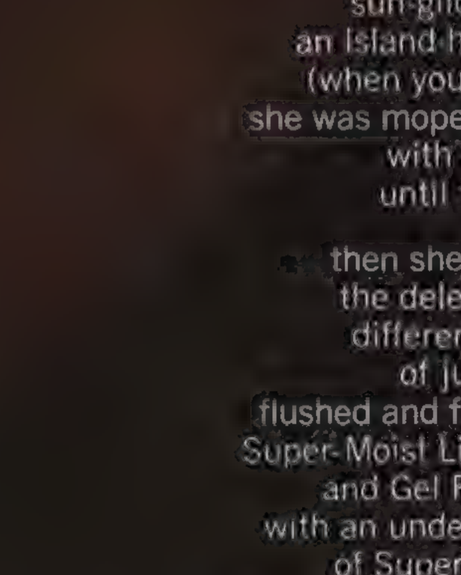
MAURICE HOGENBOOM

If her lips
are newly young
and her
cheeky-shine
is younger
with flicky-kicky
silvery lights

. . . if her mouth
is newly bright
with candy-sweet
color that
looks good
enough to nibble

. . . and if her skin
is sleek and
sun-gilded as
an Island-hopper
(when you *know*
she was mopey-wan
with a cold
until today)

then she's into
the delectably
different look
of just-out
flushed and frosted
Super-Moist Lipstick
and Gel Rouge,
with an under-glow
of Super-Moist
bronze-tinted Cream.



Super-Moist Lipstick, Gel Rouge and
Super-Moist bronze-tinted Cream all by

Germaine Monteil

MAY, 1970

VOGUE'S
eye view



girls in their summer dresses

Skirts are blowing...legs are showing...for pure, unalloyed, unhoked, unbelievable deliciousness, there hasn't been a summer like this in years. So many ways to look. So many hemlines to play with. So many really pretty dresses....Just look at this black silk crêpe from Galanos—so thin, it practically flies. Simply a shirtdress—wrapped, slashed, unbuttoned to the waist—and perfection, no less. And more and more to come in the pages ahead....This Galanos dream springs to life at Bergdorf Goodman Plaza Collections; Nan Duskin; Marshall Field; Neiman-Marcus; I. Magnin.
The small neat head, coiffed by Alan Lewis-Freelancers.

PENATI





Summer in America

DON'T LOSE YOUR LEG: UNZIP, UNFETTER...UNBUTTON YOUR MIDI...FLASH YOUR LEG THROUGH A SLASH, A SLIT, A SLOT...LET THE AIR IN AND YOUR LEG OUT!

Espadrilles—rope-soled, flat to the ground—divine with bare brown legs and slashed midis.

Red cotton boots, bare brown legs, and a violet denim midi...red cotton boots, bare brown legs, and a short blowy skirt.

WEAR EVERY LENGTH THAT SUITS YOU. BUT BEWARE THE SKIRT THAT HITS JUST AT MID-CALF—IT BR-RRR-EAKS THE ENTIRE LINE OF THE LEG, KILLS THE PROPORTION.

Keep the gypsy in your soul!—the little calico shirt and flounced skirt with a big wide leather belt, and a huge Spanish shawl dangling silken fringe—that whole delicious mélange of texture, colouring, and design is forever!

A FINE SILK HANDKERCHIEF FOLDED UP AND TIED AROUND YOUR THROAT ALWAYS LOOKS SO PRETTY—OR A LITTLE PIECE OF LEATHER.

Bare jewelled feet for evening—with a violet sari-cloth djellaba, floaty pyjamas, soft red jersey britches.

A very long knitted cardigan—the coat for the whole world to wear over thin little dresses.

AN IVORY SHANTUNG PANTS SUIT—HOW FRESH AND ATTRACTIVE. AND WITH A BIG STRAW PLANTER'S HAT—!

SUN-TANNED SKIN, A BLACK PANNE BIKINI WITH A LITTLE SHAWL LAID AROUND IT—AND A SOMBRERO AS BIG AS THE RITZ.

THE BIG HAT WITH A DENIM SHIRT AND SKIRT, AND WIDE LEATHER BELT...WITH A LONG SLASHED SARONG AND BARE FEET AROUND THE BEACH AT NIGHT...AGAIN, THE BIG HAT WITH A BIG SHAWL ARRANGED OVER IT, AND FRINGE JUST FALLING.

The shawl above all... to wrap this and that...to wrap yourself up in completely, as at left: black silk crêpe, fringed and fringed and fringed... over you and nothing else but matching pants. From the Pertegaz Boutique. At Sakowitz; I. Magnin; El Pálacio de Hierro, Mexico City.

PENN

Slit skirt,
big hat,
a shawl you can
throw over it....
What dash–
what a
great way
to look now!



It's all in the proportioning, above: the long flash of leg through the long slash of skirt...the long narrow line of midriff...then your wide-brimmed hat. Terrific! Here, Anne Klein's hip-hung midi in a Compagnie des Indes print of navy-embroidered écru cotton, wrapped, tied, tasselled (Aristocrat embroidery); about $95...navy jersey midriff top (shown again, right) of Supima cotton; about $16. Lord & Taylor; Joseph Horne; Hutzler's; Higbee's; L. S. Ayres; Neiman-Marcus. Purple-on-white embroidered sombrero from Fred Leighton. Coiffure by Franklyn Welsh....***A little coquetry beyond the fringe,*** right, a little mystère: Casa Moneo's embroidered silk shawl in black and white, dangling long silken fringe over an enormous black hat from Adolfo.

SUMMER IN
AMERICA



PENN



The leg comes through . . . and the big hat sails on over everything!

SUMMER IN AMERICA



How pretty legs look in Zouave pants, far left—the way those silky-soft blue-y, mauve-y, violet stripes just move around the calf when you walk—couldn't be more graceful. And see how low on the waist the pants start—gives a wonderful long line to the midriff, especially with this chopped-off Paisley top in the same delicious colours. Donald Brooks Boutique; Onondaga silk. About $200. At Saks Fifth Avenue; Halle's-Cleveland; Harzfeld's; Sakowitz. Other shops: next to last page, this issue. Beads by Robert Zentall. Hip belt by Bill Smith for Richelieu. Giant sombrero, from Fred Leighton.

Wrap your big hat, wrap your long skirt, left, and let your leg shoot through. . . . Anne Klein's voyant Aztec midi (print of Supima cotton by Julian Tomchin for Chardon-Marché); about $50 . . . black textured nylon top; about $16. At Saks Fifth Avenue; Hutzler's; Higbee's; Neiman-Marcus. Other shops: next to last page, this issue. Adolfo hat shawled in fringed and embroidered black silk from Casa Moneo. Suga coiffures. . . . And for legs and midriffs that thirst to be smooth as shown, four little words: Irma Shorell Moisture 35—a thirst quencher for every inch of you.

SUMMER IN
AMERICA



the dash of the slash with a great big roly-moly hat

PENN

Up the leg, down the leg, good for the leg, left—poncho points in jeans-blue denim. Of Graniteville cotton. Thomas Robbins belt....***Slit on the leg, shawled on the hip,*** above—wrapped white dirndl wrapped in a fringed and embroidered black shawl from Casa Moneo. Dacron-and-cotton dirndl and poncho midi, by Sloat; each, about $28. Bergdorf Goodman Country & Casual; Nan Duskin; Joseph Horne; Hutzler's; Garfinckel's, Washington, D. C.; Higbee's; Harzfeld's; Sakowitz. With both midis: Malbe's black acetate-knit midriff top; about $16. Bonwit Teller. Adolfo hat....***Navy denim splits,*** top—and hello there, pretty leg! Anne Klein Avril-and-cotton midi (about $55), ivory cotton fishnet top (about $24). Lord & Taylor; Higbee's; Neiman-Marcus; J. W. Robinson. 20-gallon hat: Mr. John. Suga coifs.

SUMMER IN
AMERICA



Slits that bare the leg...flounces that flounce on the leg

Wrapped, sashed, above—a marvellous midi of white crêpe, to button as high or as low as you like. By Kasper for Joan Leslie, of rayon and Celanese acetate crêpe (Onondaga fabric); about $130. At Bonwit Teller; Hutzler's; Garfinckel's, Washington, D.C.; L. S. Ayres; Stix, Baer & Fuller; Sakowitz; J.W. Robinson. Nina shoes....***Broad braid,*** right, white and precise, edging a black cotton bolero and midi skirt slit to the thigh. Here with red boots, a black shirt. All by Oscar de la Renta. Rubin Levine fabric. At Saks Fifth Avenue; Sakowitz; El Palacio de Hierro, Mexico City....***Longer and fuller,*** far right, the black skirt of an evening dress flounced with rows of enormous rickrack. Little top with low neck and leg-o'-mutton sleeves, of black and white coin dots. By Oscar de la Renta, of cotton; dotted top of William Lind fabric. At Saks Fifth Avenue; Dayton's; Sakowitz; El Palacio de Hierro, Mexico City. Red boots by David Evins for Oscar de la Renta. All coiffures: Phillip Mason of Vidal Sassoon. Other shops: next to last page, this issue.

PENN



SUMMER IN
AMERICA





Enjoy being a swirl, left: the airiest evening dress of filmy silk chiffon printed with swirls—a design sometimes seen in Venetian glass—of pink, blue, black. Romance all over: air-blown sleeves, a long drift of skirt, a pink satin sash and bow. By Sarmi, of International Textiles fabric. At Bonwit Teller; Nan Duskin; Harzfeld's; Sakowitz; I. Magnin. Blue depths for the eyes: Sky Blue Shadowcreme, by Alexandra de Markoff. Contessa di Meano hairpieces.

Fluid swirls, above, in fresh lettuce-green crêpe—a toga dipped to one side over a matching jumpsuit. By Sarmi, of Ducharne rayon. At Bergdorf Goodman; Nan Duskin; Stanley Korshak; Harzfeld's; I. Magnin. Choker of paper-thin gilt and pale-blue beads, from Odyssey. Both pages: coiffures by Phillip Mason of Vidal Sassoon.

Evenings covered—in swirls of colour, of line

Midi tunics . . . slits high and low, pants underneath

Strips and slits, left—a little cut-up of black matte jersey, all straps at the back, all slits at the sides over Zouave pants of bright red, caught below the knee with elastic bands. By, Donald Brooks, of Jasco fabric.
At Saks Fifth Avenue; Harzfeld's.
Coiffure by Phillip Mason of Vidal Sassoon.

Watermelon tunic, right—narrow, midi-length, with little slits at the sides. A delicious summer idea, splattered with a print of big black seeds, and a silk chiffon shawl in the greens of watermelon rind. Tunic (with matching pants, not shown): a Ban-Lon turnout by Ken Scott, of nylon; about $175.
All at Lord & Taylor; Neiman-Marcus.
Bernardo sandals. Coiffure by Franklyn Welsh.

SUMMER IN
AMERICA





Soft on you... short and cinched red jersey... the long brown jersey T



Get-on-the-hot-line red, far left: vivid little cotton jersey dress with the widest cinched white waist and sharp white taping around the bathing-suit top. Jacques Tiffeau. Westknits fabric. About $95. Saks Fifth Avenue; Jacobson's, Michigan; Harzfeld's; Sakowitz. Other shops, next to last page.

Brown to a T, left: one lean clean line to the ankle—rayon matte jersey cut like a perfect long-sleeved T-shirt and shined up with a chunky golden collar. Wilson Folmar. About $185. Saks Fifth Avenue; B. Forman; Harzfeld's. Collar by Bill Smith for Richelieu. Coifs: Phillip Mason of Vidal Sassoon.

PENN

SUMMER IN AMERICA

Spend your summer under wraps

Get all wrapped up in black cashmere, left: so soft, so pretty—this huge flounced shawl to wrap and wrap and wrap over a long flounced dirndl skirt. By Hadley. To order at Henri Bendel; Hutzler's; Higbee's; Harzfeld's; Sakowitz; J. W. Robinson. Sandals by Bernardo.

Curl up inside a big wrappy djellaba, right: black-and-white-and-red all over. Soft printed jersey as light and wide as a kite to float over sun-warmed skin after a day on the beach, and over nothing else at all. Zipped Bandura djellaba of nylon, by Rizkallah for Malcolm Starr International (Julian Tomchin for Maxwell fabric). About $130. At Saks Fifth Avenue; Jacobson's, Michigan; Higbee's; Shillito's; L. S. Ayres; The Denver; Sakowitz. Other shops: next to last page, this issue. Necklace by Michael Danyon. Coiffures: Phillip Mason of Vidal Sassoon.





PENN

SUMMER IN
AMERICA

SUMMER IN
AMERICA

all types stripes...
long pants, midi
pants, and
little undershirt tops





Stripes up and down and around, far left: brown-and-white midi pants plus a skinny tank top with brown-and-white stripes moving the other way.... And a rough and rolling straw fedora heading it all off. Ginori turnout. Top, of Antron nylon; about $20. Pants, of permanent press Fortrel and cotton (Galey & Lord fabric); about $32. Bonwit Teller; Hutzler's; Burdine's; L. S. Ayres; Harzfeld's; Sakowitz. Monet bracelet. Bernardo sandals.

New stripe of Levi's, left—sharp, straight brown-and-white cotton twill pants worn with a brown cotton T-shirt pulled down and held by a wide white belt. Both: Levi's for Gals. Pants, about $12; shirt, about $8. Abraham & Straus; Jordan Marsh, Boston; Dey Bros.; Hutzler's; Burdine's; Jacobson's, Michigan; Harzfeld's; Sakowitz. Monet bracelet. Belt: David Mehler for Dame. Bernardo sandals. Franklyn Welsh coifs.... The snappy eye-full: great big square-and-clear see "Shells" from Bausch & Lomb.

PENN

SUMMER IN
AMERICA





Show, show, show your legs– in short short dresses, slashed-away skirts

Many mini stripes, left, on a blue-and-white dress with a bias yoke and lots of little buttons. By Lanz, of Dacron. About $35. Bonwit Teller; Joseph Horne; Garfinckel's, Washington, D.C.; Rich's; O'Neil's; L. S. Ayres. Other shops, next to last page. Monet bracelet. Bernardo sandals.

Fun sun-dress, right: little bit of navy cotton sprinkled with flowers, breezy with pleats. Soptra fabric. About $115. By C. Capriotti for the General Store at I. Miller.

Here a split, there a split, above: long, unbuttoned skirts from Courrèges with enough leg room for a run on the beach and enough cover for the matching bikinis underneath. Left, orange-and-white canvas, piped in vinyl. Right, red-and-white matte vinyl. Both: Bonwit Teller; Sakowitz. Monet chains at the waist.... And when all of you wants cover from the sun, split out a bikini-sized tube of Sungard Sunscreen Lotion —invisible on the skin, keeps burning rays off same. From Miles Laboratories.



PENN



Three little dresses that can make your summer

Paisleyed lace camisole-dress, left: the merest dearest little skimp to wear on the beach or off—fresh white cotton lace with scalloped edging and five pearly buttons. Minicare dress, by Wilroy. About $44. At Bergdorf Goodman; Hudson's; Swanson's; Sakowitz. Monet bracelet. Coiffure by Franklyn Welsh.

Short, soft, supple brown jersey, opposite: a perfect little dress for getting around in all summer—blouson top and a skirt of soft, sewn-down pleats; tied with braided black-and-brown leather thongs. By Chester Weinberg, of Jasco rayon jersey. About $185. At Saks Fifth Avenue; Higbee's; Shillito's; Harzfeld's; Sakowitz; The Denver. Bernardo sandals. Coiffure: Phillip Mason of Vidal Sassoon. Other shops: next to last page, this issue.

The midi wings it in white jersey, above right: wide wingy sleeves pulled into snug buttoned cuffs, soft swingy skirt caught with a fringed white sash. By Lisa Meril; of Trevira jersey (Soptra fabric). About $185. At Sara Fredericks; Stanley Korshak; Harzfeld's; Sakowitz. Coiffure: Phillip Mason of Vidal Sassoon.

FENN



SUMMER IN
AMERICA



PENN

Romantic white dresses for summer-chanted evenings

Long laced shirtdress,
far left: a clean straight fall of white silk crêpe—
perfectly simple and just delectable
on any summer evening.
By Geoffrey Beene.
At Bergdorf Goodman; Gus Mayer;
Harzfeld's; J. W. Robinson. For other shops,
see next to last page, this issue.

Hundreds of soft spilly pleats,
left, on one of the prettiest dresses
in the world—white voile
sweeping to a wide ruffled skirt and
wide ruffled sleeves; a tiny ruffle
at the throat and pink satin
ribbons. By Anne Fogarty; Dacron and
cotton voile. About $250. Lord &
Taylor; B. Forman; Rich's; L. S. Ayres;
Stix, Baer & Fuller; Swanson's.



Big dipper, left, throwing a curve round all there is and more of a beautiful back—scooper-duper white jersey suit hanging on as if painted on. Narrow straps over the shoulders hang up the straight tank front. By Jon Haggins. Of Enkalure nylon jersey (Barbet-Stretchnit fabric). $60. At Bloomingdale's; Nan Duskin.

Sea-leo, right, a leotardy little body suit of black jersey going down to the water with long skinny sleeves and a soft, crushy funnel collar to zip right up over your head. Edith Thais for Catalina. Of Enkalure nylon jersey (Barbet-Stretchnit fabric). $16. At Miss Bergdorf Beach Shop; Jordan Marsh, Boston; Hutzler's; Shillito's; Hudson's; Sakowitz; J. W. Robinson.

The girl in the black bikini, far right, slim golden chain around her tummy...yummy, yummy, yummy. Jacques Tiffeau for Catalina. Of Du Pont nylon and Lycra (Darlington fabric). $20. At Miss Bergdorf Beach Shop; Jordan Marsh, Boston; Hutzler's; Hudson's; Sakowitz; J. W. Robinson. Both pages: Danecraft bangles, waistchains by Monet....Delicious way for golden skin to keep its glow—Bonne Bell's moisturizing Sure Tan sun lotion. Coiffures, these and the next four pages, by Suga.

Swimmer in America

PENN

SUMMER
IN AMERICA

SUMMER IN
AMERICA

Swimmers in soft little dresses and clean sharp stripes

Down to the sea in a T, right—a T-shirt with legs in navy-and-white stripes, to tie or un. By Bill Blass. Of knitted Dacron and Du Pont nylon (Barbet-Stretchnit fabric). $35. At Bonwit Teller; Stix, Baer & Fuller; J. W. Robinson. Monet bangle....***The way the wind blows,*** so goes the skirt, left—a tiny drift of white Ganymede dress with a crisscross of strings wrapping the rib cage. By De Weese. Of Du Pont nylon. $30. At Lord & Taylor; Joseph Horne; Harzfeld's; J.W. Robinson....***A splash of blue velvet,*** below, shimmering like a mermaid through the water. By Elisabeth Stewart. Of Celanese acetate and nylon (Fair-Tex fabric). $35. At Saks Fifth Avenue, New York. Gleaming on skin through sun and water and staying on and on—Almay's Deep Tanning Creme.







Shiny black poncho, left, takes over when a bathing suit takes off—ciré in the square with a border of white and a long zipper up the front. By Oscar de la Renta Swimwear. Of nylon ciré. $32. At Abraham & Straus; Hutzler's; Garfinckel's, Washington, D. C.; Burdine's; Hudson's.

Rib-a-dip-dip, above—a sand-coloured ribbed maillot, narrow as a poorboy, roped across a low-cut back. By John Meyer. Of elasticized Durene cotton. $20. Macy's, New York; Jordan Marsh, Boston; Dey Bros.; Hutzler's; Harzfeld's.

A black bikini, a golden chain on a golden midriff—what more do you want?... Jantzen bikini; nylon and lycra. $18. Abraham & Straus; Joseph Horne; Hudson's; L. S. Ayres; J. W. Robinson; Liberty House, Honolulu. Other shops: next to last page, this issue. Monet chain.... Helping along the right kind of skin gold: L'Oréal's Ambre Solaire Tanning Foam Mousse.



SUMMER IN
AMERICA

Swimmers...
covered to here,
bared to there



People are TALKING about

. . . Cambodia, Thailand, and Laos, a spread of troubles. . . . This 1934 quotation from a member of the Securities and Exchange Commission: "In my humble opinion the average prudent investor is a greedy son of a bitch." . . . The new novel *The Bay of Noon* by Shirley Hazzard, a book of memory and place (Naples) that is written straight and clean and strong, no tricks, with the sensitivity of a bruise. . . . The full magnificence of the new Hall of Mexico and Central America at New York's American Museum of Natural History—particularly the replica of the Oaxaca tomb, built about A.D. 550, with its painted blue-green walls.

People are talking about . . . *The new album,* McCartney, *composed, directed, and produced by Paul McCartney who plays all the instruments; the Beatles movie* Let It Be *expected soon; their album* Let It Be *which used to be called* Get Back *when it was scheduled about a year ago; and Ringo's solo album of such old favourites as "Star Dust"; all this a summer Beatle festival, heady, rich, and yeasty.*

People are talking about . . . "Tennessee Birdwalk," the country song by Jack Blanchard and Misty Morgan that may have philosophical intentions or may even be a love song but that certainly is a good-time hoot. . . . The movie *Woodstock,* powerful, frantic, and funny, a beautiful document directed by Michael Wadleigh who caught the unbearable energy of 400,000 young at last summer's festival; when an interviewer asked: "What is it these musicians are giving you?" the answer was, "music." . . . *Moving Through Here,* a collection of essays by Don McNeill, a talented journalist who died at twenty-three in 1968 but had dug into the drug mess fairly thoroughly: "The amphetamines and barbiturates are the worst drugs we have for brain damage."

People are talking about . . . *The contagious rise of telephone aid for people with problems and no one they know to turn to: "Help" or "Dial-a-Shoulder" (686-3061) in New York City and in Los Angeles, "Hot Line" (666-1015).* . . . The Insiders' Guide to the Colleges, *mean, frank, fascinating, a report on over one hundred colleges and universities from coast to coast, compiled and edited by the staff of* The Yale Daily News *from accounts by student correspondents, one of whom sent in this about Harvard: "The undergraduate student body is the most interesting, intelligent, imaginative, and diversified student body in the United States. . . . It's really easy to be a social washout at Harvard."*

People are talking about . . . The unfocused, nonsensical revival in New York of the Russian ballet *Petrouchka* by the City Center Joffrey Ballet Company that lacks the dancing resources for this virtuoso ballet. . . . The new exhibition at New York's Betty Parsons Gallery of the paintings by Hedda Sterne who has quite brilliantly shown a series of hundreds of faces without necks looking with a special curiosity at the spectators. . . . *Ladies of the Canyon,* the third album of Joni Mitchell, playing and singing her songs, the love ones pained, tentative, and believable, the non-love ones angry and sad: "They paved paradise/And put up a parking lot." . . . Lauren Bacall, total star as winning as the Mets, and Penny Fuller, who plays off Bacall like steel wrapped in crêpe de Chine, both dazzling in applause by Betty Comden and Adolph Green who have written a musical with cynicism, nutty charm, and peach-pit bitter wit.

DAVID FROST, SUPREME LISTENER

Armed, worldly, enthusiastic, David Frost seems far wittier than he is because he listens so hard to his guests on the *David Frost* television show. He is like an enormous ear. Frost *appreciates* his guests, treating them in this country with deference, courtesy, and a splutter of fantastics, showing his rabbit teeth in ecstasy. (On his British television program he is flinty, more the fox-hound yelping after the fox.) On his American program, he sits badly, legs spread, his fingers often a nervous lattice, his no-face face ready, his questions knowledgeable, dextrous, never non sequiturs. With David Frost his guests act like guests—they never mention money—and they know they must be entertaining but not entertainers. He sets the relationship at the beginning, for he is the listener, the urger, the one who knows where the secrets are. Only when the guest is too important to dismiss, Frost asks his dim, boring question: "What is your favourite blank?" Against the boyish middle-age of Johnny Carson, the breathless, practiced naïveté of Merv Griffin, and the bright Yale kid of Dick Cavett, Frost at thirty-one shows off his Cambridge University education to advantage. When he interviewed the Archbishop of Canterbury, Frost's English accent faded out against the fruity accent of His Grace, who answered with serenity and wit Frost's questions on sin, abortion, men of God, and women in the clergy. "In the long time," said His Grace, "there may be a woman Archbishop of Canterbury." When Frost interviewed Richard and Elizabeth Burton, he brought out the Welshness, the humour of Burton and the way Elizabeth baits and flirts with her husband. Now, rich, famous, recognized immediately in Britain and the United States, David Frost has an unfulfilled desire: He always wanted to be a football player. Here he is shown on an English football field.

SNOWDON





PENN

An authentic genius whose girl spectaculars in twenty-one Broadway musicals and forty-eight movies were the glory of the 'twenties, 'thirties, and 'forties—Busby Berkeley at seventy-five is hunting for twenty-five "gorgeous girls" for the revival, on Broadway, of the musical *No, No, Nanette.* Now, two of his old movies, *Footlight Parade* (1933) and *Gold Diggers of 1935,* are on movie screens across the country, his dancing girls, long-legged with oomph, arranged in staggering formations under giant waterfalls, at an infinity of pianos, or making a kaleidoscopic effect in the number "Tunnel of Love" in the 1934 production of *Dames,* opposite. (Among the Berkeley girls who became stars are Betty Grable, Lucille Ball, Paulette Goddard, and Veronica Lake.) Tall, slumped, with a slab of face and a slow, sweet smile, Busby Berkeley had a grounding in the theatre from his parents, for his father was a stage director and his mother a notable character actress who played with Alla Nazimova and created the rôle of Mrs. March in *Little Women.* In time, Berkeley went on the stage, his most famous rôle that of Madame Lucy, a comedy part originated by Bobby Watson, in *Irene.* He needs, he said recently, "gorgeous girls, not pretty ones, girls I can teach to tap dance, to wear silk underclothes, silk stockings, and to *walk* brilliantly. Girls now walk as if they were playing *Mother Courage,* pulling that wagon. My girls must walk with a glide." A charming, soft-voiced man who lives with his wife in Palm Desert, California, Busby Berkeley said: "Girls are always a problem. I need patience."

BUSBY BERKELEY AND HIS "GORGEOUS GIRLS"

CULVER PICTURES, INC.





TWO REMARK

BY MARTIN GOTTFRIED

This is about two very good directors—Tom O'Horgan and Jacques Levy—who achieved commercial success at similar stages in their careers, and about what they did following those successes. Their work reflects two new kinds of theatre: O'Horgan's, the company-created, choreographic, non- (or at least semi-) verbal theatre and Levy's, a Pop Art, McLuhanesque theatre. As directors, they could not better typify possibilities for the theatre these days. As men, their choices could not better represent those facing today's young, intelligent Americans.

O'Horgan's success came at thirty-nine, two years ago, with the Broadway production of *Hair*. It didn't change his life and yet it did. He accepted none of the Broadway musicals that were inevitably offered him. He didn't abandon the idea of group work to become a *star* himself. He still looks kind of usual, maybe paunchy, his corduroys baggy, his hair unbarbered and not especially long. But he did partially split up with Ellen Stewart and her La MaMa Experimental Theatre, which had been home for him, artistically as well as in fact. He is still quiet, bright, very civilized, and really quite lovely. But he no longer lives in a room upstairs at La MaMa on East Fourth Street. He is no longer a part of the family there. He is looking for a home.

There have been greater hits but I can't remember any that achieved the *mystique* of *Hair*, "The American Tribal Love-Rock Musical" (what could ever live that subtitle down?). Though hippies dislike it and consider it a middle-class shuck or hustle of their way of life, they go to the show anyhow and even try to be in it. For the New York version, O'Horgan said that he had to roam the East Village rounding up kids with the right look. By the time the Chicago production came around, there were two thousand long-haired youngsters clamouring to be in it—in a town where you can practically be arrested just for *having* long hair.

Broadway audiences pay scalpers up to $50 a pair for *Hair* just to see their morals, their values, their lives attacked. By these standards, there has never been a hit like *Hair*. Nor is it any less of a hit by ordinary standards. It is still selling out in New York City and is doing big business in six productions in this country, with one more in Canada. Indeed, twelve others are all over the world. It is a phenomenon that could keep O'Horgan busy for years just staging the fresh versions. That already bores him.

Though he isn't entirely satisfied with it, *Hair* represents O'Horgan's work fairly enough. In the first place, it is musical, which isn't as obvious as it sounds. Most of Broadway's musicals aren't musical at all. There may be an orchestra in the pit, there may be songs and dances, but the mood, the feel, the rhythm of the productions—as wholes—tend to be mechanically fitted for musicality. They are musicalized plays. *Hair* is an exception. However commercialized Galt MacDermot's score may be, it is still the closest theatre has come to real rock (with the exception of John Sebastian's songs for *Jimmy Shine*) and the energy of that music drives the show. *Hair* is *made* of music and so is O'Horgan—I think it would be impossible for him to do anything that wasn't musical. He's one of those people who walk into your apartment and recognize Mozart's Haffner symphony on the radio (people recognize the Jupiter, the G Minor, but the Haffner?). If his actors don't play instruments when they start working with him, they invariably learn at least one before they're through.

Hair is as much a dance as a theatre piece and it pays scant attention to its own words. It is the brain child of its director as much as of its authors, Gerome Ragni and James Rado. Its traits—director-creation, sculptural movement, open structure, minimal dialogue, and even more minimal plot—are free and chaotic, the hallmarks of O'Horgan's work. And, of course, they have much in common with the theatre movement to which he belongs, along with Jerzy Grotowski (Polish Laboratory Theatre), Joseph Chaikin (Open Theatre), and Judith Malina-Julian Beck (Living Theatre).

Tom O'Horgan, director of "Hair"—anarchic, unstructured, a man who wants no part of the commercial theatre.

Like the others in that movement, and despite the obvious similarities among them, O'Horgan denies having been influenced by anyone else. The only place he admits borrowing from is the Hieronymous Bosch painting "The Garden of Earthly Delights." Even then, he says it just occurred to him one day that his stage shapes looked like that famous painting.

He is still struggling with the problem of literary content. Though uninterested in faithfully staging from scripts and committed to dance movement, sculpted groups, musicalized speech, and free form, he isn't quite ready to abandon the notion of words. His problem is just what to do with them and how to construct and resolve a theatre piece without the idea of a story. The problem has led him to a group of writers with

ABLE DIRECTORS

whom he can work cooperatively—writers like Megan Terry *(Massachusetts Trust)*, Rochelle Owens *(Futz!)*, and Paul Foster *(Tom Paine)*.

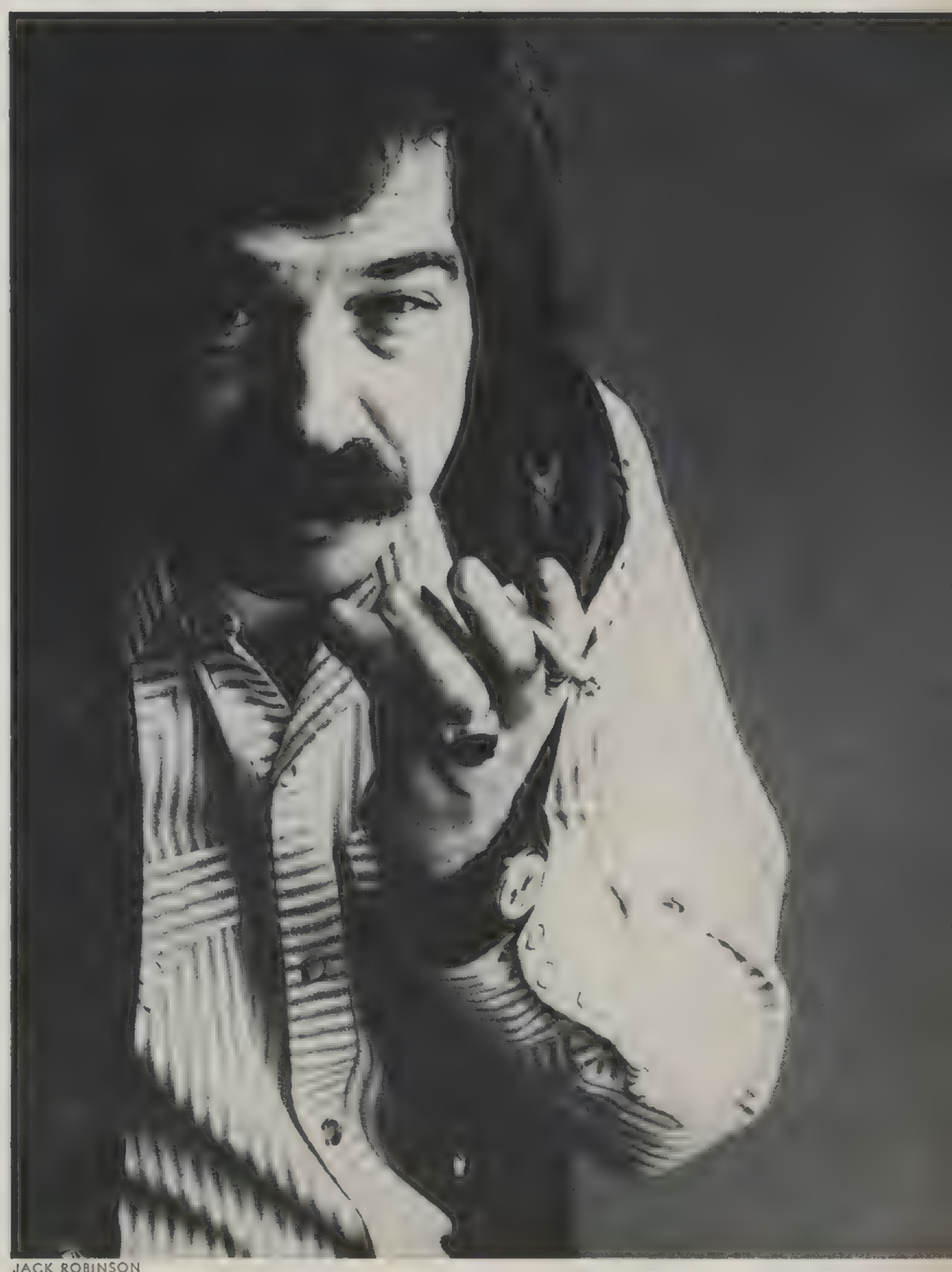
These writers, and others like them, hold some of our theatre's future in their hands. They are writers who don't insist on freezing the theatre in the image of the well-made play. It is because of them that O'Horgan hasn't exiled the writer from his theatre altogether (as have some of his colleagues in the movement). If any writers interest him, it is those who want to (and can) work as part of a creative team. In developing this technique with people as intelligent, as lively, as talented, and as innovative as Megan Terry, Rochelle Owens, and Paul Foster, he not only serves their mutual purposes, he not only promotes a relationship between the theatre of production and the theatre of words, but he commits himself to the future of language in the theatre and summons writers to a stage they sometimes fear has expelled them.

The intercourse between these writers and O'Horgan developed at La MaMa, where he got his first real experience, staging countless plays as the artistic director and achieving a personal reputation by taking the better productions out of there to Off-Broadway. He was bound to leave. In March he organized a company, called it The New Troupe, and set off on a college tour that could well end Off-Broadway.

The New Troupe is giving two productions that pretty much show where O'Horgan is at. One evening is devoted to Sam Shepard's pair of one-act plays, *Holy Ghostly* and *A Melodrama Play*. The other evening is an O'Horgan creation combining two mediaeval plays, *Gammer Gurton's Needle* and *The Play of the Antichrist.* Together, they are called *The Apocalyptic Needle.*

Holy Ghostly is not only a great title but is the best play I've ever seen of Shepard's (I'd always thought he was doomed to be a perennial La MaMa playwright). It is a mysterious and poetic play about an older Westerner who is visited—at least thinks he's visited—by his hippie son out on the plains, surrounded by the wind and the ghosts of this country's past. Staged by O'Horgan, it becomes an American myth, spooky and ritualistic. The play isn't used as an excuse for directional self-indulgence, and its group movements don't duplicate O'Horgan's previous work of which he could be accused in other productions. He does not neglect Shepard's words for the sake of production or palm off acting exercises as integrated episodes. Still, this *Holy Ghostly* is as much O'Horgan's as it is Shepard's, the most disciplined O'Horgan work I've seen. It is a combination of stagework and wordwork, quite wonderful.

The Apocalyptic Needle is something else again, a novelty for the sake of fun. O'Horgan did it as a personal musical treat. The score is played on mediaeval instruments (viola da gamba, krumhorn, and so on) all of which O'Horgan can, and sometimes does, play himself. The production is a camp of mediaeval pageant (Continued on page 267)



JACK ROBINSON

Jacques Levy, director of "Oh! Calcutta!"—disciplined, structured, a man who likes his part in commercial theatre.





THE REAL SCANDAL BEHIND "THE FORSYTE SAGA"

A literate, period soap opera, a television smash on NET

BY ANTHONY WEST

Some of those who have lately been looking through the box into the lives of John Galsworthy's Forsytes in this country will have been wondering what, if anything, this beautifully mounted, and very British, adult soap opera is all about. Who, or what, were the Forsytes? Cream? Or dregs? And are their doings supposed to relate to any specific reality? Or is it all some sort of consolatory dream of better days with which the English are comforting themselves in the twilight of Empire? The answer to the last question is, almost certainly, no. What is involved, so far as the makers of the program and its English audience are concerned, is a swing of the pendulum. The English entertainment business in general has been neglecting its middle-class constituency badly since World War II, and television, in particular, with such shows as *Coronation Street*, has been dealing almost exclusively to lower-middle-class and working-class tastes and interests. Shows in which the middle middle and upper middle classes and their values have been taken seriously and treated sympathetically have been few and far between—and when members of these social categories have seen themselves on the telly over the past twenty years, it has usually been in the rôle of butts or reactionary opponents of liberated (Continued on page 264)

FORSYTE CHARMERS: NYREE PORTER AND SUSAN HAMPSHIRE

The Forsyte Saga, the British serial begun here last October, is the most widely watched program (except for the children's *Sesame Street*) ever shown on American *educational* television. The twenty-six episodes filmed in 1967 by the British Broadcasting Corporation are now being shown for the second time on the 169-station National Educational Television network in the United States—only one of the forty countries, including the Soviet Union, where this carefully detailed drama of an enormous, expanding English family can be seen. A re-creation of the years from 1879 to 1926, the television saga is crammed with parents, brothers, sisters, cousins, aunts, uncles, and grandparents, changing and aging, one hundred twenty speaking rôles in all. Nyree Dawn Porter and Susan Hampshire, both extraordinarily beautiful, play the key women in the flux of Forsyte fortunes: cool, blond, 'cello-voiced Nyree Dawn Porter, left, in the pivotal character of Irene, the wife successively of two Forsyte cousins; and dark-eyed Susan Hampshire, as Fleur, the enchanting but spoiled daughter by a second marriage of Irene's first husband. They and the series are remarkably like their Galsworthy originals—an English hive caught in arresting complexity.

SNOWDON

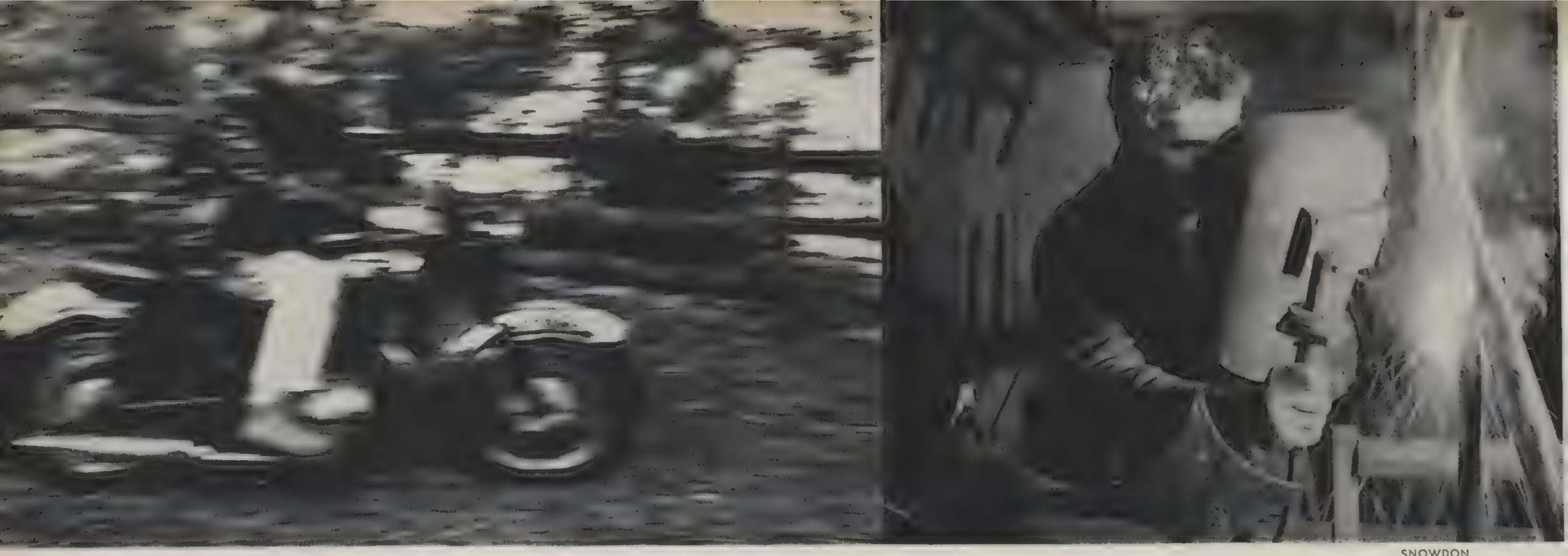


CARO

A MAN OF FEELING, ANTHONY CARO IS THE ENGLISH MASTER SCULPTOR OF WELDED ABSTRACTION

Anthony Caro, one of the most extraordinary sculptors, with three of his intense, exact, and rhythmic sculptures, all 1969-70, in his new exhibition now at the André Emmerich Gallery in New York.

SNOWDON



SNOWDON

CARO

A TRUE INQUIRER, A POWERFUL INNOVATOR, AN INFLUENCE ON OTHER SCULPTORS...BY GENE BARO

Sculpture is the motive and passion of Anthony Caro's life. One of the great modern teachers and a true inquirer, the English sculptor might have settled for admiration and success achieved. His voice is low and soft. He projects seriousness, depth and sincerity of concern—and steely determination. With him, desire is transformed into will. There are few intellectual high-jinks. His discourse is self-searching and self-confirming. Caro is the artist as man of feeling, and his success is the measure of how much he has cared.

How any man gives himself to art, not as a dabbler or a careerist, is as much a mystery as how he finds a bit of greatness in himself. Caro's background is traditionally solid: He comes of substantial families well established in England, at Norwich and in Surrey. Their values were essentially those of the affluent middle class, no doubt more art-appreciative than art-minded.

The Caro house at Hampstead is a metaphor of his interests. At the back, safe from the public eye, is the well-barbered lawn where Caro takes his ease with his wife, Sheila, an English rose of a woman, or sports with his two adolescent sons during their school holidays. The house forms the comfortable middle ground. One finds Caro's younger British colleagues settled with drinks on the deep sofa and armchairs overlooked by the paintings of Kenneth Noland and Jules Olitski, his friends. As usual, the talk is intense. Outside the front windows, in the forecourt of the house, is the metaphor's chief term, a scrambled load or two of steel in several shapes and sizes, and possibly a sculpture in preparation over which one steps or which one skirts to reach the door.

Where was the sculptor-to-be when Caro was schooled at Charterhouse or when he went on to take an engineering degree at Christ's College, Cambridge University? Asked about this, Caro looked rueful. There were a multitude of impressions, responses to visual things, to the forms of the world. There was perhaps in the hurly of his daily life an unfolding of his sensitivity or an unconscious defining of purpose, but there was no revelation. The man became the artist by slow degrees.

Caro's decision to study art followed his war service with the British Fleet Air Arm. After a year studying sculpture at the Regent Street Polytechnic, he enrolled in the Royal Academy Schools. There is no more conservative institution to be found. Like their parent body, the aged Royal Academy, the Schools live in the shadows of Reynolds, Gainsborough, Turner, and Constable. Students draw from antique casts and perhaps think of the achievements of their colossal predecessors. But the course is long—Caro stayed five years at the Academy. The studios in Burlington House on Piccadilly are dowdy and vast.

Slowly, Caro's interests began to take shape. He responded to architecture and to architectural sculpture, especially of the Romanesque and Gothic periods. He studied and admired Chartres Cathedral. Caro's dissatisfaction was alive and working, the sense that there was something more. In this mood, he applied to Henry Moore, then Britain's one sculptor with a firmly established international reputation, and was accepted as Moore's assistant.

He worked with Moore for two years, 1951-53. That experience was crucial and vitalizing. First, there was Moore, a man of personal modesty and kindness but a no-nonsense sculptor of strong, reasoned views. The emergence of Moore as an international figure was a postwar phenomenon. The Moore exhibition at the Venice Biennale in 1948, when Europe was putting itself together, astonished with what seemed to be an assertion of life and of humanistic values. Not only Moore's heroic sculptures but his drawings made in London's bomb shelters seemed to speak of what was abiding in man. Moore saw landscape and figure as reciprocals. His reclining nudes looked like the earth. By his skillful application of his doctrine of truth to materials, Moore won elemental figures from wood and stone.

At Moore's studio at Much Hadham, something between a working atelier and a hospitable country house, endless visitors brought the world with them. The visitors at Moore's made no impression on Caro, nor did he ever get to know anyone from the art world there. Talks with Moore and his generous loan of his art books to Caro introduced Caro to Negro art and twentieth-century art that he had simply never known about at the Royal Academy.

Of course, Moore's work has created difficulties for a couple of generations of British sculptors. His achievements were so considerable and his ideas in support of his methods so well expressed that there did not appear to be many—for some, any—other ways that sculpture could go. Moore had to be taken into account. The tendency was to define one's own position in relation to Moore, whether one followed him or not. The revolution that Caro helped to make saw sculpture in non-



Above, left to right: *Anthony Caro on motorbike ; welding; plaster copy of head of Greek horse from the Parthenon, in his collection; in his studio; one of his climbing steel sculptures.*

Moore terms. A new aesthetic was established that broadened almost limitlessly the possibilities for sculpture.

The sculpture of Caro's early maturity was Expressionist; clay and plaster were modelled for casting in bronze. His usual subjects were single figures engaged in such simple actions as bending or turning. In those days, Caro handled his materials to emphasize their sensual quality. Texture and sheer weight of modelling were particularly important and became even more so toward the end of the 1950's when Caro worked to simplify the figure and suppress overt expression. His modelling was often so concentrated that it gave the sense of pent-up force in the form. These sculptures, well received, were deeply personal. They were within an admired tradition of Romanticism and proposed an acceptable alternative to Moore's aesthetic ideas without really challenging them.

Uneasy in spite of prizes and one-man shows, Caro was one of the hopes of the British Council. From 1953, he taught two days a week at the St. Martin's School of Art where his fellow student at the Academy and friend Frank G. Martin was head of the Sculpture department. These two men initiated a dialogue and provided a studio that began to attract superior students. A postwar generation entered the schools in the late 1950's, a generation innocent of traditional or received modes of thinking. Britain was then beginning to recover from the material and psychic damage of the war years. There was the sense of fresh opportunity, of a new freedom.

In a way, Caro taught without teaching. He, too, kept searching for the renewed possibilities that seemed implicit in the pace and air of recovering London. His teaching was a questioning of his own work. In 1959, Caro began to do non-figurative sculpture in plaster. Figuration seemed a dead end, a crutch at best. What Caro then wanted was to condense sensation directly into sculptural form. He destroyed all these efforts.

In the summer of that year, the American art critic Clement Greenberg visited Caro's studio, giving criticism and encouragement. He strengthened Caro's resolve to travel in the United States (he had already applied for a Ford/English-Speaking Union Travel Grant and had been turned down and had applied a second time and been accepted).

Caro's threshold year was 1959. He won the award for sculpture in the First Paris Biennale of Young Artists even as he was turning away from this honoured work of his. That autumn he began a long visit to the United States that profoundly affected his work. In Washington, D. C., V. V. Rankine, the painter, introduced him to Kenneth Noland, the artist who perhaps was to change Caro's views more than any other. Later, he met the sculptor David Smith.

In short, Caro's experience of the United States was both broad and pointed. Nothing moved him more than the daring simplicities of the art he saw, the paintings of such men as Noland and Morris Louis and of the older generation of Abstract Expressionists. Smith's sculpture, too, carried a similar authority. Something was risked, but something was stated and achieved within the risk. Freedom seemed to be the expression of the will given form in an arbitrary order. Tradition provided a simulacrum of the creative act.

What affected Caro in America were principles and attitudes. He was influenced deeply, but abstractly. This was an admiration different from the kind that brought echoes of Francis Bacon and Jean Dubuffet into his Expressionist work. It was the message that he carried back with him to the continuing dialogue at St. Martin's: principles and attitudes releasing rather than inhibiting.

Sculpture might become anything so long as it had inner integrity and truth to experience. Party to this speculation was a generation of sculptors who had to discover sculpture for themselves: Phillip King, Isaac Witkin, William Tucker, David Annesley, Michael Bolus, Tim Scott—all at St. Martin's within a few years—that began with Caro and the post-Moore development of British Sculpture.

Caro was senior to these men, a bridge between generations; but his fervour and new insight helped them to be themselves. As a teacher, he forced his students into self-confrontation and competition with the best art being produced anywhere in the world. "Are there any rules?" he would ask. He released them from outworn ideas, but required them to test their own emergent ones.

Caro began to do welded abstract sculpture after his return from the United States. In three years, he completed fifteen pieces he could accept. These were exhibited in 1963 at the Whitechapel Gallery in London and created a small sensation.

The essence of the best of these pieces is their openness. Made of industrial steel or aluminum, standard units of tube, I-beam, and H-beam, cut, welded, and bolted, these works reach directly to sensation. They are without any reference whatever to the figure. One of the finest, "Month of May," made of aluminum and steel components, and painted magenta, orange, and green—sends its tubes and colours out to capture space. Involved is a brilliant syncopation of air and form. An unpainted aluminum piece, "Hop-Scotch," (Continued on page 276)

ONE GIRL'S MIDIS...

DIANE DE MONBRISON

This pretty girl is Diane de Monbrison
and she's breezing along in the Bois de Boulogne looking
the way she often looks these days—marvellous in her midis.
She's pulled her dark blond hair back under gypsy scarfs
and pulled the midi look together with a black
turtleneck, shiny black belt and shiny black boots.
Near right, the embroidered black skirt Diane found at Zephir—
slim and slit so the leg can step out in a long strong
stride; her shoulderbag slung back on the hip.
Far right, Diane sticks with her thin black turtleneck and her
good midi look—zebra-print scarf
with a matching Ken Scott skirt flouncing
and swooping about her long legs....

Isn't this a pretty way
for a pretty girl
to look this summer?

PATRICE CALMETTES



ONE GIRL'S DASH...
MRS. DOLORES
GUINNESS
IN FERAUD'S
NEW MIDIS
FOR SUMMER

Simply smashing, the way Dolores Guinness wears the new midis in Paris—with such nonchalance—easy, modern, romantic... the way every girl wants to look this summer.

Near right, in Louis Feraud's cossack turnout—a spill of black silk jersey caught with the widest black patent belt, a buckle plundered from Tartary, Cossack cap and black patent boots—wonderful panache. Jumpsuit of Veron jersey.

Far right, the softest midi hipskirt of pale-beige pigskin, gored, and specked with fringe dingle-dangles, and worn with a white Veron silk jersey shirt, metal belt, beige suède Apache boots.

Both pages: turnouts at Saks Fifth Avenue; boots by François Villon for Feraud; Mrs. Guinness's coiffures by Carita.

MARY RUSSELL



the Pill and your Skin

How the Pill affects complexions. What you should and shouldn't do about it.

DOES THE PILL, IN FACT, AFFECT COMPLEXIONS AT ALL? It depends on the woman who's taking it—on her individual physical makeup, genetic background, her age, and other factors. (Where she lives may be important, for reasons that will be explained.) Only a woman's own doctor can predict with any accuracy how her skin will react to the Pill—and even he may not know until she's been taking it for one to four months, or even longer. . . . The Pill may affect one woman's skin quite markedly, another woman's not at all. One dermatologist makes this rough estimate: About 25% of women on the Pill will notice improvement in their complexions; another 25% will have trouble, mild or severe; 50% will find that their skin hasn't changed one way or the other.

WHAT SKIN CONDITIONS MIGHT IMPROVE ON THE PILL? Acne, most dramatically—because it's often caused by enlarged or overactive sebaceous glands. The male hormone, testosterone—produced in both the male and female body—stimulates this activity. Estrogen, the female hormone—one of the two principal ingredients of the Pill, the other being progestin—suppresses it. Estrogen alone, minus the progestin, is often prescribed as a skin-improver for women who aren't on the Pill, and whose own production of female hormones seems inadequate. However, no dermatologist will prescribe estrogen for acne unless other, less touchy means of treatment—medicated soaps, antibiotics—have proved to be unsuccessful. Nor will he prescribe it for girls under sixteen whose bones may not yet be fully developed. (And he won't prescribe it for adolescent boys—even though they're often the most cruelly afflicted with acne—because of the possibly feminizing side-effects.) . . . A woman with a previous history of acne, who has just started taking the Pill, may find—paradoxically—that her skin gets worse. "This worsening may discourage both the physician and the patient who are not aware of its temporary nature," writes Dr. J. E. Jelinek in the *Archives of Dermatology*. Both should just sit tight. In one to four months, things should start to improve—and from then on, the improvement may be what doctors guardedly call "significant." In non-medical language, this means "great."

DOES THE PILL HAVE ANY OTHER HELPFUL EFFECTS ON SKIN? Yes, often. The absence of tension and worry over an unwanted pregnancy, the heightened enjoyment of one's marital life, may be reflected in a smoother, bloomier complexion. If a woman's own supply of estrogen had been deficient before she went on the Pill, she may also be feeling better, eating better, taking more exercise than she did in her pre-Pill days; her protein metabolism may be improved—all, benefits that will show up in her skin. . . . For the same reasons, the Pill may slow down the onset of wrinkles, though it can't do much for the ones that are already there.

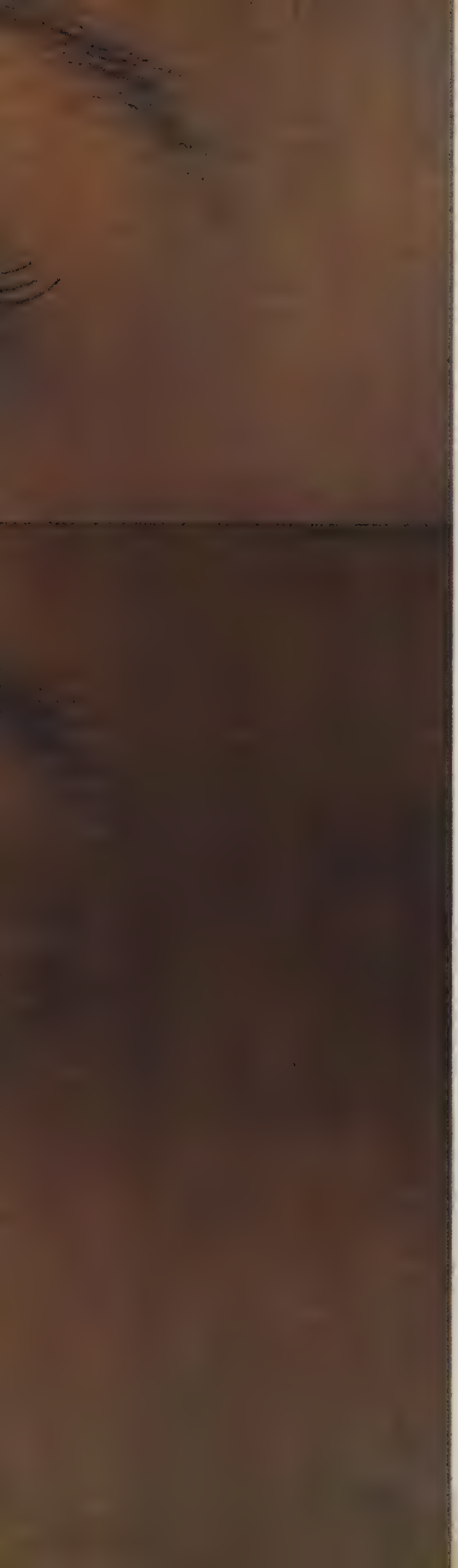
DOES THE PILL HAVE ANY UNDESIRABLE EFFECTS ON SKIN? Yes, in some cases. Among them, women whose systems simply do not take kindly to drugs of any kind; these women may have skin disturbances as a result of any drug therapy, including the Pill. For them, it is probably contra-indicated. . . . But the most commonly reported of all undesirable side-effects the Pill may have on skin is not so much a disturbance as an annoyance. It's a discoloration, a darkening of the skin—particularly on the forehead and cheeks—which is totally un-dangerous and un-alarming medically, but which may be, depending on its severity, cosmetically distressing. This condition is known as (Continued on page 265)

Girl who knows the ropes, like this young salt, also knows that even in the most rapturously carefree outdoor moment her face should take a dim view of the sun. Also knows that a little allure would be nice to gain along with faithful sun protection that won't abandon face at first glance of surf. So how is she going to feel about Clinique's new Continuous Coverage cream? Continuously Ecstatic, we would imagine. It's an all-day makeup base and a sun screen. Mere water will not stay its cling. Very anti-sun, very pro-looks, because in Clinique's quite special way of wedding science with high-fashion beauty, Continuous Coverage is allergy-tested, perfume-free, and to be had in four divinely relevant shades: pure porcelain through a sun-kissed tawn. . . . Besides good sailors, other types apt to embrace Continuous Coverage fervently include anyone given to blemishes—or wishing to acquire a tan without burning a nose. And, importantly, the woman On The Pill, upon whose face (as you'll read to the left) occasionally crop up mischievous pigment spots. These ask for pretty cover, insist on maximum protection from the sun, which instigates further discolouring. . . . See C. C. at Saks Fifth Avenue; Neiman-Marcus.

PATRICK LICHFIELD







EYE CUES AT GENIUS LEVEL

If faces are indeed his words, as Federico Fellini has said, he never repeats a word in his fabulous feast of pagan capers, his colour-drenched banquet of outofthisworldly beauty, the movie *Fellini Satyricon*. To mirror the fantasy, Rino Carboni, the film's makeup man, designed lavender faces, blue faces, white faces. He gilded eyebrows, painted over them, under them, all around them. He curved a slash of scarlet from eye corner to cheek, made a perfect circle of golden rouge on another cheek. He surrounded nipples and navels with enlarging circles of colour. He made no two looks alike, never did the predictable, was most pointedly startling with eyes. For instance, the dark eyes of Donyale Luna, the girl *left*, became a haunting blue in *Satyricon*, where she plays a lusty sorceress with fire in her thighs. In private life, the Luna eyes cast a similar spell; switch, at Luna whim, from amethyst to amber to turquoise to sapphire (in matched pairs, however—she obligingly allowed this picture to show the variegated dazzle of her eye wardrobe). Cosmetic contact lenses are her tools, her jewels. And now that ways have been found to increase the vision scope of cosmetic lenses, to make them up with or without prescription, as slim and whisperweight and you-don't-know-you're-wearing-them as conventional contact lenses, there's every reason to believe they're eye cues to the future. Very high-level eye cues. As Petronius, that rakish connoisseur of Nero-type living, wrote in the original *Satyricon*, eyes *can* eclipse the glory of the brightest star on a moonless night. (Helping the eclipse along: your optometrist and the new, deliciously-hued Caprice Cosmetic Lenses.)



THE JEWELLED FOOT OF GIVENCHY

...walks in brilliance. An ornamented fantaisie, flecked with jewels and silver and gold dust....Sensational way to go barefoot for evening. Imagine floaty pyjamas and your feet brighter than fireflies, stepping onto a cool, tiled patio, dancing by the sea... lighting up the night like Scheherazade or an ancient Indian goddess....The jewelled feet here, Givenchy's shimmering idea carried out by José Luis, a young Chilean makeup artist, using Givenchy makeups and cut stones by Swarovski.

AVEDON

Far left: Like a Balinese dancer—the foot painted pink and white; festooned with coral, lapis lazuli, chunky little golden nuggets and rondels, curves of gold galloon. Toenails, lacquered coral, dusted with gold. Left: The jewelled foot striped in coral, lapis, and golden beads, centred with a giant round coral; sprinklings of gold-dust on the heel and nails. Above: The fiery sole—lacquered Chinese red, with white and navy slipper stripes, gold and silver sparklers everywhere.



Britt Ekland

BREEZING THROUGH THE SEE-THROUGHS



Britt Ekland—a midnight-sun blonde with midnight-blue eyes and lots of bounce to the ounce. Small and sparkly she jumps from movie to movie—*Machine Gun McCain*, *The Cannibals*, and *Tintomara*—all due this summer. . . .

Britt, left, in a cloud of violet—sheer voile djellaba embroidered with showers of yellow-and-white flowers; unbuttoned to show a matching bikini. Sandcastle; Dacron and cotton. About $50. End of June. Bonwit Teller; Bullock's-Wilshire. Necklace: Kenneth Lane for Laguna. . . . Violets for your eyes: Cool Mauve Shadow—one of the new loves in Love's Soft Eyes by Menley & James. Sheer and smocked, right: blowy little dress with tiny bunches of navy flowers on sunny beige, and tiny tassels to tie at the neck—fast and easy over a matching bikini. Traina Boutique by Judith Wister. Stern & Stern cotton and polyester. Dress, about $55. Bikini, about $25. Lord & Taylor; B. Forman; Burdine's; Stix, Baer & Fuller; Sakowitz; I. Magnin. Britt's coiffures, these four pages, by Hugh Harrison.

PATRICK LICHFIELD

EBritt Ekland

BREEZING THROUGH THE PRINTS



Sheer flamenco, right: long, whirly-swirly organza wrap skirt with a splash of flounces and flowers—pink, purple, green, and orange. And a matching bare-midriff top flounced right around—wrist to wrist. Jon Haggins. Onondaga fabric. Henri Bendel; Nan Duskin; I. Magnin. Accessocraft necklaces.

Tiers and tiers of mauve-and-white checks, centre right, wafting on the leg and a long scarf flying over everything—a halter-neck dress, bared in back and at the sides. Adri. Of rayon chiffon (Fabrics by Joyce). About $80. Franklin Simon; Stix, Baer & Fuller; Harzfeld's. Accessocraft necklaces.

Sprig of a dress, far right: sheer navy-on-white, smocked and flowered. Traina Boutique by Judith Wister; cotton and polyester. About $65. Lord & Taylor; Burdine's; Hudson's; Dayton's; Stix, Baer & Fuller; Sakowitz; I. Magnin. Choker by Bagatelle.



PATRICK LICHFIELD

CHIC-O

IN PUERTO RICO — PILAR CRESPI ON A 14-PAGE FASHION HOLIDAY IN THE CARIBBEAN

Blue blue waters ruffled by trade winds lap the bright-coloured fishermen's houses that stand on pilings, like waders, along Puerto Rico's harbour-creviced southern shore. Remote small villages, often no more than a scattering of families, dot the edge of the sea. And the flat red-brown earth tousled with green stretches into open fields behind, shaded by an occasional tree and sudden mountains that rise, cool and protective, against the cloudless tropic sky. Just such a village is Parguera—the one Pilar Crespi chose on a visit from Rome; in Parguera, the outside world is forgotten and the natives fish the waters right offshore and live on the yield of the sea. Dolphin, octopus, kingfish. Lobster, sharp with the bite of tiny green lemons. And an earthenware jug of light tingly wine always alongside. The little Villa Parguera is simple but it does boast the one telephone in the village and you sleep well in the airy scrubbed rooms. When you feel sated with the timeless bounty of sun and sea, you do as Pilar did: drive across the island to San Juan and get there in time for dinner. Then dance until dawn. Breakfast. And back to Parguera for your late-morning swim. . . .



Brown to the sea in stripes

Really ticking, left, sleeve-y little shirt-dress in the awning or mattress variety of stripes—Pilar wears them open to trade wind and sun, waiting with Richard White for Parguera's fishing fleet to come in. By Ginori, in permanent press Fortrel and cotton (Galey & Lord fabric). About $58. Bonwit Teller; Nan Duskin; Burdine's; Sakowitz. One good brown stripe deserves another, right, narrow ones across the tank top, wide ones up and down the wrapped midi skirt. By Ginori. Skirt, of permanent press Fortrel and cotton (Galey & Lord fabric); about $28. Top, of Antron nylon; about $20. At Bonwit Teller; Burdine's; L. S. Ayres; Sakowitz. Blowing the way the wind does is Jon Haggins's sunny pinwheel idea—done with lots of Odyssey tie-dyed scarfs. Lots of Jean Patou's Bronze de Chaldée cream is another nice sunning idea. All sandals, Bernardo. And for other shops that have the stripes on both these pages, see next to last page of this issue. Coiffures on these fourteen pages, by Maury Hopson.

ALEXIS WALDECK





The gypsy girl

Jouncing, blazing colours and patterns, left, run across one another almost by chance on a midi-length gypsy wrapped with a trailing sash; Pilar wears it with a long garlanded rush of hair. Skirt, in de Marco cotton; nylon top. About $65. Odyssey tie-dyed scarfs and bead necklace. Shawled, sashed, and flounced with random gypsy instinct, right —the printed midi dress Pilar wears on the steps of a deserted fisherman's house near Ponce. Lauratex cotton. About $70. Calderon choker and ankle thongs. Allen & Cole necklace. Satchels: The Phoenix. Bernardo sandals. Both dresses by June Francis for Rona. At Altman's; Nan Duskin; Joseph Horne; Hudson's; Stanley Korshak; Sakowitz; I. Magnin. Ritchie White wears an Odyssey Mexican cross, a Napier necklace, belts by Elegant and Canterbury.

ALEXIS WALDECK

PILAR CRESPI—

CHIC-O

IN PUERTO RICO

PILAR CRESPI—

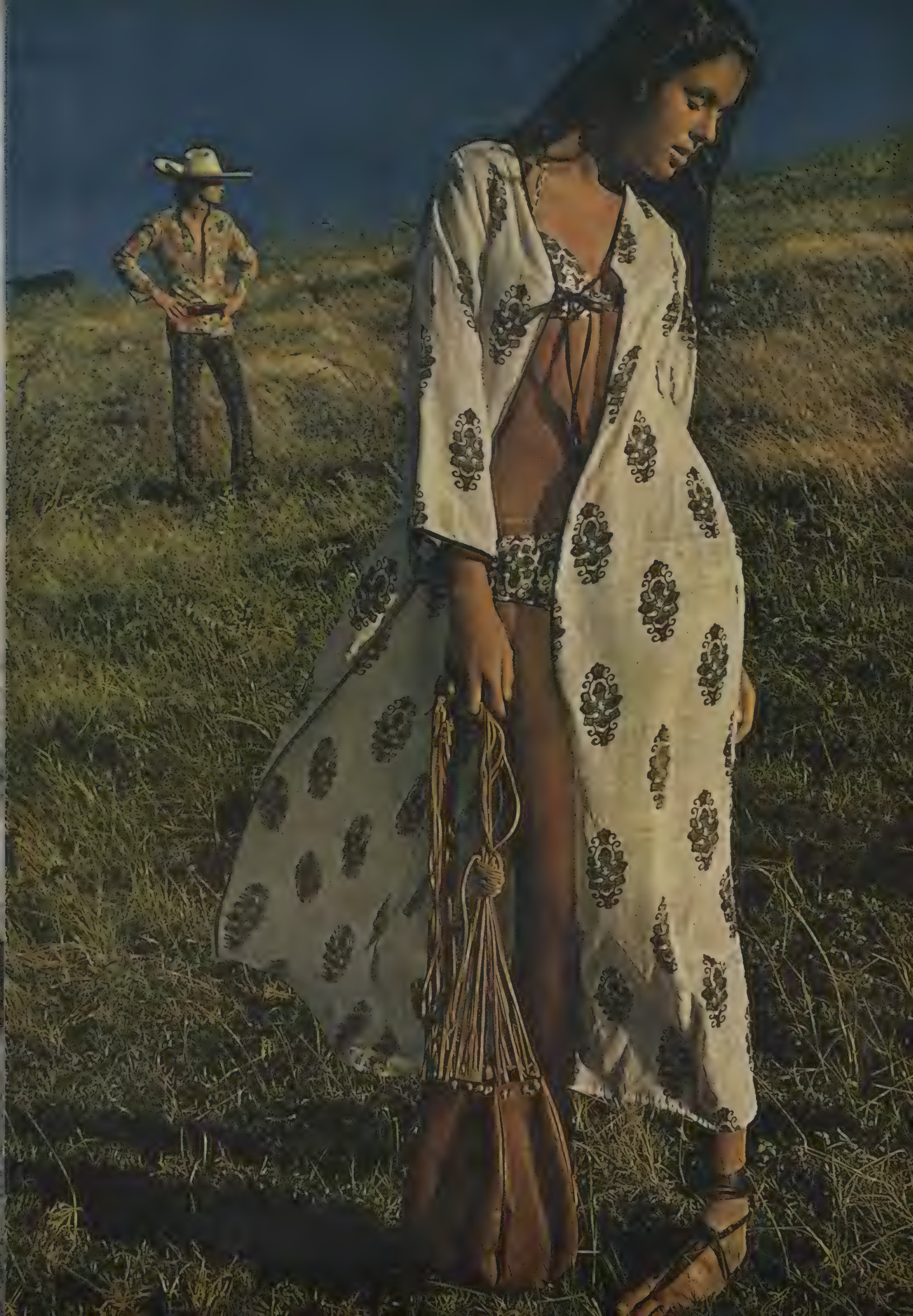
CHIC-O IN PUERTO RICO

Long-legged midi stripes, midi print

Open road of brown-and-white stripes, near right: the one Pilar takes here on a ramble along the coast with Ritchie—T-shirted, slash-skirted, and undulating every stripe of the way. By Lynn Stuart for Mister Pants, in Celanese acetate rib knit. Top, about $20; skirt, about $18. Best & Co.; Hutzler's; Stix, Baer & Fuller; The Denver. Napier earrings. Calderon ankle thongs. Ritchie has on a Bruce Rudow neck thong and a Canterbury belt.

Open field of olives and brown, far right: on a sheer cotton caftan that just loops with a cord at the neck and blows out and away over a matching bikini. By Snapdragon. Caftan, about $26; bikini, about $16. Altman's; Hutzler's; Jacobson's, Michigan; Neiman-Marcus. Ruza Creations bag. Monet chain. Bernardo sandals. Reid-Meredith Dynel hairpieces.

ALEX'S WALDECK



PILAR CRESPI—

CHIC-O IN PUERTO RICO

The long slash-skirts

Black cashmere toga, left, blowing about Pilar's ankles in a beautifully off-leg sort of way. By Hadley. To order, at Henri Bendel. Calderon ankle thongs. Bernardo sandals. Midriffing it, right, on the soft green slopes above Parguera. Pilar's in yards of cotton knit—some of it black, sleeved and knotted high; the rest all bright print, wrapped low and slashed. By Violet Gould for Carin. About $50. At Altman's; Garfinckel's, Washington, D.C.; Battelstein's. Yves Saint Laurent earrings. Greek Island Boutique cross. Canterbury belt. On both pages, Leon Buchheit hairpieces.

ALEXIS WALDECK



PILAR CRESPI—

CHIC-O

IN PUERTO RICO



Roaring stripes, purring spots

Navy stripes—the loudest and clearest, left, on the easiest T-dress around, striping up another great look for Pilar as she swings in the sun. By Stanley Wyllins for Epic, in knitted Dacron (National Looms fabric). About $48. At Bonwit Teller; Neiman-Marcus.

Just a little spot of leopard, right, no more than it takes to make a mini T-dress—seen here with broad brim hat, fringed shoulderbag, bare thonged feet. By Anne Klein, in cotton knit. About $50. Saks Fifth Avenue; Hutzler's; Higbee's; L. S. Ayres; Neiman-Marcus. Other shops: next to last page, this issue. Annacat hat. Bag by José Maria Barrera. Bernardo sandals.

Tiger print on the growl and prowl, far right, in wide-open places—it's bared at the midriff and slashed clear of Pilar's long, sunny legs. Dress by Leo Narducci, in cotton jersey and acetate (Julian Tomchin for Maxwell fabric). About $110. Lord & Taylor; Garfinckel's, Washington, D.C.; Jacobson's, Michigan; Stix, Baer & Fuller; The Denver; I. Magnin. Other shops: next to last page, this issue. Annacat hat. Odyssey belt.

PILAR CRESPI—

CHIC-O IN PUERTO RICO

What's with legs—
ponchos, shirts, slash-skirts,
mini-shirtdresses, miniskirts

Giant-knit tan poncho, left, full of air and mohair and glorious to throw over a smidge of bikini so all you see below is leg—Pilar's, on this occasion. By Sidney Gould, in mohair and Orlon. About $20. Gimbels; Jordan Marsh, Boston; B. Forman; Hutzler's; Jacobson's, Michigan; The Denver. Mr. John hat.

Slash it all, directly above—it's the out-and-out way to make the most of good long legs. Long, black fishnet-knit dress by Rosanna, in acrylic. About $36. Altman's; Joseph Horne; Harzfeld's.

This white terry shirt above all, top of page, any time you want time out from the sun—Pilar's tossed it on over a bikini while drying off after a swim. By Evan-Picone, in acetate knitted terry (Empire State Mills fabric). About $16. At Saks Fifth Avenue.

ALEXIS WALDECK

Make it short and zippy, left, with a bare-armed black top and a bare-legged white skirt. Both by B. H. Wragge, in Moygashel linen. About $75. Bonwit Teller; Garfinckel's, Washington, D.C.; Rich's; Burdine's; Swanson's; I. Magnin. Shops in other cities: next to last page, this issue. Bernardo sandals.

Bright-goal polo, above, played Pilar's way—with a scant yard of scarlet jersey. Polo-shirtdress by Vera, in Enkalure nylon matte jersey. About $24. Hutzler's; Hudson's; Stix, Baer & Fuller. Earrings by Napier. Hairpieces on both pages by Leon Buchheit.

PILAR CRESPI—

CHIC-O

IN PUERTO RICO



ALEXIS WALDECK

The little print dress—at its littlest

Stripes and flowers and bare brown legs, far left—that's what this little look is made of. And it's just the kind of prettiness that makes the most of a very pretty girl. Cotton fly-front dress by Lilly Pulitzer. About $30. Lord & Taylor; Hudson's; Halle's-Cleveland; Stewart's, Kentucky; Montaldo's; Neiman-Marcus; Goldwaters. For other shops, see next to last page, this issue. Odyssey bag. Ritchie's belts are by Canterbury and Elegant.

Ring one up for navy and white, above: a little ring-printed shirtdress with buttons to the waist so you can leave it open all the way over your bikini—the way Pilar does. Marianne Ohm, in acetate and nylon. About $25. At Barbarenda. Choker from Sona The Golden One. Bernardo sandals. On both pages: Leon Buchheit hairpieces.

THE SEA LOVERS



IN ITALY, THE BEAUTIFUL LIFE ON BOATS

Happy, handsome, free as sea-birds on their adored boat (its name, appropriately, means "dear"): ***SIGNOR GIORGIO BIUSO,*** his wife, ***RITA***—a long-legged, ash-blond beauty—and their entrancing children: left to right, ***GUENDALINE, FERDINANDO,*** baby ***MARTA,*** and ***URSULA.*** The Biusos live in Rome—where Signor Biuso is an architect—escaping on weekends and summer holidays to their white-hulled, 17-metre ketch, *Chérie*.... She lies in the little marina at Giglio, a tiny sea-girt island off the Italian coast about ninety miles northwest of Rome; rough, rocky, sparsely-populated, with two marvellous curving beaches on clear bright-blue bays. Life there is simple, almost primitive; to the Biusos, it is Heaven. ...At Giglio, on or off the boat, the older children can run free—the girls, blond, tanned, slender as whippets in their striped cotton jerseys and sun-faded shorts; little Ferdinando generally naked, to no one's consternation. Able to come and go as they please, cooled by the breezes at sea, shaded in port by an awning over the deck, the Biusos are self-contained, self-sufficient in their happy family life; healthy, attractive, good-humoured, enjoying their boat and each other.

JOHN COWAN

THE SEA LOVERS

On the Costa Smeralda—Sardinia's emerald coast—the boats swoop in and out of two enchanting harbours, Porto Cervo and Porto Rotondo . . . knifing through the peacock-green water, exploring the wildly romantic bays along the coastline, often anchoring while guests picnic and swim at one of the 80-odd beaches. with strangely-sculptured rocks, twisted junipers, cream-white sand . . . many deserted, accessible only from the sea. **1.** Donna Marina Lante della Rovere, wrapped in an ivory, fringed Spanish shawl, on the prow of the sailing yacht, *Gitana III*. **2.** Anne van Stappen, a pretty blond sea-lover from Belgium. **3.** Shaded by a giant straw hat, Donna Marina with her little daughter, Lucrezia, on *Gitana III*. **4.** Water-skiing at Porto Cervo: the Earl of Snowdon, a guest on H. H. the Aga Khan's yacht, *Amaloun*. **5.** Signor Bruno Mentasti on his boat, *Croce del Sud,* a marvellous schooner built in 1933. **6.** Two beautiful sisters, Donna Marina Lante della Rovere and Donna Paola Punturieri, on *Gitana III*. Together, they run a successful boutique in Rome. **7.** Zooming out of Porto Rotondo on a Cobra VII speedboat, the driver is Conte Luigi Dona'Dalle Rose; passengers, from left to right—Ruy Brandolini d'Adda, Rita Bormioli, Luca Valerio (standing), Lionello Brandolini d'Adda (half-hidden), Susanna and Alessandra Pallini. The two charming Pallini sisters live in Florence; the brothers Brandolini d'Adda are Venetians.

PATRICK LICHFIELD



3

4

5

6

7

PATRICK LICHFIELD

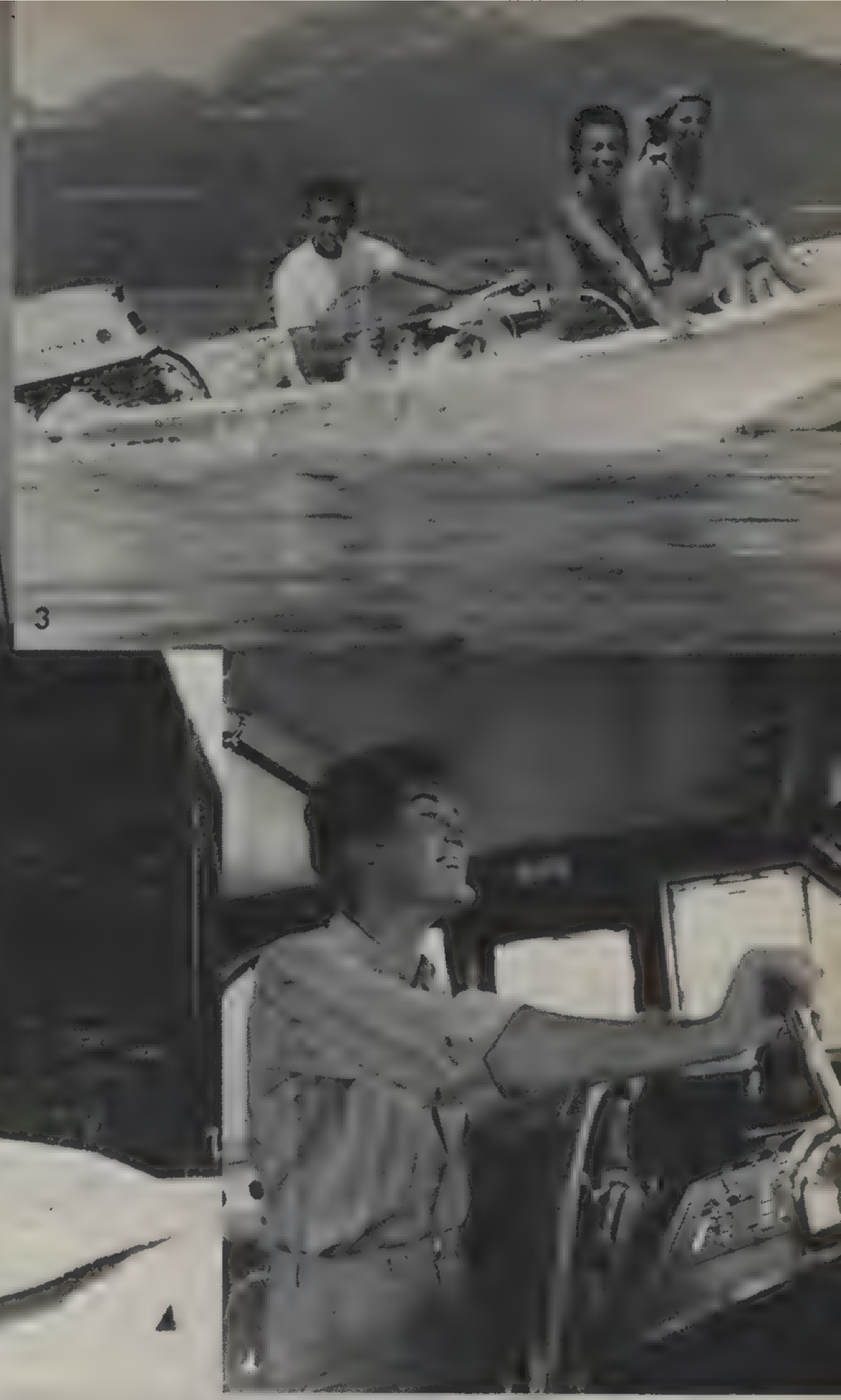
THE SEA LOVERS

1. "Youth on the prow, and Pleasure at the helm". . . . Off for a sailing picnic on *Gitana III* are, left to right: Donna Ines Torlonia, Donna Marina Lante della Rovere, Donna Paola Punturieri, and their host, Conte Dino Pecci Blunt. From the Costa Smeralda, sea-lovers often sail to nearby islands—Caprera, Maddalena, or Corsica, seven miles away—to picnic, swim, and fish. **2.** Donna Ines Torlonia on *Gitana III's* deck. **3.** On a Boston Whaler—Conte Rodolfo Crespi, Donna Ines Torlonia. The Crespis have a house at Porto Rotondo; Donna Ines runs a boutique, with enchanting jewellery, on the piazza. **4.** Baron Arndt Krupp von Bohlen at the controls of his motor yacht, *Antinoo.* **5.** A lunch party aboard the *Croce del Sud,* at anchor in Porto Cervo. . . . Head of table. Marisa Berenson, who often flies to the Costa Smeralda from St. Tropez—an hour-and-ten-minute flight. On her left, Princess Diane Fürstenberg; she and her husband, Prince Eduard Egon von Fürstenberg, have a charming house in Porto Cervo. In foreground (wearing a white shirt), Philippe Junot, a young architect and builder from France; directly behind him, Hubert Michard-Pellessier, a young French lawyer. **6.** Mrs. Eugene Paul Getty, junior, a tall, blond beauty. Mr. and Mrs. Getty, who have houses in Rome and Marrakech, were guests on *Antinoo,* the yacht of Baron and Baroness Arndt Krupp von Bohlen.

PATRICK LICHFIELD



3



6

5

BOATS: THE LIFE YOU TAKE WITH YOU

$10,000 WORTH OF ELECTRONIC DOODADS AND A SPECTACLE OF SKY

"There is nothing—absolutely nothing—half so much worth doing as simply messing about in boats. . . ."

KENNETH GRAHAME—"THE WIND IN THE WILLOWS"

BY GEORGE BRADSHAW

Why a boat? Why a property so delicate, so expensive, so everlastingly demanding? Snobbism? Status? No, I don't think that's the answer for many owners, certainly not for anyone who loves a boat.

Looking around a few months ago this thought occurred to me: A boat is poor old urban man's last piteous cry for a little privacy.

Consider (increasingly) his lot: Jammed into an apartment house, jammed into elevators, into subways, into busses, jostled off sidewalks, packed into restaurants, stalled on highways, standing in trains, he feels himself hardly more than a statistic, and a not very interesting one at that.

But: Let him turn the ignition keys on his boat, and hear (thank God) the motors boom, let him cast off and burble slowly out the channel to the bay or sound or lake or sea or whatever and he is alone. Alone, and what is more to the point, he is responsible. There is nothing like responsibility to give you back the feeling of who you are, what your private capacities are.

You are taking a small city out onto the water. You are the mayor, the police force, the fire department, the sanitary engineer, the president of Con Ed, a telephone operator, and a short-order cook.

I mean that to sound challenging, not alarming. Jim Poe, the Chris-Craft engineer who jockeyed me up and down the Florida Keys in March, quieted my suspicions by saying: "Look here, to run a boat you don't need an engineering degree from M.I.T., you don't need to be a licensed plumber or expert electrician, you needn't be a Cordon Bleu chef, you don't have to have a master mariner's license. However," he added, since he has all these accomplishments, "it helps."

These days the boat builders have posed solutions for almost all of your problems. The romantic nonsense of John Masefield who always got seasick is over and done: ". . . all I ask is a tall ship and a star to steer her by." You have ten thousand dollars' worth of electronic doodads on your little bridge that let you see through rain and fog ahead of you, and water beneath you; they keep you automatically on course. All you need to know is how to make them work for you.

With time and experience, the appealing responsibilities of a boat become automatic. Everyone on board knows what he or she has to do, and does it without much chatter.

This connotes another half-forgotten pleasure: order. In the disorder of cities we are apt to leave our clothes and our thoughts where we drop them, making it hard to find them in the morning. But a boat must be orderly; "ship shape" takes on a real meaning. A dozen of beer or a bag of grapefruit rolling around a galley can create chaos: Everything has to have its place. Clothes must be hung up, decks scrubbed, toothpaste capped, ropes coiled, and *now*. The profits of order are suddenly made plain—a lack of anxiety and, predictably, more free time. A comforting sense of smugness comes in here, too.

All this virtue produces a final dividend: politeness. Boat people are polite, to each other, to strangers. Oh, let's not lose our heads, there are boors on the water just as there are boors on land, but not so many. There are good reasons for this: the general lack of pressure, the silence, as well as the sheer social necessity of getting along with others in a confined space.

But this air of politeness, of courtesy, extends even to the shore. The people who man the marinas and the fuel stops are a gentle lot, eager to please.

Wait a minute. What am I doing? Telling you that life on your nice new boat is something like a Moral Rearmament Convention, all curtsies and white gloves?

Forget it.

You've been running all day in that good air, finally you've anchored in that pure little bay, jumped overboard, hauled yourself out to get into clean clothes, broken out the bottles and glasses and ice, and now, with your feet up, you're looking at the sunset. You haven't a worry in the world: Maybe you're moved to sing an indecent song—quite a lot of singing goes on aboard boats, and not necessarily on key. Decisions? Only one, what to throw into the oven for dinner. But not yet a while. Not until you've had a couple of more drinks. You are exhila- (Continued on page 262)

Dreamboat, right: the long slit dress in navy cotton to wear for such untroubled water-life as might be expected on Chris-Craft's new 55-foot Commander yacht, a dreamboat with a major splashthrough—a unique built-in system of advanced electronics that navigates, communicates, sounds depths, finds directions, and fits conveniently into the instrument panel. **1.** The foredeck and Command Bridge. **2.** A clean view of the fibre-glass hull. **3.** The bow chock. **4, 5, 6.** Closeups of the new Integrated Marine Electronics System at the helm of the boat, including a VHF-FM radio-telephone—expected to soon become the universal means of marine communication. Dress by Michel Ferreras for Jones, New York; about $25 at Bloomingdale's. Coiffure by François of Kenneth.

JOHN COWAN

DREAMBOAT DRESSING



2

1



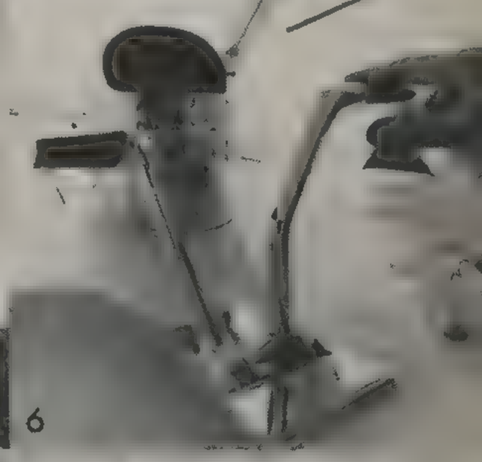
3



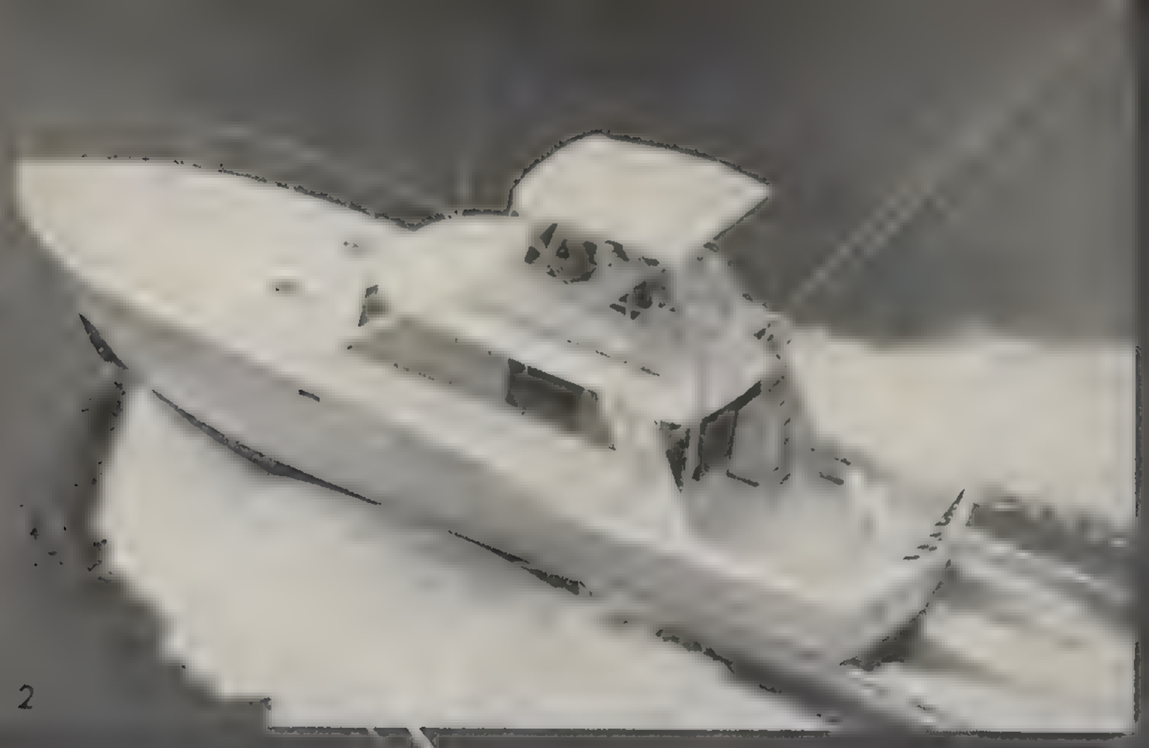
4



5



6



2

Dreamboat waking, on these pages, with a cargo of snappy white seaclothes on the 45-foot Hatteras Convertible—a boat with dual controls so it can be captained from the main saloon (covered and living-roomy) or the upper bridge (racy, with splendid visibility). Fishing or Family is the point of this versatility, according to Hatteras boatmakers who pioneered, among other things, the idea of fibre-glass hulls....

1. Amidships, with a short white belted dress of knitted Dacron. By Carlye; $70 at Lord & Taylor; Miller & Rhoads; L. S. Ayres. Napier bracelets. Other shops: next to last page, this issue. 2, 3. Running shots, with great wakes churning. 4. Fishing, astern, a zipped white jacket with navy stitching, funnel neck. By White Stag; Monsanto Blue C polyester and cotton; $18 at Altman's; Hudson's. 5. White cotton-jacquard poncho and jumpsuit, both with zippers. By B. H. Wragge; $165 at Bonwit Teller; Sakowitz; I. Magnin. Coifs: François of Kenneth.

1



4

DREAMBOAT DRESSING

JOHN COWAN

HOUSE BOATING

MR. AND MRS. JAY TUNNEY WEEKEND IN A HOUSE AFLOAT, DECORATED BY JAY STEFFY

Young Californians, Mr. and Mrs. Jonathan Tunney, were photographed weekending off Catalina Island on a houseboat as romantic as any in Kashmir. It is part of an American excitement now making waves on both Coasts and every waterway. For some, houseboats mean a mobile vacation house blessed with total comfort, carefree maintenance, and a landlubberly ease of operation. Others, like the Tunneys, escape briefly from their world to the saving serenity of sun and sea. They love the sea, its moods, its salty breezes, and live beside it at Marina del Rey just thirty-five minutes from Los Angeles. The silent and graceful traffic of boats reminds Mrs. Tunney of the Hong Kong she loved when covering Asia as an Associated Press writer. She had just returned from months in Viet Nam when she met and married Jay who, with his brothers John and Gene, is a transplanted New Yorker. All three brothers are working on John's campaign to win the Democratic nomination for the U. S. Senate from California. So weekends on a houseboat are a cherished relaxation. This strong, fast, 46-foot fibreglass boat, called Aqua-Home, is the newest type built by Chris-Craft. The interiors shown, decorated by the young California designer Jay Steffy, show what can be done with a standard boat.

Shown this page: The houseboat cruising off Catalina at top speed, 27-mph. . . . Mr. and Mrs. Tunney boarding at their mooring with baskets of food and plants. . . . Mr. Tunney scuba diving off the stern deck. . . . Mr. and Mrs. Tunney in the main saloon; its walls, Roman shades, upholstery, pillows, and table done in inexpensive, washable Indian cotton bedspreads.

Opposite: The sun deck set for luncheon with pillows from the saloon on straw mattings. Food, potables, fruit and flowers came up to the sun deck in baskets.



HOUSE BOATING

Top left: The Tunneys and guests fly box kites from the upper deck. They can take out a mile of string. Centre left: The master cabin looking toward the bath at left, the guest cabin at right, with saloon beyond. Note the Oriental rugs throughout, colourful, inexpensive, and practical. Canvas pillow and bed covers zip-off for washing. Left: On the Flying Bridge before lunch. The designer Jay Steffy is second from the left. Top above: The dining bay at night with shades lowered. Its banquettes can be beds. In the foreground, stainless steel sinks in the all-electric galley. Above: View from the master cabin to the after deck. Note window lattices of Indian screens, cut to fit and painted white. Opposite: The main saloon looking toward the Command Bridge. To the left, the galley's serving counter. The luxurious sofa becomes a double bed. A chaise, to the right, can be an extra bed. In the foreground, the dining table. (For further information, see page 262)

DAVID MASSEY



VOGUE'S DECORATING FINDS AND IDEAS FOR

FASHIONS IN LIVING

A ROMAN BATH AND OTHER DELIGHTS



BATHING ROOM, *opposite:* Mr. Giancarlo Giammetti's superb contemporary version of that Roman invention, was designed by Howard Dilday of Studio Angeletti. Stainless steel borders Formica or mirror walls, closet doors, and a straw cube-table. Straw also carpets the marble floor. The tub enclosure is of travertine.

DRESSING TABLE, *right:* A mirror-topped marble sculpture to hold brushes, combs, make-up or shaving things. By Cordelia Bon dem Steinem. Studio Angeletti, Via del Babuino #79, Rome.

ITALIAN TRANSPARENCIES, *here:* Three marvellous tables in clear Perspex are very 1970, add sparkle and space to any room. An X-legged bar-table with chrome mounts, $300, and a stainless steel-bound nest of three tables, $300, both from Studio G S, Via Condotti 61/a, Rome. The extraordinary petal-edged table can be used for dining. $1,000. Designed by Gino Marotta, at Nana Market, Via del Fiume, Rome. All prices f.o.b. Rome.



EMMET BRIGHT







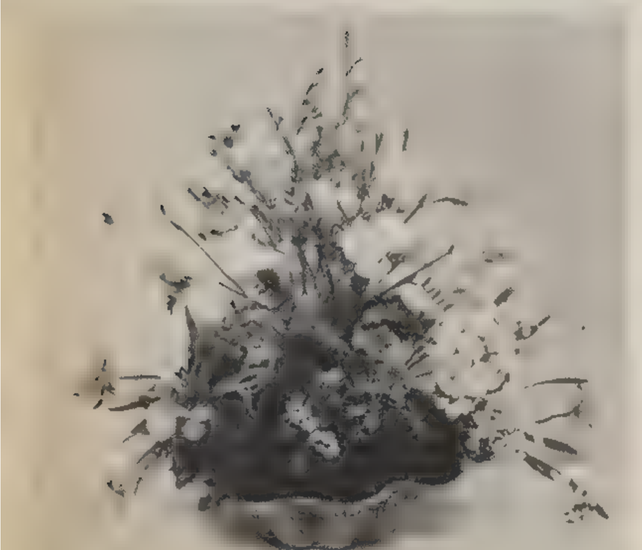
BACKGAMMON

Below: Backgammon is the game of the hour, perhaps because backgammon tables are now made of colourful, luxurious materials. Plexiglas in jewel tones, bright leathers in interesting textures; the men, perhaps of malachite and lapis, make the backgammon scene deserving of a place of honour even in a drawing room. The lapis-blue Plexiglas table, left, was made for the blue-and-white library of the young Edward Howards' apartment. $240. To order in white, green, red, clear, or bronze. Fagantosh, 125 E. 74th St., N. Y. C. The backgammon board of Perspex is white, red, green, blue, or purple. $160, Albrizzi, 991 Madison Ave., N. Y. C.



DAVID MASSEY





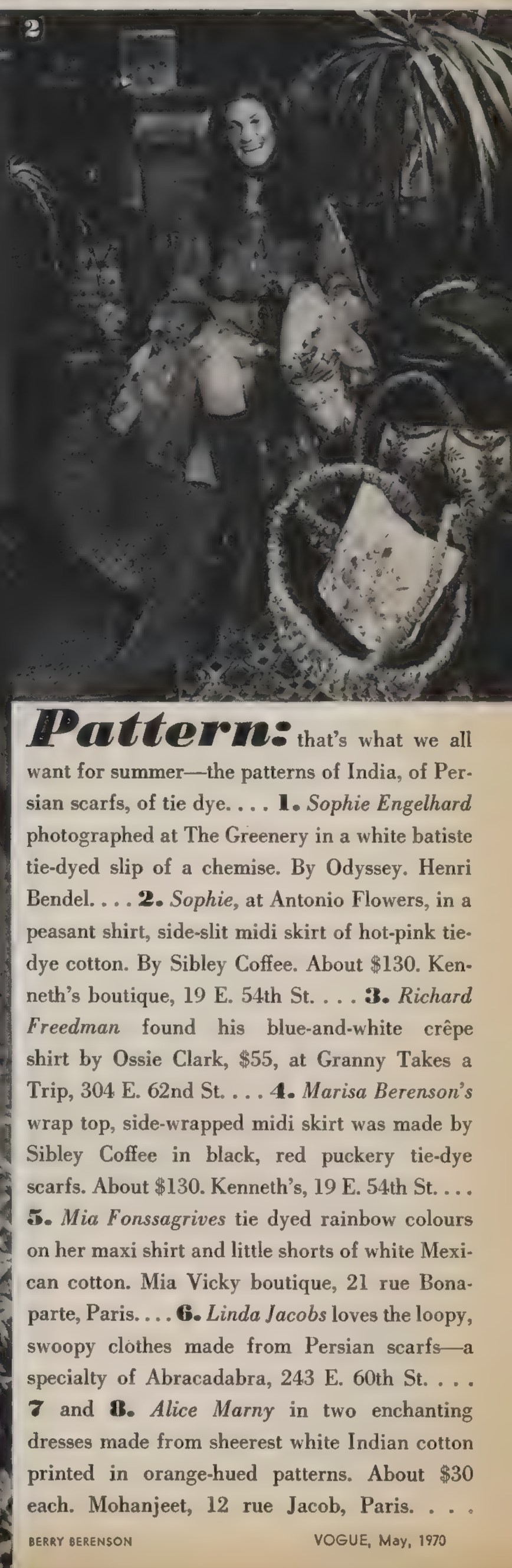
FABERGÉ IDEA

Left: A miniature garden—fresh flowers set in moss in a Victorian silvered wire violet basket—was inspired by a Fabergé piece of silver, gold, and semi-precious stones. This garden may not last over a week, but oh, how sweetly it smells. $150, from Antonio Flowers, 64 E. 55th St., N. Y.

VOGUE'S OWN BOUTIQUE

OF SUGGESTIONS, FINDS, AND OBSERVATIONS





Pattern: that's what we all want for summer—the patterns of India, of Persian scarfs, of tie dye. . . . **1.** *Sophie Engelhard* photographed at The Greenery in a white batiste tie-dyed slip of a chemise. By Odyssey. Henri Bendel. . . . **2.** *Sophie,* at Antonio Flowers, in a peasant shirt, side-slit midi skirt of hot-pink tie-dye cotton. By Sibley Coffee. About $130. Kenneth's boutique, 19 E. 54th St. . . . **3.** *Richard Freedman* found his blue-and-white crêpe shirt by Ossie Clark, $55, at Granny Takes a Trip, 304 E. 62nd St. . . . **4.** *Marisa Berenson's* wrap top, side-wrapped midi skirt was made by Sibley Coffee in black, red puckery tie-dye scarfs. About $130. Kenneth's, 19 E. 54th St. . . . **5.** *Mia Fonssagrives* tie dyed rainbow colours on her maxi shirt and little shorts of white Mexican cotton. Mia Vicky boutique, 21 rue Bonaparte, Paris. . . . **6.** *Linda Jacobs* loves the loopy, swoopy clothes made from Persian scarfs—a specialty of Abracadabra, 243 E. 60th St. . . . **7** and **8.** *Alice Marny* in two enchanting dresses made from sheerest white Indian cotton printed in orange-hued patterns. About $30 each. Mohanjeet, 12 rue Jacob, Paris. . . .

BERRY BERENSON



3



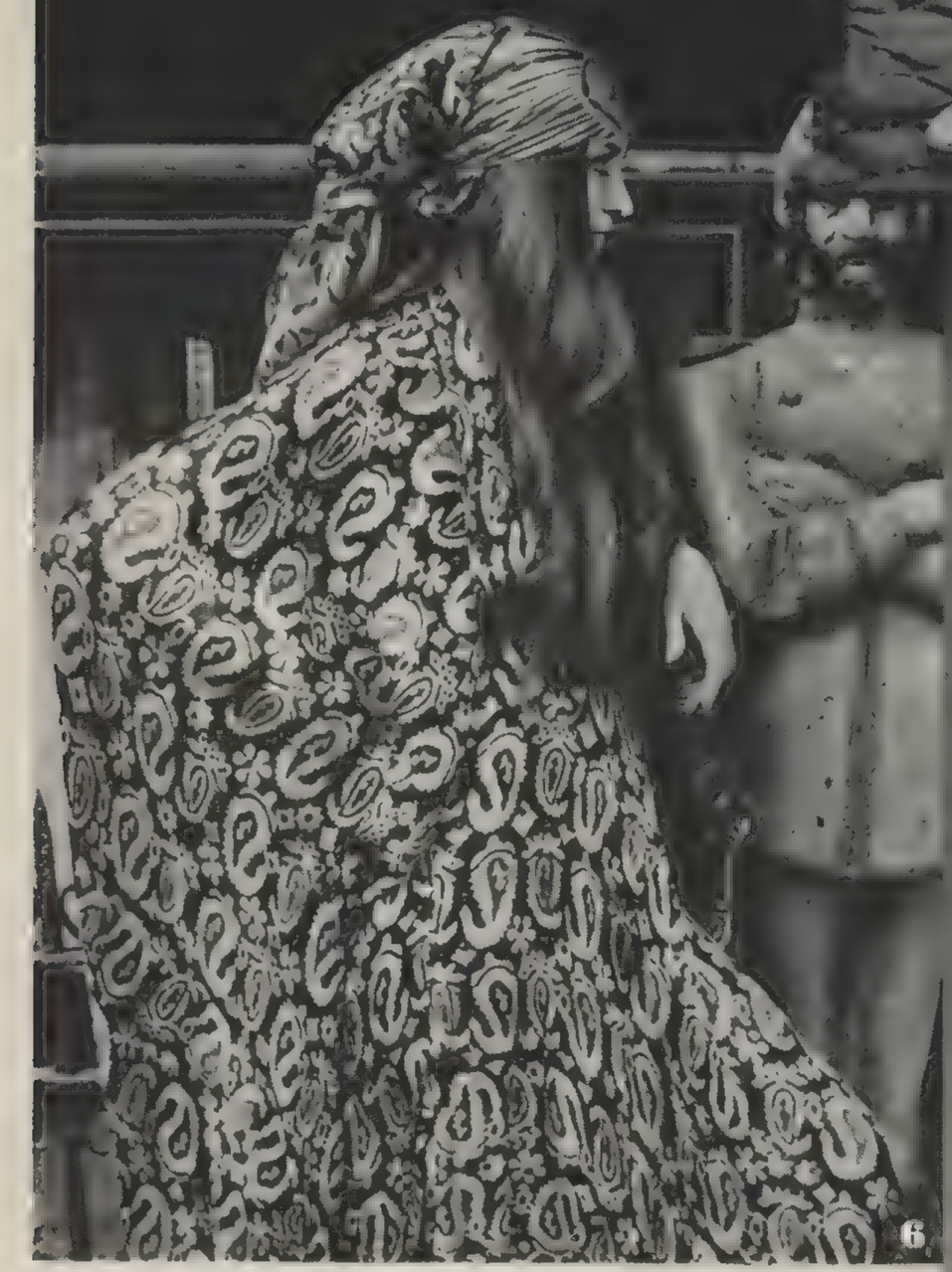
4



5



8



6



7

MARY RUSSELL

More on next page

VOGUE'S OWN BOUTIQUE *Continued*

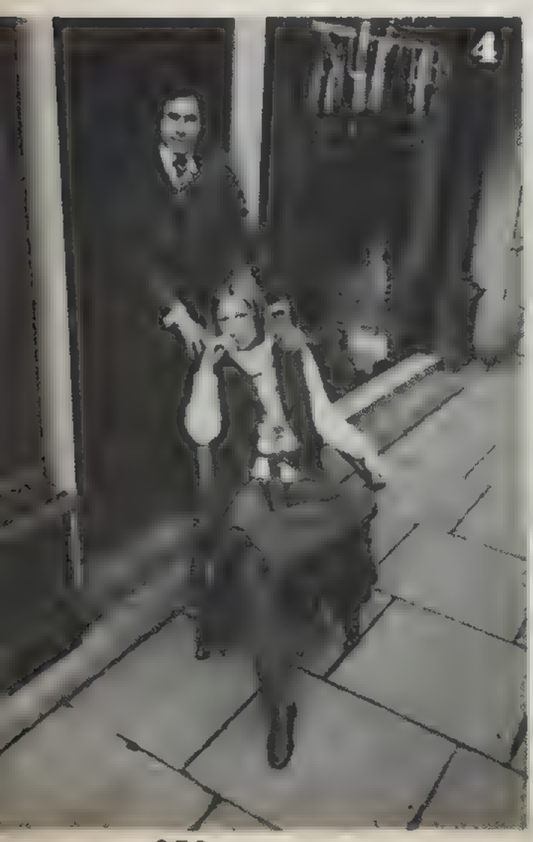

1

2


3

London: It's Britt

Britt Ekland in, **1,** Biba's big new department store, perched on celadon-green sateen sheets, that are dyed to match everything else for sale in the store from pillows to suits to lingerie to hats to plumes. Dark brown is another Biba colour too—like Britt's little fitted peplum jacket, ankle-length skirt. $22. Biba, 124 Kensington High Street. . . . **2.** Britt in a romantic dress of sheer cotton voile sprinkled with amber-y print. From Annacat. In New York, 924 Madison Ave. . . . **3.** A mélange of patterns, fabrics—silk chiffon, suède, taffeta—in a sweep of a dress by Bill Gibb for Baccarat. $265. At Fortnum & Mason, 181 Piccadilly. . . .


4

5

Appliqué— still very strong in London—story-telling, suggesting, in fabric like, **5,** the back of chocolate-brown leather jacket—a blue sky, white cloud, green tree, and grass—all leather, too. $100. **6.** Long canvas coat appliquéd with leather stars. $65. Both at David Elliot, 23 Cale Street. . . .

The Beatles' tailor

4. Tommy Nutter is a big new favourite in London—poses here with Patti Harrison in one of his custom-order coats and trousers. Nutters, 33 Savile Row. . . .

6

PATRICK LICHFIELD





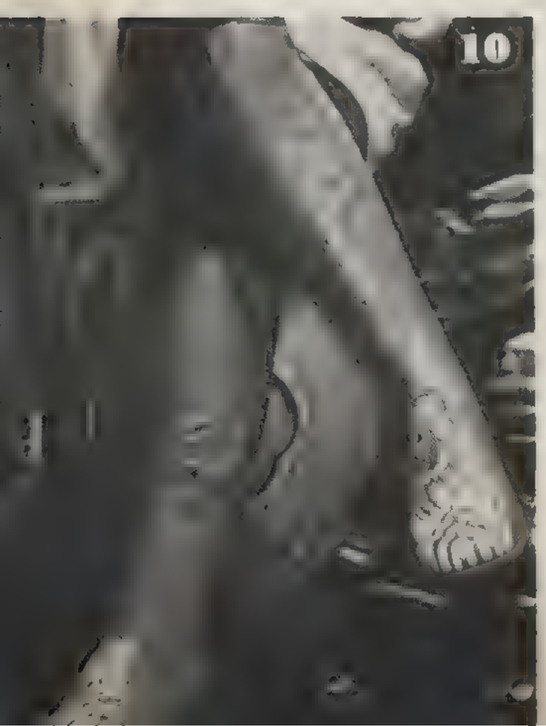
London: Say hello to the big blue King Kong—

he's just inside the front door of Mr. Freedom's boutique —they have a sense of humour there. **7.** *Penelope Tree* loves their blue velvet dungarees, $23, red-starred T-shirt, $4, blue satin star-printed cap. . . . **8.** Penelope trying on Mr. Freedom's hussy dress—screaming green sateen—with one flounce of siren red. $30. **9.** *Trevor Myles,* co-owner of Mr. Freedom, in black satin trousers that come with attached red King Kong fur spats. $23. . . . King Kong is for sale too—the full ten feet tall of him for $152. Mr. Freedom, 430 King's Road.



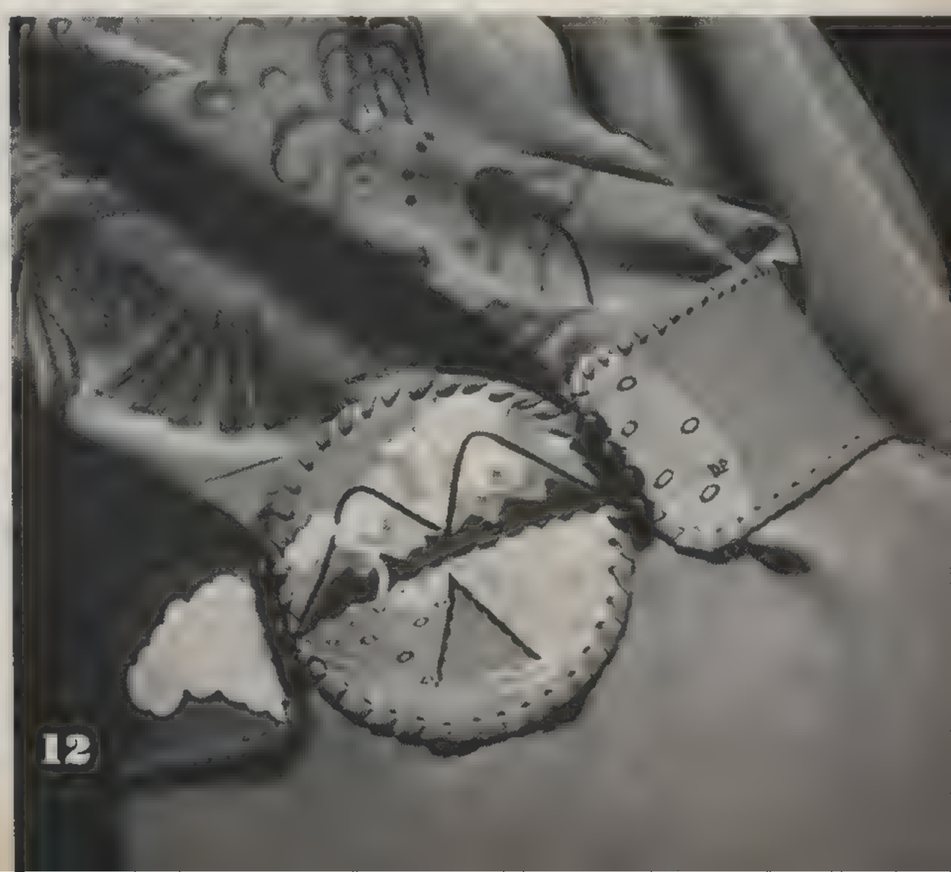
Telling a story in paint

Pablo and Delia are doing some of their great hand painting for Mr. Fish. . . . **10.** Yellow, orange squiggles climbing up the toes of red leather boots. $90. . . . **11.** Sam Edelstone is painting delicate designs on silk shirts, worn here by Roc Brynner and, standing, Mr. Fish, shirts, $45. . . . **12.** Close up of Pablo & Delia's painted leather belt. All: Mr. Fish, 17 Clifford St.





More on next page

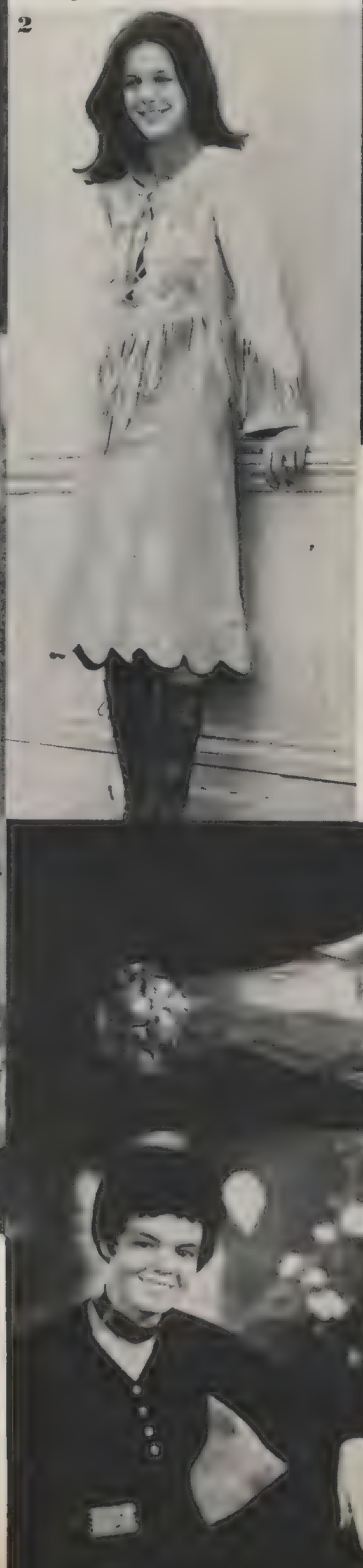


VOGUE'S OWN BOUTIQUE *Continued*

London:

1. Jester's collar, scarf tabs of painted leather are what's fun on crème crêpe dress ***Patricia McRoberts*** wears. From Kleptomania, 162 King's Road. . . . Her tapestry boots from The Chelsea Antique Market. . . .





2.



3.

2. and **3.** ***Benedetta Polk*** in two of the fascinating appliquéd dresses that Laura Jamison designs for her Sweet Shop boutique. . . . **2.** Beige chamois—the bodice appliquéd with stars of same colour chamois. About $120. . . . **3.** The stars, the moon, and all such mystical signs in palest beige crêpe appliquéd against darkest brown crêpe. About $50. . . . Sweet Shop, 28 Blantyre St. . . . The Sweet Shop will open a boutique in New York this autumn. . . . **4.** Brass hands to clasp your waist . . . on a shiny black lizard cord. $63. Piero di Monzi, 70 Fulham Road.



4

6

7

5.

5. ***Kate Heflin*** wearing choker, belt, made of silver plaques etched with sunset scenes—part of the "story telling" trend in London fashion. . . . Jewellery from Stirling Cooper, 26 Wigmore St. . . . **6.** Purple sateen dress, all smocked on top. $55. At Granny Takes a Trip, 488 King's Road, or 304 E. 62nd Street in New York. . . . .**7.** Creamy kid leather boots scalloped, laced in black snakeskin. $87. From Deliss, 40 Beauchamp Place.

ANTHONY HORTH

BOUTIQUE

Continued

London

Everybody in London is ordering canvas boots from the Chelsea Cobbler, as the midi length is here for summer and canvas boots are going to be cooler than leather ones. The Chelsea Cobbler people suggest that you can paint your own pictures on your canvas boots with children's water paints. A "retarder" overcoat makes them waterproof. . . . They are suggesting, on knee-length off-white boots, a charming country scene, green fields, wild flowers, birds, children playing, et cetera—the heel is the front door of a little cottage—the door is open and you can just see into the kitchen. . . . Chelsea Cobbler, 33 Sackville Road. . . . Other London boot news—at Deliss shoe boutique, 40 Beauchamp Place, they will make a pair of boots for you in four days. . . .

New York

"Far Eastern" is where you buy the fabric. Now that the fabulously-coloured Indian tie-dyed patterns—on cotton or silk scarfs, sarongs, lengths of fabric—are just exactly what we want to have on our pillows, to cover our walls, our tables, to hang at our windows, to wear—to *surround us*—the Far Eastern shop is it. Tucked up on the second floor of 171 Madison Avenue, its shelves and bins are crammed with always changing, one-of-a-kind Indian lengths of fabric. And the people who run it are so nice, too. . . . It's where the Sibley Coffee girls got the scarfs they used to make the clothes on pages 256 and 257 of this issue's boutique. . . .



Backgammon on the bow deck: Folding natural linen backgammon board, $34. At Abercrombie & Fitch. Indian bedspreads used in the saloon, $6.50 to $15 ea., Sona, 11 E. 55th St., N. Y. C. The sun deck picnic, Paul Masson and Charles Krug wines, to order, Jurgensen's, 409 No. Beverly Drive, Beverly Hills, Calif. Their French wine goblets, $1.50 ea. Below: Red or deep-blue Lucite trays with untippable glasses, Sip 'n Dip, $2.25 ea.; napkin rings, $.50 ea., Saks Fifth Avenue. French Paisley tablecloth, $25. Boutique de La Cuisine, 200 E. 61st St., N. Y. C.



Unbreakable plates: Any yacht club or personal insignia may now be moulded into melamine plates, cups, and saucers. For information write: Sales Manager, Dinnerware Division, Oneida Silversmiths, Oneida, N. Y. Unmarked plain red, blue, or yellow plates, $2 ea.

Seagoing radios: Panasonic's Bolero, Solid State AM radio, swings on a chrome chain and plays no matter how rough the sea. Red, blue, white. $12.95.

Two if by sea: Paul Revere's classic design in Community stainless steel flatware by Oneida. $8.95 a 5-piece place setting.

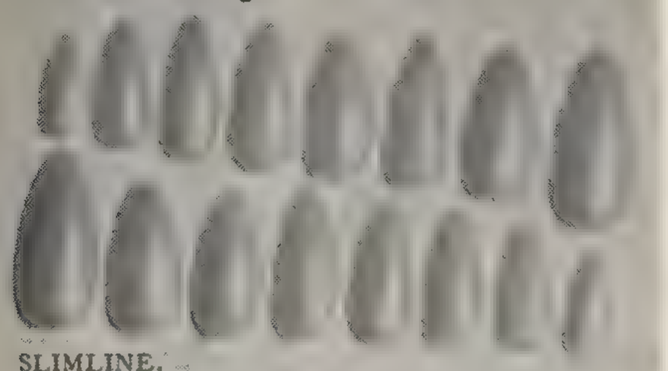




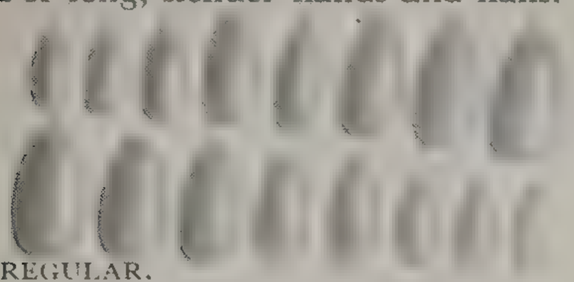
DAVID MASSEY



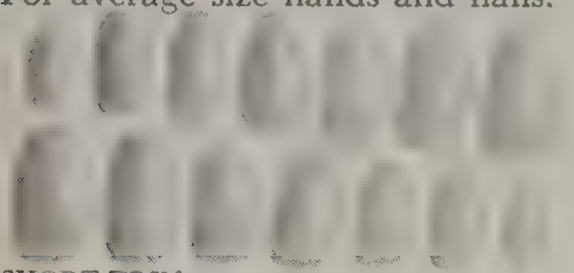
LONG LINE.
For large hands or to make long nails even longer.



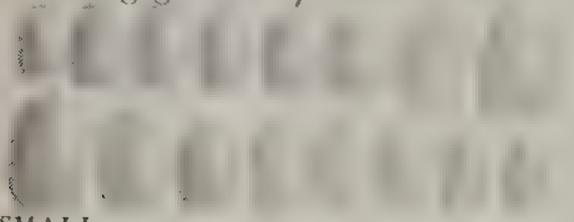
SLIMLINE.
For long, slender hands and nails.



REGULAR.
For average size hands and nails.



SHORT TRIM.
Working girls and/or nailbiters.

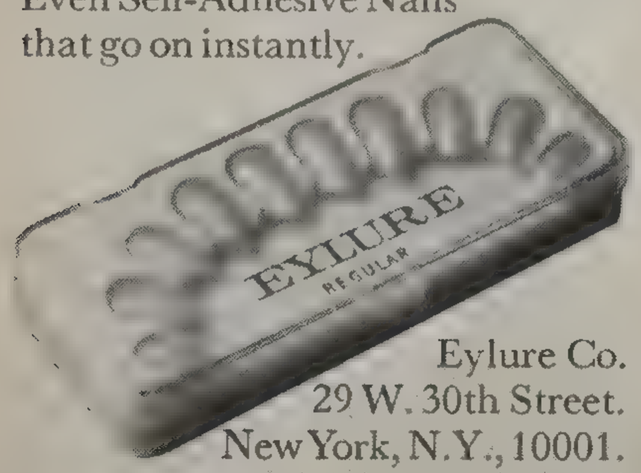


SMALL.
For small hands or tiny fingernails.



Eylure Nails: Dedicated to the proposition that all hands are not created equal.

Long-wearing, easy-fitting, highest-quality nails. All sizes for all kinds of hands. In all kinds of colors. Only Eylure of London makes such a complete range. Even Self-Adhesive Nails that go on instantly.



Eylure Co.
29 W. 30th Street.
New York, N.Y., 10001.

"A puzzling experience—returning health"

ratedly tired: You stretch, you yawn, you purr.

That's more like it. The hell with all that law-and-order talk. Here comes the moon.

The recurring surprise about boats is the way you feel. In cities, with the noise and the pollution and the pressures, you become accustomed to the fact that you really don't feel very well, all the time.

But on a boat, and so soon as the second morning, you have a puzzling experience—returning health. So this, you say, is what it was like. It's the greatest luxury a boat can give you.

You look around, with curiosity. There's the sea, of course, and up above, there's the sky.

It's probably been some time since you've had much traffic with the sky. Granted, while you were looking for a taxi you may have seen a star, but that's about it. Now here it is, nature's greatest masterpiece, and you feel well enough to take a look.

In some ways it is a dangerous pastime, sky-watching, for once hooked, you don't get much else done; but in moderation, there is nothing like it.

A boat's the place to observe the spectacle. Of course, you can't expect a twenty-million-dollar production every minute; nature can at times be banal, or bored, or just plain inattentive. But once the mood is on her, there is nothing she can't do: She can make a thousand little flat-bottomed cream puffs and float them from horizon to horizon, she can fill the sky with monkey fur, she can build and colour a castle to make Maxfield Parrish cringe (she's got quite a thing about Maxfield Parrish you'll soon learn). She can explode thunderheads to incalculable heights, she can make a lunar rainbow, she can blow faces—Della Robbia cherubs, old Hieronymus Bosch men with hats and beards—and figures, Rubens nudes in surprising positions for such public display.

And nature can be comic.

I remember once in Nantucket I was writing a story that had a scene which took place on a beach at dawn. So one morning before it was light, I dutifully got myself down to the sand to take a look. I was hoping for something rather elegant and serene. I waited and in time, of course, the light began. As it became brighter I saw a cloud, a single cloud. It was in the form of a doughnut.

As doughnuts go it was impressive, in fact it was a doughnut as big as Rhode Island. But it was a doughnut. And a practical joke if I ever saw one.

And nature can be a satirist.

This last time in Florida, early one morning, I was out in that shallow dishpan of water called the Florida Bay—a body that extends from the tip of the state down to the Keys—and I was up top on our spotless white Chris-Craft, drinking coffee, waking up. I was alone—my friend Jim Poe was below having a private fatherly talk with the starboard engine.

All alone, no bird, no land in sight, only the milky green sea.

Here I must explain that I am a great admirer of the painter Tiepolo. The way he could blast off the very roofs of churches and palaces to give us a view of the sky and the heavens is to me a constant wonder.

But I had thought this admiration was a fairly private thing, certainly I haven't told more than a handful of people; that it could be of universal not to say celestial interest never occurred to me.

Well. There must have been some sort of extra-intelligence up there behind a bank of rumpled clouds, an intelligence which, looking down and seeing that I was the only person on the premises, said, "Let's give him a Tiepolo." And did.

Miraculously a line of extremely well-painted clouds formed out of the rumple, then more appeared above them, and more, until an impeccable triangular composition was achieved. Then came the colour, an intense pale blue all around and between, then the sun's golden rays, shooting a crown of spikes upward and a line of spikes downward. It was a moment of perfection. Tiepolo's jaw would have dropped.

But then. Wickedly more clouds were brought in from every direction, hastily painted ones; everything turned pink, but the wrong pink, the yellow spikes got out of hand, the blue turned orange. It was a modern religious litho, vulgar beyond belief. I laughed.

Then suddenly the lights were turned off. Nothing remained. That's the great thing about the sky. All for fun, nothing for profit. Gratuitous invention.

In a little while Jim Poe came up top and said, "What were you laughing at?" You can't tell someone you've been laughing at a cloud.

When a boat gets up to fifty-five or sixty feet, it ceases to be a vehicle and becomes a place. If you have a country house, you go to it. A boat comes to you. It is both a summer place and a winter place—equidistant in time. (It takes three hours to drive to Sag Harbor, Long Island, from New York, and two-and-a-half hours to fly to Florida.) If you want to take a vacation in Martha's Vineyard or Northeast Harbor, Maine, or the Exumas, you don't pack a bag, you move the place. It costs; but what the hell, you're not getting any younger.

It need hardly be said that a boat reflects your taste. If you like old rose brocade and plastic lilies, they're available. The choices are limitless; every boat builder has endless combinations of colour and material, or you can start from the beginning with your own designer.

Food. The unknowing are skeptical: They see monotonous stacks of sandwiches and a treat

"It isn't like home at all"

of canned pears. Actually you eat exactly as well on a boat as you do at home. You have the same stoves, iceboxes, ovens, rotisseries, freezers. You bring your talents to them. As a matter of fact you can eat better aboard, for the places you stop for supplies are in the country, so things are fresh—new young corn, little potatoes—and, of course, the fish and shellfish, two hours out of the water, are incomparable.

Don't let the thought occur to you that if a boat is so much like home, you might as well stay at home. It isn't like home at all.

A boat abruptly rearranges your hours. You get up at a time that would be barbaric in a city. Six-thirty isn't anything unusual.

In the morning you feel the light, no matter how tight the curtains. And you begin to smell coffee—and hear a shower running. (It's a rule of thumb—someone is always up ahead of you on a boat.)

So there you are, all bright and puffy eyed, up and ready for the day. Don't think it will drag. There are more things to be done on a boat than ever get done.

Your leisure pattern is changed. In the beginning you drag all your toys aboard—television, hi-fi, tape recorders, all the cameras, but you find after you have gone to a great deal of trouble to make them work, you tend to abandon them.

A really evil jigsaw puzzle—as you sit down with your first evening drink—will provide infinitely more communal pleasure than a television show. You'll revive some old card games—cribbage, 21, cut-throat poker. You'll even, it's likely, get around to reading those decent books you've been meaning to tackle since God knows when.

You'll study tide tables, you'll try to understand the beautiful Coast Guard maps, and sooner or later you'll have a line over the stern, for fishing is irresistible.

You will buy a bird book. You, whose only emotion towards birds hitherto has been fury at the ominous cooing of city pigeons, will become a bird watcher.

I surprised myself. My interest in birds is pretty much limited to pâté of mountain thrush, but in Florida I ran into a couple of tame birds which aroused my curiosity. One was a duck that played the piano, and another was a macaw that played poker. (Not very good poker, it turned out, which raised a moral question: Should you take money from a bird?)

So, my eyes opened, when I got down on the Florida Keys I began to watch. Pelicans I know, those great awkward birds that can suddenly turn themselves into paper airplanes and dive straight. And cormorants. I stared at thousands of them sitting on channel markers, and they, with their vacant little faces, stared right back. But what were all those other birds, those motionless waders, those runners, those divers? In Key West, I bought a book.

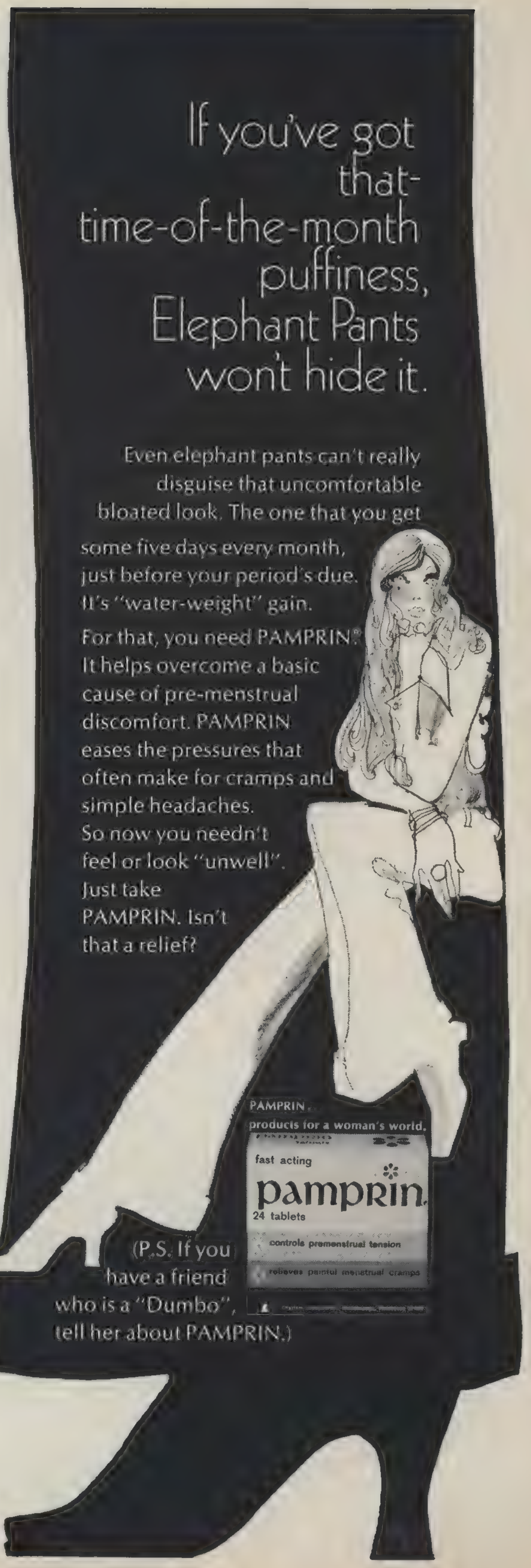
If you are going to get a boat, seek expert advice. There is plenty of it around.

But remember this: The word "secondhand" has no meaning when applied to boats. Boats are not like automobiles, which go out of style; they are like houses, which are fundamentally good or bad.

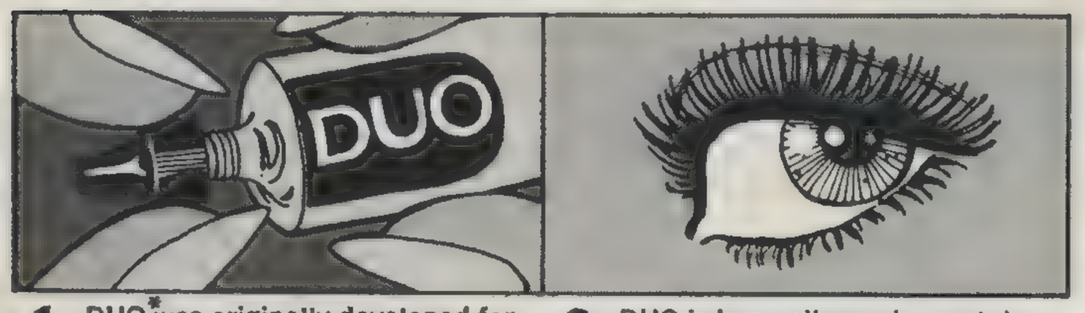
There are an infinite number of boats from the 'sixties and the 'fifties in perfect condition. You will even find some dowagers from the 'thirties, their brass still polished, their wood still shining, which with no more than a little attention to their plumbing, will do you proud.

In general, buy the largest boat you can afford. The more room, the more pleasure.

Well, enjoy. Take my advice, pay no attention whatever to Dr. Samuel Johnson. You remember what he said: "A boat is a prison that can sink."

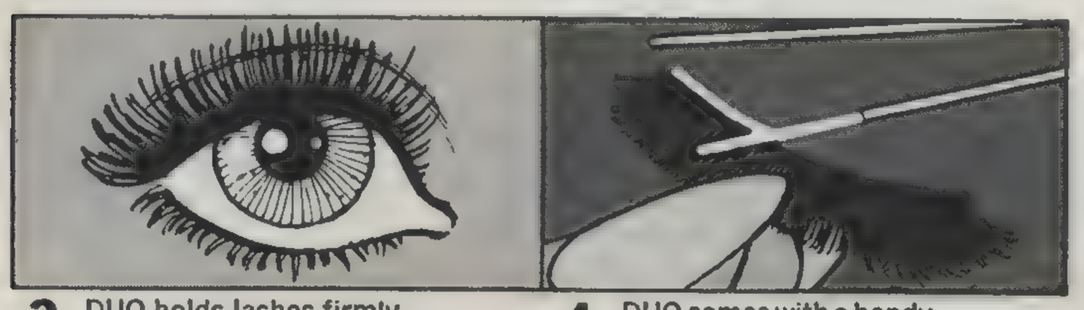


HOSPITAL ADHESIVE PROVED 5 WAYS BETTER FOR FALSE LASHES!



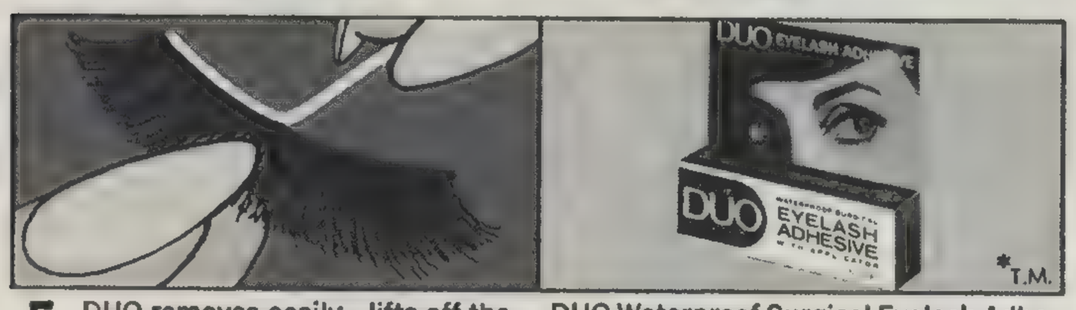
1 DUO*was originally developed for hospital use. It's surgically-pure.

2 DUO is hypo-allergenic, contains no irritants.



3 DUO holds lashes firmly, comfortably, until you remove them—up to 24 hours.

4 DUO comes with a handy applicator. Goes on easily, dries invisibly.

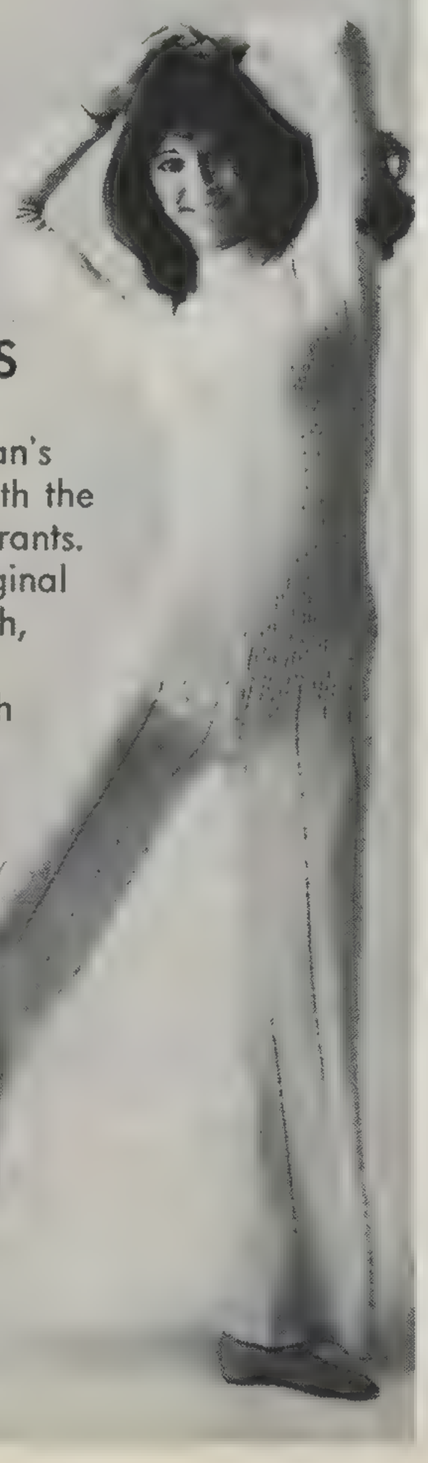


5 DUO removes easily—lifts off the lash in one clean strip.

DUO Waterproof Surgical Eyelash Adhesive is safer, too. At drug and cosmetic counters. Also available in Canada.

FREE BOOKLET "Professional Tips on Wearing False Lashes." Write DUO, P.O. Box 847, Dept. 5V, New York, N.Y. 10019

How beautiful to be a woman... with your choice of Demure Feminine Deodorants



Woman. Fresh. Vital. Feminine. A man's woman. Today it's easier to be all this with the help of Demure® Feminine Hygiene Deodorants.

NEW DEMURE SPRAY. The external vaginal deodorant. Convenient, complete, thorough, sure. Gentle, but oh so effective. And its deodorant action lasts and lasts from bath to bath.

DEMURE LIQUID DOUCHE. The internal vaginal deodorant. The deep deodorant. The biologically pure way to cleanse. Perfected by a gynecologist for absolute safety. Be sure.

Be beautiful.



"The essence of Forsytery"

and progressive youth. In *The Forsyte Saga* they have been given their innings at last—a chance to look at a show for the middle class, about the middle class, and by the middle class. It makes a nice change for the nice people to see a nice show about "people like us" instead of "them"—and all uncomplicated by the troubling question of contemporary relevance. *The Forsyte Saga* is unashamedly a period piece. Its historicity disposes of the social puritan's objection, "why bother with that lot—*they* just don't *matter* any more," allowing for the reply, "ah, but that's how it was—they *mattered* then."

The reply to that, "Did they?" involves the questions of who and what the Forsytes were and what reality their story relates to: questions that bring very vividly to my mind's eye the memory of a photograph my father took at Hythe in Kent in 1898—a portrait showing that Galsworthy, at thirty-one, was an embodiment, to the point of parody, of the contemporary middle-class dream of the perfect gentleman. His beautiful grooming, his tremendously high and ferociously starched collar, the perfectly cut and fitted morning coat in which he is encased, his air of elegant aloofness, all combine to announce that he is an authentic drone. He is using his whole being, as actors who believe in the Method are supposed to do, to express the idea that he has independent means, and that he is a man, possessed either of a landed estate or "money in funds," who has never done a day's work in his life and is never going to have to come to that.

In fact, this youngish man in the portrait was not possessed of anything. All Galsworthy had was an expectation, conditional on his good behaviour, of a legacy in the event of his father's death, with the present enjoyment of an allowance, terminable at will, of the not very interesting amount of £350 a year (about $1,750). All he could be entirely sure of was that if he did anything to give his grizzled, elderly, and somewhat testy father serious grounds for taking offense, he would lose both the allowance and his hopes of an inheritance. A contingency that was not as remote as it might seem, for when the photograph was made John Galsworthy was already committed to a course of action that the man he often spoke of as "the Governor" would have found very objectionable indeed—he was in the third year of his secret affair with Ada Galsworthy, the wife of his cousin Arthur.

Ada Cooper's marriage to Arthur was the essence of Forsytery, and not only because Ada was to provide John Galsworthy with his model for Irene Forsyte, and Arthur for Soames. The background to the marriage is also pure Forsyte. Arthur was the son of a successful auctioneer and real estate broker, and Ada the daughter of a provincial obstetrician in a fair way of business. They met in a large seaside hotel at Biarritz in France after she had travelled on a long and humiliating journey through an exceedingly unattractive social landscape.

Ada's father died when she was in her early teens, leaving her with £300 a year (about $1,500). Her mother determined that with Ada's looks she could marry well—that is to say, into a higher level of society than that into which she had been born—and as soon as she reached marriageable age began towing her round the Continental resorts, putting up at the sort of expensive hotel in which she

(Continued on page 266)

THE PILL AND YOUR SKIN

(Continued from page 216)

chloasma—from the Greek word for green—or melasma, from the Greek word for black. Neither seems very apropos, since the discoloured areas are neither green nor black, but pale-to-dark brown, or freckle-colour—in fact, Dr. Robert W. Kistner refers to the patches themselves as "giant freckles." Just why the Pill should cause these changes in the pigmentation of some women's skins is mysterious, but some clues exist: the supply of melanin in the skin is regulated by pituitary and adrenal functions, which also control ovulation; the Pill acts to suppress ovulation, or alter its normal course, and thus perhaps acts indirectly to trigger an over-supply of melanin to some areas. . . . Chloasma, or melasma, has often been observed in pregnant women, in whom it's known as "the mask of pregnancy." In them, it disappears speedily once the pregnancy is ended. It is accentuated by exposure to sunlight; in other words, the chloasma-prone skin is also apt to be photosensitive, or abnormally sensitive to light. Sunlight acts to "set" or develop the darker patches on the face, just as images are developed in the photographic process. . . .

WHAT PERCENTAGE OF WOMEN WHO TAKE THE PILL MAY EXPECT TO HAVE THIS PARTICULAR SIDE EFFECT? Percentages vary widely, according to what part of the country is studied—and there seems little doubt that it's because of the sunlight factor we've already mentioned. Doctors in the south and west report a far higher incidence of chloasma among their patients than doctors in the cloudy northeast. . . . For the United States as a whole (we quote Dr. Jelinek again), "the figure probably lies between 5% and 8%."

If a woman has developed darkish patches on her face during pregnancy, her chances of having them on the Pill are—according to most medical authorities—fairly high. (One article in the *Journal of the American Medical Association* states: "Melasma in pregnancy can be used as an indicator in detecting the susceptible individual.") If she has never been pregnant, and has no past experience to go on, she just has to wait and see—and she may have to wait as long as a year, or a year and a half. Which brings us to another point: Pregnancy—though it's apt to seem endless—lasts only nine months, whereas use of the Pill may go on for years. The fact that a woman showed no signs of chloasma during one or more past pregnancies doesn't mean that she may not develop it, gradually, after a long period of using the Pill.

SHORT OF ABANDONING THE PILL, CAN ANYTHING BE DONE TO PREVENT THE ONSET—OR POSSIBLE ONSET—OF CHLOASMA? Protecting your face from the sun's ultra-violet rays—both long- and short-wave—is enormously important. How? "Reduced exposure to sunlight," suggests one doctor—but that's easier said than done, especially now, with summer just arriving. A wide-brimmed hat would help, plus a really effective sun block or sunscreening agent, worn alone or under makeup. This should be applied with particular care to those parts of the face where chloasma is most likely to appear—the forehead, the cheeks, and the upper lip. . . . Some makeups have sunscreening agents already built into them; one new makeup base has been designed specifically for this and says so on its label. You can let your body take the sun, protect your face with a brimmy hat and a sunblock preparation—or sunscreening makeup—then, make your face match the rest of you by way of the suntan-faking gels. They look great, swim beautifully, and come off only with *soap* and water.

WHAT CAN BE DONE ABOUT CHLOASMA ONCE IT HAS APPEARED? Again, we say: block those ultra-violet rays—this is really the

(Continued on page 273)

VOGUE'S FASHIONS IN TRAVEL

(Continued from page 112)

Getting to the Costa Smeralda—Italian style

"I've reserved plane seats to Olbia for every weekend this summer," said one foresighted Roman. Olbia is the nearest airport to that extravagantly beautiful span of coast called Costa Smeralda and to the two internationally known resorts, Porto Rotondo, 15 minutes away by car, and Porto Cervo, 30 minutes by car. All summer, people shuttle back and forth on Alisarda's planes that skim pleasantly low above the pleated Tyrrhenian Sea. (Planes take off from Rome, Milan, and Nice.)

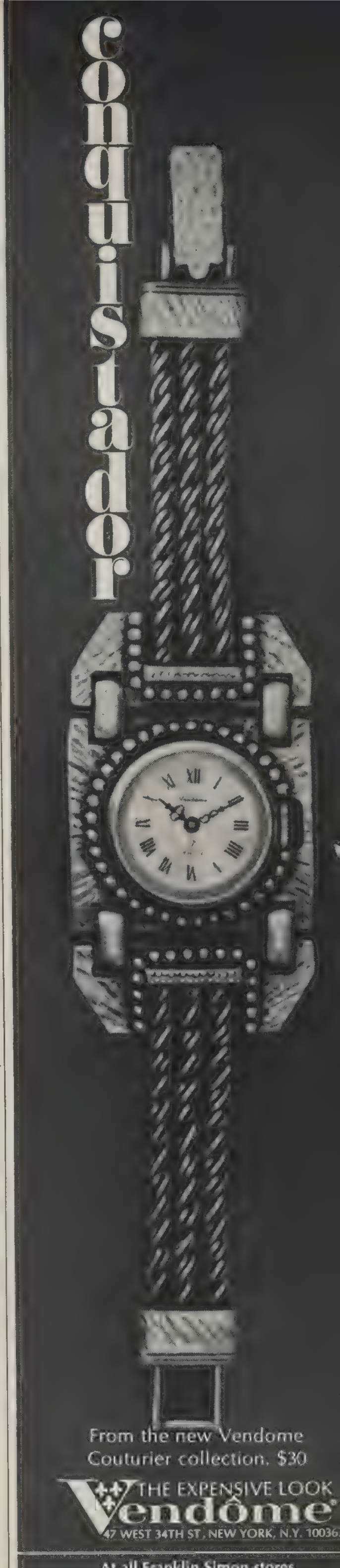
White car-ferries, *canguro*, sail from Civitavecchia, Rome's ancient port city with its great Michelangelo round fortress, to Golfo degli Aranci in Sardinia, a convenient port to Costa Smeralda. On the car-ferry sailing at eleven in the morning, passengers, after a wonderful day at sea, dock in Sardinia at six in the evening.

In the wind for June, a new service by Hovercraft—that efficient oversea-monster—leaving from Fiumicino, the seaport near Rome's airport, will make the crossing to Costa Smeralda in about 90 minutes.

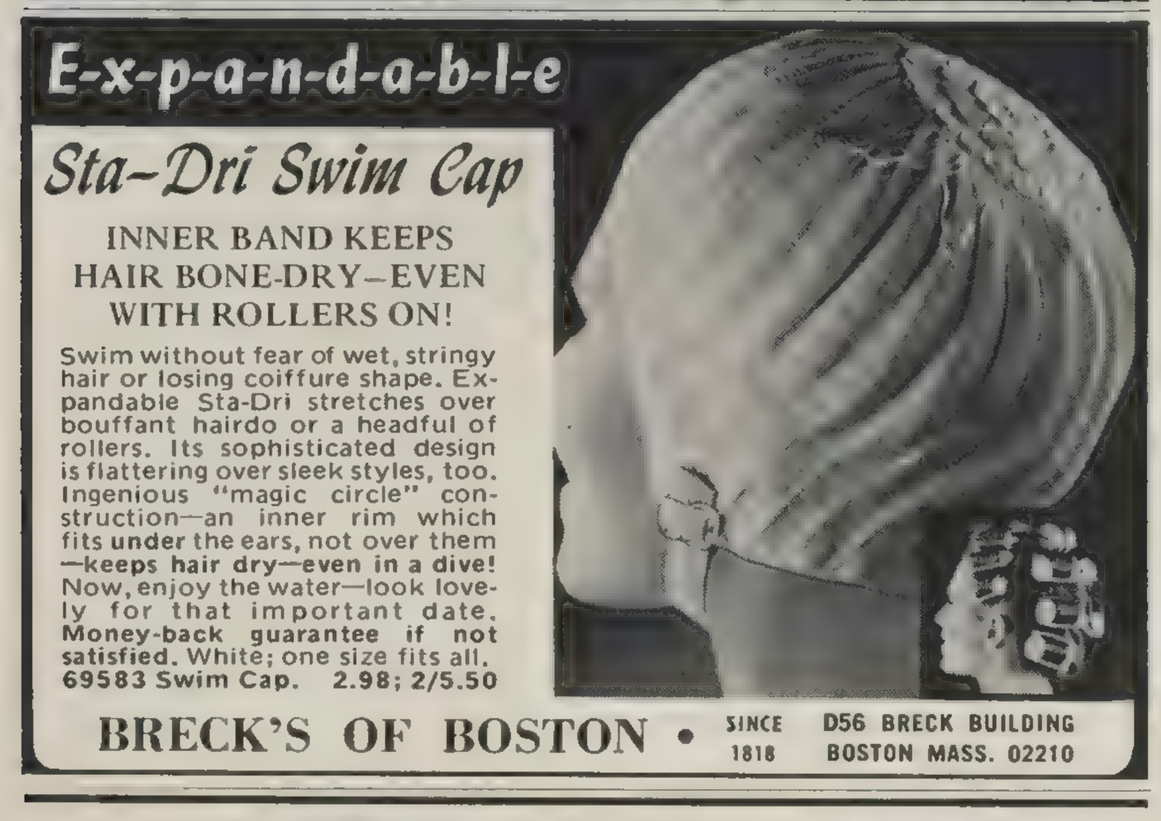
The great spectacular—August 27-30—is the Feast of the Redeemer at Nuoro, an old city in the centre of the prehistoric *nuraghi* monuments, about a two-hour drive from Costa Smeralda. From all over the island, pilgrims dressed in 18th-century costumes of their villages congregate. At night, there are torchlit processions, and closet-size restaurants serve good food.

At her small new florist shop at Porto Rotondo, Donna Marina Lante della Rovere sells fresh flowers and all the most attractive fake ones, including paintings of flowers and Lucite flower arrangements by Marotta.

The big excitement early this September is the regatta known as the "3 P's," named after its course—Porto Santo Stefano, Porto Rotondo, and Ponza, three of the zippiest Italian islands.









Yes, 10 minutes a day puts you on The Inside Track to leg beauty. Because The Inside Track, a lightweight, portable home-exercise unit, was invented for just one reason: to improve the shape and physical condition of your legs. And it will do it. This we guarantee. So, for lovelier legs, take just a minute and send in this coupon.

Gymnas Corp., Suite J-35, 885 No. San Antonio Rd., Los Altos, Ca 94022
Please send me the free brochure on **THE INSIDE TRACK.**

NAME_____
ADDRESS_____
CITY_____ STATE_____ ZIP_____

"Appearances counted for everything"

hoped wealthy bachelors might be found. As Mrs. Cooper persistently and seriously overestimated her daughter's value as a catch in the rather special and sophisticated section of the marriage market she had chosen to invade, the hunt went on for some years without success and with a slow accumulation of ill feeling between the two women.

In the end, the daughter jumped at Arthur Galsworthy as a means of escape from an increasingly distasteful situation, even though his qualifications fell considerably short of her mother's requirements. He came on like a man of independent means but, like John, he had nothing but his expectations and an allowance—in his case, £700 a year (about $3,500)—given him by his father.

The marriage wasn't ever within sight of success. The parties had few interests in common, didn't like each other, and didn't get on well in bed. At the end of three years, Ada found that she was in love with her husband's cousin, John, and he with her; and, after two more years of soul searching, they became lovers. If they had not been true Forsytes, divorce and remarriage would have been the next step. But that would have been to risk John's allowance and his hopes of a legacy. They settled down to carrying on the affair behind Arthur's back.

Arthur Galsworthy's life made this an easy matter. He was a keen part-time cavalryman who belonged to a reserve regiment known as the Essex Yeomanry. He spent much of his time out of town at the regimental headquarters in Colchester and he was assiduous in his attendance at summer military camps and autumn manoeuvres. His continual absences made things easy for the lovers, and their attachment was already well established at the end of five years when the South African War broke out and he went overseas with his formation. He passed through the fighting unscathed and returned home, after having been away for over a year, to find that his wife, appalled at the idea of ending the long break in their relationship, had moved out of his house and into a flat of her own.

It didn't take Arthur very long to find out why, and when he further discovered that his wife had been systematically deceiving him with his cousin over a period of years, he became very angry. He would undoubtedly have initiated divorce proceedings at that point if it had not been for his father who told him that if he did bring dishonour to the name of Galsworthy in this way he would cut off his allowance and cut him out of his will. And so, like a Forsyte, Arthur sat back, swallowed his pride, did nothing, and continued to live like a gentleman on his £700.

After three years, Arthur Galsworthy went to his father again to tell him that Ada and John had gone down into Devonshire and were living there, openly, as man and wife. It would, he pointed out, bring more, much more, dishonour to the family name to have it said that he was aware of this situation and tolerating it than could possibly accrue from a divorce. Arthur's father took the point and gave in. So Arthur presently set Ada free, without incurring the loss of his present income or his inheritance.

What, it may be asked, had brought John and Ada out into the open all of a sudden after ten years of conniving and concealment? Impatience? Some sudden access of the courage of their convictions?

Not a bit of it. It was simply that John's father had died in

(Continued on page 274)

 (Continued from page 205)

"One thing in common . . . personal charm"

plays, raunchy and sometimes silly, but obviously fun for the company. It is *Haire*, really.

O'Horgan is going where he was going before, the offers that followed *Hair* ignored. Still looking for the ultimate application of a technique that he is still exploring, he wants no part of the commercial theatre. Not that he is *pure*. He is uninterested in conventional productions. Perhaps he is as ill-suited to Broadway as it is to him. His work isn't tidy, a demand of the commercial stage. He isn't interested in making points or even *sense*. Certainly, the glib turns him off. Ironically, his motives aren't much different from those of the usual theatregoer's—entertainment in the richest sense. But he wants to do, can do, only what he likes to do, and it is seldom conventional enough for general audiences. As his background with the Second City troupe might suggest, he is a born improviser.

Jacques Levy, on the other hand, is a born planner—a natural for the commercial stage if only because his work is so lucid, so good-looking, so polished. It happens to be lucid and good-looking and polished as in Pop Art—commercial art turned inside out, like Marisol and Rosenquist. He likes the commercial theatre for *his* reasons and the commercial theatre likes him for *its* reasons.

One thing that Levy and O'Horgan have in common is personal charm. Levy is soft-spoken but opinionated, very bright and yet patient with anyone who disagrees with him. He is patient, that is, in every area except politics. If you're not a radical, he can't understand why.

Levy's productions, especially *Oh! Calcutta!*, have the look of Pop Art: two-dimensional and primary coloured. At first glance, they appear to be post-graduates of the Absurdist school (remember that?), but they are more sophisticated—neo-realistic rather than surreal.

Levy uses visual and aural effects with a sense of the non-linear, admittedly influenced by McLuhan. He doesn't try to *do McLuhanism*—he just sees things that way, as so many of us do these days. His work is also rational; that is, Levy believes in intelligence and its positive application: social consciousness, commitment—as opposed to O'Horgan's humanism, instinctiveness, detachment. A believer in causes, he thinks that social conditions can be improved and chooses plays at least partly on the basis of what they *say*. His intelligence is organized and so is his work, both qualities unlike O'Horgan, who is a free spirit beyond *anything* organized.

That shouldn't surprise anyone who knows that Levy was a practising psychologist before he became a director. He has that calmness and professional well-adjustedness endemic only to the shrink and the shrunk. Pigeon-holing makes sense as often as it doesn't, and Levy *does* come on like an intellectual dilettante. If O'Horgan fits no type in ideas and appearance (he seems uninterested in clothes, possessions, or styles of living), Levy looks *up-to-the-minute groovy*, as status-reaching in a *now* way as being a psychologist was *then*. At thirty-four, he lives in a *loft*, has *long hair*, plays high-class *rock* on a splashy *sound system*, has a picture of himself with *Abbie Hoffman*, and is deep into the *radical political scene*. In short, he is middle class and ripe for an Anthony Holland parody.

Yet, there is nothing middle class about Levy's work. He dismisses the theatre as an obsolete medium (a middle-class attitude) even while practising supermodern-theatre techniques—techniques a good deal more modern than O'Horgan's, which are essentially classical and sometimes just classical avant-garde.

The contrast between Levy's radical, cool theatre work and his conventional, hot political radicalism proves how inconsistent one's ideas can be with one's work. The contradiction between his anti-Establishment politics and his involvement with Establishment producers is, indeed, comic, but if there is any chance for our theatre to be new, exciting, and to have some relationship with the modern sensibility, it is, perhaps, Levy alone who is working at it.

Levy's big success came with the direction of two of the three one-acters in Jean-Claude van Itallie's *America Hurrah* in 1966. His style, tone, and attitude were already recognizable. One of the plays, in fact, was *about* McLuhanism: *TV* dealt with the difference between electronic reality and fleshly behaviour. Levy's other piece, *Motel*, had characters played as giant puppets in the image of advertising art. Though it was the hysterically funny *Motel* that gave the production its success, it is *TV* that remains Levy's favourite from *America Hurrah*.

As visually clean and (purposely) superslick as that production was, Levy's later work was to become even smoother in its inverted commercial artistry. He staged Bruce Jay Friedman's *Scuba Duba* as if it were a magazine ad, mocking while feeling for the classic white liberal, a type he hates as classic white liberals do. He began Sam Shepard's *Red Cross* with the most effective use of Pop Art for physical effect that I have yet seen in a theatre: a white set so intensely lighted it hurt your

(Continued on page 268)

Write for sample swatches and booklet,
"The Irish cloth that brought
modern linen to the American table."
BRAIDWATER 24 West 40th St., NY, NY.



Perma Tweez
HOME ELECTROLYSIS



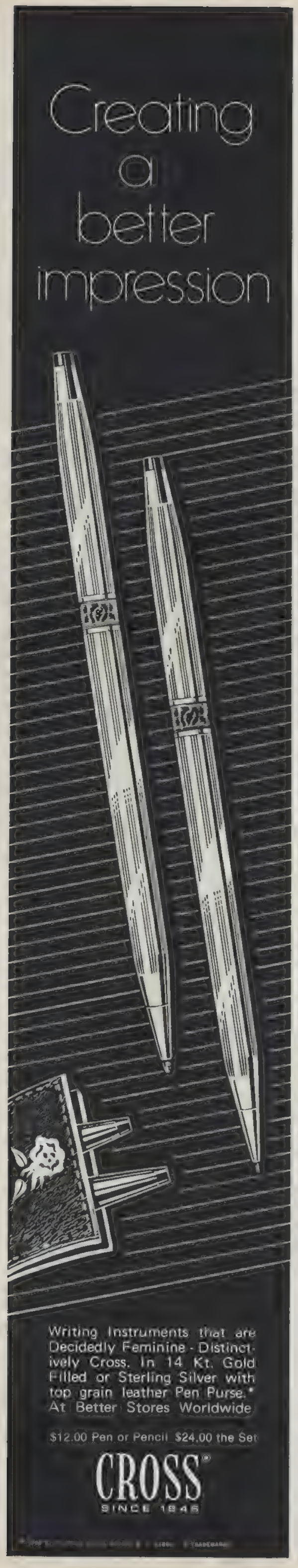
SAFELY REMOVES
UNWANTED HAIR FOREVER

PERMA TWEEZ—revolutionary 'one-step' home electrolysis device safely and permanently removes all unwanted hair from face, arms, legs and body. This is the *only* instrument with special U.S. patented safety feature that destroys the hair root without puncturing skin. Automatic 'tweezer-like' action gives safe and permanent results. Professionally endorsed. **14 Day Money Back Guarantee.** Send check or M.O.

Advertised with
AMERICAN MEDICAL ASSOCIATION

PERMA TWEEZ hair destroyer $14.95
ATTACHMENT for treatment by one person
on another (a must for hard-to-reach areas) $2.50

GENERAL MEDICAL COMPANY, Dept. V-74
5701 West Adams Boulevard,
Los Angeles, California 90016
NAME .....
ADDRESS .....
CITY ..... STATE ..... ZIP ...



O'HORGAN AND LEVY

(Continued from page 267)

eyes while blowing three fuses on opening night and a prefatory siege of rock music recorded on a tape loop so that it repeated itself endlessly and mesmerizingly. *Oh! Calcutta!*, aside from its material, alternately juvenile and boring, was so handsome and its media were so well mixed it could and should have been enjoyed just for its looks.

The irony in Levy's *Calcutta* was that it was a triumph of style over content, but *was* that an irony? The Pop-to-McLuhan branch of modern art sees style *as* content, sees surface as depth, sees that which appears as that which *is*. Levy's success with appearance is his greatest success —even though he insists that the main thing about *Calcutta* is its content—and the wonder of his technique is that, unlike O'Horgan's, it is applicable to so many kinds of plays. Levy's productions are celebrations of surface as meaning. That is the identity of his work. He is only just beginning to be aware of that.

If O'Horgan resisted Broadway's temptations following *Hair*, Levy wasted no time moving from *America Hurrah* into big-time show business. Though the Van Itallie play originated at the Open Theatre and La MaMa, Levy quickly fled the art set. His opinion of group-grope theatre is that "they want only acrobats for actors and there are lots of good actors who aren't acrobats." Although he is defensive about the commercial theatre and has been criticized for joining it, he sees his future there.

It makes sense. Levy is by no means a *sell out*, whatever that trite and inexpensive phrase may mean. Broadway is simply in his style the way advertising is in Warhol's. The commercial theatre also has the craftsmanship and technique necessary for Levy's complex and beautiful productions. Levy's heart is in the middle-class world as O'Horgan's is in bohemia; that's true, but just from the nature of their work they belong in those separate places. Obviously, there's nothing *wrong* with either. Besides, Levy's work is expensive, and so Broadway's money is necessary: His newest project budgeted at $700,000 is *Tryp*, a musical with a score by Roger McGuinn and a book by Levy.

McGuinn is the leader of The Byrds, one of the most respected and innovative groups in all of rock. The new show is a Country-Western musical, Country-Western in the pop-urban-cool sense of Bob Dylan, The Band, or, well, The Byrds. It is hardly conventional in style, attitude, or mechanics—the music alone needs a pit orchestra *plus* a barrage of electronic gear, and Levy has had a tough time with financing.

As completely different as they and their work may be, Levy and O'Horgan have some experiments in common—audience involvement for one. You would think that more likely for O'Horgan and his free-floating actors than for Levy and his structured scripts. Although O'Horgan has sent his actors into the audience more often, Levy tried, at least once, in staging Shepard's *La Turista* for The American Place Theatre three years ago. An actor walked off the stage and into the house, choosing a spectator at random and confronting him. Without realizing it, the actor one night chose Harold Pinter who just happened to be there that evening. An especially private man, Pinter resented the intrusion and stalked out. Shepard was terribly hurt as Pinter is one of his idols. Levy has never again sent an actor into an audience.

Like Levy, O'Horgan is dubious about the value of audience involvement. There aren't many directors who see a future in this, mainly because it is gimmicky and, as at *Hair*, the audience's reaction tends to be awkward and uncomfortable.

Levy and O'Horgan have also both worked with nudity, Levy in *Oh! Calcutta!* and O'Horgan in *Hair*. For Levy, the nudity in *Calcutta* was a way of treating sexual uptightness. (He resents that Kenneth Tynan who conceived the show called it "thinking man's pornography.") O'Horgan said that nudity was put in *Hair* because Ragni (a co-author and co-star) begged for the chance to take his clothes off in public. Both Levy and O'Horgan are tired of talking about stage nudity and consider it of minor consequence.

The two of them are also experimenting with other media. O'Horgan made a movie of *Futz!*, the sensitive love play by Rochelle Owens that he had so exquisitely staged, which was disastrously received by the movie critics. He said it was a learning experience. Levy is now making a semi-documentary film based on Abbie Hoffman's book, *Revolution for the Hell of It*, for M-G-M, made around and about the amazing trial of the Chicago Seven. [*Editor's Note:* This is not to be confused with the Nick Ray–Abbie Hoffman–Jerry Rubin film *The Seditious Movie*, in plan.] O'Horgan has tried television. He wanted Paul Foster to write a play that would take advantage of the medium's unique possibilities. Unfortunately, *The Stoned Angels* turned out to be a linear play, that is, literary rather than visual-electronic. Except for some familiar colour tricks, the production looked like orthodox La MaMa work, locked into the physical confines of a theatre area instead of being let loose into the open space and time of television. For O'Horgan, it was a real disappointment because he is fascinated by the possibilities of the medium.

Levy and O'Horgan have directing styles so unique, so identifiable, and so pronounced in effect upon their material that they have become *authors* in the same sense as the movie director-author (your well-known *auteur* theory). That is, they have become in large part the creators of their productions, though not so dominant over writers as film directors are.

Both Levy and O'Horgan share an interest in the plays of Sam Shepard, the most-produced writer of this season. In addition to the bill that O'Horgan is presenting with The New Troupe, Shepard had the full-length *Operation Sidewinder* with The Repertory Theater of Lincoln Center and two more one-acters Off-Broadway. Levy

(Continued on page 269)

VOGUE'S TRAVELOG

Colorado

WOODLAND PARK

This is Paradise At the foot of snow-capped Pike's Peak you'll fish in clear mountain streams, ride horseback on winding trails, sing around a cozy chuck wagon fire. This is the good life, western style. With heated swimming pool. Trail rides by stagecoach. Weekly rodeos. Games of all kinds. Camping trips. Cookouts. Dancing. A candlelit cocktail lounge. And dining at the rustic lodge. This is Paradise.

Your travel agent can tell you more.
Or write for our free folder.
PARADISE RANCH
Dept. D, Woodland Park,
Colorado 80863
Phone (AC 303) 687-9927



Maine

JACKMAN

SKY LODGE AND MOTEL. Resort luxury in North Woods. Swimming pool, golf. Excellent meals, cocktails. 1750-foot private airstrip adjoins.

Massachusetts

CHATHAM



Chatham Bars Inn & Cottages

On Cape Cod—A hotel of distinction for fine summer living. 65 acre estate overlooking ocean. Safe, private beach. Own golf course, tennis courts. Cocktail Lounge. Summer theatre, shops, fishing, relaxation. From $26 a day with meals. Late May—early Oct. Tel. 617-945-0096. R. E. McMullen, Owner, Dept. 4, Chatham, Mass. 02633

North Carolina

CASHIERS

High Hampton Inn and Country Club. Mtn. resort. Spectacular scenery. 2300-acre estate with private 18-hole, par 71, golf course. Tennis. Riding. Boating. Four lakes. Open early May thru late Oct. Write for brochure: Dept. V.

OCHO RIOS

PLANTATION INN. On the cool, scenic North Coast. The charm of Old Jamaica. Each room with balcony. All facing the sea. See your travel agent or Hetland & Stevens, Inc.

Barbados

Stay at 1; enjoy 3 select resorts on St. James Beach. Colony Club, Discovery Bay, Coconut Creek. Exchange dining. Guest rooms, cottages, kitchenettes available. Air cond. Hetland & Stevens, Rep. or your travel agent.

Jamaica

MONTEGO BAY
at the Royal Caribbean
HOTEL
A sophisticated bit of JAMAICA that swings, blue mountains, crystal waters, a beautiful 600 ft. private beach. Fully air conditioned. 175 rooms, a staff of 300 — no conventions — adults only
Privately owned by Mr. and Mrs. Lawrence M. Paul
See your Travel Agent or
LEONARD HICKS ORGANIZATION

VILLAS ABROAD Inc.

Rentals Throughout the World

P.O. Box 294, N.Y. 10028
212-288-3824
Cable Address: RANVILLAS

BUY

UNITED STATES

SAVINGS BONDS

O'HORGAN AND LEVY

(Continued from page 268)

staged Shepard's *Red Cross* and *La Turista*. They both see Shepard as a bridge between script and production, a playwright who has a style that can provide dialogue and structure appropriate to their visions of reality, their visions of the stage. Though Levy claims he is only looking for interesting scripts, he is more like O'Horgan than he realizes in creating a consistent body of work. Their agreement on Shepard's mythical, surreal, and absolutely American way of looking at things at last joins the two directors at a common origin.

The origin is America, from whose grass roots, whose very nature, a genuine national identity is at last emerging. It is that grass-roots America, in a mystical, unadorned sense, that will conceive our native theatre, as it has already given birth to our new and indigenous movies and music. Intellectuals seldom understood our country, tried to create it in the image of Europe. We are at last finding America upon us, in us, in whatever its tangled, distorted, even hateful condition. The discovery of it—the realization of its presence and the love of it—is creating upheaval at every level of our lives. This awareness is vitalizing the work of Levy and O'Horgan.

So representative of America right now, their choices signify those facing Americans. Levy the social conscience, O'Horgan the individualist. Levy feeling responsible to the group in his very antagonism to *the system*. O'Horgan in his own world. Levy disciplined, O'Horgan anarchic. Levy trying to improve things, O'Horgan letting it be (oh, those Beatles). Levy making a commitment, O'Horgan noncommital. Levy engaged with structured life and work, O'Horgan unstructured.

Both talk pessimistically about the theatre now; but they are productive and their work, *because it continues*, is optimistic. In what they do, in who they are, they make the stage exciting, American, and new.

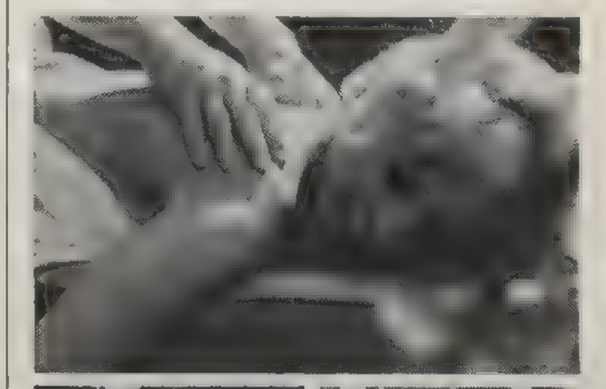
At La Costa, we believe it's not how long you stay. But how fully you enjoy.

So we surround you with enjoyments. Our own championship golf course. Tennis. Swimming. Horseback riding. Entertainment and dancing nightly. A trip to romantic Old Mexico. Or to San Diego for sports.

Not to mention our own magnificent Spa, with facilities to invigorate the body and renew the spirit.

Come to La Costa in Southern California. Let us show you how to live.

Come to La Costa.
We'll show
you how to live.









LA COSTA
Resort-Hotel and Spa
Rancho La Costa, Calif. 92008 (714) 729-7111
For reservations or our brochure, call your travel agent. Or our nearest reservation office.

New York · 757-6805
Boston LI 2-2036
Chicago FI 6-2979
Dallas RI 7-3610
Los Angeles DU 8-1151
San Francisco 434-0660
Seattle MU 2-1981
Miami FR 9-8331
Montreal VI 2-2969
Toronto 366-2941

Home of the Tournament of Champions

VOGUE'S SCHOOL & CAMP DIRECTORY

Travel

STUDENTS ABROAD

12th Year. For travel or study or family stays or camping . . . small groups—at a leisurely pace—having a lively, flexible program—and leaders of calibre, taste and wit. Western Europe, Greece, Yugoslavia. **771-V West End Ave., N.Y. 10025. (212) 928-7878.**

Summer can be a time to develop a talent or open new doors to learning.

LIVING FRENCH

Small Co-ed Group, 15-18 yrs. 7 weeks

Learn fluent French the natural way by living and studying in Swiss Alpine village. Personalized program, French staff, Morning classes, 3 levels. All sports and social life with French teenagers. PLUS leisurely tour of France, incl. Paris & 2 days in London.

10th YEAR TYROL PROGRAMS ABROAD
8820 Burning Tree Rd. Washington, D.C. 20034

AMERICA'S LARGEST STUDENT TRAVEL ORGANIZATION

EUROPEAN AND WESTERN TOURS
from **$695.00**

ARISTA Student Travel Association
589 FIFTH AVENUE • NEW YORK, N.Y. 10017
(212) MU 8-2230

SUMMER PROGRAMS

The American School in Switzerland

AGES 16-20

PROJECT EUROPE—Based in Lugano, Switzerland, eight weeks of exciting, unusual correlated travel/study in Austria, Germany, France, Italy, Hungary. Experienced American administration, European counselors. Seminars, language briefings, sports, recreation.

SUMMER SCHOOL IN FRANCE—Improve fluency in French. Eight weeks travel study in France. Daily classes, and exposure to French language. Painting, crafts, sports. Based near Avignon. Prior study of French required. Credit possibilities.

THEATRE WORKSHOP IN EUROPE—Eight weeks of onstage and backstage experience, beginning and advanced drama students—ages 17 to 22. Based in Lugano, performances in English in Switzerland, Italy, France. Limited enrollment, auditions or drama teacher references required.

M. Crist Fleming, Director
Write: N. Y. Rep., 326 East 69th St.
New York, N. Y. 10021
Tel. (212) 988-5462

AIMS INTERNATIONAL

Summer study and travel in Europe and the Middle East for young people between the ages of 15 and 20. Twenty-three programs of Language Study or Art History, Theater, Comparative Governments, Comparative Cultures, Russian Studies, Mediterranean Cruise. England, France, Switzerland, Spain, Italy, Austria, Russia, Greece, Israel. Instruction by European professors; chaperones are carefully selected U. S. secondary school teachers. Academic credit. $985.

Enrollment Coordinator
1700 Pennsylvania Avenue, N.W.
Washington, D.C. 20006
(202) 223-5710

Summer Schools

NORTHWOOD SCHOOL

SUMMER SESSION 6 WEEKS. COED
June 29-August 13. Grades—Boys 6-12, Girls 9-12. Academics, Reading Inst., Spec. French prog. Art. Intensive Hockey prog. Sports. Camping prog. **Mr. A. W. Rousseau, Lake Placid, New York 12946.**

WEST NOTTINGHAM ACAD.

Coed Summer School, June 28-Aug. 13. Grades 9-12. Program challenges advanced students; strengthens all backgrounds with credit and review courses. Reading Program. Sports. Tennis. boating. golf. **N. C. Farnlof, Hdm., Box 102, Colora, Md. 21917.**

SUMMER GUIDANCE & STUDY INSTITUTE

Vocational & Educational Career Plan determines realistic goals for boys and girls. Grades 7-12. Accredited courses in English, 3 languages, sciences, math, history. Remedial Reading. Classes average 5. Driver Ed. Cultural program. Sports, riding. In White Mts. Inclusive fee. Scholarship aid. June 29-Aug. 15. **John H. Flynn, Dir., Fryeburg Academy, Fryeburg, Maine 04037. Tel: (207) 935-2020 or 2040.**

SUMMER SCHOOL-CAMP

WASSOOKEAG Dexter, Maine

On lake in Dexter, Maine, coed summer school, ages 10-19, offers credit, remedial and special courses in all subjects. Tutorial. Driver Ed. Sports include: waterskiing, sailing, scuba, fishing, tennis, golf, riding, etc.

INSTITUTE: Marine Biology or Great Books & Mathematics for able students. Ages 15-19. Catalog. Lester G. May, 157 83rd Street, Brooklyn, N. Y. 11209. Tel. (212) 745 5024.

Burnham-by-the-Sea

Newport, Rhode Island

Summer Vacation School for girls 12-18 on beautiful ocean-front estates. All subjects. Small classes. Reading skills, study habits, typing. Music, art, dramatics. Olympic pool. All sports. Delightful social life. Coordinate program nearby boys' school. National enrollment. 21st summer. Bulletin:

George Waldo Emerson, *Director*
57-D Henshaw Ave. Northampton, Mass. 01060

PINEWOOD SUMMER SCHOOL

Keene Valley, New York

Grades 1-12 9 Week Session Coeducational

Elementary and college preparatory courses in English, Math, History and French for review or acceleration. Stress on development of reading and study skills to meet modern curricula. Special research department for handling students with visual perception difficulties. All sports available. Write:

Henrietta M. Allan, Director
Pinewood School,
Summerville, South Carolina 29483

SEARING SCHOOL

Coed Day School
Grades 7-12

SUMMER SCHOOL programs designed for individual needs. High School Credit or enrichment courses available. Classes do not exceed three students. Individual instruction is given where indicated and desirable.

Dr. & Mrs. Otto V. Swan, Directors
117 E. 59th St., New York, N. Y. 10022

June 30—August 14

GARLAND

DEVOTED TO THE INDIVIDUAL EDUCATIONAL PROBLEM

Correct study habits, make up credits, prepare for college, improve reading speed & comprehension, strengthen fundamental skills. Personalized instruction with afternoon sports program. Faculty-student ratio 1-4. Boys 13-19. Near Princeton.

Address: Director, Box 700, Chester, N.J. 07930

SUMMER SCHOOL IN FRANCE

Eight week credit-granting program of study and travel in France July and August. Outstanding faculty. First two weeks at Alliance Française in Paris. Based in 12th century château near Avignon. Daily lessons, constant exposure to French language. Studio arts, sports, travel. Prior study French required. Ages 15 to 20.

M. Crist Fleming, Director
Write: French Dir.
THE AMERICAN SCHOOL IN SWITZERLAND
326 East 69th St., New York City 10021
Tel. (212) 988-5462

Summer School

FENSTER SCHOOL—ARIZONA

Summer session for boys and girls, grades 1-12. Complete curriculum. Intensive preparation through individual attention. Developmental and remedial reading. Ride, swim. Also winter school. Color Catalog. Kenneth W. Fenster, Box 6230, Tucson, Ariz. 85716.

Summer Creative Arts

SUMMER FOUNDATION
in art and design
FOR HIGH SCHOOL JR'S. & SR'S.
PARSONS SCHOOL OF DESIGN
410 E. 54 St., N.Y., N.Y. 10022
for bulletin write or call
director of admissions. 212-PL 9-2214

Any of the camps listed here will gladly give you further information. Letters mentioning VOGUE will receive special consideration.

Girls' Camps

TON-A-WANDAH

HENDERSONVILLE, N. C. GIRLS 7-16
In Blue Ridge Mts. Private lake. 3 age groups. Trained leaders. All sports. Riding, music dramatics, art, dancing. Incl. fee. Also European Tour. Catalog. **Baxter Haynes, Dir., Box V, Tryon, N.C. 28782.**

KAHDALEA CAMP FOR GIRLS

Brevard, N.C.; Blue Ridge Mts. 120 campers, 7-15. Tennis, riding, skiing, sailing, canoe trips, overnight camping, all land, water sports, arts, nature, French, music, dance. Mature staff. **Mr. & Mrs. W. M. Oates, 339 Vanderbilt Rd., Asheville, N.C. 28803.**

INTERLAKEN

A distinguished Vermont private camp. Girls 6-18. 700 acres surrounding beautiful High Lake. Superb riding, tennis, water sports, snow ski instruction. Art, crafts. Tutoring. 47th year. **Mr. and Mrs. Bernard F. Dudley, Box V, Sharon, Vermont 05065.**

ECHO CAMP

A fine traditional camp for 25 years. 90 Girls 7-16 enjoy true & lasting friendships on Raquette Lake in Adirondacks. Horsemanship, Tennis, Water Skiing, Sailing, Canoe Trips, the Arts. Impeccable facilities. **Mrs. C. V. Clough, Pleasantville, N. Y. 10570.**

JEANNE d'ARC

Girls 6-18 enjoy fun & friendship in Swiss chalets. On Adirondack lake. Individual program. Sail, swim, water ski, trail ride & camp on island outpost. All land sports. Tutoring. Stimulating leadership. $700. **Mrs. C. V. McIntyre, 340 East 64 St., N.Y.C. 10021.**

PINE LOG CAMP

175 acres on private Adirondack lake. Girls 6-16. Excellent instruction: swimming, sailing, riding, tennis. All land sports. Waterskiing. Trips emphasized. 48th yr. Brother camp. Tel.: 518 668-5026. **Mr. & Mrs. Barr V. Morris, Diamond Point, N. Y. 12824.**

LONGACRES RIDING CAMP

Learn to ride, jump, show; 65 camp owned horses, drill team, horse shows. Superb riding program with all other camp activities. No uniforms. A vacation you'll never forget. For booklet write: **Mrs. Thomas Kranz, 1529 Mill Road, East Aurora, N. Y. 14052.**

CAMP SYL-O-ETTE

Girls 8-18. Learn to lose weight & keep it off. Judy Corlin, Nutrnst. Full camp activities on private lake in Adirondacks. Charm school, exercise machines. Post-season mtgs. **Arnold & Ethel Taub, M.A., Ph.D. David & Gwen Umlas, M.A.'s. Pottersville, NY 12860.**



Lake George CAMP FOR GIRLS

On the Queen of American lakes. Private shore with protected coves and sandy beaches. Pollen free area. Spacious cabins in 150-acre campsite. Ages 6-17. Most all water and land sports. Riding, theater, music, arts & crafts, tutoring. Resident nurse. Exceptional waterski program. Own slalom course and adjustable jump. Brother camp nearby. Member ACA.
Kate V. Boylston, 1 Glen Drive, Ansonia, Ct. 06401

OVERWEIGHT GIRLS 8-18

ENJOY A FUN-FILLED SUMMER WHILE LOSING WEIGHT

Pool—Tennis—Riding—Golf—All sports. Cultural Activities—Social Grooming—Re-education in eating habits. Follow-up program maintains weight loss. Non-medical program of healthful diet & exercise. *Accredited by ACA & Assoc. of Private Camps.*

Mrs. Gussie Mason, Director
Author, "Help Your Child Lose Weight"
Also Camp Tahoe for Overweight Boys
CAMP STANLEY
Box 529, Hurleyville, N.Y. 12747

Girls' Camps

NORTHLAND FOR GIRLS

In famous canoe country near Ely, Minn. 100 girls. 8-17. Riding, sailing, dramatics, tennis, gymnastics, water skiing. Guided camper-planned day. Horseback, canoe trips. 7 weeks only. **Mr. & Mrs. Albert W. Berglund, 2583 Hickory, Deerfield, Illinois 60015.**

HILL TOP RANCH FOR GIRLS

Girls 8-16. An unusual summer with purpose and adventure. Staff 1:3. Horseback riding, out-camping, white water raft trips emphasized. Also in-camp program. Brochure: **Travis S. Anderson, Anderson "Western Colorado" Camps, Gypsum, Colo. 81637.**

OSOHA

50th yr. Boulder Junction, Wis. Girls 8-16. Friendly group living. 7 wks. indiv. creative prog. Mature leaders. Sports. Riding. Canoe trips. Water skiing. Modern dance. Tutoring available. Sturdy cabins. **Mrs. R. Snaddon, 4002 Cherokee, Madison, WI 53711.**

CAMP WATERVLIET

For girls 7-17. 400 acres; woods, lake, pool. Daily riding; sailing, skiing, canoe trips, tennis, other sports. Arts, crafts, theater. Ranch. Pioneer. CIT programs. All inclusive fee. 36th year. Booklet. **Dr. & Mrs. H. V. Tatter, Watervliet, Michigan 49098.**

TEGAWITHA

Camp for Girls 6-16. Atop the Poconos. On private lake. All land sports, swimming, riding, dramatics, dancing, crafts, tutoring. 8, 4 wks. Private Catholic chapel. 53rd yr. Catalog. **Mrs. James P. Lynch, Dir., Camp Tegawitha, Box V, Tobyhanna, Pa. 18466.**

ROCK RUNN RIDING CAMP

Girls 7-18. Exceptional instruction for trail, hunt & horse show. Beginners' mounts & hunters. Excellent training; oils, sculpture, folk art, swimming, tennis. Tutoring. Chester Co., Pa. Churches nearby. **Mr. & Mrs. John B. Ziegler, Box 22-V, Pottstown, Pa. 19464.**

If you have a son and a daughter, they may attend a coeducational camp, or brother and sister camps.

PO-NE-MAH

KENT, CONNECTICUT
56th Season!
80 Girls, 6 to 16 years old.
Mrs. Gilman Williams,
"Heathcliff," Kent, Connecticut 06757.

SEA PINES CAMP

Girls 5-17 have summer fun on historic Cape Cod. White, sandy beach. Sail, Swim, Water-ski, Ride. Land sports. Crafts, Drama, Dancing, Music, Trips. Tutoring, Rem. reading. $700. 64th yr. Bklt. **Esther Spargo Walp, 410 Fourth St., Marietta, Ohio 45750.**

CAMP BRY-WOOD

White Mts., Lovell, Maine. Girls 7-17. Complete Athletic, Creative & Career programming. CIT. Exceptional facilities for the now generation. U.S. and European Staff. 8 or 4 weeks. Catalog: **Gloria Bryant, 1876 E. Chatham Rd., W. Palm Beach, FL 33406.**

CAMP WA-KLO FOR GIRLS

"A Summer Your Daughter Will Remember"
Thorndike Lake, Jaffrey Center, New Hampshire
Est. 1938. An ideal camp. 100 girls, ages 5-18.
All camp activities. Tutoring. Mature staff. **Ethel V. Kloberg, 506 Devonshire Rd., Baldwin, N.Y. 11510.**

HOLIDAY HILL IN VERMONT

Craftsbury Common. 100 girls 7-17. Congenial cabin living. Stowe area. Daily riding, care of camp stable. Sailing, water skiing, tennis, arts, dance, mt. trips. CIT program. **Josephine Willard & Dorothea Loewel, Dirs., 55-C Locust Ave., New Rochelle, N. Y. 10801.**

kiniya

On a Bay of Lake Champlain in Vt. Girls 6-17

VERMONT **52ND SEASON.** Riding for every girl every day—wonderful trails—own stable. Sailing, swimming, canoeing, water skiing, tennis, archery, riflery, crafts, dramatics, dance. Give age. Booklet.

IRELAND Special program for older girls. 3 weeks at Kiniya, 3 weeks in Ireland pony trekking. Hunt Ball; Dublin Horse Show. Visit Edinburgh, London.

Mr. & Mrs. John J. Williams, Milton, Vt. 05468. Tel. 893-7849

SEASCAPE ON CAPE COD

Specifically for OVERWEIGHT Young Ladies

Ages 11-18. EST. 1959. J. V. Spargo, M.D. • F. P. Heald, M.D. • P. S. Peckos, B.S., Nutritionist. Owned by original & permanent professional staff. Monthly winter follow-up—Boston, N.Y.C., Wash., D.C. C.I.T. program & parents' seminar. Member A.C.A. Also Lancer for boys. Catalog. **John V. Spargo, M.D., Box 377, E. Brewster, Mass. 02640.**

Tutoring

DUNNABECK

Individual remedial reading, writing, spelling and study skills for 40 normal, intelligent boys 7-16 yrs. Excellent recreational facilities. Riding, swimming. In Alleghenies, Pa. **Mrs. D. H. King, Kildonan School, Box 139, Solebury, Bucks Co., Pa. 18963.**

Special Camps

KOLBURNE CAMP

An outstanding camp & summer session for children with learning, behavior & social problems. Coed 6-16. Effective therapy integrated with a complete and happy camp prog. Highly trained prof. staff; 120 Mi. N.Y.C. **New Marlborough 6, Mass. 01230. Tel: 413-229-8787.**

RHINEBECK COUNTRY SCHOOL AND CAMP

Unusual experience for slow child. Swimming, sports, trips. 1 staff member to 3. Psychiatric services. Home atmosphere. **L. V. Zneimer, Rhinebeck, N. Y. 12572.**

Boys' Camps

CAMP PACIFIC

On the Ocean for boys 7-17.
Six weeks—June 28-August 8.
Three major programs—recreation, academic, music.
Write for catalog.
Box V, Carlsbad, Ca. 92008

WILLIAMS FORK RANCH

Limited enrollment of boys on family owned cattle ranch in mts. of Colorado. Work program of branding, haying, ranch construction. Raft trips on Colorado River; packtrips National Wilderness Areas. **Bob Kreamelmeyer, Box 5, Parshall, CO 80468.**

TIMLO SAIL & SWIM CAMP

Daily sailing. 23 sailboats (Comets, Stars). Regattas—yacht clubs & camps. Daily competitive swim training sessions. Tennis emphasized. Sports. 36th yr. Boys 6-16. Sister camp. Tel.: 518-668-5026. **Mr. & Mrs. Barr V. Morris, Diamond Point, N.Y. 12824.**

PASSUMPSIC

On Lake Fairlee, Vt. Boys 6-16. All land & water sports. Special program in football fundamentals designed & taught by experienced coaches. 7 wks. $700. 4 wks. $450. 56th year. **Mr. & Mrs. W. G. Brown, 6 Dianne Crest, Huntington Sta., N. Y. 11746.**

HALF MOON

ONE OF AMERICA'S OLDER CAMPS FOR BOYS
Well-rounded program of sports and fun on land and water. 120 miles from N.Y.C. Ages 6-16. Tuition $450 to $800. Brochure. **Mr. and Mrs. Edward Mann, P. O. Box 188V, Great Barrington, Mass. 01230.**

WAMPANOAG—CAPE COD

Salt water camp on private bay. Boys 7-15. Sailing, swimming & skiing, fencing, tennis, archery, riflery, shop. Emphasis on individual. 1 counselor to each 4 boys. Tutoring. Nurse. 64th yr. Bklt. **Mr. & Mrs. H. V. Watson, Rt. 2, Reeds Ferry, N. H. 03078.**

CRANWELL

A Jesuit Camp for Boys 7-14

On a 400 acre estate and lakefront in the Berkshires. 1200′ above sea level. Swimming, boating, 18-hole golf course, tennis, riding. Wilderness camp site. Developmental Reading and Modern Math program under professional direction. **Catalogue.**

ALSO WINTER COLLEGE PREP SCHOOL

Camp Director, 430 Lee Rd., Lenox, Mass. 01240

Phone 413-637-1030

VALLEY FORGE
MILITARY ACADEMY SUMMER CAMPS

A summer of fun and learning at one of America's finest Military Academies, Pioneers (9-11) Rangers (12-15) Bandsmen (13-17) Tutoring. Reading Clinic. Music lessons. Swimming. Indian lore and crafts. Scouting. Sports Clinics. SPORT KARTING. Riding. Leadership training.

Catalog. Box HC, Wayne, Pa. 19087

NAVAL SCHOOL

SAILING, WATER AND LAND SPORTS

Exciting worthwhile summer for boys 14-18 on beautiful 1500-acre campus on Lake Maxinkuckee. SCUBA, water skiing, swimming. U. S. Navy Honor ROTC training. Golf, tennis, baseball, basketball, track, other sports. Optional academics, reading, typing, driver training. Emphasis on initiative, promptness, courtesy. Founded 1902. Scholarships. Write for catalog.

CULVER

510 LAKE SHORE WALK
CULVER, INDIANA 46511

OVERWEIGHT BOYS

ENJOY A SUMMER OF FUN WHILE LOSING WEIGHT

Non-medical Trim-Down camp for boys 8-18. Complete sports & physical fitness program at one of best-equipped & staffed camps in the country. Re-education of eating habits. Winter follow-up program. Usual weight loss 20-45 lbs. Supervised by Mrs. Gussie Mason, author of "Help Your Child Lose Weight". Same owner-management as Camp Stanley for Overweight Girls. Accredited by ACA & Assn. of Private Camps.

CAMP TAHOE
Box 605, Loch Sheldrake, N. Y. 12759

Horsemanship

HIGH HAMPTON

School of Equitation. For girls 8-15 who love horses. June 14-Aug. 9 (one to 8 weeks). Expert instruction. Beautiful estate in Blue Ridge Mountains. Swimming, golf, family accommodations. **High Hampton Inn & Country Club, Dept. Q, Cashiers, N.C. 28717.**

Boys' & Girls' Camps

BRIAN McCALL'S SURFING CAMPS

San Diego, Calif.—Narragansett, Rhode Island. Coed. Ages 11-18/full instruction/1-5 weeks/July-Mid-Aug. **Box 133V, Alpine, California 92001.**

WATER SKI CLINIC

Coed 5-18. Trains the summer camper from non-skier to slalom runs, saucer, trick skiing, wake surfing, scuba, after prerequisites and thorough training in boat and water safety. **Holiday Harbor Seafaring Camp, 7727 South Trail, Sarasota, Florida 33581.**

CAMP CLOUDMONT

45th yr. Camps Cloudmont, Shady Grove, Valley View Ranch. A'top Lookout Mt. Near Chattanooga, Tenn. Boys—Tennis, Golf, Athletics, Ranching Camps. Girls—200 horses, Hunt, Eng., West.; Sports. **Jack Jones, 1100 S. Greenway Dr., Coral Gables, FL 33134.**

NOTTINGHAM CAMP

A summer of fun and friends for boys & girls, 8-16. June 28-Aug. 22. 360 acres. Riding, riflery, swimming, sailing, water skiing, golf. Dramatics, music, crafts. 4 wks. $350, 8 wks. $600. Catalog: Write: **Director, Box 1020, Colora, Maryland 21917.**

ALDERKILL

Boys & Girls 5-15. Est. 1938. A well planned program—not regimented—to help each camper develop individual abilities. Riding, swimming, canoe trips, golf, all sports. 135 acres. 90 miles from New York. **G. Dresser-Treadwell, Rhinebeck, N. Y. 12572.**

CAMP TAM-KIM

ELEMENTARY READING IMPROVEMENT
Professional instruction by certified teachers. Diagnostic placement tests. Pool, private lake, all camp activities. Small group living. 65 miles NYC. **Mr. & Mrs. R. G. Warner, Box 172, Middletown, N.Y. 10940.**

CAMP CLARAC—CANADA

In Laurentian Mts. Accred. Am. Camping Assn. Boys ages 4-10. Girls ages 4-16. French. All sports: Riding. Hiking. Water Activities. Dir. Sisters of S. M. (Non-sect.) Phone: 514-321-8800. **3530 E. Gouin Bl., Montreal 459. Summer: St. Donat.**

Any of these camps will gladly give you further information.

Girls' Schools

RADFORD

Grades 8-12. Prepare for college in warm, ideal climate; winter sports nearby. Established in 1910. Emphasis on moral & academic values. Music, Art, Modern Dance, Drama. Olympic pool. **Marjorie F. Graham, M.S., 4502 Radford, El Paso, Texas 79903.**

BARTRAM IN FLORIDA

Boarding and country day. Girls, grades 7-12. College prep of highest standards. Fully accredited. Music, art, dramatics. Air-conditioned throughout. Pool and ocean swimming. Trips. Dances. Bklt. **Olga V. Pratt, 2264 Bartram Rd., Jacksonville, Fla. 32207.**

Charles E. Ellis School



Girls, grades 7-12. Fully accredited. College prep, art, music, home ec. Small classes. Guidance. 300-acre campus, suburban Philadelphia. Excellent library and well-equipped classrooms. Separate dorms for younger girls. Sports, riding. Gymnasium. Est. 1910. Catalog.

Dr. C. Gordon Frantz, President
Box 14, Newtown Square, Pa. 19073

THE FERRY HALL SCHOOL LAKE FOREST, ILL.

An accredited college preparatory school for girls on Chicago's North Shore. Boarding, grades 9-12. Graduates in leading colleges. Small classes. Music. Art. Drama. Riding. Swimming. Tennis. Golf. Founded in 1869. **Write: Marian V. Smith, Headmistress, The Ferry Hall School, 541 North Mayflower, Lake Forest, Illinois 60045.**

an effective and concerned approach to THE EDUCATION OF INDIVIDUALS

Fully accredited Girls' College Preparatory. Resident & Day. Strong academic, cultural, social programs. Fine faculty, library, facilities. Coordinate boys' day school. Suburban campuses. Catalog.

UNIVERSITY SCHOOL OF MILWAUKEE

UEM

(Formerly Downer Seminary)
Samuel V. Elliot, Dir. Adm.
2100 W. Fairy Chasm Road
Milwaukee, Wisconsin 53217

Girls' Schools

SAINT ANGELA ACADEMY

Girls boarding; coed day. Fully accred. college prep. Gr. 9-12. Accel. Math, English, French. Business. Qualified seniors enrolled in regional university. Art, Music, Riding, Golf. **Sisters of Charity, Saint Angela Academy, Box V, Aiken, S.C. 29801.**

FAIRFAX HALL

Accredited preparatory school for girls. Grades 9-12. Music, art, dramatics. Shorthand, typing. Private stable, riding rings, pool. New students admitted to grades 9, 10, 11. Catalog. **Wm. B. Gates, Jr., Pres., Box V-705, Park Station, Waynesboro, Va. 22980.**

GRIER SCHOOL

2 accred. Col. Prep programs. New class rms. & labs. Adv. placement, honors courses. Scholarships. Gr. 9-12. 1000 acres. Riding, indoor & out. 50 horses. Skiing, team sports, gym, pool, tennis. Social life. 117th yr. **Dr. D. Grier, Box 62, Tyrone, Pa. 16686.**

ST. JOHN BAPTIST SCHOOL

An Episcopal Country School. Grades 9-12. Accredited college preparation. Strong faculty. Individual programs, advanced courses. Some coed classes with nearby boys' school. All sports. 35 miles N.Y. **Sister Superior, Box 356, Mendham, N. J. 07945.**

ROGERS HALL

78 years of New England tradition. Near Boston. Thorough college preparation. General course; secretarial training, excellent music and art. All sports including riding. Swimming pool. Catalog.
Miss Hildred Ramsey, Box V, Lowell, Mass. 01852.

CHAPEL HILL SCHOOL

College prep & general courses. Grades 9-12. Small classes. Music, art, drama. Typing. Social, athletic, creative activities. Excellent library. Pool. 23-acre campus. Boston 10 mi. Also Co-ed Summer School & Art Workshop. **Clifford V. Eriksen, 327 Lexington St., Waltham, Mass. 02154.**

Stoneleigh-Burnham

Excellent college preparatory record. Outstanding faculty. 250 boarding students in grades 9-12. Music, art, all sports. 101st year. International enrollment. Stoneleigh-Prospect Hill and Mary A. Burnham merged in 1968 and occupy 150-acre campus with new buildings in Greenfield. Accredited.

Edward E. Emerson, Headmaster
Box V, Greenfield, Massachusetts 01301

Miramar



A girls' boarding school. Sound college preparation, grades 9-12, postgraduate. Small classes; individual attention. Emphasis on study skills. Magnificent ocean-front estate, 60-room showplace contains classrooms, dormitory. Swimming, tennis, riding, golf, sailing. Brochure: **Mr. & Mrs. Roy S. Penner, Miramar, Box B, Bellevue Ave., Newport, R. I. 02840.**

Oak Grove School

A Friends School for girls, Grades 8-12. Est. 1849. Preparation for leading colleges and universities. International enrollment. New science hall, gym, auditorium, dormitory in modern fireproof quadrangle. 500-acre campus. Scenic winter sports area. Riding. Music, art, speech. Activities. Write:

Andrew C. Holmes, Headmaster
Box 306 Vassalboro, Me. 04989

Write

to the schools listed here for further information and catalogs

Junior College

"The Collegiate Life"

Mount Aloysius is the college that offers the inquiring, alive, involved student a springboard to keep up with the tempo of the time.

MOUNT ALOYSIUS
JUNIOR COLLEGE

Fully Accredited—Associate Degree Programs
Elementary Education, Liberal Arts, Art, Music
Executive Secretarial, Medical Secretarial, Nursing, Occupational Therapist Assistant
Merchandising, Home Economics, Pre-lab Technician, Library Technical Assistant
For information write: Director of Admissions, Box V-70, Mount Aloysius Junior College, Cresson, Pennsylvania 16630

Coeducational Schools

THE BEMENT SCHOOL

Delightful country boarding school for boys and girls. Grades 1-9. Small classes. Thorough academic training. Excellent supervision. Art and music. Personal care. Sports. **Katharine F. Bartlett and Mary Harriman Drexler, Box V, Deerfield, Mass. 01342.**

FRYEBURG ACADEMY

All advantages, values of coeducation. Students of varying abilities guided to success in wide range of colleges. Grades 9-12. PG. Sports, activities, driver ed. Fine ski facilities. **Hdm. P. W. Richards (Ed. M. Harvard), Box 7, Fryeburg, Maine 04037.**

ELGIN ACADEMY

25 miles N. W. of Chicago. Grades 7-12. Coed. Accred. college prep. PAR (Potential Achievement Rate) counseling. 9-1 pupil-teacher ratio. Gym, indoor pool, athletic field. Developmental reading. **Dir. of Adm., 223 Academy Pl., Elgin, Ill. 60120.**

FENSTER SCHOOL—ARIZONA

Fully accredited for boys and girls. Grades 1-12. College preparatory. Small classes. Excellent facilities and staff. Riding, swimming in a scenic, dry, clear climate. Also summer school. Color Catalog. **Kenneth W. Fenster, Box 6230, Tucson, Ariz. 85716.**

JUDSON IN ARIZONA

Coed School. Prep and General courses. Small classes. Grades 5-12. Accredited. Informal Western life. Healthful desert climate. Excellent staff. All sports. Riding. Art. 41st year. **David V. Wick, Hdm., Judson School, Box 1569, Scottsdale, Ariz. 85252.**

THE FLINT SCHOOL

Coed, ages 11-17, 40 students in non-graded approach to a classical education emphasizing academics and 4 R's incl. Reason: thinking, study, self-motivation. On Little Sarasota Bay; waterskiing, sailing. Foreign travel. **7756 South Tamiami Trail, Sarasota, Fla. 33581.**

Write to the colleges or schools which interest you, mentioning VOGUE. Be sure to give proposed entrance date, age and grade at present, course you prefer.

Golden Hills Academy

Boarding (Girls Only). Day



Grades 7 to 12. Coeducational college preparatory. Non-sectarian, high academic standard, modern languages, fine arts, new math, humanities, sciences. Swimming, golf, riding, tennis.

Route 27, Ocala, Florida 32670

WOODWARD ACADEMY

In beautiful suburban **ATLANTA** . . . If you are considering a Southeastern private school, you owe it to your son or daughter to examine our catalog. What other school has its own closed circuit TV system . . . computer . . . planetarium . . . $4-1/2 million campus? Est. 1900. Summer Programs. Fully accred. college prep. Write: Box 87190-V, College Park, Georgia 30337.

INTERLOCHEN

Aesthetically: the challenge of gifted young people from near and far. Academically: accredited, college prep. Physically: magnificent setting of natural beauty. Grades 9-12. Coed. Specialized education in Music, Art, Drama and Dance. Distinguished resident and visiting faculty of professionals. Affiliated with National Music Camp. Catalog. **Dir. of Adm., Rm. 11, Interlochen Arts Academy, Interlochen, Michigan 49643**

ARTS ACADEMY

WASSOOKEAG

Dexter, Maine

Coed Grades 7-12 Founded 1928

Unique academic program of three tracks: Tutorial, Standard, Advanced, for the college-bound student. Small classes all tracks. Enrollments possible NOW. Summer Session—Wassookeag School-Camp. Norman G. Lander, Headmaster, Dexter, Maine 04930 Tel. (207) 924-6961 or **N. Y. Representative: Lester G. May, 157-83rd St., Brooklyn, N. Y. 11209 Tel: (212) 745-5024**

Special School

PERKINS

For children requiring special methods of training and education to modify their limitations. Est. 1896. A happy, busy and homelike atmosphere in a healthy country location. Pupils admitted ages 4-11. Year-round academic classes in all subjects, grades K-8. Excellent music, art and physical ed. programs. Emphasis on development of individual potentiality. Enrolment limited.

Doctor Franklin Perkins School
David V. Perkins, Director of Admissions,
Lancaster, Mass. 01523 Tel: 617-365-9311

Foreign Schools

LA CHÂTELAINIE—SWITZ.

International Girls' School. Estab. 1880. Lake & Mt. Branch. Grades 9-12. College Board Ent. Exam., Finishing Courses. Languages, Home Ec., Secretarial. Sports. European Tours. Summer Session. **La Châtelainie, Saint-Blaise/Neuchâtel, Switzerland.**

LEYSIN AMERICAN SCHOOL

4-Yr. University Prep High School

An *American* High School in Swiss Alps with high academic standards. College Testing and Advanced Placement taught by college professors. Small coed classes; individualized attention. Personal and Career Guidance. Curriculum-related Tours. Winter sports. Excellent Transfer Record to U.S. Universities. *Affiliated with American College of Switz.*

Write: Registrar, 1854-N, Leysin, Switz. or U.S. Rep.: 330 East 49 St., N. Y. 10017

TASIS—The American School In Switzerland

COLLEGE PREPARATION IN EUROPE

American education with an international dimension. Coeducational college preparation at Lugano in Southern Switzerland meets highest American academic standards. Grades 7 thru 12. College testing. Excellent record college acceptances. American faculty. European language teachers. Small classes. Excursions, optional vacation European travel. One month session at St. Moritz. Sports, skiing, activities.

M. Crist Fleming, Director
Write: U.S. Rgtr.
326 East 69th St., New York, N. Y. 10021
Tel. (212) 988-5462

Colleges

WOODBURY COLLEGE

Teacher Education
Business Administration
Professional Arts

B. S. Degrees in Teacher Ed., Secretarial Administration, Acct., Foreign Trade, Communications, Marketing, Business Mgt., Comm. Art, Fashion Design, Int. Design. 4 quarter, 3 year accelerated program. Founded 1884. Co-ed. Dorms. Activities. Accredited. M.S. degree in Business Administration.
1027A Wilshire Blvd., L.A., Calif. 90017

FISP

Finch Intercontinental Study Plan

Finch College for women reports the successful continuation of its novel third-year Study Plan. FISP enables qualified (minimum prerequisite: Finch resident one semester) third-year students to study for nine-week periods in each of four study centers Finch has established thus far—Madrid, Rome, Paris, London. Since the language of instruction is English, participation is open to non-language as well as language majors. Emphasis is placed on the study of art history, comparative government, economics, sociology, and language. A fully-accredited four-year liberal arts college, Finch awards the A.A.S., A.A., B.S., and A.B. degrees. Write the
Director, FISP, 52 East 78 St., N.Y., N.Y. 10021.

If you need more information about these colleges or schools, do not hesitate to write to them.

Boys' Schools

perkiomen

96th year of successful preparation for college and life. Boys; Grades 8-12. Small classes, careful guidance, excellent leadership. Fully accredited. Expansive country campus near Philadelphia. All sports, activities. Coed summer school. Write:

Director of Admissions, Box 106
Perkiomen School, Pennsburg, Pa. 18073



EDUCATIONAL TROUBLE SHOOTERS

Individualized Plan—Each Student a Class

For those with educational problems—successful college preparation and general education. **Our tests discover causes of difficulties** and we (1) devise individualized program to overcome difficulties; (2) make up lost time; (3) instill confidence; (4) teach effectively the art of concentration and the science of study. ***Faculty 14; Enrollment 44; 61 years' experience.*** Write Edward R. Knight, Ph.D., Headmaster

OXFORD ACADEMY
Box K-95, Pleasantville, N. J. 08232

Boys' Schools

ARMY AND NAVY ACADEMY

One of the Nation's finest Preparatory Schools. Fully accredited. Located immediately on the ocean—80 miles south of Los Angeles. Camp Pacific—Summer Camp. Separate catalogues.
Box V, Carlsbad, California 92008

SAN DIEGO MILITARY ACAD.

Grades 3-12. College prep. Training in citizenship, scholarship, leadership. Small classes. Reading & Study Skills. Band, Pool, Surfing. Ideal climate. 95 miles South L.A. Summer School & Camp. Write: **L. J. Bitterlin, Box 610V, Del Mar, Calif. 92014.**

MIDWEST MILITARY ACAD.

Accredited. Boys, grades 4-8. Full curriculum. All sports. 18-acre campus. Small classes. 25 miles from Chicago. Moderate rate. Also summer school and camp. For catalog write: **Col. P. E. Williams, Dept. V, Wheaton, Illinois 60187. Tel.: MO 8-1048.**

WESTERN MILITARY ACAD.

Develops self-confidence, self-direction; how-to-study. Small classes, guidance. Gr. 7-12. Career analysis. ROTC. All athletics; riding, pool, 91st yr. Fully accred. Near St. Louis. Catalog: **Col. Ralph B. Jackson, Supt., Box V5, Alton, Ill. 62002.**

JUNIOR MILITARY ACADEMY

Chicago. Boys 6-14. Advancement at individual ability. Testing, guidance and counseling under supervision of certified Guidance Dir. Also Summer School Camp. Tuition $160 month. **D. V. Patterson, Dean, 5026 S. Greenwood, Chicago, Ill. 60615 (DR 3-6737).**

ST. FRANCIS

College Prep. in two areas—Classical and Scientific. Small classes—Emphasis on self motivation. 98% College Acceptance. Modern facilities on 70 acres. All sports. Summer Institute. **Father Linus T. Carr, T.O.R. Hdm. Box AV., Spring Grove, Pa. 17362.**

STAUNTON MILITARY ACADEMY



In Beautiful Shenandoah Valley. Thorough college preparation; fully accredited. Individual guidance. Band. All sports. 2 gyms. Pool. Fine health record. Fireproof buildings. Separate Junior School. Illus. Catalog write Supt. S.M.A., Box V-5, Staunton, Va.
BASIC COURSE R.O.T.C. BY U. S. ARMY INSTRUCTORS. Founded 1860



FORK UNION MILITARY ACADEMY

Our ONE-SUBJECT PLAN increases honor roll. Fully accred. Training toward successful manhood and sound Christian character. Upper School, grades 9-12. Sep. Jr. School, grades 5-8; housemothers. 17 modern buildings, 2 pools, 2 gyms. Bands, 72nd year. *Non-mil. Summer School, grades 7-12.* Catalog: **Dr. K. T. Whitescarver, Pres., Box 905, Fork Union, Virginia 23055**



MIAMI MILITARY ACADEMY

FULLY ACCREDITED. ROTC HONOR SCHOOL. College Prep & General. Grades 6-12 & Post Grad. 45th yr. Small classes. Guidance. HOW TO STUDY. Honors Courses. Flight train. Band. All sports. Pool. 30 acres. Moderate all-inclusive fee. Sum. Sch. & Camp. Write for catalog. **10609E, Biscayne, Miami, Fla. 33138**

TEXAS MILITARY INSTITUTE

Founded 1893. Episcopal. Grades 7-12. Individual PAR goals. Honor school ROTC. Athletics. College preparatory. Speech, Developmental Reading, Study Skills. Guidance. 4 or 8 weeks summer session. Catalog.

E. P. Droste, Pres.
808 College Blvd., San Antonio, Texas 78209

Culver Boys Go to College

High academic standards, excellent teachers, small classes and well rounded extra-curricular programs are responsible. Grades 8-12. Scholarships.

Write for catalog.
510 Pershing Walk
Culver, Indiana 46511

Boys' Schools

HOWE MILITARY SCHOOL

Jr., Sr. Schools; grades 6-8, 9-12. Thorough acad. training. Accredited college prep. ROTC. Devel. Reading. Jrs. have own dorm, sports. Episcopal. Est. 1884. Summer Camp. Catalog. **Col. R. R. Kelly, Supt., 1550 Academy Pl., Howe, Indiana 46746.**

ST. JOHN'S PREP SCHOOL

Grades 9-12 & P.G. Fully accredited Catholic School. Directed by Xaverian Bros. Outstanding college record. Interscholastic sports, plus tennis, swimming, skiing, hockey. 200 acres near Boston. 64th yr. **St. John's Prep School, Dept. 12, Danvers, Mass. 01923.**

MILFORD ACADEMY

Fully accredited college preparatory school for boys, grades 9-12. 54th year. Scholastic achievement through individual attention. Small classes. Homogeneous groupings. Full program of athletics, activities. **Robert G. Eccles, Hdm., Milford, Conn. 06460.**

THE NYACK SCHOOLS

College Prep. Elementary. Small classes permit flexible adjustment to individual. Experienced faculty. Art, Music. All sports. 2 campuses. 36th year. Grades 1-9: **37 North Broadway, Upper Nyack, N.Y.** Grades 7-12: **155-V Hill St., Southampton, L.I., N.Y.**

Devoted to The Individual Educational Problem

GARLAND

Selective teaching • Personalized programs

Study habits corrected, confidence restored, ambition aroused through personal supervision possible in small classes. Faculty-student ratio 1-4. Make up lost time or concentrate in specific areas. All sports including baseball, tennis, touch football and swimming. Beautiful 33-acre campus near Princeton. Boys 13-19. Semi-tutorial program permits enrollment at any time. *Also Summer Program*

Frederick L. Zins, Hdm., Garland School
Box 700, Chester, New Jersey 07930.

If you would like a copy of Vogue's School Directory, please write to us for it.

Secretarial & Business

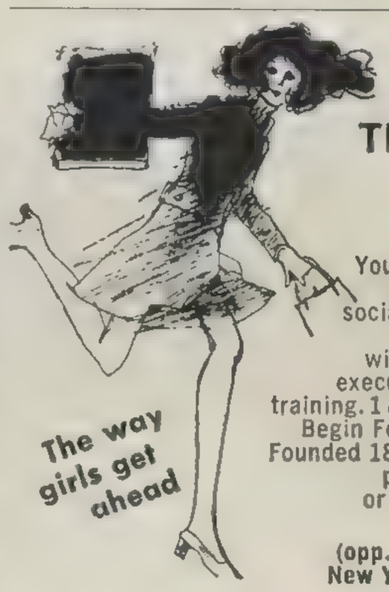
GRACE BALL SEC'L COLLEGE

Prof. training at college level in City by Golden Gate. Residence. Placement serv. 1-yr. sec'l courses. Gen'l, Exec., Med., Legal, Foreign Service. Intensive English for foreign students. Catalog: **Reg. Secretary, 525 Sutter, San Francisco, Cal. 94102.**

Chandler

SCHOOL FOR WOMEN IN BOSTON

Interesting living and learning experience that gives meaning to your future. All the culture and charm of Boston at your doorstep. Practical training prepares you for a purposeful career as legal, executive, medical or science-research secretary. Accredited two year school of business. One year programs. Distinguished Back Bay residences. Placement. Loans. Catalog: 448C Beacon Street, Boston, Mass. 02115.



THE WOOD SCHOOL

Secretarial

You're on the move to exciting jobs, social advancement, a bright future with famous Wood executive secretarial training. 1 & 2 year courses. Begin Feb., July & Sept. Founded 1879. For catalog, phone OX 7-1290 or write Rm. 302,
125 Park Ave. (opp. Grand Central), New York, N.Y. 10017

Home Study

INTERIOR DECORATION

Approved supervised home study training. Fine starting point for career. No classes. No wasted time. Text and work kit furnished. Diploma awarded. Free booklet. **Chicago School of Interior Decoration, 835 Diversey Pkwy., Dept. 717-015, Chicago 60614.**

DRESS DESIGNING

Approved supervised home study training. Fine starting point for career. No classes. Text and work kit furnished. Low tuition & payments. Send for free booklet. **National School of Dress Design, 835 Diversey Parkway, Dept. 717-015, Chicago, Ill. 60614.**

There is always a demand for trained people in every field of work. Listed here are good schools offering courses to meet both present and future needs.

Retailing

RAY-VOGUE SCHOOLS

Intensive 1 yr. program. Fashion Merchandising. Buying, Modeling, Speech, Selling in stores Sat. with pay. Student apartments, walking distance to school. Our 55th year. Write Reg. Specify course. **750 North Michigan Avenue, Chicago, Ill. 60611.**

CHAMBERLAIN

A PROFESSIONAL SCHOOL OF RETAILING
Merchandising. Personnel, Display, Fashion, Adv., Interior Design. 2-yr. course for College age girls. Training in Boston stores. Dormitories. **Hilda V. Noones, 90 Marlborough St., Boston, Mass. 02116.**

L.I.M.—FASHION CAREERS

Learn buying, advertising, fashion coordination in N. Y.'s smartest section. 1- and 2-year courses. Supervised, salaried store work. Placement service. Sept. & Jan. entrance. Cat. V. **Laboratory Institute of Merchandising, 12 East 53 St., N.Y., N.Y. 10022**

BASSIST FASHION INSTITUTE

Fashion buying, merchandising, advertising, display, interior decorating, fashion show production, paid training with leading stores, approved for veterans and foreign students. Sept. to June. European Fashion Tour. Catalogue V.
923 S.W. Taylor St., Portland, Ore. 97205
Home of Jantzen, White Stag, Pendleton

Grahm Junior College

Retailing * Merchandising * Liberal Arts

Learn by doing. Two year Work-Study Degree Program in Retailing includes paid on-the-job training. fashion coordination, display, promotion, copy, customer services, merchandising, personnel, retail management, liberal arts. Activities. Dormitories. Placement. Coed. Catalog. Write Miss Newman.
GRAHM JUNIOR COLLEGE
(founded as Cambridge School)
632 Beacon St., Boston, Mass. 02215

ACADEMIE MODERNE

SCHOOL FOR FASHION CAREERS

LEARN-WORK-EARN. Professional training from experts for positions in the fashion world—fashion shows, advertising, promotion, merchandising, consultants, TV. CONCENTRATED ONE-YEAR COURSE FOR YOUNG WOMEN. On-the-job experience in Boston stores with pay. Field trips. Cultural activities. Dorms. Placement. Starts Sept. Send for Cat. F. Mildred L. Albert, Dean
35 COMMONWEALTH AVE.
BOSTON, MASS. • 02116

Drama, Radio, TV

AMDA

Philip Burton, pres.

TOTAL TRAINING FOR THE THEATRE
FULL TIME COURSES
START JUNE 8 & OCT. 5
AMERICAN MUSICAL & DRAMATIC ACADEMY
150 Bleecker St., Dept. V., N.Y.C. 677-5400

To help you

Listed in Vogue's School & Camp Directory are both schools and summer camps. Write to the places which interest you, mentioning Vogue; your letter will receive special consideration. Heads of schools like to know the proposed entrance date, age and grade at present, course or courses preferred. Directors of camps appreciate receiving information on age, activities.

Fine & Applied Arts

RUDOLPH SCHAEFFER
SCHOOL OF DESIGN (40th Year)
3 year certificate course
Interior Design and Color
Fall semester starts September 21, 1970.
2255 Mariposa St., San Francisco, California 94110.

CALIFORNIA FASHION INST.
Two-year professional Diploma course in Clothing Design. High standard and modern training methods. Approved for foreign students. Begins September only. Write to Director for catalog.
818 S. Broadway Los Angeles, Calif. 90014.

PAN-AMERICA ART SCHOOL
Fashion Illustration. Fine Arts. Advertising Design & Layout. Story Illustration. Window Display. Paste-up & Mechanicals. Co-ed. Foreign students. Veterans. Enroll now for summer. Catalog V.
318 West 57th Street, N.Y., N.Y. 10019. PL 7-0064.

AUDITORE SCHOOL OF FASHION DESIGN
Designing, Sketching, Draping, Patternmaking, Dressmaking. Coed. Enroll now! Request Cat. V.
1182 Broadway (28th St.), N. Y. 10001. MU 3-1348.

Write to the colleges or schools which interest you, mentioning VOGUE. Be sure to give proposed entrance date, age and grade at present, type of course you prefer. Catalogs will be sent to you promptly.

MAYER SCHOOL of FASHION
"The Dynamic Approach to Designing" Fashion Workshop Method; Designing Course with graduation certificate in less than a year. Individual Guidance. Day-Eve. Co-ed. Free Placement Service. Est. 1931.
Air Conditioned • Summer Session
• Designing • Dressmaking • Draping
• Sketching • Patternmaking • Grading
Request Cat. U or Home Study Cat. U-1
64 W. 36 St., N. Y. 10018 LO 5-5620

Your career in the fashion world . . .
Learn Fashion Design & Dress Creation . . .
. . . And Make Your Own Wardrobe While You Study
Courses For Beginners & Professionals
French Fashion Academy
600 Madison Ave. (at 58th Street)
New York, N.Y. Phone: 421-7770

TRAPHAGEN SCHOOL OF FASHION *FOR RESULTS*
Training Here Pays Lifetime Dividends
Trade Methods in Minimum Time—Coed
ART DESIGN CLOTHING CONSTRUCTION INT. DECOR
INTENSIVE SIX WEEKS' SUMMER COURSE
Beginners & Advanced. Day, Eve., Sat. *Register Now!*
Illustration, Layout; Life, Sketch, Paste-up, Design, Draping, Pattern, Dressmaking. Certificate Courses.
Free Placement Bur. Send for Cir. I. Phone 673-0300.
257 Park Ave. South (21st St.) N.Y. 10010

NEW YORK SCHOOL OF INTERIOR DESIGN
• 4 Mos. Practical Course • 3 Yrs. Interior Design • 6 Wks. Summer Session
A leading school offers comprehensive training under supervision of highly qualified faculty. Start Oct., Feb., July. Catalog 7R. HOME STUDY COURSE starts now. For those who cannot attend classes. Catalog 7C.
155 East 56th St., New York 10022

AMERICAN ACADEMY OF ART
Practical courses in all branches of Commercial and Fine Art. Faculty of international reputation. Story and Advertising Illustration. Advertising Art. Lettering. Layout. Painting. Placement service. Coeducational. 47th year. Enroll now. Write for catalog. Dept. 650, 30 E. Adams, Chicago, Ill. 60603.

Art
STUDENTS prepare for careers using talent in Commercial Art, Interior Design & Decoration. Fashion Merchandising with Modeling & Speech. Dress Design. Fashion Illustration. Window Display. Our 55th year. Coed. Student apartments, each with kitchen, bath & phone; walking distance to school. Individual instruction. Excellent professional instructors and equipment. For literature & entrance dates write Registrar. Specify course.
RAY-VOGUE SCHOOLS
750 NORTH MICHIGAN AVENUE, CHICAGO 60611
(No connection with Vogue Magazine)

VOGUE'S READY BEAUTY

Soul Food—To Go

Small pleasures are good for the soul, as somebody must have observed. Certainly there's a surge of elation in confronting a clutch of fresh and frivolous ideas that are, au fond, as functional as the safety pin—and equally totable. *Pale brows we love* . . . but be honest. Who's going to really shave her eyebrows or even bother to have them bleached now that Brow Light is making the scene? It's a cream cake in a compact in blond shades. Good thinking, Max Factor. Fade out heavy brows—lighten them, tone 'em down. Do it in Champagne or Honey Beige or Chestnut with two tiny tools: a slant-edged brush and a crooked comb. It gives the un-pencil lustre that any self-respecting brow should have. . . . *You know your lines by heart,* unfortunately. The maddening triangle with the bridge of your nose as the apex, your mouth as the base. The eye shadows so "natural" you wish they weren't. A new line husher, Polly Bergen's slim golden Perfection Stick, has a shape that obliges. Like your pinky fingertip, only smoother. It even gets into those harrowing pince-nez spots. Use a shade (there are four) lighter than your foundation. Get a merciful blur. . . . *Raised eyebrows?* With Andrea's zillions of lashes fluttering up to heaven knows how many eyebrows, that's where they've focused their fond attention. Of course the chicerinos are brushing their brows straight up these days. But no matter what you're doing with yours, Andrea's new Eyebrow Make-Up Set will keep things in line. It's a bitsy bottle of clear liquid capped with a brush. And it's anti-smear too, they say, dabbed on lids now that summer is icumen in. . . .

THE PILL AND YOUR SKIN (Continued from page 265)

name of the game. Then, the over-pigmented spots can be masked by makeup base in a lighter shade. If the patches are distressingly dark, consult your dermatologist: he can prescribe a depigmentating or bleaching cream, to be applied to the affected areas twice a day or oftener, that may be effective.

WILL CHANGING THE TYPE OR DOSAGE OF THE PILL HELP? Probably not; since all contraceptive pills contain some combination of estrogen and progestin, and it's this very combination that—for reasons still not perfectly understood—causes some women's skins to darken. However, the new "mini Pills," which do the job with smaller amounts of both ingredients, may lower the incidence of chloasma. At least one doctor suggests that whatever Pill is used should be taken at night, so the hormones are circulating during the hours of minimum sun exposure.

WHAT ABOUT GIVING UP THE PILL ALTOGETHER? This will, undoubtedly, help to alleviate chloasma, though it may not reverse it entirely. But it's a course that most women—particularly young women—are reluctant to take. As one patient of Dr. Kistner's remarked, "I'd rather be blotchy than pregnant."

Shopping can be fun



But if you're tramping through the stores looking for just the right size, color and price on one of those difficult days of the month, your shopping spree can turn out to be more than you bargained for.

On times like these, you'll find Tampax tampons make it easier being a woman. Worn internally, they're completely dependable. Completely comfortable. You can't even feel you're wearing them once they are properly in place. Never an unsightly bulge. No odor. No chafing. The silken-smooth applicator assures easy, hygienic insertion, and both it and the Tampax tampon are readily disposable. You simply flush them away.

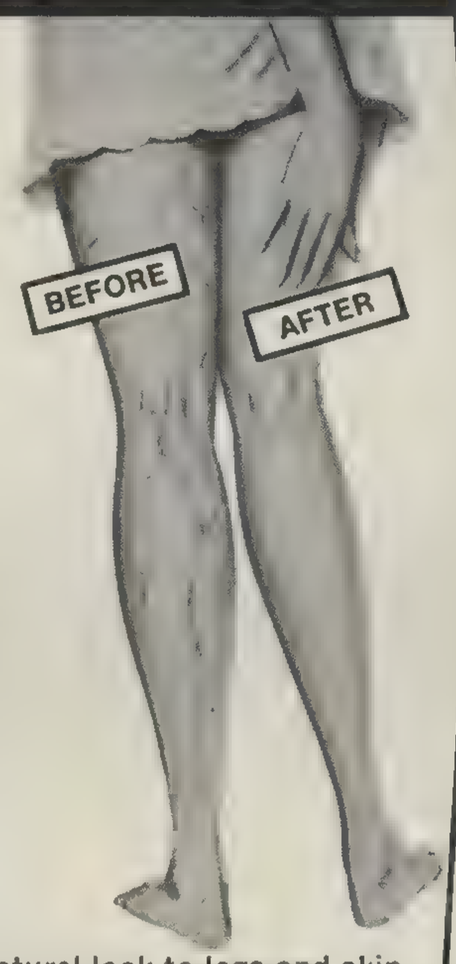
Millions of women in 118 countries use Tampax tampons. Isn't it time you joined them?

Hat by Veaumont Dress by Ulla

TAMPAX® *tampons*

SANITARY PROTECTION WORN INTERNALLY
MADE ONLY BY TAMPAX INCORPORATED, PALMER, MASS.

Instantly wipes away
BLUE VEIN DISCOLORATIONS
and unsightly blemishes



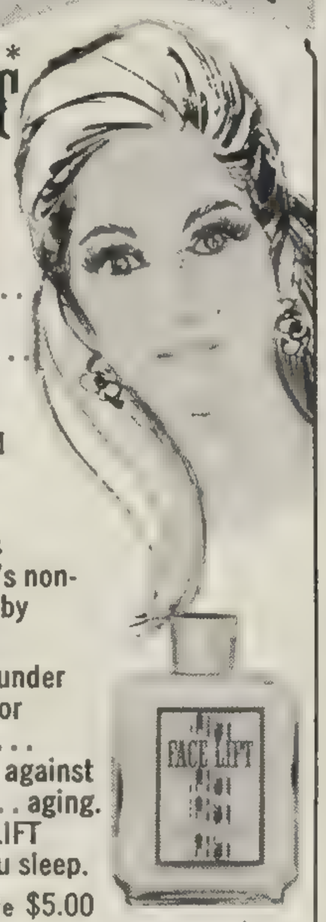
Get rid of the unsightly look of blue-purple varicose veins...blemishes, blotches...all skin markings. New "RECOVER" Cover Up Leg Cream smooths on easily, covers instantly. Blends so perfectly with your skin, there's no artificial painted look. Your legs look clear, smooth, firm.

"RECOVER" is waterproof—even when you swim. Won't stain or rub off on clothes. Washes off easily when *you* want it to with soap and water. Unique formula (U.S. Pat. Pend.). Various shades to match your skin. Apply "RECOVER" for flawless looking legs.

recover™ restores natural-look to legs and skin

LOOK YOUNGER LONGER

FACE-LIFT*
for Ageless Beauty



This creamy liquid firms and flatters . . . smooths away tiny lines and wrinkles . . . gives you a silky-smooth glow that men adore and your best friend will envy.

FACE-LIFT contains no hormones . . . it's non-allergenic, insured by Lloyd's of London.

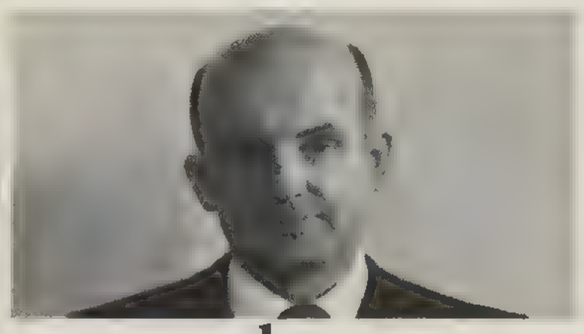
Daytime . . . apply under make-up or alone for a fresh, dewy look . . . an invisible barrier against dryness, weather . . . aging. At bedtime, FACE-LIFT beautifies while you sleep.

Generous 4-oz. bottle $5.00

*TM

Beauty Aids INC.
490 So. San Vicente, Los Angeles, Calif. 90048

BEAUTY AIDS INC., Dept. V
490 So. San Vicente, Los Angeles, Calif. 90048
Send____FACE-LIFT @ $5.00 each, postpaid
Send____EYE-LIFT Eye Make-Up Remover & Conditioner @ $5.00 postpaid. (No C.O.D.s)
Name_____
Address_____
City & State_____ Zip_____



by
Martin H. Bush

This beautiful volume by historian Martin H. Bush of Syracuse University is the first comprehensive study of Doris Caesar, one of the world's great sculptors.

Doris Caesar



$12.00

Luxuriously illustrated with more than 100 photographs (16 plates in full color), with a Preface by D. B. Wyndham Lewis and Introduction by Pulitzer Prize Poet Marya Zaturenska. Limited autographed edition available only from the publisher. $25.00

Syracuse University Press
Syracuse, New York 13210

THE FORSYTE SAGA (Continued from page 266)

"Condemned to live as imposters"

his eighty-seventh year, leaving him in secure and irrevocable possession of his inheritance: £2,500 (about $12,500) free and clear and a somewhat larger sum in a trust fund yielding £700 a year. Even allowing for the decline in the purchasing power of money and the devaluation of the pound, these are not large sums. They are, to tell the truth, almost squalidly small, and it seems incredible that grown men could have been brought to heel and made to crawl by the threat of withholding such sums. Had they no self-respect?

The question is on the edge of the unfair. The point is that these Galsworthys were Forsytes and that they were committed to the Forsyte values . . . and that the Forsytes inhabited a special zone of psychological insecurity in a society in which appearances counted for everything—and in which the great gauge of social importance was the enjoyment of privilege. The greatest of all privileges in the eyes of that society was freedom from work, and the best way of demonstrating that you enjoyed it was to be evidently useless and to be surrounded by people who were paid to do things for you.

Although the Forsytes' England was still able to claim to be the leading industrial nation in the world, it was so far committed to this bizarre system of values that more of its men and women worked as domestic servants than were employed in any of its major industries. No Victorian Englishman, and in particular no Forsyte, with the smallest social pretensions would ever dream of being caught making his own bed, polishing his own shoes, or lending a hand with the washing up—or of letting his wife do more in the way of "running the house" than telling the servants what to do and discussing meals and the household bills with the cook and the housekeeper.

Nor could a Forsyte, in any circumstances, go into a store, buy something, have it wrapped, and take it home. To be seen carrying a parcel would be unthinkable, because handling burdens was a menial task that could not be performed without lowering oneself.

The system reached the height of its absurdity in the matter of horses. A Victorian Englishman was required to have a good seat on a horse and to be a dashing rider, but it was social death for him to know anything about looking after his horse. That was stable work and for grooms, not for gentlemen. A man of position who took an interest in it was thought to be meddling into what was beneath him. In that world in which it was so important to be able to buy people it was vital never to be seen to do anything that someone else could be hired to do for you. . . .

The Forsytes of Galsworthy's generation, who are the principals in *The Forsyte Saga*, were in a specially awkward position because they were being used in the great game of keeping up appearances by their parents. They had become objects of ostentation—my son the gentleman, my daughter the lady—used by the Forsytes in their demonstration of arrival, along with their carriages, head gardeners, undergardeners, butlers, and bootboys, and all their other props and properties. The trouble was that the older generation of the Forsytes hadn't made it that big—they were only moderately and marginally successful men and they had just, and only just, come within sight of the promised land. They were able to give their children the appearance, but not the substance, of membership in the leisured élite, and in effect condemned them to live as imposters who could be exposed and pushed back down the social ladder at any time. The children's dismal and anxiety-ridden charade is what the Forsyte saga was all about.

SUMMER IN AMERICA

Other shops across the country carrying the new American fashions shown throughout this issue of Vogue.



COVER
White pants suit in heavy linen—the long jacket zippered up both front and back. By B. H. Wragge. At L. S. Ayres; B. Forman; Joseph Horne; Hudson's; Shillito's; Stix, Baer & Fuller.



PAGE 172
Soft blues, mauves, and violets—striped on silk Zouave pants. Paisleyed on the chopped-off top. Donald Brooks Boutique. At J. L. Brandeis; Burdine's; Nan Duskin; Garfinckel's, Washington, D. C.; Stanley Korshak; Jordan Marsh, Boston.



PAGE 173
Brilliantly printed, side-wrapped cotton skirt and black nylon jersey top. By Anne Klein. At Famous-Barr; Filene's; Joseph Horne; H. & S. Pogue; Swanson's.



PAGE 176
Midi shirt-dress of white crêpe, buttoned all the way. By Kasper for Joan Leslie. At Burdine's; B. Forman; Harzfeld's; Higbee's; Hudson's; Stanley Korshak; Rich's; Shillito's.



PAGE 177
Black cotton bolero and thigh-slit midi skirt edged with broad white braid. By Oscar de la Renta. At Nan Duskin; Garfinckel's, Washington, D. C.



PAGE 177
Black-and-white cotton evening dress with leg-o'-mutton sleeves and a flounced hem. By Oscar de la Renta. At Nan Duskin; Garfinckel's, Washington, D. C.; Stanley Korshak.



PAGE 182
Vivid red cotton jersey dress bound and belted in white. Jacques Tiffeau. At Burdine's; Nan Duskin; Higbee's.



PAGE 185
Floaty, kite-size djellaba, in a black, white, and red print on nylon jersey. By Rizkallah for Malcolm Starr International. At Nan Duskin; Garfinckel's, Washington, D. C.; Stanley Korshak; Stix, Baer & Fuller.



PAGE 188
Yoked and striped blue-and-white mini dress. By Lanz; of Dacron. At B. Forman; Harzfeld's; Higbee's; Hudson's; Sakowitz.



PAGE 191
Short brown matte jersey dress with a blouson top and pleated skirt. By Chester Weinberg. At Dayton's; Nan Duskin; Garfinckel's, Washington, D. C.



PAGE 192
Long and laced shirtdress of white silk crêpe. By Geoffrey Beene. At Higbee's; Hudson's; Stanley Korshak; Sakowitz.



PAGE 199
Black nylon-and-Lycra jersey bikini. By Jantzen. At B. Forman; Jordan Marsh, Boston; Stix, Baer & Fuller.



PAGE 226
Cotton shirtdress in brown-and-white awning stripes. By Ginori. At L. S. Ayres; Harzfeld's; Hutzler's; Stanley Korshak.



PAGE 227
Narrow-striped nylon tank top, wide-striped Fortrel and cotton midi skirt—both brown and white. By Ginori. At Harzfeld's; Hutzler's; Stanley Korshak.



PAGE 228
Midi-length gypsy dress, a blaze of colour and pattern. By June Francis for Rona. At The Denver; B. Forman; Harzfeld's.



PAGE 229
Sleeveless, cotton-print gypsy—sashed, flounced, and midi length. By June Francis for Rona. At The Denver; B. Forman; Harzfeld's.



PAGE 235
Leopard-spotted r-dress of cotton knit. By Anne Klein. At The Denver; Famous-Barr; O'Neil's; H. & S. Pogue; Swanson's.



PAGE 235
Long slashed tiger-print midi and midriff top. By Leo Narducci of cotton jersey and acetate. At Nan Duskin; Harzfeld's; Sakowitz.



PAGE 237
Bare-armed black linen top, bare-legged white linen skirt. By B. H. Wragge. At B. Forman; Stix, Baer & Fuller.



PAGE 238
Short and sweet stripes-and-flowers cotton shirtdress. By Lilly Pulitzer. At L. S. Ayres; Marshall Field; B. Forman; Gidding-Jenny; Harzfeld's; Joseph Horne; Hutzler's; Rich's; Stix, Baer & Fuller; Bullock's-Wilshire.



PAGE 248
Short, white, ship-to-shore dress of knitted Dacron. By Carlye. At The Denver; Joseph Horne; Hudson's; Rich's; Stix, Baer & Fuller.

"Make sculpture an intuitive and free act"

is open in a different way and plays upon the tensions of its climbing forms and interpenetrating planes.

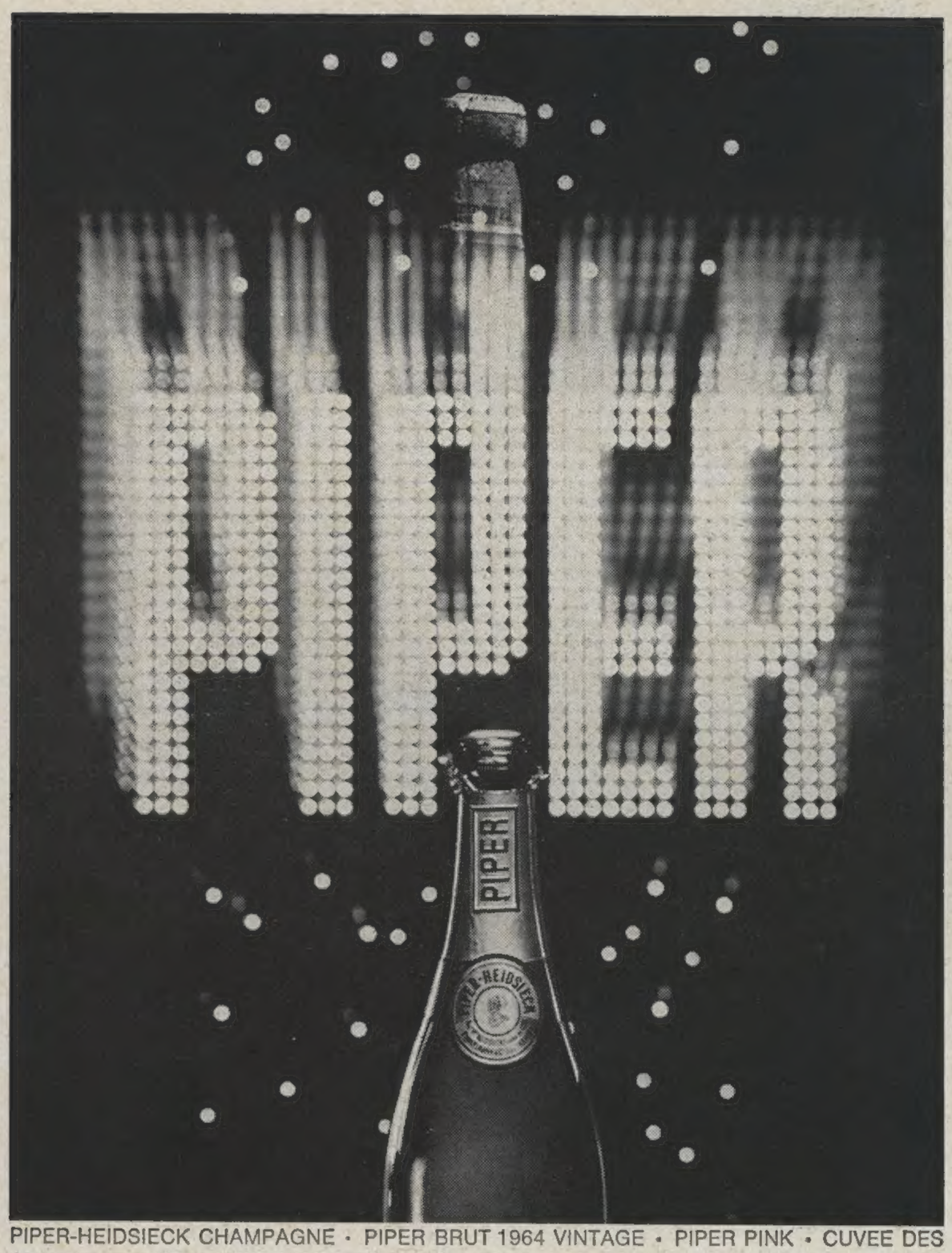
Caro's aim was to arrive at the sculpture cleanly, without premeditation, through process. His method was to keep near to the work, not to stand away from it, not to judge it as it progressed. The work grew unit by unit until the sculptor felt it was finished. Inner relationship within an open act was what counted. This method has been called "not composing," but that, too, simplifies perhaps more than it illuminates, since choosing is a form of composition. What Caro wanted then was to suppress taste and to make sculpture as much as possible an intuitive and free act directly connected to the emotional and physical sources in the artist. At that point in his development, he did his own welding, a practice he largely abandoned in 1964, after breaking his leg in a skiing accident.

Caro has a large *oeuvre* and great powers of invention. But his serious contributions seem to me to be quite particular. He took sculpture away from the monolith and the pedestal, purged it of natural references, surrealist fantasy, and heroic posturing. He related it to the ground, made it travel over the floor as well as through space. Caro saw sculpture as an unfolding, and opening up.

In a sense, Caro adapted modelling to the uses of the welding torch, but in his own way, emphasizing continuity. (David Smith's welding was in the service of wholeness, of the single image concept.)

If this were all, it would be enough. But Caro has gone on to face still more serious issues, not in consecutive works but from time to time, as may be expected with true innovation—those sculptures where real and illusory space are made to coexist. In these pieces—all of them during 1966-67—form is both dissolved and asserted by the use of planes of mesh. Space, indeed form, is made ambiguous without being trickily illusionistic. We are made to see just what is to be seen. Among such works are "Carriage," "Span," and "The Window."

In 1967, Caro made another important breakthrough with "Prairie," a sculpture that floats in a series of horizontal planes. It's only a matter of time before he worries himself into another masterwork.



PIPER-HEIDSIECK CHAMPAGNE · PIPER BRUT 1964 VINTAGE · PIPER PINK · CUVEE DES AMBASSADEURS · PIPER EXTRA DRY NON-VINTAGE · RENFIELD IMPORTERS, LTD., N.Y.

PUFF UP WRINKLES
VACUUM YOUR PORES
Forget Frowning
Beware of Lip Lines
Shed your Skin!

For that instant fresh vibrant young look have Vera's ready-beauty corrective Home Kits, the boutique version of her famous professional Salon treatments.

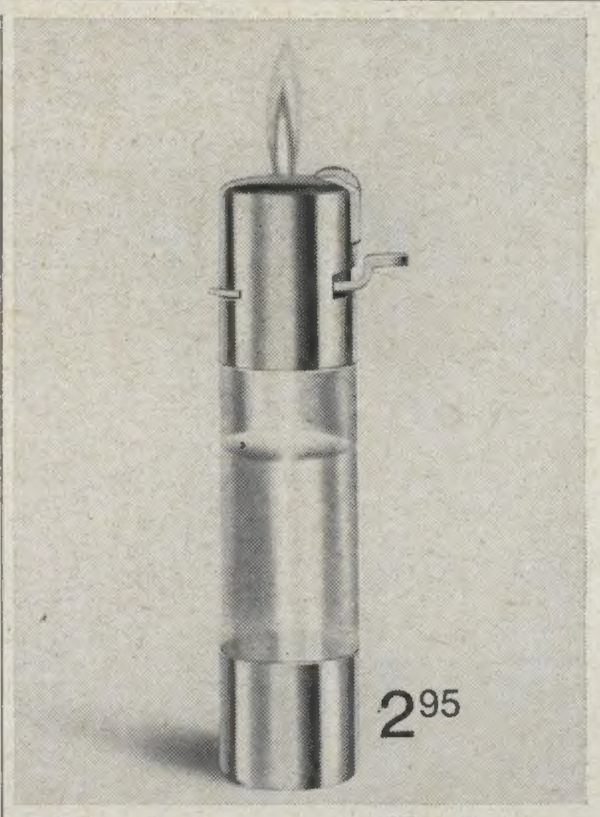
Featured on WABC-TV's "Wonderful World of Women" (You may see it soon in your area).



YOUNG RADIANCE DECRUSTING KIT—for Mini-Peel (3 items) $16.50
RENOVA-PEEL KIT for all ages (7 items) $49.50
RENOVA-PEEL SET—for Lip Lines (3 items) $28.50
With special hints to avoid lip-pursing.
WRINKLE PUFFING KIT—instant Magic Lift (3 items) $21.90
Just pour into lines or apply on face to form a Mask for face-sculpturing.
RECONTURA FACE-SHAPER KIT (3 items) $39.50
Helps banish sagging, furrows, lines, double chin
FROWN-X KIT—for forehead furrows (3 items) $21.90
Helps to lift sagging eyebrows, lids.
TAPE SHAPER KITS—for Mini-Bulges (3 items) Each kit $25.90
For Arms, Waist, Thighs, Knees. Non-electric, lifts & firms, slims & trims in just 10 to 30 minutes a day while you do something else.

Send for Beauty Guidance—add $2 for processing.
Add tax in N.Y., and $1 post. and handling—No COD's.

VERA DE PARIS, 18 West 56th St.
Dept. V-5-70, N.Y., N.Y. 10019, JU-6-7842-3



The butane lighter you have to buy only once!

MEDICO—the lighter for all seasons, all reasons, all occasions!

Medico looks smart wherever you go. Easy to fill. The weight is light . . . the price is right.

See the fuel supply through Medico's shatter-proof case. Medico's flame is adjustable for cigarettes, cigars, pipes.

Get Medico, the featherweight lighter that gives you more.

MEDICO®
refillable butane lighters
Choose your favorite color. Only $2.95.

DON'T FORGET YOUR ZIP NUMBER: IT'S IMPORTANT!

NEW ADDRESS
Name
Address
City State Zip Code

OLD ADDRESS (Attach old label here.)
Name
Address
City State Zip Code

MOVING?

Please notify VOGUE and the Post Office when you move and be sure to fill out the form below.

For FASTEST service on address change, missing copies, etc., attach old mailing label in space provided. Otherwise, please print clearly your address as we now have it.

MAIL TO VOGUE BOX 2201 BOULDER, COLO. 80302
Please allow 6 weeks for change to take effect.



Get the Quickest Tan on the beach

Now, Half-a-Day to a Deep, Rich Tan, with or without the sun, with the New QT Triple-Tan Plan

Get your tan fast and keep it under control! That's the new fun of tanning this summer. As rich as you like. As fast as you please. As long as you want.

The secret? QT . . . the super tanning lotion that guarantees you a fast tan . . . with or without the sun. QT's secret is DHA, a unique ingredient which gives you a real tan in 3 to 5 hours . . . even without the sun! (It's not a stain or a dye.)

Tan in Half-a-Day—Outdoors

Try QT's new Triple-Tan Plan for a quicker, richer tan than you can get with any other kind of suntan product.

Here's how it works. Use QT like any other lotion outdoors—but see how much *faster* you tan in the sun with QT. First, smooth on a coating of QT. Enjoy the sun. Then, an hour later, one more coating. Be sure it's smooth and even. Put on a third coat, same day, or add more tomorrow. Three applications of QT will give you a triple-tan, a deeper, darker, richer tan than ever before.

And QT helps protect you, while it tans, with a sunscreen that blocks out the sun's harmful rays. Keeps your skin soft and smooth, too.

Tan Tonight—Indoors

QT with DHA tans *without the sun* in 3 to 5 hours. Indoors, before your vacation, and after.

Prove it tonight by trying QT on your legs. Apply smooth and even. Then, an hour later, add another coat before you go to sleep.

In the morning, apply again, and you'll have the prettiest pair of "stockings" you ever saw. (Many girls use this trick the year 'round.)

You're Always in Control

You'll say there's magic in the new Triple-Tan Plan. The great thing is that *you* are always in control of your tan. And now you can keep that vacation-look as long as you want.

This summer, try the QT Triple-Tan Plan. QT is guaranteed by Coppertone.

Get the whole story in the new QT Triple-Tan Plan Booklet, at QT displays everywhere.



A Product of Plough, Inc.



If you're looking for the most luxurious cover-up in the world...don't settle for mink.

Get Pan-Stik® Make-up...only by Max Factor. Now in two glorious versions!

Pan-Stik—the original cream make-up in a swivel stick. Slips on softly to cover flaws, freckles, everything but the beauty of you. And now—beautiful help for delicate skins. New, medicated Pan-Stik Plus. Makes a less than perfect complexion glow with unexpected magnificence. Pan-Stik and Pan-Stik Plus... the make-ups that great beauties are made of.

FUR BY GEORGES KAPLAN

© 1970 MAX FACTOR & CO. AVAILABLE IN CANADA.